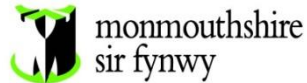


Public Document Pack



Neuadd y Sir
Y Rhadyr
Brynbuga
NP15 1GA

County Hall
Rhadyr
Usk
NP15 1GA

Tuesday, 15 July 2025

Dear Councillor

INDIVIDUAL CABINET MEMBER DECISIONS

Notice is hereby given that the following decisions made by a member of the cabinet will be made on Wednesday, 23 July 2025.

1. **WELSH CHURCH FUND WORKING GROUP** 1 - 16

Division/Wards Affected: All Wards

CABINET MEMBER: County Councillor Ben Callard

AUTHOR: David Jarrett – Senior Accountant – Central Finance Business Support

CONTACT DETAILS

Tel. 01633 644657

e-mail: davejarrett@monmouthshire.gov.uk

2. **MONMOUTHSHIRE TO HOST BRITISH CYCLING MAJOR EVENT - THE LLOYDS TOUR OF BRITAIN MEN** 17 - 36

Division/Wards Affected: All Wards

CABINET MEMBER: County Councillor Angela Sandles

AUTHORS:

Nick John, Head of Leisure and Wellbeing.

Paul Sullivan, Head of Customer, Communication and Engagement.

CONTACT DETAILS:

Tel: 07768 055408

Email: nickjohn@monmouthshire.gov.uk

Email: paulsullivan@monmouthshire.gov.uk

Yours sincerely,

Paul Matthews
Chief Executive

CABINET PORTFOLIOS

County Councillor	Area of Responsibility	Ward
Mary Ann Brocklesby	<p>Leader Lead Officers – Paul Matthews, Matthew Gatehouse, Peter Davies, Will Mclean</p> <p>Whole Authority Strategy and Direction Whole authority performance review and evaluation, including DDAT Relationships with Welsh Government, UK Government and local government associations Regional Relationships including CJsCs. PSBs and cross boarder Emergency Planning</p>	Llanelly
Paul Griffiths	<p>Cabinet Member for Planning and Economic Development Deputy Leader Lead Officers – Will McLean, Craig O'Connor</p> <p>Economic Strategy Skills and Employment Replacement Local Development Plan Placemaking and the development of market and affordable housing Placemaking and Transforming Towns Car parking and civil parking enforcement Development Management Building Control</p>	Chepstow Castle & Larkfield
Ben Callard	<p>Cabinet Member for Resources Lead Officers – Peter Davies, Matt Gatehouse</p> <p>Finance including MTFP and annual budget cycle Revenue and Benefits Human resources, payroll, health and safety Land and buildings Property maintenance and management Strategic procurement</p>	Llanfoist & Govilon
Martyn Groucutt	<p>Cabinet Member for Education Lead Officers – Will McLean, Ian Saunders</p> <p>Early Years Education All age statutory education Additional learning needs/inclusion Post 16 and adult education</p>	Lansdown

	School standards and improvement Community learning Sustainable communities for learning Programme Youth service School transport	
Ian Chandler	Cabinet Member for Social Care, Safeguarding and Accessible Health Services Lead Officer – Jane Rodgers Children's services Fostering & adoption Youth Offending service Adult services Whole authority safeguarding (children and adults) Disabilities Mental health Wellbeing Relationships with health providers and access to health provision	Llantilio Crossenny
Catrin Maby	Cabinet Member for Climate Change and the Environment Lead Officers – Debra Hill-Howells, Craig O'Connor, Ian Saunders Decarbonisation Transport Planning Highways and MCC Fleet Waste management, street care, litter, public spaces and parks Pavements and Back lanes Flood Alleviation Green Infrastructure, Biodiversity and River health	Drybridge
Angela Sandles	Cabinet Member for Equalities and Engagement Lead Officers – Matthew Gatehouse, Ian Saunders, Jane Rogers, James Williams Community development, inequality and poverty (health, income, nutrition, disadvantage, discrimination, isolation and cost of living crisis) Citizen engagement and democracy promotion including working with voluntary organisations Citizen experience - community hubs, contact centre, and customer service and registrars, communications, public relations and marketing Leisure centres, play and sport Public conveniences Electoral Services and constitution review Ethics and standards Welsh Language	Town

	Trading Standards, Environmental Health, Public Protection, and Licencing	
Sara Burch	Cabinet Member for Rural Affairs, Housing & Tourism Lead Officers – Craig O'Connor, Ian Saunders Local Food production and consumption, including agroforestry and local horticulture Homelessness, Temporary accommodation, private sector housing, (empty homes leasing schemes, home improvement loans, disabled facilities grants and adaptive technology), Allocation of social housing Broadband connectivity Active Travel Countryside Access and Rights of Way Tourism Development and Cultural Services	Cantref

Aims and Values of Monmouthshire County Council

Our Purpose

- to become a zero-carbon county, supporting well-being, health and dignity for everyone at every stage of life.

Objectives we are working towards

- Fair place to live where the effects of inequality and poverty have been reduced;
- Green place to live and work with reduced carbon emissions and making a positive contribution to addressing the climate and nature emergency;
- Thriving and ambitious place, where there are vibrant town centres and where businesses can grow and develop
- Safe place to live where people have a home where they feel secure in;
- Connected place where people feel part of a community and are valued;
- Learning place where everybody has the opportunity to reach their potential

Our Values

Openness. We are open and honest. People have the chance to get involved in decisions that affect them, tell us what matters and do things for themselves/their communities. If we cannot do something to help, we'll say so; if it will take a while to get the answer we'll explain why; if we can't answer immediately we'll try to connect you to the people who can help – building trust and engagement is a key foundation.

Fairness. We provide fair chances, to help people and communities thrive. If something does not seem fair, we will listen and help explain why. We will always try to treat everyone fairly and consistently. We cannot always make everyone happy, but will commit to listening and explaining why we did what we did.

Flexibility. We will continue to change and be flexible to enable delivery of the most effective and efficient services. This means a genuine commitment to working with everyone to embrace new ways of working.

Teamwork. We will work with you and our partners to support and inspire everyone to get involved so we can achieve great things together. We don't see ourselves as the 'fixers' or problem-solvers, but we will make the best of the ideas, assets and resources available to make sure we do the things that most positively impact our people and places.

Kindness: We will show kindness to all those we work with putting the importance of relationships and the connections we have with one another at the heart of all interactions.

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SUBJECT:	WELSH CHURCH FUND WORKING GROUP
MEETING:	ICMD
DATE:	23rd July 2025
DIVISIONS/WARD AFFECTED:	All

1. PURPOSE:

- 1.1 The purpose of this report is to make recommendations to Cabinet on the Schedule of Applications for the Welsh Church Fund Working Group Meeting 1 held on Thursday 26th June 2025.

2. RECOMMENDATION:

- 2.1 The Committee resolved that the following grants are awarded as per the schedule of applications.

SCHEDULE OF APPLICATIONS CONSIDERED 2025/26 – MEETING 1.

1. **St Michael & All Angels Church, Mitchell Troy** requested £3,500 for major structural repairs to the roof, tower walls and belfry following quinquennial review. Also, maintenance of the bell assemblies and installing protective mesh to the belfry openings.

Recommendation: £2,000 to assist in repairing the roof to this historical community asset.

2. **St Pierre Church, Chepstow** requested £4,960 to repair the graveyard wall which is in danger of collapse.

Recommendation: £1,000 awarded for repairs and improvements to be made to the graveyard wall.

3. **St Michael's Church, Llanfihangel tor Y Mynydd** requested £7,762 for urgent repairs to the church roof to prevent further water ingress

Recommendation: £3,000 awarded to assist in repairing the roof of the church.

4. **St Mary's Church Community Hall, Caldicot** requested £1,000 required to replace broken window blinds with new roller blinds

Recommendation: £1,000 awarded to assist in provision of new blinds at this community asset.

5. **Caldicot Pride** requested £500 to increase the visibility and acceptance of the queer community in Caldicot by ruining community festivals.

Recommendation: £250 awarded to assist in providing essential first aid services to ensure that this community event is safe for all participants.

6. **Blue Phoenix Jazz Band** requested £2,778.77 to purchase new uniforms for the band.

Recommendation: £1,750 was awarded to provide competition uniforms for this voluntary community group.

7. **Lottie Willaims** requested £2,000 to attend a skiing training camp for 4 weeks in Chile.

Recommendation: £400 was awarded to assist in the training of a prospective elite athlete.

8. **St David's Church, Llanddewi Rhydderch** requested £4,360 to install wooden windowsills inside the Church; to buy and erect a new Noticeboard at the entrance to Church, and to install a new shed and path in the graveyard.

Recommendation: £1,600 was awarded to re-instate replacement wooden windowsills to restore the fabric of the church to its historic design.

9. **Chepstow Boat Club** requested £900 to replace a walkway and decking for the pontoon for use by boaters on the river Wye.

Recommendation: £900 awarded to assist in provision of a new floating pontoon for safe ingress / egress to the River Wye.

3. **OPTIONS APPRAISAL**

Decision options available to the Committee are guided and driven by the information supplied by the applicants.

4. **EVALUATION CRITERIA**

No evaluation criteria are applicable to the grant awarded by the trust.

5. **REASONS**

A Meeting took place on Thursday 26th June 2025 of the Welsh Church Fund Committee Working Group to recommend the payment of grants as detailed in the attached schedule (Appendix 1).

County Councillors in attendance at meeting 1:

County Councillor A. Webb (Chair)
County Councillor J. Strong (Vice-Chair)
County Councillor M. Lane
County Councillor S. Garrett

OFFICERS IN ATTENDANCE at meeting 1:

DECLARATIONS OF INTEREST

Application 4: County Councillor Jackie Strong declared a personal non-prejudicial interest, as her husband County Councillor Peter Strong had signed the application. She took no part in the decision.

APOLOGIES FOR ABSENCE at meeting 1

None

CONFIRMATION OF REPORT OF PREVIOUS MEETING

The minutes of the meetings held on Thursday 06th March 2024.

6. RESOURCE IMPLICATIONS

A total of £11,900 has been allocated to applicants at Meeting 1 of the Welsh Church Fund Committee. The balance of £49,265 is available for utilisation within the 2025-26 fiscal year.

7. WELLBEING OF FUTURE GENERATIONS IMPLICATIONS (INCORPORATING EQUALITIES, SUSTAINABILITY, SAFEGUARDING AND CORPORATE PARENTING):

There are no Future Generations, equality, safeguarding, corporate parenting, or sustainable development implications directly arising from this report. The assessment is contained in the attached appendix.

8. CONSULTEES:

Senior Leadership Team
All Cabinet Members
Head of Legal Services
Assistant Head of Finance
Central Finance Management Accountant

9. BACKGROUND PAPERS:

Welsh Church Fund Schedule of Applications 2025/26– Meeting 1 (Appendix 1)

10. AUTHOR:

David Jarrett – Senior Accountant – Central Finance Business Support

11. CONTACT DETAILS

Tel. 01633 644657
e-mail: davejarrett@monmouthshire.gov.uk

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WELSH CHURCH FUND - APPLICATIONS 2025/26
MEETING 1: 26th June 2025

APPENDIX 1

	<u>ORGANISATION</u>	<u>ELECTORAL DIVISION</u>	<u>Signed by Councillor</u>	<u>REQUEST</u>	<u>DECISION</u>	<u>NATURE OF PROJECT REQUEST</u>	<u>PROJECT TOTAL COST</u>	<u>DATE Application Received</u>	<u>D of I*</u>	<u>Additional Information</u>
	<u>NEW APPLICATIONS AWAITING DECISION</u>			£	£		£			
1	St Michael & All Angels Church, Mitchell Troy	Mitchell Troy & Trellech United	R. John	3,500.00	2,000.00	Funding required for major structural repairs to the roof, tower walls and belfry following quinquennial review. Also, maintenance of the bell assemblies and installing protective mesh to the belfry openings.	34,869.60	4/22/2025	No	The church is also use for community events during the year
2	St Pierre Church, Chepstow	Shirenewton	L. Brown	4,960.00	1,000.00	Funding required to repair the graveyard wall	4,960.00	4/22/2025	No	The church is a focus for church services and other events
3	St Michael's Church, Llanfihangel tor Y Mynydd	Devauden	R. Buckler	8,762.00	3,000.00	funding required for urgent repairs to the church roof to prevent further water ingress	15,612.46	6/6/2025	No	The church is also use for community events during the year
4	St Mary's Church Community Hall, Caldicot	Rogiet	P. Strong	1,000.00	1,000.00	Funding required to replace broken window blinds with new roller blinds	1,080.00	5/20/2025	YES	The hall is used by various community groups
5	Caldicot Pride	West End	J. Bond	500.00	250.00	Funding required to increase the visibility and acceptance of the queer community in Caldicot by run250ning community festivals	10,223.00	6/9/2025	No	The organisation's aim is to attract 2,000 people from the community to the events planned
6	Blue Phoenix Jazz Band	West End	J. Bond	2,778.77	1,750.00	Funding assistance required to purchase new uniforms for the band	2,778.77	5/20/2025	No	Competitions require strict dress code which is expensive. The band encourages participants from all social-economic backgrounds.
7	Lottie Willaims	Llangybi	F. Bromfield	2,000.00	400.00	Funding assistance is required to attend a skiing training camp for 4 weeks in Chile	4,000.00	4/18/2025	Mo	The trip would assist the applicant in fulfilling her ambition to race for Great Britain at the future winter Olympics.
8	St David's Church, Llanddewi Rhydderch	Park	T. Thomas	4,360.00	1,600.00	Funding required to install wooden windowsills inside the Church; to buy and erect a new Noticeboard at the entrance to Church, and to install a new shed and path in the graveyard.	5,308.53	6/24/2025	No	We want to improve the communication and community cohesion between the Church and village which should encourage more joint events and ventures e.g. The development of the Memorial Meadow and church grounds to become an Eco Church and Living Churchyard
9	Chepstow Boat Club	Chepstow Castle & Larkfield	P. Griffiths	900.00	900.00	Funding assistance required to replace a walkway and decking for the pontoon for use by boaters on the river Wye.	14,403.00	6/23/2025	No	The pontoon is used to assist river users to enter and exit the river for recreational activities
	Late Applications									
7				£0	£0		£0			
	SUB TOTAL Meeting 1			£28,761	£11,900	OTHER INFORMATION :				
	MEETING	DATE	Single Member		AWARD					
	1	June 26th 2025	23rd July 2025		11,900					
	2	Sept 18th 2025	08th Oct 2025		0					
	3	Dec 04th 2025	14th Jan 2026		0					
	4	Mar 05th 2026	25th Mar 2026		0					
					.					
	TOTAL AWARDED FOR 2025/26				11,900					
	BUDGET 2025/26				£35,738					
	BALANCE B/F TO 2025/26				£25,427					
	Monmouthshire's Allocation for 2025/26				£61,165					
	Balance to be carried forward to 2025/26			£49,265						

*D of I = Declaration of Interest

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Integrated Impact Assessment document

(incorporating Equalities, Future Generations, Welsh Language and Socio Economic Duty)

Name of the Officer D Jarrett Phone no: 4657 E-mail: davejarrett@monmouthshire.gov.uk	Please give a brief description of the aims of the proposal To assess the Grant Allocation Processes of the Welsh Church Fund for the meeting of the Welsh Church Fund Working Group on the 26 th June 2025
Name of Service Finance	Date Future Generations Evaluation 23rd July 2025

1
Page 7

Are your proposals going to affect any people or groups of people with protected characteristics? Please explain the impact, the evidence you have used and any action you are taking below.

Protected Characteristics	Describe any positive impacts your proposal has on the protected characteristic	Describe any negative impacts your proposal has on the protected characteristic	What has been/will be done to mitigate any negative impacts or better contribute to positive impacts?
Age	Encouraging the socializing of differing age groups through social provision	No negative impact	
Disability	Proposal to assist in the provision of disabled facilities.	No negative impact	
Gender reassignment	No impact	No negative impact	

Protected Characteristics	Describe any positive impacts your proposal has on the protected characteristic	Describe any negative impacts your proposal has on the protected characteristic	What has been/will be done to mitigate any negative impacts or better contribute to positive impacts?
Marriage or civil partnership	No impact	No negative impact	
Pregnancy or maternity	No impact	No negative impact	
Race	.No impact	No negative impact	
Religion or Belief	.Encouraging religion through education at the point of delivery through the provision of enhanced facilities	No negative impact	
Sex	No impact	No negative impact	
Sexual Orientation	.No Impact	No Negative impact	

2. The Socio-economic Duty and Social Justice

The Socio-economic Duty requires public bodies to have due regard to the need to reduce inequalities of outcome which result from socio-economic disadvantage when taking key decisions This duty aligns with our commitment as an authority to Social Justice.

	Describe any positive impacts your proposal has in respect of people suffering socio economic disadvantage	Describe any negative impacts your proposal has in respect of people suffering socio economic disadvantage.	What has been/will be done to mitigate any negative impacts or better contribute to positive impacts?
Socio-economic Duty and Social Justice	N/A	No Negative impact	





3. Policy making and the Welsh language.


How does your proposal impact on the following aspects of the Council's Welsh Language Standards:	Describe the positive impacts of this proposal	Describe the negative impacts of this proposal	What has been/will be done to mitigate any negative impacts or better contribute to positive impacts
Policy Making Effects on the use of the Welsh language, Promoting Welsh language Treating the Welsh language no less favourably	N/A	No Negative impact	
Operational Recruitment & Training of workforce	N/A	No Negative impact	
Service delivery Use of Welsh language in service delivery Promoting use of the language	N/A	No Negative impact	

4. Does your proposal deliver any of the well-being goals below? Please explain the impact (positive and negative) you expect, together with suggestions of how to mitigate negative impacts or better contribute to the goal. There's no need to put something in every box if it is not relevant!

Well Being Goal	Does the proposal contribute to this goal? Describe the positive and negative impacts.	What actions have been/will be taken to mitigate any negative impacts or better contribute to positive impacts?
A prosperous Wales Efficient use of resources, skilled, educated people, generates wealth, provides jobs	N/A	
A resilient Wales Maintain and enhance biodiversity and ecosystems that support resilience and can adapt to change (e.g. climate change)	N/A	
A healthier Wales People's physical and mental wellbeing is maximized and health impacts are understood	N/A	
A Wales of cohesive communities Communities are attractive, viable, safe and well connected	N/A	
A globally responsible Wales Taking account of impact on global well-being when considering local social, economic and environmental wellbeing	N/A	
A Wales of vibrant culture and thriving Welsh language Culture, heritage and Welsh language are promoted and protected. People are encouraged to do sport, art and recreation	N/A	
A more equal Wales People can fulfil their potential no matter what their background or circumstances	N/A	

5. How has your proposal embedded and prioritised the sustainable governance principles in its development?

Sustainable Development Principle	Does your proposal demonstrate you have met this principle? If yes, describe how. If not explain why.	Are there any additional actions to be taken to mitigate any negative impacts or better contribute to positive impacts?
 <p>Long Term</p> <p>Balancing short term need with long term and planning for the future</p>	N/A	
 <p>Collaboration</p> <p>Working together with other partners to deliver objectives</p>	N/A	
 <p>Involvement</p> <p>Involving those with an interest and seeking their views</p>	N/A	
 <p>Prevention</p> <p>Putting resources into preventing problems occurring or getting worse</p>	N/A	

Sustainable Development Principle	Does your proposal demonstrate you have met this principle? If yes, describe how. If not explain why.	Are there any additional actions to be taken to mitigate any negative impacts or better contribute to positive impacts?
 Considering impact on all wellbeing goals together and on other bodies	.N/A	

6. Council has agreed the need to consider the impact its decisions has on the following important responsibilities: Corporate Parenting and Safeguarding. Are your proposals going to affect any of these responsibilities?

	Describe any positive impacts your proposal has	Describe any negative impacts your proposal has	What will you do/ have you done to mitigate any negative impacts or better contribute to positive impacts?
Safeguarding	Not applicable	.	
Corporate Parenting	Not applicable		

7. What evidence and data has informed the development of your proposal?

The evidence and data used for the assessment of each applicant to the Welsh Church Fund is supplied by the applicant upon submission of their application. The data and information supplied or subsequently requested is used to form the basis of the Committees' decision on whether to award a qualifying grant.

8. SUMMARY: As a result of completing this form, what are the main positive and negative impacts of your proposal, how have they informed/changed the development of the proposal so far and what will you be doing in future?

The grant aid supports and highlights the positive effect that decisions the Welsh Church Fund Working Group have on the applicants funding requests from Voluntary Organisations, Local Community Groups, Individuals and Religious Establishments.
All awards are made in the belief that the funding is utilised for sustainable projects and cultural activities that benefit individuals, organisations, communities and their associated assets.
All grants are awarded within the Charitable Guidelines of the Trust

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9. ACTIONS: As a result of completing this form are there any further actions you will be undertaking? Please detail them below, if applicable.

What are you going to do	When are you going to do it?	Who is responsible
Award grants	July 2025	Welsh Church Fund

10. VERSION CONTROL: The Equality and Future Generations Evaluation should be used at the earliest stage, such as informally within your service, and then further developed throughout the decision making process. It is important to keep a record of this process to demonstrate how you have considered and built in equality and future generations considerations wherever possible.

Version No.	Decision making stage	Date considered	Brief description of any amendments made following consideration
1	Individual Cabinet Member Decision	23 rd July 2025	

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SUBJECT:	Monmouthshire to host British Cycling Major Event – The Lloyds Tour of Britain Men Stage 5
MEETING:	Individual Cabinet Member Decision
DATE:	23rd July
DIVISION/WARDS	ALL
AFFECTED:	

1. PURPOSE:

- 1.1 The Lloyds Tour of Britain Men is scheduled to take place from September 2nd to 7th, marking the 85th edition of this prestigious cycling event. The event is part of the UCI (Universal Cycling Union) ProSeries, making it one of the most prestigious sporting events in the sport's global calendar.
- 1.2 The Lloyds Tour of Britain Men continues to attract elite teams and features Olympic, World and Tour de France champions riders from around the world, enhancing its international profile and competitive appeal.
- 1.3 Monmouthshire seeks the Cabinet members consideration and support to host Stage 5, on September 6th of this high-profile event, presenting a valuable opportunity to showcase the county on a national and global stage.

2. RECOMMENDATIONS:

The Cabinet Member for Equalities & Engagement to approve;

- 2.1 Monmouthshire as the host for Stage 5 of the prestigious 2025 Lloyds Tour of Britain Men, a major British Cycling event.
- 2.2 That £25,000 is drawn down from directorate budgets, as part of the hosting arrangements, each participating local authority is required to make a financial contribution of £25,000.

3. KEY MESSAGES:

- 3.1 The Council's Community and Corporate Plan has as one of its six objectives the aim for Monmouthshire to be a "thriving and ambitious place, where there are vibrant town centres, where businesses can grow and develop". In fulfilling this aim the Council continues to support Monmouthshire's towns and visitor attractions. Making them accessible and welcoming where experiences are attractive for residents, visitors and businesses.

3.2 Wales stages outstanding events that support the well-being of its people, place, and the planet. Cycling plays a vital role in this vision, serving as a key contributor to major sporting events across the country. With its ability to inspire communities, promote healthy lifestyles, and showcase Wales' stunning landscapes, cycling is not only a sport but a celebration of sustainability, inclusivity, and national pride.

3.3 Geraint Thomas, one of Wales' most celebrated athletes and a global icon in professional cycling, has officially announced that he will retire at the end of the 2025 season, concluding a remarkable 19-year career.

His success has been a catalyst for the growth of cycling in Wales, inspiring a new generation of riders and elevating the nation's profile in global sport. His humility, resilience, and passion have made him a role model both on and off the bike. His final race is scheduled to be the Tour of Britain, 2025.

3.4 Monmouthshire has a strong track record in hosting major cycling events, showcasing its capacity and appeal as a destination for elite competitions.

These have included:

3.4.1 Monmouthshire last hosted the British Cycling National Road Race Championships and Time Trial, in collaboration with The Celtic Manor Hotel in 2014, as part of the Monmouthshire Festival of Cycling. This weeklong celebration spanned the entire county and featured a diverse programme of events including:

- The National Time Trial (Celtic Manor Hotel) and Road Race Championships (Abergavenny-Chepstow-Monmouth-Abergavenny)
- The penultimate event in Abergavenny, a town with a strong cycling tradition.

3.4.2 In the same year Monmouthshire hosted a summit finish on the Tumble during Stage 3 of the 2014 Tour of Britain. The stage began in Newtown and concluded with the dramatic climb up The Tumble, just outside Abergavenny.

3.4.3 On 8th September 2016, during Stage 5 of the Tour of Britain, the race route passed through the village of Llansoy. The stage highlighted the county's continued presence on the national cycling stage and its appeal as a scenic and challenging route for elite riders.

3.5 Monmouthshire has a strong cycling culture with several affiliated cycling clubs that provide vibrant opportunities for participation and competition. These clubs

play a vital role in nurturing grassroots talent and promoting inclusive cycling, with dedicated initiatives to support women and girls in the sport.

- 3.6 Having some of the world's elite riders pass through our towns and villages presents a unique and inspiring opportunity for Monmouthshire. It not only brings global attention to our communities but also serves as a powerful motivator for future generations of cyclists.

Importantly, it highlights that the roads and terrain our grassroots club members train on daily are of a standard recognised by international event organisers. This validation reinforces the value of our local cycling infrastructure and the potential of our homegrown talent.

- 3.7 Monmouthshire's Destination Management Plan sets out a clear vision: to enhance the county's competitiveness as a year-round, high-quality visitor destination for the benefit of its people, environment, and communities.

3.7.1 Hosting high-profile events such as the Lloyds Tour of Britain Men aligns directly with this vision. These events not only attract national and international attention but also provide a platform to showcase Monmouthshire's natural beauty, vibrant communities, and active lifestyle offer.

3.7.2 Monmouthshire will host a stage and summit finish as part of Britain's biggest professional cycle race and the UK's largest free-to-spectate live sporting event.

3.7.3 To fully capitalise on these opportunities, it will be imperative to mobilise our established tourism provider network. By working collaboratively with local businesses, accommodation providers, attractions, and community groups, we can ensure that the benefits of such events are widely felt and that the visitor experience is seamless and memorable.

- 3.8 Staging a summit finish in the Lloyds Tour of Britain Men offers Monmouthshire a unique opportunity to deliver economic, sporting, and community benefits while showcasing its rich heritage and natural beauty on a global stage.

3.8.1 The event will be televised internationally, reaching millions of viewers and positioning Monmouthshire as a premier destination for cycling and tourism.

3.8.2 Key landmarks such as castles, historic towns, and scenic landscapes can be featured along the route, enhancing the county's visibility and appeal.

- 3.9 The Visit Wales website and its extensive national network will play a pivotal role in securing broad coverage and strategic connections for the Lloyds Tour of Britain Men event. Leveraging this platform ensures Monmouthshire is positioned prominently within the national tourism narrative.
- 3.10 At the local level, Visit Monmouthshire provides a powerful tool to highlight key destinations and vantage points along the race route. By showcasing the unique character of our towns and villages through curated content, imagery, and visitor information we can enhance the experience for spectators and encourage extended stays.
- 3.11 Monmouthshire, through its official website and social media platforms, has a powerful opportunity to reach inward to town and community councils, as well as resident networks, to amplify the excitement and visibility of the Lloyds Tour of Britain Men event as it passes through the county.
- 3.11.1 By promoting “doorstep opportunities” encouraging residents to line the route, decorate their communities, and host local celebrations we can turn the event into a county-wide festival atmosphere. This approach not only fosters pride and participation but also encourages extended dwell time in local areas, boosting visitor spend and supporting local businesses.
- 3.12 The exact route through Monmouthshire for the Lloyds Tour of Britain Men Stage 5 will be published by British Cycling in late July. However, ahead the release of the exact route, based on early discussions with organisers, we have highlighted the following:
- The Monmouthshire stage will cover approximately 86 miles, offering a wide range of viewing opportunities across the county,
 - Key spectator points; king of the mountain climbs and sprint sections.
 - Starting in Torfaen, the stage quickly proceeds and begins into Monmouthshire, into Usk, immediately immersing riders in the county’s scenic beauty, with a Summit finish on the Tumble.
- 3.13 On the day of the event, a dedicated Tour of Britain Event Control will be established to oversee the safe and efficient delivery of the stage through Monmouthshire. This control hub will include representatives from:
- Blue light services (police, fire, ambulance)
 - Monmouthshire County Council (MCC) officers
 - Event organisers and stewards

3.13.1 The Event Control will coordinate real-time responses to any incidents, manage communications, and support the smooth running of the event.

3.13.2 This setup will operate in addition to Monmouthshire's standard civil contingency arrangements, ensuring a robust and responsive framework is in place to manage both planned operations and unforeseen circumstances.

3.14 The day can become more than just a race it can be a celebration of place, community spirit, and Monmouthshire's growing reputation as a premier cycling destination.

4. OPTIONS APPRAISAL:

4.1 To ensure Monmouthshire capitalises on the exciting opportunity presented by the Lloyds Tour of Britain Men, a decision is required to authorise officers to proceed with engagement and planning activities. This will enable the county to showcase its unique character and hospitality, contributing to the overall success of the event.

At the same time, it is essential to ensure that any potential disruption to local communities is minimised. A proactive communication strategy must be developed and implemented to inform residents and stakeholders well in advance, ensuring transparency and fostering community support.

4.2 With a modest investment of £25,000, that will be met by directorate budgets, the economic return is both substantial and evident. Beyond immediate financial benefits, hosting a Stage of the Lloyds Tour of Britain Men and a Summit Finish unlocks future opportunities for Monmouthshire, including enhanced tourism visibility, stronger community engagement, and a strengthened position for attracting future high-profile events.

5. EVALUATION CRITERIA:

5.1 Major events are seen as a tool to stimulate local economies, especially in rural areas like Monmouthshire, by increasing footfall and supporting small businesses.

5.2 Stage 5 of the Lloyds Tour of Britain Men offers a spectacular showcase of Monmouthshire's landscapes, heritage, and cycling infrastructure. The entire route spans over 86 miles, all within the county, making it a truly local celebration of sport and community.

- 5.3 The Tumble Summit Finish, known for its challenging climb, is a legendary spot in UK cycling and hosting a stage finish there adds to the county's prestige.
- 5.4 Monmouthshire's established system of tourism data collection enables the county to report on consistent and reliable metrics that inform strategic planning and investment decisions. The inclusion of the Lloyds Tour of Britain Men summit finish within these datasets ensures that the event's economic and social value is accurately captured and recognised.
- 5.5 The event will be incorporated into the county's annual STEAM (Scarborough Tourism Economic Activity Monitor) figures, which provide detailed insights into:
- Visitor numbers
 - Economic impact
 - Tourism trends and seasonality.

This integration supports evidence-based decision-making, helping Monmouthshire to:

- Demonstrate return on investment
- Strengthen future event bids
- Secure funding and stakeholder support.

6. REASONS:

- 6.1 The Council's Community and Corporate Plan identifies as one of its six core objectives the ambition for Monmouthshire to be a "thriving and ambitious place, where there are vibrant town centres, where businesses can grow and develop." Hosting a Stage of the Lloyds Tour of Britain Men, including a Summit Finish, directly supports this objective by drawing visitors into town centres and rural communities, showcasing Monmouthshire's attractions to national and international audiences, and creating a welcoming environment for residents, businesses, and tourists. The event also stimulates local economic activity and fosters a strong sense of community pride.
- 6.2 With a modest investment of £25,000, the economic return would be substantial, based on evidence provide by British Cycling for similar events. Beyond the immediate financial benefits, the event presents long-term opportunities for Monmouthshire, including enhanced tourism visibility, deeper community engagement, and a strengthened position to attract future high-profile events that align with the county's strategic goals.

7. RESOURCE IMPLICATIONS:

- 7.1 The Welsh Government, through its Major Events Programme, will provide significant funding to support the staging of the Lloyds Tour of Britain Men in Wales. As part of the hosting arrangements, each participating local authority is required to make a financial contribution of £25,000.
- 7.2 A small, cross-directorate cohort of key officers has already been established to ensure early alignment and clarity of expectations. This team will lead on:
- Event engagement with British Cycling and regional partners
 - Internal coordination across council services
 - Operational support to ensure smooth execution on the ground
 - Public communication to minimise disruption and keep communities informed.

This collaborative approach will ensure Monmouthshire delivers a successful and well-managed stage 5 of the Lloyds Tour of Britain Men.

- 7.3 Early engagement with event organisers has focused on ensuring a smooth and well-coordinated delivery of the Lloyds Tour of Britain Men stage through Monmouthshire. Key logistical considerations include:
- Road closures and traffic management
 - Safety measures for riders, spectators, and residents
 - Volunteer coordination and event staffing

Advice has already been provided to organisers regarding the local road network and the specific requirements for event delivery. A critical first step in the approval process is the completion of the event plan to the Monmouthshire Event Safety Advisory Group (ESAG), which brings together key agencies to assess and support safe event planning. Link below;
(<https://www.monmouthshire.gov.uk/licensing/safety-advisory-group/>) .

- 7.5 Given that Stages 5 and 6 of the Tour traverse multiple South Wales local authority areas and include parts of the Welsh Government's trunk road network, a unified Section 16A order under the Road Traffic Regulation Act 1984 is prepared. This approach facilitates the organisation of cycle races, avoids redundant administrative work by local authority officers, and streamlines the overall approval process.
- 7.6 In addition to capitalising on the opportunity for both local and global exposure, it is essential that officers place a strong emphasis on effective communication throughout the planning and delivery of the event.

Clear, timely, and coordinated messaging will be critical particularly with:

- Town and community councils
- Local elected members
- Residents and businesses along the route
- [British Cycling Tour of Britain school packs](#)

This approach will help manage expectations, foster community pride, and ensure that everyone is informed and engaged in the celebration. Proactive communication will also support the smooth delivery of operational plans and help maximise the positive impact of the event across Monmouthshire.

8. WELLBEING OF FUTURE GENERATIONS EVALUATION (INCORPORATING EQUALITIES, SUSTAINABILITY, SAFEGUARDING & CORPORATE PARENTING)

8.1 The event aligns with the principles of the Well-being of Future Generations (Wales) Act 2015, particularly in promoting:

- A healthier Wales through active lifestyles
- A prosperous Wales via economic uplift
- A cohesive Wales through community engagement and celebration

A more comprehensive Integrated Impact Assessment has been completed and is available in **Appendix 1** for reference.

9. CONSULTEES:

Cabinet.

Strategic Leadership Team.

Customer, Culture and Wellbeing DMT.

10. BACKGROUND PAPERS:

[The National Events Strategy for Wales 2022 to 2030](#)

[Monmouthshire STEAM report 2023](#)

[Destination Intelligence - Visit Monmouthshire.](#)

[Lloyds Tour of Britain races boost local economies by £30 million in 2024](#)

[British Cycling Tour of Britain Race and Fact sheets](#)

Appendix 1 – Integrated Impact assessment.

11. AUTHORS:

Nick John, Head of Leisure and Wellbeing.

Paul Sullivan, Head of Customer, Communication and Engagement.

12. CONTACT DETAILS:

Tel: 07768 055408

Email: nickjohn@monmouthshire.gov.uk

Email: paulsullivan@monmouthshire.gov.uk

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Integrated Impact Assessment document

(incorporating Equalities, Future Generations, Welsh Language and Socio Economic Duty)

Name of the Officer completing the evaluation Nick John Phone no: 077680 55408 E-mail: nicholasjohn@monmouthshire.gov.uk	Please give a brief description of the aims of the proposal Monmouthshire to host British Cycling Major Event – The Lloyds Tour of Britain Men, Stage 5.
Name of Service area	Date 20/6/2025

1. **Are your proposals going to affect any people or groups of people with protected characteristics?** Please explain the impact, the evidence you have used and any action you are taking below.

Protected Characteristics	Describe any positive impacts your proposal has on the protected characteristic	Describe any negative impacts your proposal has on the protected characteristic	What has been/will be done to mitigate any negative impacts or better contribute to positive impacts?
Age	The opportunity to stage such a prestigious event allows all residents and visitors to be involved.	No impact was identified at this stage.	Having the chance to witness a global event right on your doorstep offers a powerful opportunity to inspire the next generation.
Disability	No impact was identified at this stage.	No impact was identified at this stage.	No mitigation actions were identified at this stage.
Gender reassignment	No impact was identified at this stage.	No impact was identified at this stage.	No mitigation actions were identified at this stage.
Marriage or civil partnership	No impact was identified at this stage.	No impact was identified at this stage.	No mitigation actions were identified at this stage.
Pregnancy or maternity	No impact was identified at this stage.	No impact was identified at this stage.	No mitigation actions were identified at this stage.

Race	No impact was identified at this stage.	No impact was identified at this stage.	No mitigation actions were identified at this stage.
Religion or Belief	No impact was identified at this stage.	No impact was identified at this stage.	No mitigation actions were identified at this stage.
Sex	No impact was identified at this stage.	No impact was identified at this stage.	One of the key goals of British and Beicio Cymru (Welsh Cycling) is to boost participation among women and girls. By leveraging the visibility of this event, we will collaborate with Beicio Cymru to highlight local grassroots cycling clubs and promote dedicated initiatives that encourage women and girls to get involved in the sport.
Sexual Orientation	No impact was identified at this stage.	No impact was identified at this stage.	No mitigation actions were identified at this stage.

g. The Socio-economic Duty and Social Justice.

The Socio-economic Duty requires public bodies to have due regard to the need to reduce inequalities of outcome which result from socio-economic disadvantage when taking key decisions. This duty aligns with our commitment as an authority to Social Justice.

	Describe any positive impacts your proposal has in respect of people suffering socio economic disadvantage.	Describe any negative impact your proposal has in respect of people suffering socio economic disadvantage.	What has been/will be done to mitigate any negative impacts or better contribute to positive impacts?
Socio-economic Duty and Social Justice.	The event is free, and the route passes through many of our towns and villages.	There will be places in Monmouthshire where the race will not pass through.	<p>There are no charges to view the event. Through our social media campaigns, we will encourage residents to come out and line the route to celebrate the riders coming through.</p> <p>For those towns and villages that are not involved, through our social media and local networks we will share the</p>

			<p>nearest vantage point for viewing the race.</p> <p>A further opportunity is available to our schools and communities through a 'schools pack' with supporting ideas and literature:</p> <p>British Cycling Tour of Britain school packs</p>
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3. Policy making and the Welsh language.

How does your proposal impact on the following aspects of the Council's Welsh Language Standards:	Describe the positive impacts of this proposal.	Describe the negative impacts of this proposal.	What has been/will be done to mitigate any negative impacts or better contribute to positive impacts.
Policy Making Effects on the use of the Welsh language, Promoting Welsh language Treating the Welsh language no less favorably	Although it is a global event, the organisers through their partnership with the Welsh Government and by hosting stages in Wales are committed to ensuring the Welsh language is fully represented.	The event features six stages across the UK, with a dedicated focus on the Welsh language during stages 5 and 6, which will be hosted in Wales.	Through wide reaching social media platforms, such as Visit Wales, Visit Monmouthshire and the Monmouthshire Council Website, we will be able to share the content through the Welsh language. Broadcasting provisions have not been confirmed at this stage. This may bring further opportunities through coverage of the event in Wales.
Operational Recruitment & Training of workforce	British Cycling will engaging local suppliers: For services like security, waste management, first aid, etc. Volunteer Opportunities: There will be roles available for volunteers on the day of the event, with training	No impact was identified at this stage.	Monmouthshire will help promote and recruit volunteers through its networks and campaigns.

	and support provided by British Cycling.		
Service delivery Use of Welsh language in service delivery Promoting use of the language	As stated above.	No impact was identified at this stage.	No mitigation actions were identified at this stage.



4. Does your proposal deliver any of the well-being goals below? Please explain the impact (positive and negative) you expect, together with suggestions of how to mitigate negative impacts or better contribute to the goal. There's no need to put something in every box if it is not relevant!




Well Being Goal	Does the proposal contribute to this goal? Describe the positive and negative impacts.	What actions have been/will be taken to mitigate any negative impacts or better contribute to positive impacts?
Page 30 A prosperous Wales Efficient use of resources, skilled, educated people, generate wealth, provides jobs	Wales stages outstanding events that support the well-being of its people, place, and the planet. Cycling plays a vital role in this vision, serving as a key contributor to major sporting events across the country	Monmouthshire officers will work with British Cycling and offices across South Wales, Local Authorities to avoid any duplication and maximise opportunities from hosting such an exciting event. Visit Monmouthshire offers British Cycling a valuable lens into the local tourism landscape, particularly from the perspective of event route planning and business engagement.
A resilient Wales Maintain and enhance biodiversity and ecosystems that support resilience and can adapt to change (e.g. climate change)	With its ability to inspire communities, promote healthy lifestyles, and showcase Wales' stunning landscapes, cycling is not only a sport but a celebration of sustainability, inclusivity, and national pride.	In our supporting campaign we will promote residents to our active travel, recreation cycling and grassroots cycling clubs.
A healthier Wales People's physical and mental wellbeing is maximized, and health impacts are understood	Cycling plays a vital role in events serving as a key contributor to major sporting events across the country. With its ability to inspire communities, promote healthy lifestyles, and showcase Wales' stunning landscapes, cycling is	Monmouthshire has a strong cycling culture with several affiliated cycling clubs that provide vibrant opportunities for participation and competition. These clubs play a vital role in nurturing grassroots talent and promoting inclusive cycling, with

	not only a sport but a celebration of sustainability, inclusivity, and national pride	dedicated initiatives to support women and girls in the sport. In partnership with British Cycling and Biecio Cymru, Monmouthshire sport development team will share the British Cycling Tour of Britain school packs with all Monmouthshire schools.
A Wales of cohesive communities Communities are attractive, viable, safe and well connected	The Council's Community and Corporate Plan has as one of its six objectives the aim for Monmouthshire to be a "thriving and ambitious place, where there are vibrant town centres, where businesses can grow and develop". In fulfilling this aim the Council continues to support Monmouthshire's towns and visitor attractions. Making them accessible and welcoming where experiences are attractive for residents, visitors and businesses.	Monmouthshire, through its official website and social media platforms, has a powerful opportunity to reach inward to town and community councils, as well as resident networks, to amplify the excitement and visibility of the Tour of Britain as it passes through the county.
A globally responsible Wales Taking account of the impact on global well-being when considering local social, economic and environmental wellbeing	Staging a summit finish in the Tour of Britain offers Monmouthshire a unique opportunity to deliver economic, sporting, and community benefits while showcasing its rich heritage and natural beauty on a global stage. The event will be televised internationally, reaching millions of viewers and positioning Monmouthshire as a premier destination for cycling and tourism.	By promoting "doorstep opportunities" encouraging residents to line the route, decorate their communities, and host local celebrations we can turn the event into a county-wide festival atmosphere. This approach not only fosters pride and participation but also encourages extended dwell time in local areas, boosting visitor spend and supporting local businesses.
A Wales of vibrant culture and thriving Welsh language Culture, heritage and the Welsh language are promoted and protected. People are encouraged to do sport, art and recreation	Monmouthshire has a strong track record in hosting major cycling events, showcasing its capacity and appeal as a destination for elite competitions.	Key landmarks such as castles, historic towns, and scenic landscapes can be featured along the route, enhancing the county's visibility and appeal.
A more equal Wales People can fulfil their potential no matter what their background or circumstances	Having the chance to witness a global event right on your doorstep offers a powerful opportunity to inspire the next generation.	By working collaboratively with local businesses, accommodation providers, attractions, and community groups, we can ensure that the benefits

		of such events are widely felt and that the visitor experience is seamless and memorable.
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5. How has your proposal embedded and prioritised the sustainable governance principles in its development?

Sustainable Development Principle	Does your proposal demonstrate you have met this principle? If yes, describe how. If not, explain why.	Are there any additional actions to be taken to mitigate any negative impacts or better contribute to positive impacts?
 <p>Balancing short term needs with long term and planning for the future.</p> <p>Long Term</p>	<p>Yes. Officers from relevant departments are working collaboratively to identify both the opportunities and potential challenges associated with staging the event. Where any negative impacts are identified, efforts will be made to mitigate them as far as is reasonably practicable, ensuring the event is beneficial and inclusive for the local community.</p>	<p>Through Monmouthshire Event Safety Advisory Group (ESAG), approval of the event will bring confidence to all key partners and local communities.</p>
<p>Page 32</p>  <p>Working together with other partners to deliver objectives.</p> <p>Collaboration</p>	<p>There are many benefits in joining other Local Authorities, in a special ESAG. These include neighbouring local authorities, including, Torfaen, where the route passes through throughout the day.</p> <p>All Blue Light Services cover both LA's, so this approach avoids duplication and more importantly there is a consistent message and delivery on the day, ensuring a safe and successful event.</p>	<p>Proactive communication will also support the smooth delivery of operational plans and help maximise the positive impact of the event across Monmouthshire.</p> <p>Monmouthshire will co-ordinate an officer task and finish group and have representation in the 'event control' on the day.</p> <p>Through our evaluation process and destination management plan, we aim to showcase the wide-ranging benefits of hosting major events, ultimately driving increased investment.</p>

 <p>Involvement</p> <p>Involving those with an interest and seeking their views</p>	<p>Communication throughout the planning and delivery of the event is essential.</p> <p>Clear, timely, and coordinated messaging will be critical particularly with:</p> <ul style="list-style-type: none"> • Town and community councils • Local elected members • Residents and businesses along the route. 	<p>This approach will help manage expectations, foster community pride, and ensure that everyone is informed and engaged in the celebration.</p>
 <p>Prevention</p> <p>Putting resources into preventing problems occurring or getting worse</p>	<p>This approach not only fosters pride and participation but also encourages extended dwell time in local areas, boosting visitor spend and supporting local businesses.</p>	<p>Monmouthshire, through its official website and social media platforms, has a powerful opportunity to reach inward to town and community councils, as well as resident networks, to amplify the excitement and visibility of the Tour of Britain as it passes through the county.</p>
 <p>Integration</p> <p>Considering impact on all wellbeing goals together and on other bodies</p>	<p>The proposal will have a strong community focus, linking people to other organisations and resources in their local community.</p>	<p>No mitigation actions were identified at this stage.</p>

6. The council has agreed the need to consider the impact its decisions has on the following important responsibilities: Corporate Parenting and Safeguarding. Are your proposals going to affect any of these responsibilities?

	Describe any positive impact your proposal has.	Describe any negative impact your proposal has.	What will you do/ have you done to mitigate any negative impacts or better contribute to positive impacts?
Safeguarding	No impact was identified at this stage.	No impact was identified at this stage.	No mitigation actions were identified at this stage.

Corporate Parenting	No impact was identified at this stage.	No impact was identified at this stage.	No mitigation actions were identified at this stage.
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7. What evidence and data has informed the development of your proposal?

Through engaging in the process, so far with British Cycling we have been able to bring together what we feel is a balanced approach. In addition we have provided the supporting evidence and documentation;

[The National Events Strategy for Wales 2022 to 2030](#)

[Monmouthshire STEAM report 2023](#)

[Destination Intelligence - Visit Monmouthshire.](#)

[Lloyds Tour of Britain races boost local economies by £30 million in 2024](#)

Equalities dashboard link. [Equality data dashboard for EQIA's 2020.xlsx](#)

8. SUMMARY: As a result of completing this form, what are the main positive and negative impacts of your proposal, how have they informed/changed the development of the proposal so far and what will you be doing in future?

Monmouthshire has a proven track record of successfully hosting global events and maintains a strong working relationship with British Cycling. This experience, combined with our established networks and infrastructure, positions us well to support and deliver a high-quality event.

Through our **Corporate and Community Plan**, we have identified key objectives and actions that align with the goals of this proposal. These strategic priorities enable us to provide targeted support, ensure community benefit, and deliver a well-managed, inclusive event.

Our collaborative approach, working across departments and with local stakeholders, ensures that opportunities are maximised and any potential negative impacts are identified and mitigated wherever reasonably practicable.

9. ACTIONS: As a result of completing this form are there any further actions you will be undertaking? Please detail them below, if applicable.

What are you going to do?	When are you going to do it?	Who is responsible?

10. VERSION CONTROL: The Equality and Future Generations Evaluation should be used at the earliest stage, such as informally within your service, and then further developed throughout the decision-making process. It is important to keep a record of this process to demonstrate how you have considered and built in equality and future generations' considerations wherever possible.

Version No.	Decision making stage. Budget mandate; DMT; SLT; Scrutiny; Cabinet; Council, etc	Date considered.	Brief description of any amendments made following consideration.
1.	SLT	8 July	

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