



Appendix 4

Name of the Officer Mark Hand Phone no: 07773478579 E-mail: markhand@monmouthshire.gov.uk	Please give a brief description of the aims of the proposal: The Wye Valley Villages Future Plan sets the future direction for the development of various initiatives within the communities that make up the Wye Valley area of outstanding natural beauty (AONB). It has been developed jointly with the community councils and AONB office.
Name of Service: Placemaking, Highways and Flooding	Date Future Generations Evaluation : 01/07/2022

1. **Are your proposals going to affect any people or groups of people with protected characteristics?** Please explain the impact, the evidence you have used and any action you are taking below.

Protected Characteristics	Describe any positive impacts your proposal has on the protected characteristic	Describe any negative impacts your proposal has on the protected characteristic	What has been/will be done to mitigate any negative impacts or better contribute to positive impacts?
Age	<p>The Wye Valleys Villages projects aim to improve wellbeing for all sections of the community and for all types of protected characteristics.</p> <p>Consultation on the plan was open to all but undoubtedly the priorities for some age groups will vary compared to others. However the plan is intended to support the valley as a sustainable community into the future irrespective of age.</p> <p>The proposed 20mph zones improve road safety and while benefitting everyone, will particularly benefit children and older people who are more susceptible to serious injury in the event of a collision.</p>		Active travel is not a feasible transport alternative for everyone. Public transport improvements are also featured.

Protected Characteristics	Describe any positive impacts your proposal has on the protected characteristic	Describe any negative impacts your proposal has on the protected characteristic	What has been/will be done to mitigate any negative impacts or better contribute to positive impacts?
Disability	<p>The Wye Valleys Villages projects aim to improve wellbeing for all sections of the community and for all types of protected characteristics.</p> <p>Where appropriate, supporting disabled groups is embedded into the plan e.g. access to AT routes, public transport etc.</p> <p>The proposed 20mph zones improve road safety and while benefitting everyone, will particularly benefit some people with disabilities who are more susceptible to serious injury in the event of a collision or for whom current traffic speeds pose a greater risk e.g. those with limited sight.</p>		Active travel is not a feasible transport alternative for everyone. Public transport improvements are also featured.
Gender reassignment	The Wye Valleys Villages projects aim to improve wellbeing for all sections of the community and for all types of protected characteristics.	None	
Marriage or civil partnership	The Wye Valleys Villages projects aim to improve wellbeing for all sections of the community and for all types of protected characteristics.	None	
Pregnancy or maternity	The Wye Valleys Villages projects aim to improve wellbeing for all sections of the community and for all types of protected characteristics.		Active travel is not a feasible transport alternative for everyone. Public transport improvements are also featured.

Protected Characteristics	Describe any positive impacts your proposal has on the protected characteristic	Describe any negative impacts your proposal has on the protected characteristic	What has been/will be done to mitigate any negative impacts or better contribute to positive impacts?
Race	The Wye Valleys Villages projects aim to improve wellbeing for all sections of the community and for all types of protected characteristics.	None	
Religion or Belief	The Wye Valleys Villages projects aim to improve wellbeing for all sections of the community and for all types of protected characteristics.	None	
Sex	<p>The Wye Valleys Villages projects aim to improve wellbeing for all sections of the community and for all types of protected characteristics.</p> <p>Retail and hospitality businesses provide a significant number of valued job opportunities. Supporting tourism and encouraging visitor and local residents to shop locally and buy goods and services locally supports the retention of those jobs. Data suggests the majority of these jobs are done by females.</p>	None	
Sexual Orientation	None	None	

2 The Socio-economic Duty and Social Justice

The Socio-economic Duty requires public bodies to have due regard to the need to reduce inequalities of outcome which result from socio-economic disadvantage when taking key decisions. This duty aligns with our commitment as an authority to Social Justice.

	Describe any positive impacts your proposal has in respect of people suffering socio economic disadvantage	Describe any negative impacts your proposal has in respect of people suffering socio economic disadvantage.	What has been/will be done to mitigate any negative impacts or better contribute to positive impacts?
Socio-economic Duty and Social Justice	<p>The Social Justice strategy focuses on three main areas: tackling loneliness and isolation; tackling poverty and promoting equitable economic prosperity; and giving children the best start in life.</p> <p>The WVV Improvement Plan seeks to support delivery of affordable housing in rural communities. The Plan also seeks to support tourism, a sector that provides a significant number of valued job opportunities. Supporting people to visit the Wye Valley and to shop locally and buy goods and services locally supports the retention of jobs..</p>	None	n/a

3 Policy making and the Welsh language.



How does your proposal impact on the following aspects of the Council's Welsh Language Standards:	Describe the positive impacts of this proposal	Describe the negative impacts of this proposal	What has been/will be done to mitigate any negative impacts or better contribute to positive impacts
<p>Policy Making</p> <p>Effects on the use of the Welsh language,</p> <p>Promoting Welsh language</p> <p>Treating the Welsh language no less favourably</p>	<p>Embedded into any projects through the Welsh language policy. The new gateway village signs will display community names bilingually where applicable. The village gateway signs seek to create a unified theme throughout the valley while celebrating the distinctiveness of each settlement/community.</p>	<p>No negative impact</p>	<p>-</p>
<p>Operational</p> <p>Recruitment & Training of workforce</p>	<p>n/a</p>	<p>n/a</p>	<p>-</p>
<p>Service delivery</p> <p>Use of Welsh language in service delivery</p> <p>Promoting use of the language</p>	<p>No impact</p>	<p>No impact</p>	<p>-</p>




4. Does your proposal deliver any of the well-being goals below? Please explain the impact (positive and negative) you expect, together with suggestions of how to mitigate negative impacts or better contribute to the goal. There's no need to put something in every box if it is not relevant!

Well Being Goal	Does the proposal contribute to this goal? Describe the positive and negative impacts.	What actions have been/will be taken to mitigate any negative impacts or better contribute to positive impacts?
<p>A prosperous Wales Efficient use of resources, skilled, educated people, generates wealth, provides jobs</p>	<p>The plan prompts more opportunities for working locally through co-working places thereby encouraging people who are able to, to work more locally and reduce the need to travel</p>	
<p>A resilient Wales Maintain and enhance biodiversity and ecosystems that support resilience and can adapt to change (e.g. climate change)</p>	<p>The plan includes the development of a more sustainable farming model trial and to promote natural flood mitigation measures. It promotes public transport and active travel to be developed as a real alternative to using the car.</p>	
<p>A healthier Wales People's physical and mental wellbeing is maximized and health impacts are understood</p>	<p>Promotes active travel as an alternative to car travel</p>	
<p>A Wales of cohesive communities Communities are attractive, viable, safe and well connected</p>	<p>Overall the plan is seeking to support the wellbeing and prosperity of the various communities with the Wye Valley acknowledging that the priorities vary between individual villages.</p>	<p>The village gateway signs seek to create a unified theme throughout the valley while celebrating the distinctiveness of each settlement/community.</p>
<p>A globally responsible Wales Taking account of impact on global well-being when considering local social, economic and environmental wellbeing</p>	<p>The plan is centred around employment, travel, diversity within the communities of the Wye Valley in Monmouthshire</p>	
<p>A Wales of vibrant culture and thriving Welsh language</p>	<p>Where it coincides with the community's priorities tourism is promoted through, amongst</p>	

Well Being Goal	Does the proposal contribute to this goal? Describe the positive and negative impacts.	What actions have been/will be taken to mitigate any negative impacts or better contribute to positive impacts?
Culture, heritage and Welsh language are promoted and protected. People are encouraged to do sport, art and recreation	other things, walking and cycling routes. This offers increased opportunity to showcase Wales and its heritage, culture and language.	
A more equal Wales People can fulfil their potential no matter what their background or circumstances	The plan promotes opportunities for local people to work and create employment locally for the working population of the valley.	

5. How has your proposal embedded and prioritised the sustainable governance principles in its development?

Sustainable Development Principle	Does your proposal demonstrate you have met this principle? If yes, describe how. If not explain why.	Are there any additional actions to be taken to mitigate any negative impacts or better contribute to positive impacts?
 <p>Balancing short term need with long term and planning for the future</p>	The plan looks at short term goals that meet the more immediate needs of the local communities but also looks further ahead at what a longer term future to sustain the Wye Valley would look like.	
 <p>Working together with other partners to deliver objectives</p>	The plan has been an interesting project bringing together a group of local councils with the county council plus the Wye Valley AONB. As such it has been unusual. It has also consulted widely on what a future plan might include and what the priorities might be longer term	Proposals for natural flood prevention measures, improved farming practices and addressing river pollution all align with work to address the phosphate pollution issue facing the River Wye, and the Council rivers and oceans motion. Work on these areas will align with related work by other colleagues and other agencies. (This inter-relationship was also highlighted by Place Scrutiny Committee on 30 th June 2022)

Sustainable Development Principle	Does your proposal demonstrate you have met this principle? If yes, describe how. If not explain why.	Are there any additional actions to be taken to mitigate any negative impacts or better contribute to positive impacts?
 <p data-bbox="129 400 217 416">Involvement</p> <p data-bbox="248 277 495 432">Involving those with an interest and seeking their views</p>	<p data-bbox="546 256 1323 456">Local councils, stakeholders and public consultation has generated feedback. There has not always been a consensus on how things should develop in the future and the delivery group will look to review and guide the plan into the future</p>	
 <p data-bbox="129 687 217 703">Prevention</p> <p data-bbox="248 544 495 743">Putting resources into preventing problems occurring or getting worse</p>	<p data-bbox="546 499 1323 699">The immediate demand was for improvements to road safety but the local councils agreed to allow the plan to look much wider and will come back together to deliver on a much wider agenda that touches various aspects of life in the valley.</p>	<p data-bbox="1352 499 2101 818">Proposals for natural flood prevention measures, improved farming practices and addressing river pollution all align with work to address the phosphate pollution issue facing the River Wye, and the Council rivers and oceans motion. Work on these areas will align with related work by other colleagues and other agencies. (This inter-relationship was also highlighted by Place Scrutiny Committee on 30th June 2022)</p>
 <p data-bbox="129 1054 217 1070">Integration</p> <p data-bbox="248 916 495 1115">Considering impact on all wellbeing goals together and on other bodies</p>	<p data-bbox="546 834 1312 1201">The plan is ambitious. It has been contentious and will continue to be so as and when certain aspects are promoted because there was not a consensus on some aspects (e.g. promoting tourism throughout the area). There is also the challenge of finding funding to deliver on some parts of the project so it will be necessary to promote support in preference possibly to other plans given that there are finite funding opportunities.</p>	

6. Council has agreed the need to consider the impact its decisions has on the following important responsibilities: Corporate Parenting and Safeguarding. Are your proposals going to affect any of these responsibilities?

	Describe any positive impacts your proposal has	Describe any negative impacts your proposal has	What will you do/ have you done to mitigate any negative impacts or better contribute to positive impacts?
Safeguarding	n/a	n/a	
Corporate Parenting	n/a	n/a	

7. What evidence and data has informed the development of your proposal?

- The plan has been developed through extensive meetings, options development and consultation to arrive at a plan presented for all authorities and organisations involved to adopt.

8. SUMMARY: As a result of completing this form, what are the main positive and negative impacts of your proposal, how have they informed/changed the development of the proposal so far and what will you be doing in future?

The Plan evidences effective collaboration and joint working with stakeholders and the communities they represent. It seeks to ensure a unified placemaking theme for the Wye Valley while respecting the distinct identity of the individual communities, enhancing tourism and exposure to Welsh culture in the birthplace of British tourism, and addressing identified road safety concerns.

9. ACTIONS: As a result of completing this form are there any further actions you will be undertaking? Please detail them below, if applicable.

What are you going to do	When are you going to do it?	Who is responsible
Seek all authorities and Wye Valley AONB to formally adopt the plan	July- September '22	Officers and local councils
Establish a delivery group selected from the member authorities and Wye Valley AONB	September '22	MCC officers

Ensure workstreams align with other projects to tackle flooding, improve agricultural practices and address phosphate pollution.	September '22	MCC officers and other agencies e.g. NRW, DCWW and farmers
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10. VERSION CONTROL: The Equality and Future Generations Evaluation should be used at the earliest stage, such as informally within your service, and then further developed throughout the decision making process. It is important to keep a record of this process to demonstrate how you have considered and built in equality and future generations considerations wherever possible.

Version No.	Decision making stage	Date considered	Brief description of any amendments made following consideration
1	Initial draft	June 2021	
2	Final version for Scrutiny Committee	20/06/2022	Updated to reflect content of Plan
3	Final version for Cabinet	01/07/2022	Updated to reflect discussion at Scrutiny Committee on 30 th June 2022, reviewed by Mark Hand as new responsible Head of Service.