



monmouthshire
sir fynwy

Integrated Impact Assessment document

(incorporating Equalities, Future Generations, Welsh Language and Socio Economic Duty)

Name of the Officer completing the evaluation Nick John Phone no: 077680 55408 E-mail: nicholasjohn@monmouthshire.gov.uk	Please give a brief description of the aims of the proposal Monmouthshire to host British Cycling Major Event – The Lloyds Tour of Britain Men, Stage 5.
Name of Service area	Date 20/6/2025

1. Are your proposals going to affect any people or groups of people with protected characteristics? Please explain the impact, the evidence you have used and any action you are taking below.

Protected Characteristics	Describe any positive impacts your proposal has on the protected characteristic	Describe any negative impacts your proposal has on the protected characteristic	What has been/will be done to mitigate any negative impacts or better contribute to positive impacts?
Age	The opportunity to stage such a prestigious event allows all residents and visitors to be involved.	No impact was identified at this stage.	Having the chance to witness a global event right on your doorstep offers a powerful opportunity to inspire the next generation.
Disability	No impact was identified at this stage.	No impact was identified at this stage.	No mitigation actions were identified at this stage.
Gender reassignment	No impact was identified at this stage.	No impact was identified at this stage.	No mitigation actions were identified at this stage.
Marriage or civil partnership	No impact was identified at this stage.	No impact was identified at this stage.	No mitigation actions were identified at this stage.
Pregnancy or maternity	No impact was identified at this stage.	No impact was identified at this stage.	No mitigation actions were identified at this stage.

Race	No impact was identified at this stage.	No impact was identified at this stage.	No mitigation actions were identified at this stage.
Religion or Belief	No impact was identified at this stage.	No impact was identified at this stage.	No mitigation actions were identified at this stage.
Sex	No impact was identified at this stage.	No impact was identified at this stage.	One of the key goals of British and Beicio Cymru (Welsh Cycling) is to boost participation among women and girls. By leveraging the visibility of this event, we will collaborate with Beicio Cymru to highlight local grassroots cycling clubs and promote dedicated initiatives that encourage women and girls to get involved in the sport.
Sexual Orientation	No impact was identified at this stage.	No impact was identified at this stage.	No mitigation actions were identified at this stage.

2. The Socio-economic Duty and Social Justice.

The Socio-economic Duty requires public bodies to have due regard to the need to reduce inequalities of outcome which result from socio-economic disadvantage when taking key decisions. This duty aligns with our commitment as an authority to Social Justice.

	Describe any positive impacts your proposal has in respect of people suffering socio economic disadvantage.	Describe any negative impact your proposal has in respect of people suffering socio economic disadvantage.	What has been/will be done to mitigate any negative impacts or better contribute to positive impacts?
Socio-economic Duty and Social Justice.	The event is free, and the route passes through many of our towns and villages.	There will be places in Monmouthshire where the race will not pass through.	<p>There are no charges to view the event. Through our social media campaigns, we will encourage residents to come out and line the route to celebrate the riders coming through.</p> <p>For those towns and villages that are not involved, through our social media and local networks we will share the</p>

			<p>nearest vantage point for viewing the race.</p> <p>A further opportunity is available to our schools and communities through a 'schools pack' with supporting ideas and literature:</p> <p>British Cycling Tour of Britain school packs</p>
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3. Policy making and the Welsh language.

How does your proposal impact on the following aspects of the Council's Welsh Language Standards:	Describe the positive impacts of this proposal.	Describe the negative impacts of this proposal.	What has been/will be done to mitigate any negative impacts or better contribute to positive impacts.
Policy Making Effects on the use of the Welsh language, Promoting Welsh language Treating the Welsh language no less favorably	Although it is a global event, the organisers through their partnership with the Welsh Government and by hosting stages in Wales are committed to ensuring the Welsh language is fully represented.	The event features six stages across the UK, with a dedicated focus on the Welsh language during stages 5 and 6, which will be hosted in Wales.	Through wide reaching social media platforms, such as Visit Wales, Visit Monmouthshire and the Monmouthshire Council Website, we will be able to share the content through the Welsh language. Broadcasting provisions have not been confirmed at this stage. This may bring further opportunities through coverage of the event in Wales.
Operational Recruitment & Training of workforce	British Cycling will engaging local suppliers: For services like security, waste management, first aid, etc. Volunteer Opportunities: There will be roles available for volunteers on the day of the event, with training	No impact was identified at this stage.	Monmouthshire will help promote and recruit volunteers through its networks and campaigns.

	and support provided by British Cycling.		
Service delivery Use of Welsh language in service delivery Promoting use of the language	As stated above.	No impact was identified at this stage.	No mitigation actions were identified at this stage.



4. Does your proposal deliver any of the well-being goals below? Please explain the impact (positive and negative) you expect, together with suggestions of how to mitigate negative impacts or better contribute to the goal. There's no need to put something in every box if it is not relevant!




Well Being Goal	Does the proposal contribute to this goal? Describe the positive and negative impacts.	What actions have been/will be taken to mitigate any negative impacts or better contribute to positive impacts?
A prosperous Wales Efficient use of resources, skilled, educated people, generate wealth, provides jobs	Wales stages outstanding events that support the well-being of its people, place, and the planet. Cycling plays a vital role in this vision, serving as a key contributor to major sporting events across the country	Monmouthshire officers will work with British Cycling and offices across South Wales, Local Authorities to avoid any duplication and maximise opportunities from hosting such an exciting event. Visit Monmouthshire offers British Cycling a valuable lens into the local tourism landscape, particularly from the perspective of event route planning and business engagement.
A resilient Wales Maintain and enhance biodiversity and ecosystems that support resilience and can adapt to change (e.g. climate change)	With its ability to inspire communities, promote healthy lifestyles, and showcase Wales' stunning landscapes, cycling is not only a sport but a celebration of sustainability, inclusivity, and national pride.	In our supporting campaign we will promote residents to our active travel, recreation cycling and grassroots cycling clubs.
A healthier Wales People's physical and mental wellbeing is maximized, and health impacts are understood	Cycling plays a vital role in events serving as a key contributor to major sporting events across the country. With its ability to inspire communities, promote healthy lifestyles, and showcase Wales' stunning landscapes, cycling is	Monmouthshire has a strong cycling culture with several affiliated cycling clubs that provide vibrant opportunities for participation and competition. These clubs play a vital role in nurturing grassroots talent and promoting inclusive cycling, with

	not only a sport but a celebration of sustainability, inclusivity, and national pride	dedicated initiatives to support women and girls in the sport. In partnership with British Cycling and Biecio Cymru, Monmouthshire sport development team will share the British Cycling Tour of Britain school packs with all Monmouthshire schools.
A Wales of cohesive communities Communities are attractive, viable, safe and well connected	The Council's Community and Corporate Plan has as one of its six objectives the aim for Monmouthshire to be a "thriving and ambitious place, where there are vibrant town centres, where businesses can grow and develop". In fulfilling this aim the Council continues to support Monmouthshire's towns and visitor attractions. Making them accessible and welcoming where experiences are attractive for residents, visitors and businesses.	Monmouthshire, through its official website and social media platforms, has a powerful opportunity to reach inward to town and community councils, as well as resident networks, to amplify the excitement and visibility of the Tour of Britain as it passes through the county.
A globally responsible Wales Taking account of the impact on global well-being when considering local social, economic and environmental wellbeing	Staging a summit finish in the Tour of Britain offers Monmouthshire a unique opportunity to deliver economic, sporting, and community benefits while showcasing its rich heritage and natural beauty on a global stage. The event will be televised internationally, reaching millions of viewers and positioning Monmouthshire as a premier destination for cycling and tourism.	By promoting "doorstep opportunities" encouraging residents to line the route, decorate their communities, and host local celebrations we can turn the event into a county-wide festival atmosphere. This approach not only fosters pride and participation but also encourages extended dwell time in local areas, boosting visitor spend and supporting local businesses.
A Wales of vibrant culture and thriving Welsh language Culture, heritage and the Welsh language are promoted and protected. People are encouraged to do sport, art and recreation	Monmouthshire has a strong track record in hosting major cycling events, showcasing its capacity and appeal as a destination for elite competitions.	Key landmarks such as castles, historic towns, and scenic landscapes can be featured along the route, enhancing the county's visibility and appeal.
A more equal Wales People can fulfil their potential no matter what their background or circumstances	Having the chance to witness a global event right on your doorstep offers a powerful opportunity to inspire the next generation.	By working collaboratively with local businesses, accommodation providers, attractions, and community groups, we can ensure that the benefits

		of such events are widely felt and that the visitor experience is seamless and memorable.
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5. How has your proposal embedded and prioritised the sustainable governance principles in its development?

Sustainable Development Principle	Does your proposal demonstrate you have met this principle? If yes, describe how. If not, explain why.	Are there any additional actions to be taken to mitigate any negative impacts or better contribute to positive impacts?
 <p>Balancing short term needs with long term and planning for the future.</p> <p>Long Term</p>	<p>Yes. Officers from relevant departments are working collaboratively to identify both the opportunities and potential challenges associated with staging the event. Where any negative impacts are identified, efforts will be made to mitigate them as far as is reasonably practicable, ensuring the event is beneficial and inclusive for the local community.</p>	<p>Through Monmouthshire Event Safety Advisory Group (ESAG), approval of the event will bring confidence to all key partners and local communities.</p>
 <p>Working together with other partners to deliver objectives.</p> <p>Collaboration</p>	<p>There are many benefits in joining other Local Authorities, in a special ESAG. These include neighbouring local authorities, including, Torfaen, where the route passes through throughout the day.</p> <p>All Blue Light Services cover both LA's, so this approach avoids duplication and more importantly there is a consistent message and delivery on the day, ensuring a safe and successful event.</p>	<p>Proactive communication will also support the smooth delivery of operational plans and help maximise the positive impact of the event across Monmouthshire.</p> <p>Monmouthshire will co-ordinate an officer task and finish group and have representation in the 'event control' on the day.</p> <p>Through our evaluation process and destination management plan, we aim to showcase the wide-ranging benefits of hosting major events, ultimately driving increased investment.</p>

 <p>Involving those with an interest and seeking their views</p>	<p>Communication throughout the planning and delivery of the event is essential.</p> <p>Clear, timely, and coordinated messaging will be critical particularly with:</p> <ul style="list-style-type: none"> • Town and community councils • Local elected members • Residents and businesses along the route. 	<p>This approach will help manage expectations, foster community pride, and ensure that everyone is informed and engaged in the celebration.</p>
 <p>Putting resources into preventing problems occurring or getting worse</p>	<p>This approach not only fosters pride and participation but also encourages extended dwell time in local areas, boosting visitor spend and supporting local businesses.</p>	<p>Monmouthshire, through its official website and social media platforms, has a powerful opportunity to reach inward to town and community councils, as well as resident networks, to amplify the excitement and visibility of the Tour of Britain as it passes through the county.</p>
 <p>Considering impact on all wellbeing goals together and on other bodies</p>	<p>The proposal will have a strong community focus, linking people to other organisations and resources in their local community.</p>	<p>No mitigation actions were identified at this stage.</p>

6. The council has agreed the need to consider the impact its decisions has on the following important responsibilities: Corporate Parenting and Safeguarding. Are your proposals going to affect any of these responsibilities?

	Describe any positive impact your proposal has.	Describe any negative impact your proposal has.	What will you do/ have you done to mitigate any negative impacts or better contribute to positive impacts?
Safeguarding	No impact was identified at this stage.	No impact was identified at this stage.	No mitigation actions were identified at this stage.

Corporate Parenting	No impact was identified at this stage.	No impact was identified at this stage.	No mitigation actions were identified at this stage.
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7. What evidence and data has informed the development of your proposal?

Through engaging in the process, so far with British Cycling we have been able to bring together what we feel is a balanced approach. In addition we have provided the supporting evidence and documentation;

[The National Events Strategy for Wales 2022 to 2030](#)

[Monmouthshire STEAM report 2023](#)

[Destination Intelligence - Visit Monmouthshire.](#)

[Lloyds Tour of Britain races boost local economies by £30 million in 2024](#)

Equalities dashboard link. [Equality data dashboard for EQIA's 2020.xlsx](#)

8. SUMMARY: As a result of completing this form, what are the main positive and negative impacts of your proposal, how have they informed/changed the development of the proposal so far and what will you be doing in future?

Monmouthshire has a proven track record of successfully hosting global events and maintains a strong working relationship with British Cycling. This experience, combined with our established networks and infrastructure, positions us well to support and deliver a high-quality event.

Through our **Corporate and Community Plan**, we have identified key objectives and actions that align with the goals of this proposal. These strategic priorities enable us to provide targeted support, ensure community benefit, and deliver a well-managed, inclusive event.

Our collaborative approach, working across departments and with local stakeholders, ensures that opportunities are maximised and any potential negative impacts are identified and mitigated wherever reasonably practicable.

9. ACTIONS: As a result of completing this form are there any further actions you will be undertaking? Please detail them below, if applicable.

What are you going to do?	When are you going to do it?	Who is responsible?

10. VERSION CONTROL: The Equality and Future Generations Evaluation should be used at the earliest stage, such as informally within your service, and then further developed throughout the decision-making process. It is important to keep a record of this process to demonstrate how you have considered and built in equality and future generations' considerations wherever possible.

Version No.	Decision making stage. Budget mandate; DMT; SLT; Scrutiny; Cabinet; Council, etc	Date considered.	Brief description of any amendments made following consideration.
1.	SLT	8 July	