

WYE VALLEY AREA OF OUTSTANDING NATURAL BEAUTY (AONB) PARTNERSHIP  
Business Plan for 2021/2022



AONB Unit Initiatives	DRAFT Budget £ [non AONB]	AONB Management Plan 2021-2026 Strategic Objectives	Key officer/s (see footer)	By when [Covid RAG]
<p><b>AONB Management Plan 2021-2026</b></p> <ul style="list-style-type: none"> <li>Finalise design of adopted Wye Valley AONB Management Plan</li> <li>Publicise and promote Wye Valley AONB Management Plan</li> <li>Monitor use of Management Plan in Planning Applications, Public Inquiries and by stakeholders</li> </ul>	1,000	<p>WV-L1 Promote and develop policies and initiatives to conserve, enhance, restore or create the features and elements that maintain the Special Qualities, landscape character and natural beauty of the AONB. Ensure their sustainable management and mitigate, reduce or remove detrimental features</p> <p>WV-P3 Encourage and assist partners with initiatives that deliver the Management Plan, or other initiatives where the objectives are consistent with the purposes of the AONB designation, and utilise existing resources and seek new resources to implement the AONB Management Plan</p>	AONBM, DO, IO	June 2020 ●
<p><b>Farming in Protected Landscapes</b></p> <p>Support, as directed by DEFRA, farmers and other land managers to help them diversify their income streams and lay the groundwork for Environmental Land Management (ELM) uptake.</p> <ul style="list-style-type: none"> <li>Provide support to farmers to help grow businesses, create green jobs, enhance biodiversity and invest in infrastructure to attract more diverse visitors to support local economies Through (A) farm level projects and (B) wider infrastructure and projects on farmland.</li> </ul>	[TBC]	<p>WV-F1 Encourage farmers and landowners to develop and adopt sustainable management practices that conserve or enhance the features, Special Qualities and natural beauty of the Wye Valley AONB</p> <p>WV-F2 Influence policy on, and encourage the maximum uptake of, agri-environment and other appropriate schemes, including support for small-holders, where they progress the conservation or enhancement of the natural beauty, biodiversity, historic environment and Special Qualities of the AONB, particularly through Catchment Sensitive Farming and mixed farming of resilient, sustainable and low-GHG emission systems</p> <p>WV-F3 Identify good agricultural practices that are appropriate to the challenges facing the farmers of the AONB and disseminate through networks, partnerships and training.</p> <p>WV-F4 Support the development of and funding for new skills, farming practices and farm-based activities that are compatible with the aims of AONB designation, and encourage and support traditional skills such as hay making, hedge laying, dry stone walling, woodland and coppice management, riparian tree works etc. that contribute to the maintenance of the Special Qualities of the AONB</p> <p>WV-F5 Promote a wider understanding of the value of farming to the landscape and economy of the AONB</p> <p>WV-E2 Raise awareness of good practice and encourage local businesses in the AONB to take opportunities to become more environmentally, socially and economically sustainable, particularly in ways that sustain the natural beauty of the area</p>	AONBM, DO, CLO, LWVPO,	March 2022 ●
<p><b>AONB Farming Awards</b></p> <p>Promote &amp; publicise 13th Awards for farmers, landowners and land managers that make an outstanding contribution to conserving &amp;/or enhancing the features, special qualities and natural beauty of the Wye Valley AONB.</p> <ul style="list-style-type: none"> <li>Promote Awards and handle entries</li> </ul>	1,600	<p>WV-L5 Support measures which increase public awareness and appreciation of the natural beauty and importance of the Wye Valley AONB</p> <p>WV-F1 Encourage farmers and landowners to develop and adopt sustainable management practices that conserve or enhance the features, Special Qualities and natural beauty of the Wye Valley AONB</p> <p>WV-F5 Promote a wider understanding of the value of farming to the landscape and economy of the AONB</p>	DO, AONBM, FAO	May/ June /July 2021 ●

WYE VALLEY AREA OF OUTSTANDING NATURAL BEAUTY (AONB) PARTNERSHIP  
Business Plan for 2021/2022



AONB Unit Initiatives	<b>DRAFT Budget £ [non AONB]</b>	<b>AONB Management Plan 2021-2026 Strategic Objectives</b>	<b>Key officer/s (see footer)</b>	<b>By when [Covid RAG]</b>
<ul style="list-style-type: none"> <li>Site visits of all farm entries for short-listing</li> <li>Judging</li> <li>Present the prizes at the Monmouthshire Show (if held)</li> <li>Involve winner in Open Farm Sunday event.</li> </ul>		<p>WV-C2 Promote awareness, appreciation of, and pride in the lower Wye Valley, the Special Qualities and features of the Wye Valley AONB and the beneficial aspects for local people of living and working in a nationally protected landscape</p> <p>WV-E2 Raise awareness of good practice and encourage local businesses in the AONB to take opportunities to become more environmentally, socially and economically sustainable, particularly in ways that sustain the natural beauty of the area</p>		
<p><b>Sustainable Development Fund (SDF)</b></p> <ul style="list-style-type: none"> <li>Promotion of SDF to potential applicants</li> <li>Assist potential applicants with application process and project development</li> <li>Collate SDF project applications for the SDF Assessment Panel</li> <li>Service SDF Assessment Panel for allocating SDF funds.</li> <li>Training for SDF Assessment Panel members</li> </ul>	<p>[£100,000 Welsh Gov + c£100k match]</p>	<p>WV-L1 Promote and develop policies and initiatives to conserve, enhance, restore or create the features and elements that maintain the Special Qualities, landscape character and natural beauty of the AONB. Ensure their sustainable management and mitigate, reduce or remove detrimental features</p> <p>WV-B3 Promote the adoption of schemes and initiatives that sustain, enhance and recover the characteristic biodiversity of the AONB, and that enable ecological systems, networks and natural processes to accommodate and adapt to climate and other environmental change, including through nature based solutions and landscape scale habitat connectivity</p> <p>WV-C1 Encourage community led initiatives that maintain the diversity, sustainability and quality of rural community life and/or that stimulate investment, local employment, decarbonisation and retain or improve facilities and services for local people, subject to WV-D2 and WV-D3</p>	<p>AONBM, CLO, FAO, LWPO, LWNRO,</p>	<p>March 2022 ●</p>
<p><b>Wye Valley AONB Fund with Herefordshire Community Foundation (HCF)</b></p> <ul style="list-style-type: none"> <li>Promote Wye Valley AONB Fund with Herefordshire Community Foundation (HCF) to potential applicants</li> <li>Assist potential applicants with application process and project development</li> <li>Collate HCF AONB Fund project applications for the SDF Assessment Panel and liaise with HCF</li> <li>Service SDF Assessment Panel recommending allocations to HCF.</li> <li>Training for SDF Assessment Panel members</li> </ul>	<p>[£10k HCF AONB Fund + c£10k match]</p>	<p>WV-L1 Promote and develop policies and initiatives to conserve, enhance, restore or create the features and elements that maintain the Special Qualities, landscape character and natural beauty of the AONB. Ensure their sustainable management and mitigate, reduce or remove detrimental features</p> <p>WV-B3 Promote the adoption of schemes and initiatives that sustain, enhance and recover the characteristic biodiversity of the AONB, and that enable ecological systems, networks and natural processes to accommodate and adapt to climate and other environmental change, including through nature based solutions and landscape scale habitat connectivity</p> <p>WV-C1 Encourage community led initiatives that maintain the diversity, sustainability and quality of rural community life and/or that stimulate investment, local employment, decarbonisation and retain or improve facilities and services for local people, subject to WV-D2 and WV-D3</p>	<p>AONBM, CLO</p>	<p>March 2022 ●</p>
<p><b>Landscape &amp; Habitat Conservation</b></p> <ul style="list-style-type: none"> <li>Organise monthly volunteer task days, including on partner sites and Reserves</li> </ul>	<p>2,400</p>	<p>WV-L2 Encourage and enhance appropriate landscape scale and green infrastructure action by all particularly on consolidating ecosystem services and positively contributing to habitat connectivity that allows wildlife to adapt to the effects of climate change</p>	<p>DO, CLO, LWPO,</p>	<p>Mar 2022 ●</p>

WYE VALLEY AREA OF OUTSTANDING NATURAL BEAUTY (AONB) PARTNERSHIP  
Business Plan for 2021/2022



AONB Unit Initiatives	DRAFT Budget £ [non AONB]	AONB Management Plan 2021-2026 Strategic Objectives	Key officer/s (see footer)	By when [Covid RAG]
<ul style="list-style-type: none"> <li>Continue Lower Wye Green Infrastructure (GI) and Natural Flood Management (NFM) initiatives working with local land owners, managers &amp; stakeholders</li> <li>Manage control of Invasive Non Native Species (INNS) particularly identified stands of Japanese Knotweed, Himalayan Balsam and Skunk Cabbage</li> <li>Liaise over national roadside verge &amp; B-Line initiatives with local authorities, Highways Agency &amp; other stakeholders</li> <li>Continue collaboration with Ross Town Council over management of Ross Riverside.</li> <li>Develop initiatives focused on Orchards (Noble Chafer), River (Water Crowfoot), Woodland (Woodland Butterfly assemblage), Grassland (Bumblebee assemblage), General (Hedgehog)</li> </ul>	[20,000]	<p>WV-L4 Ensure the establishment and collection of sufficiently comprehensive baseline data to monitor landscape condition and direction of change</p> <p>WV-B2 Encourage and support measures that contribute to the management of all statutory designated sites and County local/key wildlife sites so that they are in favourable condition and within robust ecological networks</p> <p>WV-B3 Promote the adoption of schemes and initiatives that sustain, enhance and recover the characteristic biodiversity of the AONB, and that enable ecological systems, networks and natural processes to accommodate and adapt to climate and other environmental change, including through nature based solutions and landscape scale habitat connectivity</p> <p>WV-B4 Identify species and diseases considered to be detrimental to the biodiversity value of the AONB and encourage their monitoring, management and, where appropriate, their control</p> <p>WV-F4 Support the development of and funding for new skills, farming practices and farm-based activities that are compatible with the aims of AONB designation, and encourage and support traditional skills such as hay making, hedge laying, dry stone walling, woodland and coppice management, riparian tree works etc. that contribute to the maintenance of the Special Qualities of the AONB</p> <p>WV-W3 Support the development of employment and skills and markets for local timber and woodland produce</p> <p>WV-W4 Support the monitoring, management and where appropriate, control of diseases, pests and other threats, which may cause substantial mortality in tree species and woodland habitats and seek to mitigate the landscape impact of any loss</p>	LWNRO	
<p><b>Website, Public Relations and social media</b></p> <ul style="list-style-type: none"> <li>Regular press &amp; social media releases and magazine articles / advertorial</li> <li>On-going updating and management of <a href="http://www.wyvalleyaonb.org.uk">www.wyvalleyaonb.org.uk</a> and social media sites e.g. Facebook, Instagram and twitter.</li> <li>Maintenance of <a href="http://www.wyvalleywalk.org">www.wyvalleywalk.org</a> and hosting of <a href="http://www.overlookingthewye.org.uk">www.overlookingthewye.org.uk</a> &amp; <a href="http://www.wyvalleyriverfestival.org.uk">www.wyvalleyriverfestival.org.uk</a> websites.</li> <li>Re-establishing 'Picturesque' as a regular on-line AONB newsletter, to provide information and interpretation to increase awareness and appreciation of the AONB</li> </ul>	4,000	<p>WV-C2 Promote awareness, appreciation of, and pride in the lower Wye Valley, the Special Qualities and features of the Wye Valley AONB and the beneficial aspects for local people of living and working in a nationally protected landscape</p> <p>WV-A1 Increase the profile of the Wye Valley AONB, promoting awareness and understanding of the designation and the Special Qualities of the AONB, through communication with, and interpretation for, residents, visitors, organisations and businesses, including embedding cultural and artistic activities into the conservation and enhancement of the AONB and measure effectiveness</p>	IO / ALL	Mar 2022 ●

WYE VALLEY AREA OF OUTSTANDING NATURAL BEAUTY (AONB) PARTNERSHIP  
Business Plan for 2021/2022



AONB Unit Initiatives	<b>DRAFT Budget £</b> <i>[non AONB]</i>	<b>AONB Management Plan 2021-2026 Strategic Objectives</b>	<b>Key officer/s (see footer)</b>	<b>By when [Covid RAG]</b>
<p><b>AONB Partnership events</b> For JAC members, AONB Ward members, representatives from partner organisations and local Town/Parish/Community Councils and stakeholders</p> <ul style="list-style-type: none"> <li>Run AONB Partnership Seminar/forum for 50<sup>th</sup> Anniversary of designation of Wye Valley AONB</li> <li>Organise AONB Partnership Annual Study Tour of key sites &amp;/or issues in late September 2021</li> <li>Promote &amp; disseminate JAC contacts &amp; processes for other organisations &amp; individuals to feed into JAC &amp; AONB Partnership.</li> </ul>	1,600	<p><i>WV-P1 Maintain and develop effective partnerships and administrative arrangements to lead and co-ordinate the management of the AONB and develop the AONB Partnership as an effective forum for initiating and promoting discussion on important issues affecting the AONB</i></p> <p><i>WV-P6 Inform and engage all relevant interests, especially local communities, in issues and decisions affecting the AONB</i></p> <p><i>WV-P7 Encourage partners to be champions and ambassadors for the AONB in their contact with other interests, and ensure those interests recognise and consider the Management Plan and AONB work programme when relating to the area</i></p>	AONBM / FAO	Feb 2022 ●
<p><b>Exhibitions, Activities &amp; Outreach</b> Promote the AONB through</p> <ul style="list-style-type: none"> <li>Talks/presentations to local groups</li> <li>Stands at the Monmouthshire Show and other relevant shows.</li> <li>Gilpin2020+ events, local exhibitions and other local appropriate / prestigious events.</li> <li>AONB 50th Anniversary programme of events</li> <li>Promote &amp; lead guided walks, events, children's activities and countryside craft /rural skills courses in and around the AONB</li> </ul>	1,400  5,000	<p><i>WV-C2 Promote awareness, appreciation of, and pride in the lower Wye Valley, the Special Qualities and features of the Wye Valley AONB and the beneficial aspects for local people of living and working in a nationally protected landscape</i></p> <p><i>WV-E4 Raise awareness of the value of the AONB and the importance of retaining a high quality environment in attracting and retaining entrepreneurs, relocating businesses, inward investment and skilled personnel</i></p> <p><i>WV-A1 Increase the profile of the Wye Valley AONB, promoting awareness and understanding of the designation and the Special Qualities of the AONB, through communication with, and interpretation for, residents, visitors, organisations and businesses, including embedding cultural and artistic activities into the conservation and enhancement of the AONB and measure effectiveness</i></p>	ALL	Mar 2022 ●
<p><b>Youth Rangers – Foresters' Forest</b></p> <ul style="list-style-type: none"> <li>Continue structured programme of activity for 5<sup>th</sup> Cohort of young people (14-16 year olds) that will increase their skill set in landscape and heritage conservation and management.</li> <li>Develop the next phase of the scheme and further opportunities to continue the model of engaging young people in conservation and heritage</li> <li>Train new Leaders and scope for next Cohort</li> </ul>	1,000 <i>[4,000]</i>	<p><i>WV-F4 Support the development of and funding for new skills, farming practices and farm-based activities that are compatible with the aims of AONB designation, and encourage and support traditional skills such as hay making, hedge laying, dry stone walling, woodland and coppice management, riparian tree works etc. that contribute to the maintenance of the Special Qualities of the AONB</i></p> <p><i>WV-C2 Promote awareness, appreciation of, and pride in the lower Wye Valley, the Special Qualities and features of the Wye Valley AONB and the beneficial aspects for local people of living and working in a nationally protected landscape</i></p> <p><i>WV-P6 Inform and engage all relevant interests, especially local communities, in issues and decisions affecting the AONB</i></p>	CLO, LWPO, LWNRO	Mar 2022 ●
<b>AONB Budget Sub-total</b>	<b>£18,000</b>			
<b>Tasks below covered in AONB Unit costs</b>	<b>£252,830</b>			

WYE VALLEY AREA OF OUTSTANDING NATURAL BEAUTY (AONB) PARTNERSHIP  
Business Plan for 2021/2022



AONB Unit Initiatives	DRAFT Budget £ [non AONB]	AONB Management Plan 2021-2026 Strategic Objectives	Key officer/s (see footer)	By when [Covid RAG]
<p><b>AONB Strategy &amp; Development Advisor</b></p> <ul style="list-style-type: none"> <li>Renew contract for year to support AONB Manager with planning advice.</li> <li>Comment on relevant Planning Applications and strategic planning documents</li> <li>Annually monitor and review development trends and the approach taken by planning authorities to issues that affect the AONB</li> <li>Engage in development and consultation on national strategy in liaison with NAAONB</li> <li>Deliver CPD &amp; training for LA Planning staff &amp; members</li> </ul>		<p>WV-D1 Ensure a consistent and coherent framework of planning policies relating to the AONB is fully reflected in the statutory land use planning documents and their effectiveness monitored</p> <p>WV-D2 Encourage and support high standards of design, materials, energy efficiency, drainage, landscaping and Green Infrastructure in all developments, including Permitted Development, to ensure greater sustainability and decarbonisation, and that they complement, conserve and enhance the local landscape character and distinctiveness including scale and setting and benefit or enhance the natural environment</p> <p>WV-D3 Resist inappropriate development which will create a persistent and dominant feature out of keeping with the landscape of the AONB and/or if it damages Special Qualities in the AONB, including through high levels of noise and/or light pollution or any SAC, SPA or Ramsar site or other sites designated as environmentally important</p>	AONBM, FAO	March 2022 ●
<p><b>Wye Valley River Festival 2022?</b></p> <ul style="list-style-type: none"> <li>Evaluate future prospects &amp; governance for Festival.</li> <li>Help establish CIC to take forward Festival</li> <li>Support Research &amp; Development for next Festival</li> </ul>	[10,000]	<p>WV-A1 Increase the profile of the Wye Valley AONB, promoting awareness and understanding of the designation and the Special Qualities of the AONB, through communication with, and interpretation for, residents, visitors, organisations and businesses, including embedding cultural and artistic activities into the conservation and enhancement of the AONB and measure effectiveness</p> <p>WV-L5 Support measures which increase public awareness and appreciation of the natural beauty and importance of the Wye Valley AONB</p> <p>WV-C2 Promote awareness, appreciation of, and pride in the lower Wye Valley, the Special Qualities and features of the Wye Valley AONB and the beneficial aspects for local people of living and working in a nationally protected landscape</p>	AONBM, CLO / ALL	May 2020 ● Mar 2022 ●
<p><b>MindSCAPE</b></p> <p>Initiative enabling people living with dementia to reconnect with the landscape, through arts and creative environmental activities, both in Care homes &amp; established activity group.</p> <ul style="list-style-type: none"> <li>Manage project and submit reports &amp; claims to Foresters' Forest LPS for HLF</li> <li>Supervise contractor, Artspace Cinderford, organising regular creative sessions, workshops and social activities for participants.</li> <li>Develop opportunities to expand project</li> <li>Share good practice with other AONBs &amp; stakeholders</li> </ul>	[20,000]	<p>WV-W5 Increase understanding, awareness and enjoyment of trees and the special nature of the Wye Valley woodlands and promote them as a resource for appropriate educational, community, recreational and health opportunities</p> <p>WV-C2 Promote awareness, appreciation of, and pride in the lower Wye Valley, the Special Qualities and features of the Wye Valley AONB and the beneficial aspects for local people of living and working in a nationally protected landscape</p> <p>WV-P9 Share knowledge and skills in protected area management locally, regionally, nationally and globally as appropriate</p>	DO	Mar 2022 ●



AONB Unit Initiatives	<b>DRAFT</b> Budget £ [non AONB]	<b>AONB Management Plan 2021-2026</b> <b>Strategic Objectives</b>	<b>Key officer/s</b> (see footer)	<b>By when</b> [Covid RAG]
<p><b>Restoring Our Amazing River (ROAR)</b> Support Catchment Advisors (CAs) working in AONB &amp; wider Wye catchment in partnership with Wye &amp; Usk Foundation through Water Environment Grant (WEG) funded project</p> <ul style="list-style-type: none"> <li>Engage farmers &amp; land managers with tailored advice and produce Farm Plans</li> <li>Promote land management practices to reduce impacts in the Wye catchment.</li> <li>Improve understanding and acceptance amongst Farmers, land managers &amp; stakeholders</li> <li>Host demonstrations of effective working practices</li> </ul>	[70,000]	<p>WV-F1 Encourage farmers and landowners to develop and adopt sustainable management practices that conserve or enhance the features, Special Qualities and natural beauty of the Wye Valley AONB</p> <p>WV-F2 Influence policy on, and encourage the maximum uptake of, agri-environment and other appropriate schemes, including support for small-holders, where they progress the conservation or enhancement of the natural beauty, biodiversity, historic environment and Special Qualities of the AONB, particularly through Catchment Sensitive Farming and mixed farming of resilient, sustainable and low-GHG emission systems</p> <p>WV-F5 Promote a wider understanding of the value of farming to the landscape and economy of the AONB</p> <p>WV-B6 Promote awareness, sources of advice and involvement in biodiversity conservation by landowners, land managers, businesses, local communities, schools and the public including of impacts from outside the AONB</p>	DO / AONBM, LWPO, LWNRO + CAs	Dec 2021 ●
<p><b>Undergrounding</b> Continue working with Western Power &amp; local communities to identify power-lines within the AONB suitable for undergrounding, via Western Power South Wales Protected Landscape Undergrounding group and the West Midlands Undergrounding group.</p>	[100,000]	<p>WV-U2 Encourage further under-grounding of existing and proposed power and telephone lines, where these do not conflict with any SAC, and resist new overhead lines where skylines or important views are affected</p> <p>WV-P4 Encourage Section 85 organisations, under the CRoW Act, to have co-ordinated policies to progress the purposes of the AONB designation and to make commitments in their annual business plans to specific delivery contributions that enable the AONB work programme</p>	DO	Mar 2022 ●
<p><b>Landscape scale conservation</b> Develop and support partnership projects that deliver landscape scale conservation activity and initiatives within and adjoining the AONB. Potential target area:</p> <ul style="list-style-type: none"> <li>Host Woolhope Dome workshop and collaborate over outputs and outcomes</li> <li>Support landscape connectivity initiatives including Wentwood to Wyre 'Forests without Frontiers' and collaborative projects with orchards, veteran &amp; riverine trees.</li> <li>National Grid Visual Improvement Programme (VIP) for area between Ross &amp; Goodrich with Herefordshire Wildlife Trust &amp; others</li> <li>Continue work with Herefordshire Meadows Network, Monmouthshire Meadows and Parish</li> </ul>	[2,500]	<p>WV-L1 Promote and develop policies and initiatives to conserve, enhance, restore or create the features and elements that maintain the Special Qualities, landscape character and natural beauty of the AONB. Ensure their sustainable management and mitigate, reduce or remove detrimental features</p> <p>WV-L2 Encourage and enhance appropriate landscape scale and green infrastructure action by all particularly on consolidating ecosystem services and positively contributing to habitat connectivity that allows wildlife to adapt to the effects of climate change</p> <p>WV-B3 Promote the adoption of schemes and initiatives that sustain, enhance and recover the characteristic biodiversity of the AONB, and that enable ecological systems, networks and natural processes to accommodate and adapt to climate and other environmental change, including through nature based solutions and landscape scale habitat connectivity</p> <p>WV-P3 Encourage and assist partners with initiatives that deliver the Management Plan, or other initiatives where the objectives are consistent with the purposes of the AONB designation, and utilise existing resources and seek new resources to implement</p>	DO, AONBM, CLO, LWPO, LWNRO	Mar 2022 ●

WYE VALLEY AREA OF OUTSTANDING NATURAL BEAUTY (AONB) PARTNERSHIP  
Business Plan for 2021/2022



AONB Unit Initiatives	DRAFT Budget £ [non AONB]	AONB Management Plan 2021-2026 Strategic Objectives	Key officer/s (see footer)	By when [Covid RAG]
<p>Grassland Project.</p> <ul style="list-style-type: none"> <li>Pursue roll-out of Natural Flood Management &amp; Riparian Trees initiatives throughout the AONB</li> </ul>		<p>the AONB Management Plan WV-P4 Encourage Section 85 organisations, under the CRoW Act, to have co-ordinated policies to progress the purposes of the AONB designation and to make commitments in their annual business plans to specific delivery contributions that enable the AONB work programme</p>		
<p><b>Wye Valley Walk</b></p> <ul style="list-style-type: none"> <li>Manage replacement of Passport scheme</li> <li>Launch new website <a href="http://www.wyevalleywalk.org">www.wyevalleywalk.org</a></li> <li>Support Wye Valley Walk Partnership</li> <li>Audit &amp; co-ordinate refreshing of way-marking</li> <li>Collate counter data along route</li> <li>Review Cicerone Route Guide</li> <li>Facilitate future options for Lydbrook Bridge, Redbrook Bridge and Tintern Wireworks Bridge.</li> <li>Progress Monmouth riverbank erosion solutions</li> <li>Work with HC/Balfour Beatty on Wyastone landslip solutions</li> <li>Review &amp; republish 'Easy Access' walks.</li> </ul>	[10,000]	<p>WV-S1 Encourage and promote the AONB as a sustainable tourism destination with forms of tourism activity and development that are based on the conservation, enhancement and enjoyment of the Special Qualities and features of the AONB WV-S2 Promote the improvement of the visitor experience, particularly at the most heavily visited sites, and facilitate the opportunity for visitors to explore and discover other appropriate but less used locations throughout the AONB, thus spreading demand and balancing pressures across sites where this does not conflict with the Special Qualities of the AONB and the SACs WV-R1 Encourage and promote recreational pursuits and responsible access compatible with the AONB purposes, particularly linking sustainable transport and town and village facilities. Associated development and new access to land should be subject to WV-D2 &amp; -D3 WV-P5 Develop and promote the AONB as a model of sustainable development, landscape management, transportation, access and rural regeneration through exemplary initiatives setting standards for other areas</p>	IO, LWPO, AONBM	<p>May 2021 ●</p> <p>Mar 2022 ●</p>
<p><b>Partnership</b></p> <p>Influence &amp; attend partnerships as appropriate; eg:</p> <ul style="list-style-type: none"> <li>Local Nature Partnership (LNP) in Herefordshire and Gloucestershire and Monmouthshire Environment Partnership</li> <li>Wye Catchment Partnership</li> <li>Wye Navigation Advisory Committee (WyeNAC)</li> <li>Wye Valley &amp; Forest of Dean Tourism Association, South East Wales Tourism Forum, Visit Monmouthshire, Visit Herefordshire and Eat Sleep Live Herefordshire</li> <li>Wye Valley AONB Woodland Projects group</li> <li>others as necessary</li> </ul>		<p>WV-R2 Assist the resolving of conflicts, real and perceived, between recreation, conservation and local interests, including other economic activities, and between different recreation interest groups in relation to the purposes of the AONB designation WV-P3 Encourage and assist partners with initiatives that deliver the Management Plan, or other initiatives where the objectives are consistent with the purposes of the AONB designation, and utilise existing resources and seek new resources to implement the AONB Management Plan WV-P5 Develop and promote the AONB as a model of sustainable development, landscape management, transportation, access and rural regeneration through exemplary initiatives setting standards for other areas WV-P6 Inform and engage all relevant interests, especially local communities, in issues and decisions affecting the AONB WV-P7 Encourage partners to be champions and ambassadors for the AONB in their contact with other interests, and ensure those interests recognise and consider the Management Plan and AONB work programme when relating to the area</p>	AONBM / DO	<p>Mar 2022 ●</p>

WYE VALLEY AREA OF OUTSTANDING NATURAL BEAUTY (AONB) PARTNERSHIP  
Business Plan for 2021/2022



AONB Unit Initiatives	DRAFT Budget £ [non AONB]	AONB Management Plan 2021-2026 Strategic Objectives	Key officer/s (see footer)	By when [Covid RAG]
<b>Collaboration</b> <ul style="list-style-type: none"> <li>Attend National Association for Areas of Outstanding Natural Beauty (NAAONB) and Europarc seminars &amp; events</li> <li>Work with Welsh Government and National Designated Landscapes Partnership (NDLP) in Wales</li> <li>Work with DEFRA and others in progressing Proposals in Glover Review of Designated Landscapes in England</li> </ul>		<i>WV-P5 Develop and promote the AONB as a model of sustainable development, landscape management, transportation, access and rural regeneration through exemplary initiatives setting standards for other areas</i> <i>WV-P9 Share knowledge and skills in protected area management locally, regionally, nationally and globally as appropriate</i>	ALL	Mar 2022 ●
<b>Work placements</b> Support the needs of student placements/group projects. <ul style="list-style-type: none"> <li>Investigate new under-graduate and post-graduate research opportunities</li> </ul>		<i>WV-P5 Develop and promote the AONB as a model of sustainable development, landscape management, transportation, access and rural regeneration through exemplary initiatives setting standards for other areas</i> <i>WV-P9 Share knowledge and skills in protected area management locally, regionally, nationally and globally as appropriate</i>	DO, CLO	Mar 2022 ●
<b>Monitoring</b> <ul style="list-style-type: none"> <li>Ongoing updating of the AONB GIS and State of the AONB data,</li> <li>Complete Phase 1 Habitat Survey mapping &amp; digitising</li> <li>Progress Nature Recovery Network map &amp; Plan</li> <li>Investigate opportunities to update heritage, tourism and recreation monitoring.</li> <li>Monitor and review implementation of the AONB Management Plan Action Plan</li> <li>Undertake Fixed point photography across the AONB</li> </ul>		<i>WV-L4 Ensure the establishment and collection of sufficiently comprehensive baseline data to monitor landscape condition and direction of change</i> <i>WV-B5 Support the identification and monitoring of key indicator species and priority species and habitats, in partnership with conservation organisations, relevant individuals and the Local Biological Record Centres</i> <i>WV-H2 Promote establishment of baseline data to monitor change and improve the local databases of historic landscape assessments, conservation areas, locally important buildings, buildings at risk, ancient trees, heritage features and sites in the AONB in conjunction with Local Planning Authorities, local archaeological trusts and individuals</i> <i>WV-S3 Ensure adequate provision of co-ordinated tourism data and visitor engagement to inform strategic and practical decision making on conserving or enhancing the Special Qualities of the AONB</i> <i>WV-P8 Develop and co-ordinate the acquisition and analysis of data across the AONB, to inform priority setting, planning, implementation and monitoring of change affecting the natural beauty, including developing a better understanding of the likely impacts of climate change on the landscape of the Wye Valley AONB and supporting mitigation and adaption actions</i>	DO, CLO, LWNRO	Mar 2022 ●
<b>Governance</b> <ul style="list-style-type: none"> <li>Service and set agendas for JAC, TOWP and</li> </ul>		<i>WV-P1 Maintain and develop effective partnerships and administrative arrangements to lead and co-ordinate the management of the AONB and develop the AONB</i>	AONBM / FAO	Jun/Jul Oct/Nov



WYE VALLEY AREA OF OUTSTANDING NATURAL BEAUTY (AONB) PARTNERSHIP  
Business Plan for 2021/2022



AONB Unit Initiatives	DRAFT Budget £ [non AONB]	AONB Management Plan 2021-2026 Strategic Objectives	Key officer/s (see footer)	By when [Covid RAG]
<p>Steering Group</p> <ul style="list-style-type: none"> <li>Prepare grant bids and claims for Natural Resources Wales, Welsh Government and DEFRA, and other funding bodies as required.</li> <li>Continue implementation of recommendations from AONB Good Governance Review</li> </ul>		<p>Partnership as an effective forum for initiating and promoting discussion on important issues affecting the AONB</p> <p>WV-P2 Sustain and enhance local and national government funding and support for the AONB Unit to add value to delivery of the AONB purposes</p>		<p>2021 Feb/Mar 2022</p> <p>●</p>
<p><b>Funding and resources</b></p> <ul style="list-style-type: none"> <li>Continue pursuing funding and develop opportunities for external funding and securing sources for strategic and partnership projects</li> <li>Develop fundraising campaign for Herefordshire Community Foundation (HCF) Wye Valley AONB Fund</li> </ul>		<p>WV-P1 Maintain and develop effective partnerships and administrative arrangements to lead and co-ordinate the management of the AONB and develop the AONB Partnership as an effective forum for initiating and promoting discussion on important issues affecting the AONB</p> <p>WV-P2 Sustain and enhance local and national government funding and support for the AONB Unit to add value to delivery of the AONB purposes</p> <p>WV-P3 Encourage and assist partners with initiatives that deliver the Management Plan, or other initiatives where the objectives are consistent with the purposes of the AONB designation, and utilise existing resources and seek new resources to implement the AONB Management Plan</p>	<p>AONBM, DO, FAO, IO</p>	<p>Mar 2022</p> <p>●</p>
<p><b>Projects below not identified in bids to Natural Resources Wales and Defra 2020/21</b></p>				
<p><b>Sustainable Landscapes Sustainable Places</b></p> <p>Welsh Government capital investment scheme for Designated Landscapes focussed on decarbonisation, Nature-based solutions and nature recovery, Supporting more sustainable tourism and more resilient &amp; healthy rural economies that promote a Green Recovery.</p> <ul style="list-style-type: none"> <li>Refurbishment of Old Station Tintern</li> <li>Cleddon Falls &amp; Wordsworth Walk enhancements</li> <li>Piercefield Walk enhancements</li> <li>Wye Valley Villages Travel &amp; Transport Plan implementation</li> <li>Engagement in small number of high impact, collaborative projects across multiple Designated Landscapes</li> </ul>	<p>[300,000]</p>	<p>WV-C1 Encourage community led initiatives that maintain the diversity, sustainability and quality of rural community life and/or that stimulate investment, local employment, decarbonisation and retain or improve facilities and services for local people, subject to WV-D2 and WV-D3</p> <p>WV-S2 Promote the improvement of the visitor experience, particularly at the most heavily visited sites, and facilitate the opportunity for visitors to explore and discover other appropriate but less used locations throughout the AONB, thus spreading demand and balancing pressures across sites where this does not conflict with the Special Qualities of the AONB and the SACs</p> <p>WV-S4 Encourage the mitigation and/or reduction of the adverse impacts of existing tourism activity and attractions, particularly where they are concentrated around certain locations or sites, and/or those that fall outside the aims of conservation, enhancement and enjoyment of the Special Qualities and features of the AONB and decarbonisation. Highest priority will be given to addressing the issues in the Symonds Yat and Tintern areas</p> <p>WV-R4 Assist in identifying gaps in access and recreational provision, including for under-represented and minority groups, and work with appropriate bodies and stakeholders to support and promote access enhancements and improved access for all, where this does not conflict with the Special Qualities of the AONB and the SACs</p>	<p>AONBM, DO, LWPO</p>	<p>Mar 2022</p> <p>●</p>

WYE VALLEY AREA OF OUTSTANDING NATURAL BEAUTY (AONB) PARTNERSHIP  
Business Plan for 2021/2022



AONB Unit Initiatives	<b>DRAFT</b> Budget £ <i>[non AONB]</i>	<b>AONB Management Plan 2021-2026</b> <i>Strategic Objectives</i>	<b>Key</b> officer/ s (see footer)	<b>By</b> when [Covid RAG]
<p><b>Offa's Dyke Collaboratory</b></p> <ul style="list-style-type: none"> <li>Investigate opportunities for future cross border partnership projects along the corridor of Offa's Dyke, promoting archaeological research and investigation into the landscape significance of the 8<sup>th</sup> century monument</li> <li>Participate in Collaboratory conferences, meetings and events</li> <li>Support community based research and events.</li> </ul>		<p>WV-H1 <i>Initiate and encourage schemes, policy development, advice and sympathetic management through partnerships and positive action to conserve, enhance and promote the historic environment, in conjunction with landowners, national agencies and other relevant organisations</i></p>	AONBM	<p>Mar 2022</p> <p>●</p>
<p><b>Overlooking the Wye legacy</b> Continue to develop heritage &amp; Community projects as part of the legacy of the Overlooking the Wye Landscape Partnership Scheme</p> <ul style="list-style-type: none"> <li><b>Gilpin2020+</b> Support &amp; promote the collaborative programme of events to celebrate the 250<sup>th</sup> anniversary of Gilpin and the Wye Tour, including walks; talks; exhibitions; and Big Draw event in October 2020.</li> <li><b>Review &amp; reprint of Walks leaflets</b></li> <li><b>Audit and repair / maintenance of Overlooking the Wye infrastructure</b></li> </ul>	<p>[?]</p> <p>[8,000]</p> <p>[25,000]</p>	<p>WV-H1 <i>Initiate and encourage schemes, policy development, advice and sympathetic management through partnerships and positive action to conserve, enhance and promote the historic environment, in conjunction with landowners, national agencies and other relevant organisations</i></p> <p>WV-H3 <i>Promote the understanding and enjoyment of the cultural heritage and historic environment</i></p> <p>WV-P5 <i>Develop and promote the AONB as a model of sustainable development, landscape management, transportation, access and rural regeneration through exemplary initiatives setting standards for other areas</i></p>	AONBM, DO, IO, LWPO	<p>Mar 2022</p> <p>●</p>
<b>AONB Unit costs</b>	<b>£252,830</b>			
<b>AONB core project budget Sub-total</b>	<b>£18,000</b>			
<b>TOTAL AONB Budget</b>	<b>£271,350</b>			
<b>non-AONB funding augmenting AONB output</b>	<b>[c£780,000+]</b>			