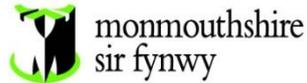


# Public Document Pack



Neuadd y Sir  
Y Rhadyr  
Brynbuga  
NP15 1GA

County Hall  
Rhadyr  
Usk  
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Monday, 4 January 2021

## Notice of Reports Received following Publication of Agenda.

### Strong Communities Select Committee

Tuesday, 12th January, 2021 at 2.00 pm,  
Remote Meeting

Attached are reports that the committee will consider as part of the original agenda but were submitted to democratic services following publication of the agenda.

Item No	Item	Pages
4.	Revised Social Justice Strategy	1 - 24

**Paul Matthews**  
Chief Executive

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# Strong Communities Select

**12<sup>th</sup> January 2021**



- Revised Social Justice Strategy (Cath Fallon)
- Tackling Poverty and Inequality Action Plan (Judith);
- Food Development Action Plan (Deserie Mansfield);
- Homeless Transition Action Plan (Ian Bakewell);
- Next Steps for Strategy (Cath Fallon)



# People, Place, Prosperity- Our approach remains the same

- **AIM:** To put Social Justice at the heart of what we do
- **STRATEGY:** Set out a broad programme of work to turn our vision into a reality that will make a real difference to the lives of local people by working in partnership.
- **COMMITMENTS:**
  - Enabling connected and caring communities supporting people to live independently;
  - Delivering on social justice, better prosperity and reducing inequality
  - Enabling better local services through supporting volunteers and social action



# Revised Social Justice Strategy – Policy Coherence

- Consider the **application of a number of social justice guiding principles** to proposed activities (possibly forming the basis of a pledge or charter):
  - Co-production /participation;
  - Equity
  - Reducing disadvantage;
  - Inter-generational justice (including Ageing Well, CYP and future generations)
- **Provide policy coherence** for individual targeted actions plans i.e. Tackling Poverty and Inequality; Food Development Action Plan; Homeless Transition: Phase Four - Mental Health/Well-being/Social Isolation and Digital Inclusion, Phase Two Community Support Network;
- **Integrate with Equalities Plan and Colleague Community Volunteering Framework**

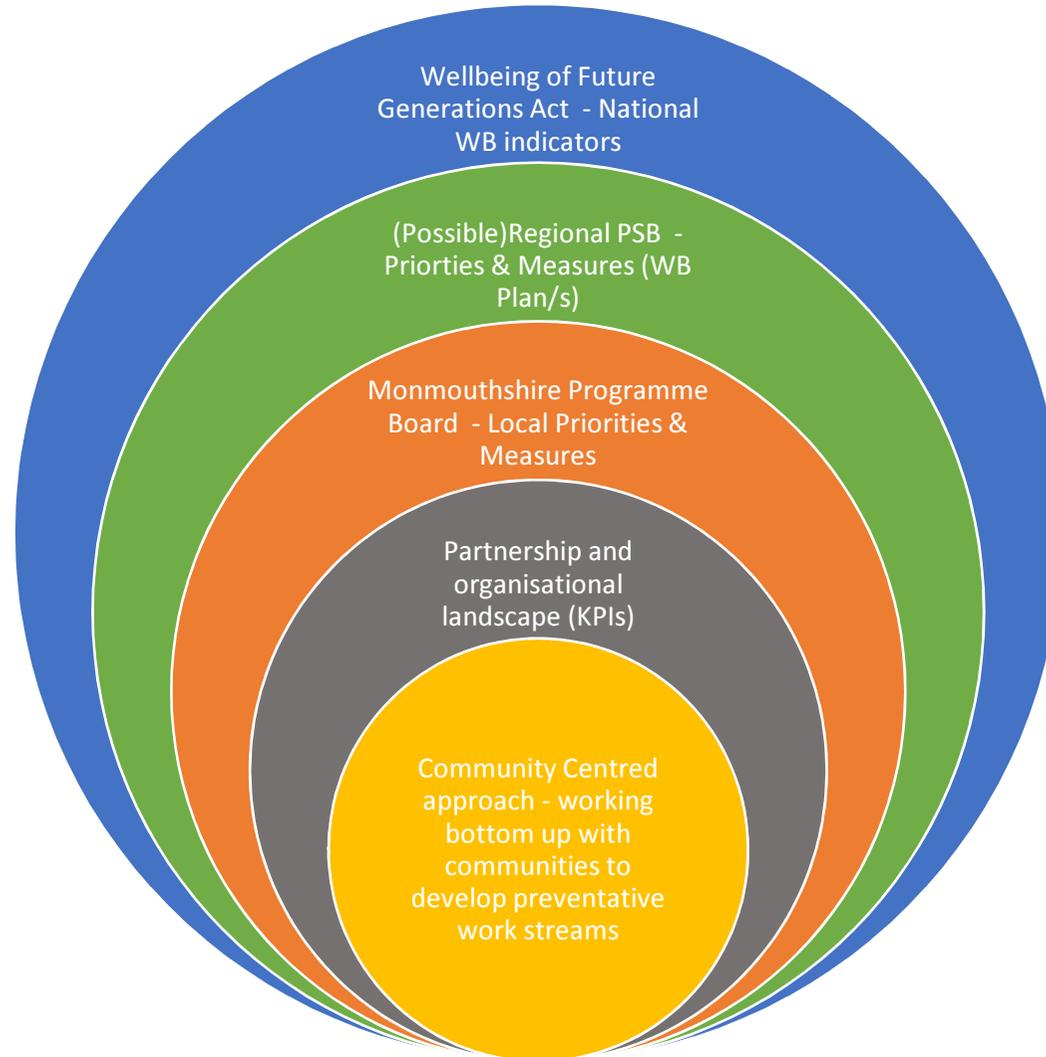


# The PSB is evolving: Adopting a place based approach to partnership working

- Build on overwhelming response of community action and participation during the pandemic;
- PSB leading a relational place based, multi-agency support structure that both challenges and inspires the best outcomes for our communities;
- Supporting area based working for prevention and early intervention;
- PSB to provide governance and direction to steer the place based teams, comprising of multi-agency staff from across the PSB partners organisations;
- Staff to work in a networked/virtual way becoming part of the place based area teams across the county, working to a mutually agreed hyper local delivery plan



# Draft PSB Framework



# Next Steps Community and Partnership Development Team = Community Support Network

- Maintain cross directorate working via Virtual Network;
- Maintain the momentum of service delivery based on community need rather than traditional service delivery restraints – targeted, evidence based, community interventions;
- Provide teams with permission, structure and support;
- Build supercharged, hyper local, place based multi-agency networks that work bottom up tackling real community issues



# Tackling Poverty & Inequality Action Plan

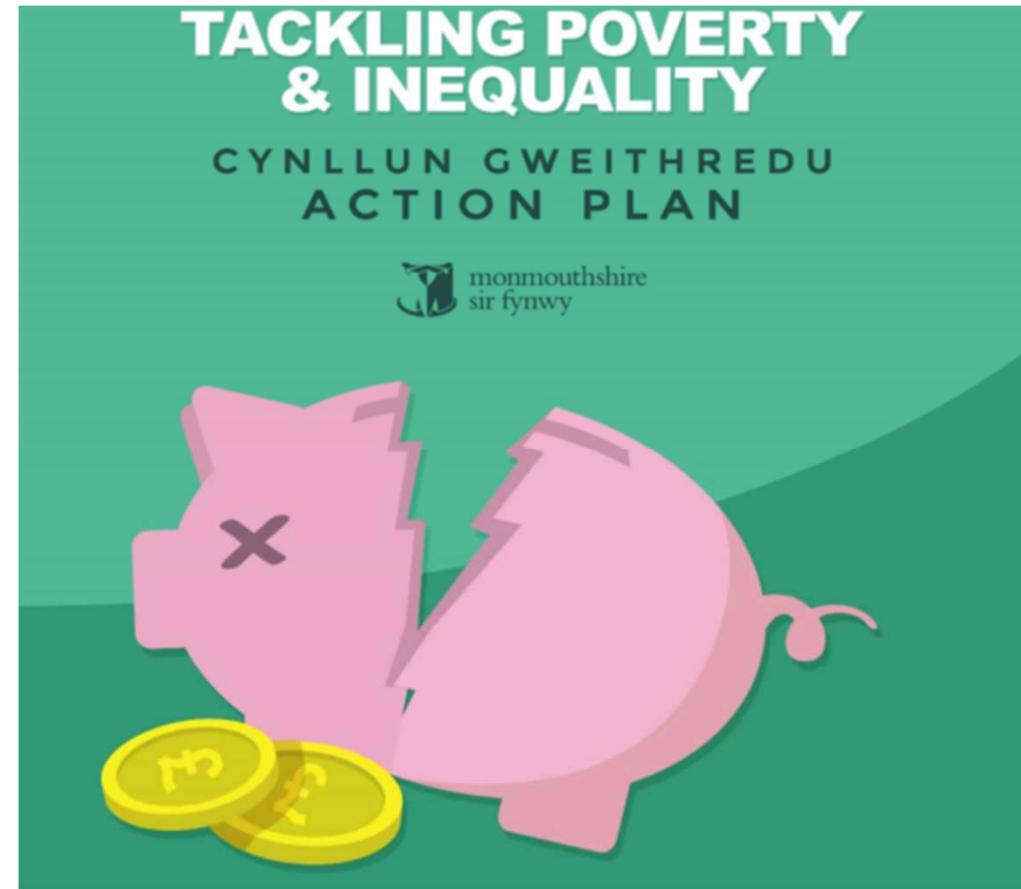
**Jude Langdon**



# Tackling Poverty & Inequality Action Plan

- **Aim:** We will work together to promote equitable prosperity in Monmouthshire and wherever possible to prevent our citizens experiencing poverty.

We recognise that, despite our efforts, there will be points in people's lives at which they experience financial hardship. When this does occur we will come together to provide support **to make that experience as brief, as infrequent and as manageable as possible.** We will help people to emerge from that experience with **greater levels of resilience.**



# Tackling Poverty Action Plan

## What do we mean by 'poverty'?

Joseph Rowntree Foundation definition: 'When a person's resources (mainly their material resources) are not sufficient to meet their minimum needs (including social participation).'



Statistical definition: households with income below 60% UK median.



# Tackling Poverty & Inequality Action Plan

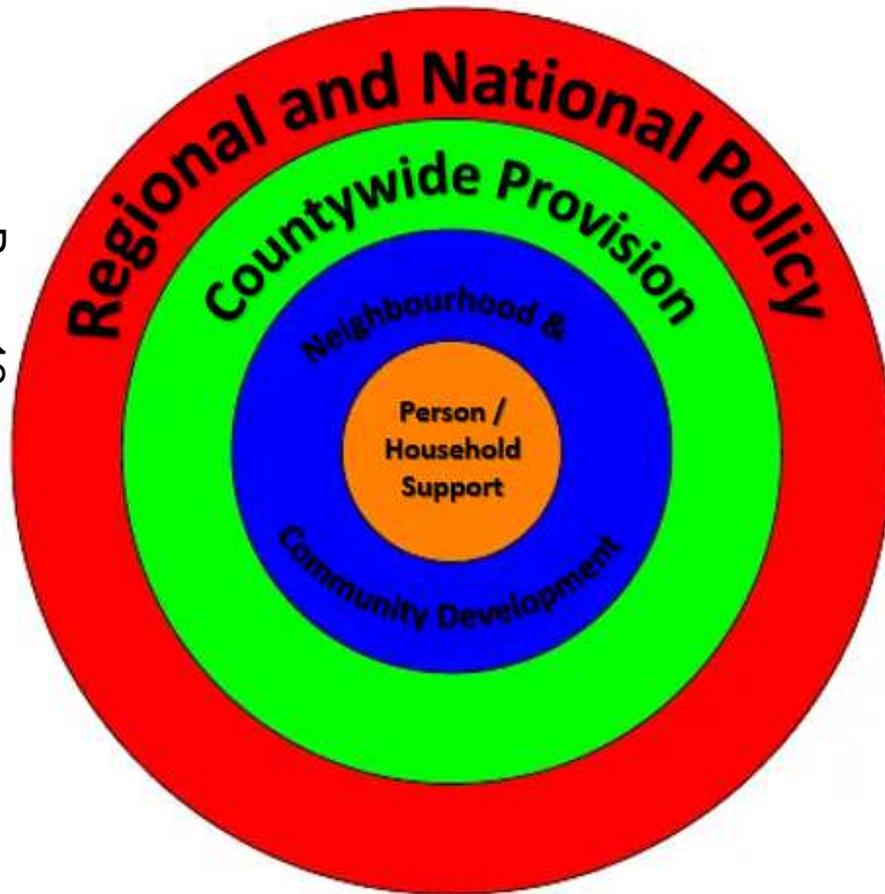
## • **Priorities:**

- Employability skills and employment support
- Children and Young People
- Mental health / emotional support / coping skills
- Tackling the effects of inequality
- Crisis prevention: helping people to access support at earliest opportunity, and support to navigate available offer



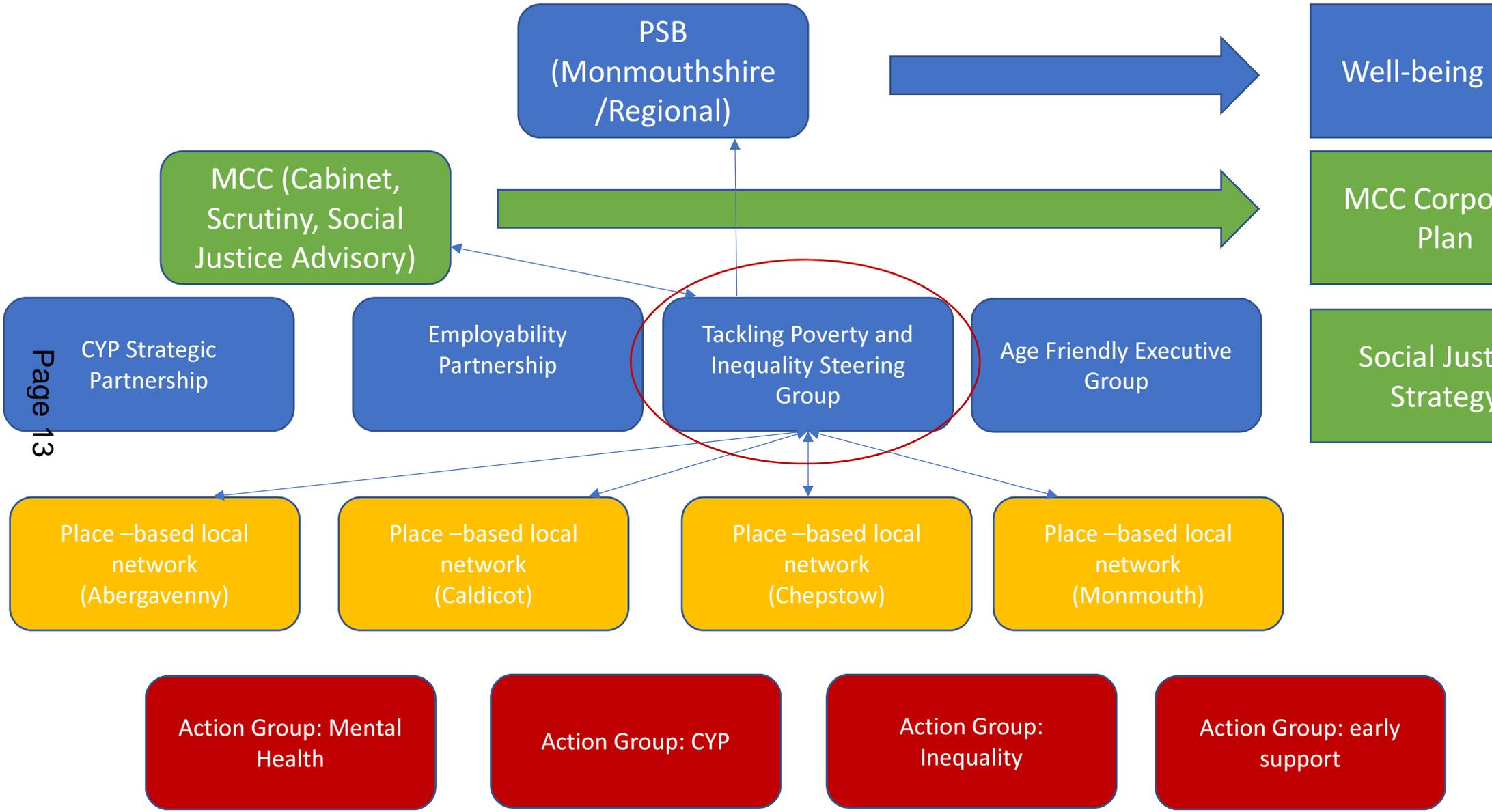
# Tackling Poverty & Inequality Action Plan

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- E.g. structural issues such labour market opportunities, welfare provision, cost of housing (This is where we seek to lobby, influence – and sometimes disrupt)
- E.g. in-county transport, Shared Benefit Service, housing support, Rural Development Programme, FSM Strategy (our role is to connect and enable, provide services efficiently)
- E.g. Community Development/ social capital building, Flying Start / Acorn, Community Learning, Community Psychology Service, community centres, Community Focused Schools, community car schemes, Fare Share (creating the conditions in which people can be supported and thrive)
- E.g. work coaches, Communities 4 Work+, budgeting support, food banks, individual mental health support, Skills@Work, Housing Support Gateway (joined-up, wrap around support)





# Examples of need for partnership structure

Priority	Partners	Projects / Interventions / Policies
Employment	DWP, Social Landlords, Careers Wales, GAVO, Volunteering for Wellbeing, Pace	Communities 4 Work Plus, Skills@Work, Passport to Employment, Inspire 2 Work, employers, supporting self-employment
Children & Young People	ABUHB, Community Psychology, RSLs, Police, GAVO, Building Bridges	FSM Attainment Strategy, Compass (youth homelessness), Inspire 2 Achieve, Community Focused Schools, Acorn / Flying Start; SHEP
Mental Health	ABUHB, Mind, RABI, CAP, Public Health, Police	Whole School Approach to Wellbeing, Farmers Project (Mind), Active Monitoring, targeted therapeutic support
Inequality	Public Health, GAVO, RSLs, NRW	Research into effects of inequality on lived experience, community development, housing policy, lobbying for specific grant, living wage
Early intervention and crisis prevention	Citizens Advice, Gateway, Mind, GAVO, RSLs, ABUHB, CAP, DWP, Food Banks	Information, Advice and Guidance, debt advice, financial planning advice, benefits support, community fridges, uniform recycling



# How will success be measured?

- Number of households below 50% and below 60% GB median income (**statistical definition of poverty**)
- Number of people in receipt of Universal Credit: in employment and not in employment
- Number of Housing Gateway Referrals
- Number of live applications on housing register
- Number of food bank vouchers issued by MCC
  
- Because we also know that poverty is fundamentally a qualitative experience, we will also work with our communities to develop storytelling and narrative that captures the lived experiences of those living in and on the edge of poverty in our county.



# Food Development Action Plan

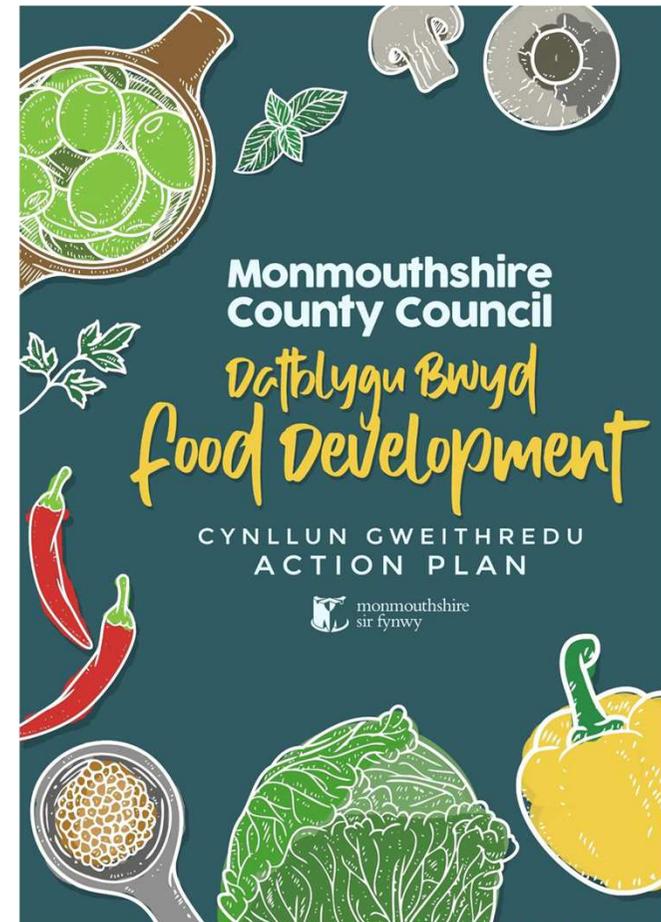
## Deserie Mansfield



# Food Development Action Plan

## Aim:

To increase the variety and equitable access to locally produced food for Monmouthshire's communities



# Monmouthshire Food Resilience - Food action Plan

Complex challenge with numerous of parts

48%

48% of food consumed is imported



Land Use

90%

90% of land in Monmouthshire is grassland



Page 18  
£9 billion

Supply chains



Lack of short supply chains - Estimated costs of food miles is £9 billion each year

1/5

Disconnect with food



1/5 of school children do not know bacon comes from pigs  
Culture of convenience

Food Security

Lack of confidence in the ability to feed ourselves



Food Poverty

160.00 children (Wales) live in household for whom a healthy diet is increasingly unaffordable



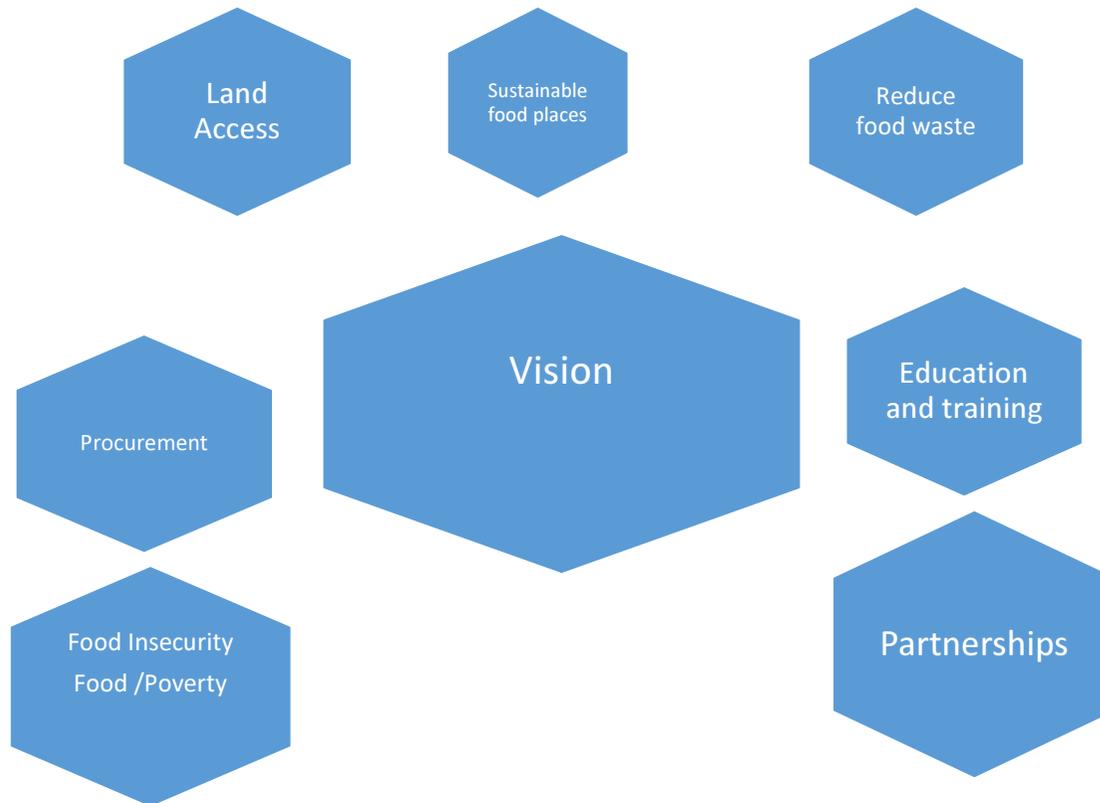
# Purpose

- To build sustainable, local economic growth through the provision of support for local food businesses and sharing of intelligence to help boost local procurement opportunities and create more jobs;
- To improve diversity and usage of land for food production to improve self-sufficiency whilst conserving and enhancing our natural resources;
- To consider how food is produced, packaged, distributed and disposed of in order to reduce waste, energy consumption and increase recycling and composting; and
- To improve food security and the health and wellbeing of Monmouthshire residents through increasing the availability of fresh, local, affordable produce.



# Priorities

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# How will success be measured?

- Increase in no. of food businesses engaged;
- Increase in no. of local food suppliers regularly supplying produce to MCC ;
- Increase in MCC local food procurement from 20% to 25%;
- Establishment of a strategic Monmouthshire Food Partnership;
- No. of school children engaged in reducing school food waste;
- No. of MCC catering staff trained in 'scratch' cooking
- Reduction of food waste by 10% in schools



# Homeless Transition Action Plan

**Ian Bakewell**



# Next Steps

- Continuing consultation with PSB Partners to implement place based working structures;
- Welcome comments/suggestions from yourselves regarding the revised Social Justice Strategy – [cathfallon@Monmouthshire.gov.uk](mailto:cathfallon@Monmouthshire.gov.uk)
- Presentation of revised Social Justice Strategy to Cabinet for approval – 3<sup>rd</sup> March 2021;
- Delivery of Action Plans;
- Consideration of next Steps: Mental Health/Well-being/Social Isolation and Digital Inclusion Action Plans; Phase 2 Community Support Network



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