

DC/2016/00444

TO PROVIDE A DIGITAL SCREEN WITHIN A SECURE FRAME SITED ON EXISTING CIVIC SOCIETY NOTICE BOARD.

PUBLIC OPEN SPACE, CROSS STREET, ABERGAVENNY

RECOMMENDATION: Approve

Case Officer: Alison Pankhurst

Date Registered: 05/05/2016

1.0 APPLICATION DETAILS

This application relates to the replacement of the existing public noticeboard for a digital screen noticeboard with secure frame sited on the existing stand. The current notice board is situated adjacent to Boots the Chemist in the pedestrian zone of the upper part of Cross Street/High Street, Abergavenny. The replacement digital noticeboard casing measures 0.948m x 1.368m x 0.175m depth with a 1.190m total height. The display unit will have a hood at the top with a depth of 0.30m. The digital screen will be fixed inside this casing. The steel casing will be of a black gloss powder coated steel case which is water and weather resistant. It will also have toughened glass. The digital display will be inserted to the existing stand. The site is within Abergavenny Conservation Area and Abergavenny Archaeological Sensitive Area.

2.0 RELEVANT PLANNING HISTORY

None

3.0 LOCAL DEVELOPMENT PLAN POLICIES

Strategic Policies

S13 Landscape, Green Infrastructure, and the Natural Environment

S17 Place Making and Design

Development Management Policies

EP1 – Amenity and Environmental Protection

DES1 – General Design Considerations

DES3 – Advertisements

HE1 – Development in Conservation Areas

4.0 REPRESENTATIONS

4.1 Consultations Replies

Abergavenny Town Council – awaiting comments

Public Rights of Way – There are no public rights of way recorded on the definitive map of Public Rights of Way or Statement at the site of the proposed development

Heritage – I would suggest that it should not be south facing as they are unreadable in direct sun.

Abergavenny Civic Society - I am advised that the notice board in question is not the property of the Civic Society except for the Jubilee header which we assume will be retained. The Society does have an interest in the notice board at the junction of High Street and Nevill Street.

The Society has no observations to make on the present proposal, but, if it is installed, will consider its impact on the street scene when assessing any similar proposals.

Highways – The proposal will have no adverse effect on the highway or highway safety. I would offer no adverse comment to this proposal. It should be brought to the attention of the applicant that in the event of a new or altered vehicular access being formed, the requirements of Section 184 of the Highways Act 1980 must be acknowledged and satisfied. In this respect the applicant shall apply for permission pursuant to Section 184 of the Highways Act 1980 prior to commencement of access works via MCC Highways.

4.2 Neighbour Notification

Several neighbouring properties/businesses were consulted on the application and a site notice was also placed on site. No objections have been received in response to the consultation period.

4.3 Local Member Representations

No comments received.

5.0 EVALUATION

5.1 Principle of the proposed development

The application is for the replacement of an existing noticeboard for a digital notice board. The digital notice board will be used to display events and activities. The new digital screen will be erected in steel casing with toughened glass and placed on the existing stand. The size of the proposed digital screen will be encased in a unit measuring 0.948m x 1.368m x 0.175m depth with a 1.190m total height. The display unit will have a hood at the top with a depth of 0.30m.

5.2 Visual amenity

The materials to be used will be a black gloss powder coated steel case which will be slim line and erected onto the existing legs that currently hold the existing noticeboard display. Therefore the proposal is considered to be acceptable and in accordance with Policy DES1, DES3, HE1 and EP1 of the Local Development Plan.

5.3 Highway Safety

The proposal is situated within the pedestrianised area of the town centre. The display will be illuminated but there is no highway objection and therefore there will be no harm to highway safety.

5.4 Conclusion

It is considered that the proposed digital notice board is not detrimental to the amenity of the area and complies with policy DES1, DES3, HE1 and EP1 of the Monmouthshire Local Development Plan.

6.0 **RECOMMENDATION: APPROVE**

Conditions:

1	This development shall be begun within 5 years from the date of this permission.
2	Any advertisements displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority
3	Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition
4	Where any advertisement is required under the above Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority
5	No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission
6	No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (Civil or Military).