

25th February 2015**Notice of Meeting:****Economy and Development Select Committee****Thursday 5th March 2015 at 10.00am
Council Chamber, County Hall, Usk.**

**PLEASE NOTE THAT THERE WILL BE A PRE-MEETING
FOR ECONOMY AND DEVELOPMENT SELECT
COMMITTEE MEMBERS AT 9.30am.**

AGENDA

The Council welcomes contributions from members of the public through the medium of Welsh or English. We respectfully ask that you provide us with adequate notice to accommodate your needs.

Item No	Item
1.	Apologies for absence.
2.	Declarations of Interest.
3.	To confirm and sign the minutes of the Economy & Development Select Committee dated 8 th January 2015 (copy attached).
4.	Public Open Forum.
5.	Pre-Decision Scrutiny of the Abergavenny Business Improvement District (report attached).
6.	Scrutiny of Monmouthshire Cycling Events Return On Investment and Evaluation 2014 (report attached).
7.	Scrutiny of the following reports by the Assistant Head of Finance (reports attached): (i) Capital Budget Monitoring 2014/15 Month 9 Outturn Forecast Statement.

8.	(ii) Revenue Monitoring 2014/15 Month 9 Outturn Forecast Statement. Work Programme (copy attached): Economy & Development Select Work Programme for 2014 – 2015.
-----------	--

Paul Matthews,
Chief Executive

Economy and Development Select Committee

County Councillors:

D.L.S. Dovey
D.L. Edwards
D.J. Evans
R.J.C. Hayward
S. Jones
J.L. Prosser
A.C. Watts
S. White
A. Wintle

Aims and Values of Monmouthshire County Council

Building Sustainable and Resilient Communities

Outcomes we are working towards

Nobody Is Left Behind

- Older people are able to live their good life
- People have access to appropriate and affordable housing
- People have good access and mobility

People Are Confident, Capable and Involved

- People's lives are not affected by alcohol and drug misuse
- Families are supported
- People feel safe

Our County Thrives

- Business and enterprise
- People have access to practical and flexible learning
- People protect and enhance the environment

Our priorities

- Schools
- Protection of vulnerable people
- Supporting Business and Job Creation

Our Values

- **Openness:** we aspire to be open and honest to develop trusting relationships.
- **Fairness:** we aspire to provide fair choice, opportunities and experiences and become an organisation built on mutual respect.
- **Flexibility:** we aspire to be flexible in our thinking and action to become an effective and efficient organisation.
- **Teamwork:** we aspire to work together to share our successes and failures by building on our strengths and supporting one another to achieve our goals

MONMOUTHSHIRE COUNTY COUNCIL

**Minutes of the Economy and Development Select Committee
held at County Hall, Usk on Thursday 8th January 2015 at 10.00 am**

PRESENT: County Councillor S. Jones (Chairman)

County Councillors: D.L.S Dovey, D.L. Edwards, J.L. Prosser, S. White
and A. Wintle

ALSO IN ATTENDANCE:

County Councillors R.J.W. Greenland and P. Murphy

OFFICERS IN ATTENDANCE:

Ms. K. Beirne	- Chief Officer Enterprise
Mr. P. Davies	- Head of Commercial & People Development, Enterprise
Mrs. J. Robson	- Head of Finance, Section 151
Mr. M. Howcroft	- Assistant Head of Finance
Mr. R. Jones	- Improvement Support Officer
Mrs. D. Hill Howells	- Head of Community Led Delivery
Mr B. Winstanly	- Acting Estates Manager
Ms. H. Ilett	- Scrutiny Manager
Mrs. N. Perry	- Democratic Services Officer

1. APOLOGIES FOR ABSENCE

There were no apologies for absence.

2. DECLARATIONS OF INTEREST

There were no declarations of interest.

3. CONFIRMATION OF MINUTES

We confirmed the minutes of the Economy and Development Select Committee held on 16th October 2014 and 4th December 2014 as an accurate record and they were signed by the Chairman.

It was noted that the Chairman requested an action sheet be issued going forward.

4. PUBLIC OPEN FORUM

There were no members of the public present.

MONMOUTHSHIRE COUNTY COUNCIL**Minutes of the Economy and Development Select Committee
held at County Hall, Usk on Thursday 8th January 2015 at 10.00 am****5. TO SCRUTINISE THE STRATEGIC RISK ASSESSMENT**

The Committee resolved to move item 5 of the agenda to the end of the meeting as the Cabinet Members were not yet in attendance.

**6. TO SCRUTINISE REVENUE AND CAPITAL BUDGET MONITORING
2014/15 MONTH 6 OUTTURN FORECAST STATEMENT**

We received a report from the Assistant Head of Finance to provide Members with information on the forecast outturn position of the Authority at the end of month 6 for the 2014/15 financial year. The report provided summary performance indicator information, alongside financial data to allow Members a better opportunity to consider how services were provided and whether resources were being utilised efficiently.

The following recommendations were agreed by Cabinet on 3rd December 2014:

- That Members consider the position concerning 2nd quarter revenue monitoring and seek assurance of the action Chief Officers are taking to address the over spends in their service areas.
- That Members approve the de-commitment of specific reserve funded expenditure in current year evidenced in para 3.1.4, and re-introduction in 2015-16.
- That Members consider the position concerning school balances and note the potential for in year withdrawal of school improvement grant by Welsh Government.
- That Members approve a revision in school governor practice to require any governing body that anticipates a deficit reserve position to submit a recovery plan prior to the Council agreeing to the school moving into a deficit reserve position, rather than in arrears of the decision reached by the governing body as currently. The change would have the effect of withdrawing the automatic right of any governing body to incur a deficit reserve position without prior consultation and agreement of the Council.
- Members note the variances in approach and progress concerning the mandates identified in para 3.3.3, and endorse the alternate savings and virements proposed by Directors to replace original proposals where it is unlikely that savings will be manifest during 2014-15 as per para 3.3.4.
- That Members consider the position concerning 2nd quarter capital monitoring and concerns over the limited actual expenditure incurred to date, and note the slippage identified, and net underspends forecast by managers.

MONMOUTHSHIRE COUNTY COUNCIL

**Minutes of the Economy and Development Select Committee
held at County Hall, Usk on Thursday 8th January 2015 at 10.00 am**

- That Cabinet approves the change in approach advocated in para 3.5.3 that the balance of LCHO capital receipts should be made available to fund the additional costs (arising from differences in equity from purchase to resale) in relation to Castlewood and Home Finder schemes as and when they come up.
- That Members reflect upon the comparative information included alongside traditional financial data to consider whether it assists them in providing a better link between inputs and outputs and allows them to better consider whether resources are being economically and efficiently utilised.

During discussion, following presentation of the report, we noted the following:

- The Chief Officer, Enterprise expressed that with continued commitments, at month 9 we would be at a break even position.
- Commercial and People Development were carrying a significant underspend as a result of staff vacancies.
- An area of overspend occurred in Tourism, Leisure and Culture due to investments in staging events during the summer. The Tour of Britain event had proved to be very successful and the return on investment for the one day event was £715,000. The National Road Race Championship had not been funded as expected so had hit the budget, but the return on investment for the economy was £2.76 million.
- A Member sought assurance that officers had confidence in the levels of income predicted. We were informed that it was necessary to be ambitious, and officers were as confident as they could be with such challenging targets.
- The Assistant Head of Finance confirmed that the benchmarking indicated services were being provided in a cost effective fashion, which potentially made it harder to address further savings without exploring more radical service re-engineering.
- We were informed that the income figures from the summer events were calculated by a consultancy service using a complex formula.
- A Member raised concerns regarding an item raised at the Strategic Transport Group meeting, in that important issues could be overlooked without essential staff in place. It was noted that this may be a risk item, to be discussed under item 5.
- It was queried if we could have confidence that improvements were continuing, as the report was historic. It was noted that the report was available to all Members at the same time Cabinet received it, and that the delay in consideration by Selects was largely symptomatic of the reporting cycles. The Assistant Head of Finance volunteered that Cabinet would be receiving the month 9 position on 4th February, so only 4 weeks after period end, and circa a month earlier than normal, and encouraged all Members to read it at this juncture.

MONMOUTHSHIRE COUNTY COUNCIL

Minutes of the Economy and Development Select Committee held at County Hall, Usk on Thursday 8th January 2015 at 10.00 am

- The budget for car parking had historically increased by inflation, which was commonplace for all budgets. Where services did not apply increases, the shortfall was for them to manage.

The Chairman summarised that the Committee outlined support for the benchmarking and directors comments. We appreciated there were some issues regarding the date of the report, but the Assistant Head of Finance could be approached between committee meetings. The Committee also felt that there could be a chance that budgets may be set too high.

We thanked the officer for the report and resolved to note its content.

5. TO SCRUTINISE THE STRATEGIC RISK ASSESSMENT

We received the Strategic Risk Assessment for scrutiny purposes, to provide Members with an overview of the current risks facing the Authority. Members were recommended to use the risk log to hold the responsible officers and portfolio holder to account, to ensure that risk was being appropriately managed. The risk register would be used to plan the future work programme of the Committee.

The risk assessment ensured that:

- Strategic risks were identified and monitored by the Authority.
- Risk controls were appropriate and proportionate.
- Senior managers and elected Members systematically reviewed the strategic risks facing the Authority.

The report now contained more detail and incorporated feedback received at previous scrutiny sessions.

It was agreed that the points for the Committee to focus on would be items 1, 2, 3a, 3b, 8a, 8b and 10. All other risks would be covered at the relevant Select Committees.

During discussion the following points were noted:

Risk 1: The Authority becomes financially unsustainable as a result of reducing budgets and demographic pressures.

- A Member requested an update on the impact of the Williams Commission. The Cabinet Member explained that the Leader had been successful in gaining backing of the idea of a regional conglomeration based on the Manchester model, where each authority would retain autonomy and deliver local services. The idea had received the backing of the leaders of the 10 authorities and Welsh Government. It was thought to be unlikely that changes would be made before 2019.

MONMOUTHSHIRE COUNTY COUNCIL

Minutes of the Economy and Development Select Committee held at County Hall, Usk on Thursday 8th January 2015 at 10.00 am

- It was noted that savings would result from reductions of staff, but Monmouthshire remained the most efficient county in Wales.
- Officers were in place to continually source external funding.
- A list of bodies providing grant funding was available, and reviewed annually.
- We were informed that with regards to the Cardiff City Region which involved commerce, the Leader of Cardiff was actively talking to the Leader of Bristol City Region with a view to set up a Severnside Region. It was confirmed that the Mayor of Bristol had been invited to the February meeting of Economy and Development to discuss the benefits of cross border city regions working together.
- The Cabinet Member explained that great support was provided by the business community. We had benefited from Northern Automotive Systems being the main sponsors for the cycling championships, as it had created greater links with business in China.
- We were informed that the risk register would be a live document, being updated as new information was received.
- It was agreed that the likelihood of risk 1 should remain a possibility for 2016/17. It was up to us to reduce that risk to unlikely.

Risk 2: Uncertainty whether income targets within the 2014-17 Medium Term Financial Plan can be achieved and this could lead to unplanned changes in other services to balance the budget.

- It was noted that the problem with the Medium Term Financial Plan was that there were no longer indicative settlements.
- A Member expressed that he would rather see possible risks than likely risks, could 2015/16 be in the possible category. It was queried if there could be a case of being too optimistic on income targets. We were informed that if the report was updated the category would be moved to possible.
- The Committee were assured that in terms of action to mitigate risks, monitoring had increased to provide more timely detail.

Risk 3a: Potential that the Authority is unable to deliver its new schools capital programme due to capital receipts not generating the required income. Risk 3b: Pressure on capital budget from 21st Century Schools Programme will impact on other areas requiring capital investment.

- We were informed by the Cabinet Member that the plan was in place but not the funding. Some of the income anticipated was not yet due. We had made asset sales which would had future payment dates.
- A Member queried if the substantial sums expected what cover the schools at Chepstow and Abergavenny. We were informed that the Asset Management Plan ensured income from assets would be ring fenced for the schools programme.

MONMOUTHSHIRE COUNTY COUNCIL

Minutes of the Economy and Development Select Committee held at County Hall, Usk on Thursday 8th January 2015 at 10.00 am

- A query was raised that there was an over reliance on the Community Infrastructure Levy (CIL). It was expressed that officer's discussions with developers had given assurances that there would not be a negative impact. The Chief Officer, Enterprise explained that strategic use of the levy would have a positive impact, and could result in major investments within our towns.
- The Chairman suggested that there should be a register of community benefit for renewable energy, which could add a huge value to the local communities.
- Evidence from the LDP process showed that Monmouthshire was the place where people wanted to develop.
- A Member questioned the vulnerability of the Chepstow and Abergavenny schools, and was the intention to develop both schools at the same time. The Cabinet Member informed the Committee that without knowing the timing and funding available it was impossible to answer. We were told that the commitment for provision of all four schools remained the same.
- The Chairman asked, in terms of emergency pressures to divert resources, where the resources would be diverted from in the first instance and what risks would result in that sector. The risk reflected that all capital receipts would be put into the 21st Century Schools Programme, and would therefore be needed to be taken in the event emergency pressures.
- Assurances were sought regarding the risk of key staff members leaving the Authority. It was noted that steps had been taken to develop a draft people strategy. It was important to recognise that staff knew their purpose within the organisation, and that staff support was in place.

Risk 8a: Potential that council services, including schools, do not have the necessary ICT infrastructure to maximise their offer to service users. Risk 8b: Insufficient ICT infrastructure and skills in the county have the potential to lead to social and economic disadvantages.

- A Member requested clarification on why there were likely problems in this area. The Cabinet Member informed the Committee that uncertainty had been caused by considerable delays in the implementation of the Public Sector Broadband Aggregation (PSBA). This was now in place which had reduced the uncertainty. Superfast Cymru was being rolled out across the county. Progress had also been made with SRS, external benchmarking was underway to ensure services were being adequately provided.
- The Head of Commercial & People Development confirmed that results from the staff conference showed that staff did not feel wholly satisfied with the current ICT. Staff surveys were being undertaken to obtain more information on where the problems existed within the organisation.
- The Cabinet Member provided an example of improvements to infrastructure. At Shirenewton School the broadband speed was so

MONMOUTHSHIRE COUNTY COUNCIL

Minutes of the Economy and Development Select Committee held at County Hall, Usk on Thursday 8th January 2015 at 10.00 am

inadequate that children were unable to access ICT at the same time, but since Spectrum had laid a fibre system through the water pipes the speed of broadband had gone from 10 to 100.

- The Committee were reassured that there was confidence in Superfast Cymru. There may still be 'not spots' but a government scheme was in place to put 4 masts in remote areas of Monmouthshire.
- The SRS Review would be brought to the April meeting.
- The Head of Commercial & People Development detailed current opportunities which included:
 - Super Connected Cities Programme – extended to 31st March 2015.
 - Superfast Cymru contractual delivery date of June 2016, should have significant rollout within 12 months.
 - RDP to continue support and assistance.
 - Mobile infrastructure – meet with Welsh Government to discuss how best to explore conversations with mobile providers.
 - ICT Exploitation Programme introduced by Welsh Government.
 - Data mapping exercise to develop digital inclusion.
- A Member raised a concern regarding the lack of broadband at Mounton House School. An update would be provided.

Risk 10: Potential that Monmouthshire will not have a prosperous economy that supports enterprise and sustainable growth.

- A Member expressed that this should be considered a low risk as we had confidence in the officers.
- It was considered correct to be a possible risk as we could support businesses but could not actually supply the jobs.

The Chairman stated that the document was a live document and Members would be keen to receive the most relevant, up to date information as possible.

The Committee commended the officers for the report and agreed to note the content of the report.

7. WORK PROGRAMME 2014/15

We received the Economy and Development Select Committee Work Programme for 2014/15. In doing so, the following points were noted:

- An invitation had been made to attend Strong Communities Select on 29th January to scrutinise Whole Place.

MONMOUTHSHIRE COUNTY COUNCIL

**Minutes of the Economy and Development Select Committee
held at County Hall, Usk on Thursday 8th January 2015 at 10.00 am**

- The Events Strategy would be discussed on 24th February at 2.00pm at a Special Meeting. Invitations would be extended to Mayor of Bristol, Roger Lewis, Chair of WRU, County Councillor Fox and an Assembly Member to discuss the Cardiff Regional Board.

The Cabinet Member for Enterprise provided an update on the situation with Mabey Bridge. We heard that an announcement had been made by Mabey Bridge stating that they would be closing some of their operations, The Council had not been aware of this until after the statement had been made, although at that time a request had been made by the company Chief Executive to meet with the Council urgently.

Mabey Bridge, in total, employed around 490 people in the Chepstow area. The affected area would be the Infrastructure Division in the centre of Chepstow which employed 144 people. This was a section of the business that had not been profitable for a considerable amount of time, and the company felt there was not an opportunity for this to be sold on. The Renewables Division at New House Farm Estate was thought to be a more competitive market and would be offered for sale.

At the time of the announcement voluntary redundancy packages were offered to all employees, in the hope that would reduce the number of job losses.

The company would keep its commitment to existing contracts. The job losses from the Infrastructure Division would be phased between February and May.

8. DATE AND TIME OF NEXT MEETING

We noted that the next meeting of the Economy and Development Select Committee would be held on Thursday 5th February 2015 at 10.00am.

The meeting closed at 12.40pm



SUBJECT:	BUSINESS IMPROVEMENT DISTRICT - ABERGAVENNY
MEETING:	ECONOMY AND DEVELOPMENT SELECT COMMITTEE
DATE:	5th MARCH 2015
DIVISION/WARDS AFFECTED:	All

1. PURPOSE:

- 1.1 To present details of the proposed Business Improvement District (BID) in Abergavenny and the associated implications for the Council should the ballot result in an absolute majority outcome.

2. RECOMMENDATIONS:

- 2.1 To note the boundary of the proposed Abergavenny BID as detailed in the appended Abergavenny BID Draft Summary Business Plan.
- 2.2 To agree that financial provision is made for the proposed BID levy in respect of the Council's estate within the BID area, exact figures are yet to be confirmed but are unlikely to be in excess of £10,000 per annum to be paid for the duration of the BID's five year operation.
- 2.3 To exercise the Council's vote to support the proposed BID ballot in respect of the Council's estate within the BID area and to delegate authority of the vote to the Head of Commercial and People Development.
- 2.4 To note that formal notice of the Ballot has been received by the Chief Executive and Returning Officer and that correspondence has been sent to the Department for Communities and Local Government to advise them of the intention to pursue a Business Improvement District in Abergavenny.

- 2.5 To agree Officers' recommendations to charge the BID delivery mechanism an annual cost (amount to be determined) for the duration of the BID to cover Council costs associated with the collection of the BID levy.
- 2.6 In the event of a 'yes' vote being secured to offer conditional up-front financial support in July 2015 to enable the BID team to mitigate the risks against start up failure by enabling them to start delivery of BID projects and services without delay. The financial support will equate to 35% of the first year's BID levy, approximately £90,000 and will be redeemed in full by the Council upon receipt of the BID levies.
- 2.7 To delegate authority to the Head of Legal Services in consultation with the Leader of the Council to sign the necessary operating agreement that will exist between the Council and the BID delivery mechanism.

3. KEY ISSUES:

- 3.1 A Business Improvement District (BID) is a business led initiative in a defined area i.e. Abergavenny, within which businesses come together and decide which improvements can be made in the town, how they will implement these and what it will cost. A levy is charged in order to fund projects in the boundary area which are additional to those provided by the Council.
- 3.2 BIDs were first established in the UK legislation in 2004. To date there have been over 180 successful BID ballots which include a significant number of second term ballots. BIDs are a successful model in delivering city and town centre management. Currently there are two BIDS operating in Wales with a further 11 in development.
- 3.3 The development of a BID in Abergavenny is of significant importance to the Council given the complementary objectives of the Single Integrated Plan and the theme 'Our County Thrives' – to create a Monmouthshire where 'people benefit from an economy which is prosperous and supports enterprise and sustainable growth, where families shop locally and create a truly entrepreneurial spirit'.
- 3.4 In Abergavenny the main purpose of the BID is to increase footfall and spending in the town and several central objectives have been agreed:
- To increase footfall and spend by enhancing Abergavenny as a destination town;
 - To create a quality environment where people can access the town centre easily and efficiently; and
 - To ensure the town holds a mix of sectors and services which support each other and further enhance the town's offer and vitality.

- 3.5 These objectives form the basis of a business plan, the summary of which was distributed to the businesses within the BID area in the run up to Christmas (see appendix one). The final version of the business plan will be distributed to the same businesses in April 2015. This business plan will provide the basis for the ballot which will take place from 14th June to 14th July 2015. The BID can only come into force if businesses vote in its favour on two counts. The first being an overall majority in terms of number of businesses, that majority must also represent a higher rateable value than those businesses who have voted 'No'.
- 3.6 Within Abergavenny's proposed BID area there are 436 properties that would be liable to pay the BID levy (i.e. those paying £10,000 rateable value and above). It is anticipated that this levy will raise over £250,000 per annum for five years to implement improvements, equating to approximately 70% of businesses paying £1 per day. This will generate in excess of £1.25M investment for the Abergavenny BID area over the five year BID period.
- 3.7 The Council owns 20 properties in the BID area which afford rates values of over £10,000 and therefore attract a levy payment. Based on the banding approach to be adopted this would result in an increased cost to the Council of approximately £10,000 per annum. Each Council owned property which is liable to pay a levy will also have a vote in the ballot. It is therefore requested that delegated authority be given to Peter Davies (Head of Commercial and People Development) who will be the Officer responsible for supporting the BID and for completing and returning the voting papers.
- 3.6 In January 2015 a request was received by the Chief Executive and Returning Officer to instruct the Electoral Reform Society to conduct the ballot given the proximity of the ballot date in June 2015 to the impending general election in May 2015. The BID will cover the cost of the ballot.
- 3.7 Following a successful YES vote a delivery mechanism will be required to specifically deliver the services set out in the BID Business Plan. This mechanism, yet to be determined, will be led by a Board elected by businesses paying the levy and as such will be accountable to all levy payers. Any levy paying business will be eligible to stand for a position on the Board however the Board Director positions will be unpaid.
- 3.8 The Council will be the organisation responsible for collecting the BID levy and will incur costs due to staffing required to administer the collection. The council will therefore seek an annual fee (amount to be determined) from the BID delivery mechanism to cover these additional staffing costs. This fee is representative of average comparative BIDs collection costs in the UK.

- 3.9 In order to arrange for the collection of the levy there is an additional piece of BID software that will be need to be purchased. The cost of purchasing this software is yet to be determined but will include costs for the licence fee, implementation service and an annual support fee. These costs will also be recovered from the BID delivery mechanism.
- 3.10 In order that the delivery mechanism can deliver projects as set out in the BID Business Plan the BID Task Group has requested that the council agree to providing the BID delivery mechanism with up front funding of £90,000 in July 2015 to ensure that the BID projects can start being delivered effectively from the earliest stage. The Council as levy collector will then retain the £90,000 funding as it receives BID levy payments via the Business Rates billing process. The timing of the BID collection will be set out in a schedule attached to the Operating Agreement; the collection will be distinct from the Business Rates bill collection and will be sent out at a time to be agreed, in a separate bill.
- 3.11 This report seeks approval for the Head of Legal Services and Leader of the Council to sign the Operating Agreement between the BID delivery mechanism and the Council.

4. REASONS

- 4.1 Since April 2014 business consultations including open meetings, surveys and one to one meetings have taken place in Abergavenny to determine their priorities for enhancing the town centre. A BID Task Group has been formed of businesses from within the BID area Members of the Task Group include Rob Bainham (Market Traders Association) Jonathan & Sophie Bensley (Cooks Galley) Nigel Burton (Abergavenny Food Festival), Jon Child (Kings Arms), Janis Davies (Abergavenny Business Club), Emma Goode (Goodies), Steve Davies (Homes of Elegance), Simon Elliott (Simon's Linens), William Griffiths (The Angel Hotel), Kim Waters (I Love Abergavenny). Margaret Whilding (Market Traders Association), Christine Williams (Abergavenny & District Tourism Association) and James Woodcock (Monmouthshire County Council).
- 4.2 The Task Group have identified three central objectives for the Abergavenny BID as detailed in point 3.4. These objectives set the scene for the delivery priorities and associated/suggested budgets for the five years as detailed below. Although the BID funding will be ring fenced for delivery priorities the BID will also be able to seek additional financial contributions and match funding for projects to ensure businesses get even better value for money:
- Promoting the town centre, festivals and markets £551,250;
 - Travel and exploring £245,000

- Character and Comfort £245,000 and
- Business Support and Influence £183,760

4.3 As part of the BID process the Council is producing baseline service statements that set out the current level of service provision within the BID area for both statutory and non-statutory provision. Statements include those from street cleansing, highway maintenance, car parking, events, neighbourhood wardens, street lighting, CCTV, markets and Christmas decorations (a full copy of the Baseline report will be available on request). These statements will allow the BID Company to understand the level of services currently in place to ensure that it only provides services that are additional to existing provision. Although not legally binding these statements provide an outline of the commitment to provision of services.

5. RESOURCE IMPLICATIONS:

5.1 This report seeks approval of the following in support of the BID:

- That the council allocate sufficient funds, anticipated to be no more than £10,000 per annum, for the Council's BID levy liability for the five year term of the BID. It is proposed that these costs are managed from within existing revenue budgets.
- That the Council are able to advance the BID Company £90,000 which will be returned once the BID levy is received. The resource implication principally concerns a cash flow implication for the Authority, with any treasury impact being minimal.

5.2 The Authority will also be looking to charge the BID delivery mechanism an annual cost (amount to be determined) for the duration of the BID to cover Council costs associated with the collection of the BID levy. These costs will include the costs of administration and the cost of implementing and running the software that allows for BID monies to be administered.

6. SAFEGUARDING AND CORPORATE PARENTING IMPLICATIONS

6.1 The decisions highlighted in this report have no safeguarding or corporate parenting implications.

7. SUSTAINABILITY AND EQUALITY IMPACT ASSESSMENT

- 7.1 By supporting the BID the Council will enable the businesses of Abergavenny to use funding obtained via a levy and achieve their goals which are to increase footfall and spending in Abergavenny by enhancing it as a destination town; creating a quality environment where people can access the town centre easily and efficiently; and ensuring the town holds a mix of sectors and services which support each other and further enhance the town's offer and vitality.
- 7.2 The development of a BID in Abergavenny is also of significant importance to the Council given the complementary objectives of the Single Integrated Plan and the theme 'Our County Thrives' – to create a Monmouthshire where 'people benefit from an economy which is prosperous and supports enterprise and sustainable growth, where families shop locally and create a truly entrepreneurial spirit'.
- 7.3 The results of the sustainability and equality impact assessment are therefore resoundingly positive for Abergavenny.

8. CONSULTEES:

Economy and Development Select Committee
Senior Leadership Team

9. BACKGROUND PAPERS:

Appendix 1 – Abergavenny BID: Draft Summary Business Plan

Appendix 2 – Equality Impact Assessment and Sustainability Checklist.

10. AUTHORS:

Peter Davies, Head of Commercial and People Development – peterdavies@monmouthshire.gov.uk (01633) 644294
Cath Fallon, Head of Economy and Enterprise – cathfallon@monmouthshire.gov.uk (01633) 748316

Appendix Two

The “Equality Initial Challenge”

Name: Service area: Enterprise Date completed: 24 th February 2015		Please give a brief description of what you are aiming to do. To present details of the proposed Business Improvement District (BID) in Abergavenny and the associated implications for the Council should the ballot result in an absolute majority outcome.	
Protected characteristic	Potential Negative impact Please give details	Potential Neutral impact Please give details	Potential Positive Impact Please give details
Age	n/a	n/a	n/a
Disability			n/a
Marriage + Civil Partnership	n/a	n/a	n/a
Pregnancy and maternity	n/a	n/a	n/a
Race	n/a	n/a	n/a
Religion or Belief	n/a	n/a	n/a
Sex (was Gender)	n/a	n/a	n/a
Sexual Orientation	n/a	n/a	n/a

Transgender	n/a	n/a	n/a
Welsh Language			Information will be produced bilingually in line with the authority's Welsh Language Editorial Policy

Please give details about any potential negative Impacts .	How do you propose to MITIGATE these negative impacts
➤ <i>n/a</i>	➤
➤	➤
➤	➤
➤	➤

Signed C Fallon Designation Head of Economy & Enterprise Dated 24/02/15

EQUALITY IMPACT ASSESSMENT FORM

What are you impact assessing	Service area
The proposed Business Improvement District (BID) in Abergavenny and the associated implications for the Council should the ballot result in an absolute majority outcome.	Enterprise
Policy author / service lead	Name of assessor and date
Kellie Beirne	C Fallon 24/02/15

1. What are you proposing to do?

- Noting the boundary of the proposed Abergavenny BID as detailed in the appended Abergavenny BID Draft Summary Business Plan.
- Agreeing that financial provision is made for the proposed BID levy in respect of the Council's estate within the BID area, exact figures are yet to be confirmed but are unlikely to be in excess of £10,000 per annum to be paid for the duration of the BID's five year operation.
- Exercising the Council's vote to support the proposed BID ballot in respect of the Council's estate within the BID area and to delegate authority of the vote to the Head of Commercial and People Development.
- Noting that formal notice of the Ballot has been received by the Chief Executive and Returning Officer and that correspondence has been sent to the Department for Communities and Local Government to advise them of the intention to pursue a Business Improvement District in Abergavenny.
- Agreeing Officers recommendations to charge the BID delivery mechanism (yet to be determined) an annual cost (amount to be determined) for the duration of the BID to support Council costs associated with the collection of the BID levy.
- Approving funding of £ (amount to be determined) to procure the necessary BID Billing Software to enable the Business Rates team to administer the collection of the BID levy.
- Offering conditional up-front financial support in July 2015 to enable the BID team to mitigate the risks against start up failure by enabling them to start delivery of BID projects and services without delay. The financial support will equate to 35% of the first year's BID levy, approximately £90,000 and will be redeemed in full by the Council upon receipt of the BID levies.
- Delegating authority to the Head of Legal Services in consultation with the Leader of the Council to sign and in principle operating agreement on behalf of the Council.

2. Are your proposals going to affect any people or groups of people with protected characteristics in a **negative** way? If **YES** please tick appropriate boxes below.

Age		Race	
Disability		Religion or Belief	
Gender reassignment		Sex	
Marriage or civil partnership		Sexual Orientation	
Pregnancy and maternity		Welsh Language	

3. Please give details of the negative impact

n/a

4. Did you take any actions to mitigate your proposal? Please give details below including any consultation or engagement.

n/a

5. Please list the data that has been used to develop this proposal? E.g. Household survey data, Welsh Govt data, ONS data, MCC service user data, Staff personnel data etc..

Primary data as a result of surveying businesses in the town, Welsh Government data, ONS data.

Signed.....C Fallon.....**Designation**...**Head of Economy and Enterprise****Dated**.....24th February 2015.....

The “Sustainability Challenge”

Name of the Officer completing “the Sustainability challenge” C Fallon		Please give a brief description of the aims proposed policy or service reconfiguration To present details of the proposed Business Improvement District (BID) in Abergavenny and the associated implications for the Council should the ballot result in an absolute majority outcome.	
Name of the Division or service area Monmouthshire Business and Enterprise		Date “Challenge” form completed 24 th February 2015	
Aspect of sustainability affected	Negative impact Please give details	Neutral impact Please give details	Positive Impact Please give details
PEOPLE			
Ensure that more people have access to healthy food	n/a	n/a	Raise awareness of local food stores as part of high street marketing activities to increase access to healthy food options
Improve housing quality and provision	n/a	n/a	n/a
Reduce ill health and improve healthcare	n/a	n/a	n/a

provision			
Promote independence	n/a	n/a	n/a
Encourage community participation/action and voluntary work	n/a	n/a	n/a
Targets socially excluded	n/a	n/a	n/a
Help reduce crime and fear of crime	n/a	n/a	There is potential that the BID levy can put in measures that will help reduce crime and the fear of crime in Abergavenny Town Centre as part of their 'Character and Comfort' activities.
Improve access to education and training	n/a	n/a	n/a
Have a positive impact on people and places in other countries	n/a	n/a	BID activities will promote the town centre, festivals and markets to have a positive impact on the local people and places and encourage visits from other countries.
PLANET			
Reduce, reuse and recycle waste and water	n/a	n/a	n/a

Reduce carbon dioxide emissions	n/a	n/a	BID promotional activities will encourage local procurement therefore reducing carbon dioxide emissions.
Prevent or reduce pollution of the air, land and water	n/a	n/a	n/a
Protect or enhance wildlife habitats (e.g. trees, hedgerows, open spaces)	n/a	n/a	The BID activities will encourage positive participation by improving the local environment in the BID area which will include maintaining and improving open spaces.
Protect or enhance visual appearance of environment	n/a	n/a	The BID activities will encourage positive participation by improving the local environment in the BID area which will include enhancing the visual appearance of the town Centre.
PROFIT			
Protect local shops and services	n/a	n/a	BID intends to increase footfall and spend by enhancing Abergavenny as a destination town, encouraging citizens to shop locally thus protecting local shops and services.

Link local production with local consumption	n/a	n/a	BID activities will raise awareness of these issues and encourage positive participation
Improve environmental awareness of local businesses	n/a	n/a	BID activities will raise awareness of these issues and encourage positive participation.
Increase employment for local people	n/a	n/a	BID activities will ensure the town holds a mix of sectors and services which support each other and further enhance the town's offer and vitality.
Preserve and enhance local identity and culture	n/a	n/a	BID activity will enhance Abergavenny as a destination town thus enhancing local identity and culture.
Consider ethical purchasing issues, such as Fairtrade, sustainable timber (FSC logo) etc	n/a	n/a	BID may consider this as part of its activities going forward.
Increase and improve access to leisure, recreation or cultural facilities	n/a	n/a	BID aims to create a quality environment where people can access the town centre and its facilities easily and efficiently.

What are the potential negative Impacts	Ideas as to how we can look to MITIGATE the negative impacts (include any reasonable adjustments)
➤ n/a	➤
➤	➤
➤	➤
➤	➤

The next steps

- If you have assessed the proposal/s as having a **positive impact please give full details** below

By supporting the BID the Council will enable the businesses of Abergavenny to achieve their goals which are to increase footfall and spending in Abergavenny by enhancing it as a destination town; creating a quality environment where people can access the town centre easily and efficiently; and ensuring the town holds a mix of sectors and services which support each other and further enhance the town's offer and vitality. The development of a BID in Abergavenny is also of significant importance to the Council given the complementary objectives of the Single Integrated Plan and the theme 'Our County Thrives' – to create a Monmouthshire where 'people benefit from an economy which is prosperous and supports enterprise and sustainable growth, where families shop locally and create a truly entrepreneurial spirit'.

- If you have assessed the proposal/s as having a **Negative Impact** could you please provide us with details of what you propose to do to mitigate the negative impact:

Signed C Fallon

Dated 24th February 2015

Abergavenny BID

Draft Summary Business Plan

Our aim is to increase footfall and spending in Abergavenny for the benefit of all businesses located within the BID area, being the first choice for local shopping and commerce, and one of the quality visitor destinations in South Wales.



Abergavenny
Business Improvement District



Over the past few months, businesses in Abergavenny have been telling the Business Improvement District (BID) Team how they would like to see the town improved. Open business meetings, surveys, one-to-one discussions and presentations have formed a detailed consultation process about the BID's priorities. This document sets out what Abergavenny's businesses have said they would like a BID to deliver.

The projects set out overleaf will only go ahead if businesses vote 'yes' to introducing a BID in Abergavenny. This vote will be carried out independently of the BID organisers. You will receive a full copy of the BID Business Plan in April 2015, followed by ballot papers in June 2015.

For a BID to be introduced, the vote must meet two conditions:

1. Over 50% of businesses that vote must vote in favour of the BID.
2. Of the businesses that vote, those voting yes must represent greater total rateable value than the ones that vote no.

There are over 180 BIDs set up in the UK and more than 1,500 BIDs across the world. Towns and cities similar to Abergavenny, for example, Shrewsbury and Salisbury, have set up BIDs to invest in their local priorities and businesses have seen tangible differences to their towns and cities as a direct result of the BID having been voted into their area. At the current time there are several towns in Wales going through the same BID discussions as in Abergavenny.



COMPETING FOR THE FUTURE

We know town centres are facing unprecedented commercial pressure and Abergavenny is no different. From out of town retail and business parks, large scale development and investment in other places, demands on accessibility and a squeeze on spending are dramatically changing the way town centres need to operate and promote themselves.

Abergavenny BID will be a business body that will ensure the town is responding to these challenges. It will ensure Abergavenny is recognised and celebrated as an attractive destination, standing out locally, regionally and nationally. The BID is the chance to shape Abergavenny's agenda and collectively act on the potential you say needs to be realised in the town.

Central Objectives:

- Increasing footfall and increasing spend in the town by enhancing Abergavenny's profile as a destination town for both people to use and visit, and for businesses to work in.
- Creating a quality environment where people can access the town centre easily and efficiently, by car, on foot or by public transport.
- Ensuring the town holds a mix of sectors and services which support each other and further enhance the town's offer and vitality.

“ To have a business-led organisation that focuses all its interests on improving the competitiveness and prosperity of a town can only be a good thing in my opinion. ”

Jon Child, Owner, Kings Arms

THE FUNDING

BIDs are funded by the businesses within the BID boundary. If businesses vote 'yes' for Abergavenny BID, the levy will raise over £250,000 pa, for five years, to deliver improvements that will directly benefit you.

If the BID vote is successful, all eligible businesses will pay a levy based on the rateable value of the business, this is proposed to include retail, office and commercial with industrial businesses having the opportunity to join the BID voluntarily.

The table below gives examples of how much the BID levy will be. Over 70% of businesses will be asked to pay about a £1 a day.

Rateable Value Band	Levy (pa)	Daily Equivalent
£100k to £200k	£2,500	£6.80 per day
£50k to £100k	£1,500	£4.10p per day
£25k to £50k	£750	£2.05 per day
Below £10k	£365	£1 per day

“

The BID is a wonderful opportunity for Abergavenny businesses within the area to have a significant influence on improving the trading environment for little extra cost per business so that this can lead to a marked improvement of footfall and our future business prosperity.

John Bannon, Owner, Jaybee Soft Furnishings

”

THE BID COMPANY

The BID will be run by an independent, not-for-profit company, which will be led by a board elected by businesses paying the levy within the BID area and accountable to all levy payers. Any levy paying business will be able to stand to be elected to the Board of Directors. The Board Director positions will be voluntary and will not be paid.

All of the funding for the BID will be ring-fenced and can only be spent on additional projects and services that you have agreed to in the formal Business Plan.

As an independent, private company, the BID can also seek additional financial contributions and match-funding on projects to ensure local businesses get even better value for money and that we can invest in exciting opportunities for Abergavenny town centre.

The BID will last for five years and in that time it will have to show how it is benefiting your business. This is your opportunity to invest £1.25 million into Abergavenny and lead the way to securing its future and making the changes businesses want to see. Through a BID, we can respond to the challenges facing the town and seize the opportunity to put Abergavenny back on the map and ensure it is a well marketed destination and a great place to visit, work and live in.

1 Promoting the town centre, festivals & markets

You said...

...that Abergavenny needs to be better promoted as a destination for shoppers and visitors, with a stronger brand identity that is promoted to the local community and to visitors from outside the area. In supporting this brand, events are important to businesses in attracting visitors to Abergavenny. Good events are raising the town's reputation but there is a need for extending the benefits for businesses across the year. Weekly and speciality markets are important to the town centre experience, but need stronger marketing and promotion throughout the year.



Marketing, Promotion, Events - Total spend over 5 years - £551,250

VOTE YES AND THE BID CAN DELIVER

PROMOTION	<ul style="list-style-type: none"> • An integrated marketing and promotions campaign, focussed on increasing footfall and spend and highlighting Abergavenny's excellent offer of retail, independents, leisure, food and drink and commercial businesses. • 'Shop local' initiatives appealing to the residents of Abergavenny. • A better coordinated and advanced web site and social media presence by working with town organisations. • Advertisements to showcase the town's offer and building links with trade press, national and regional media and marketing groups. • Specific marketing campaigns with tourism and festival partners to bolster the visitor economy across the year.
EVENTS & FESTIVALS	<ul style="list-style-type: none"> • An "event fit" Abergavenny by working with event organisers to train, support and promote businesses to maximise the opportunities from events and festivals. • Support for existing high quality events and festivals and help coordinate resources to strengthen Abergavenny as an "events town". • Support for new events considered beneficial to Abergavenny's year round offer.
MARKETS	<ul style="list-style-type: none"> • Support to ensure weekly & specialist markets are a stronger feature of the town's distinctiveness.

2

Travel & Exploring

You said...

...that it is important to link up Abergavenny in terms of arrival, signposting, information and parking so that it provides a great first impression and co-ordinated experience for all.

VOTE YES AND THE BID CAN DELIVER

- Improvements to on-street signage and trails linking up the whole town centre and making it easier to explore.
- Car parking incentives to reduce parking costs and enhanced information to improve people's experience of using them.

“The opportunity of a Business Improvement District is a very important step for the future of Abergavenny town.”

Steve Davies,
Owner, Homes of Elegance

Travel & Exploring - Total spend over 5 years - £245,000



3

Character & Comfort

You said...

...the town environment needs to be more welcoming and cleaner to maintain its distinctive character. There is a need to tidy up the town to give a much more managed, safe and friendly feel for residents and visitors.

VOTE YES AND THE BID CAN DELIVER

- Support for improving and maintaining shop fronts/business premises.
- Partnership working that seeks to ensure the location, number and quality of public toilets are maintained.
- Support for additional cleanliness and maintenance to ensure the best possible presentation of the town during key events and shopping periods.

“ At a time when investment in town centres across the United Kingdom has dwindled, we believe the BID will give traders an opportunity to decide and actually make changes which will increase footfall and therefore improve the town’s prosperity.

Janis Davies and Emma Goode,
Owners, Goodies Womenswear



Character & Comfort - Total spend over 5 years - £245,000

4

Business Support & Influence

You said...

...attracting a wider variety of retailers is important and this includes more 'top brand' names and independent stores. You have also said that you want support for reducing your business costs such as insurances and trade waste.

The voice of businesses often struggles to be heard and you said that you want to influence how the town is managed and improved in the future.

VOTE YES AND THE BID CAN DELIVER

- A partnership to encourage targeted businesses to invest in the town and provide training and other support to existing businesses to help them thrive.
- Reduced business costs through centrally negotiating services such as trade waste management, recycling, insurance and advertising for all businesses within the BID area.
- Regular communication and information updates so you're the first to know what's happening in the town and can plan accordingly.
- A stronger business voice to champion your interests and take a lead in driving the direction of the town in the way you want to see it realised.
- A partnership with the Police and other statutory agencies, to promote and manage activities to ensure the town is safe and welcoming during the day, evening and at night.

Business Support - Total spend over 5 years - £183,750



FAQ

What are BIDs?

BIDs are an arrangement whereby businesses come together and decide which improvements they feel could be made in their town or city centre, and also how they will implement these improvements and what it will cost them. BIDs are financed and controlled by the businesses within the selected area. A BID will deliver additional projects and services to those already provided by public bodies.

What does 'additional projects' mean?

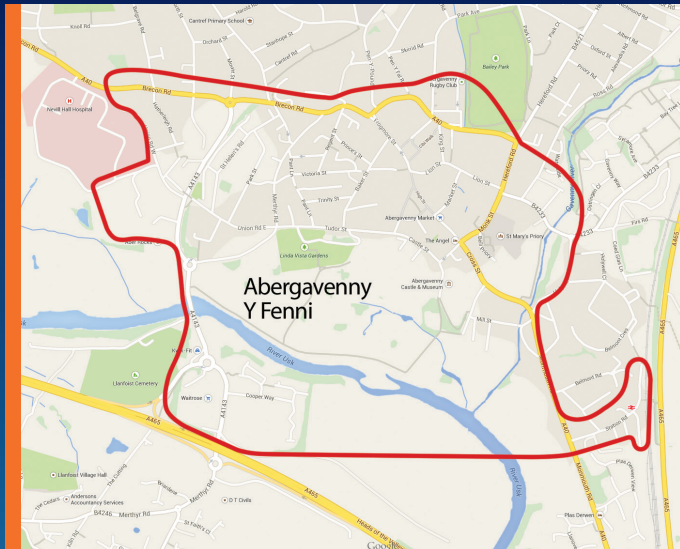
A BID is set up to provide additional projects which will benefit business. It cannot duplicate or replicate services that you already pay for through your business rates. A BID is focussed on investing in projects and services that will help businesses and enhance their trading environment, over and above what public bodies already provide.

Why do businesses support BIDs?

BIDs have the ability to increase footfall to an area, improve services and drive down business costs. As they can run for up to five years they also give businesses the opportunity to plan ahead. BIDs put the control into the hands of the businesses themselves.

Are BIDs fair?

BIDs allow businesses to manage their local place and prioritise their own projects. All BID funding is raised and controlled by business owners who formally vote on a business plan which is made up of local business ideas gathered through a consultation period.



Proposed BID area

© Hawlfraint y Goron a hawliau cronfa ddata 2014 Arolwg Ordnans 100023415

© Crown copyright and database rights 2014 Ordnance Survey 10002341



To find out more about Abergavenny BID contact **Owen Davies/Chris Jones** BID Project Managers
Email: info@themosaicpartnership.co.uk
Telephone: **07809594524** (Owen Davies) or **07968943084** (Chris Jones)

SUBJECT: Monmouthshire Cycling Events Return On Investment and Evaluation 2014

MEETING: Economy & Development Select Committee

DATE: 5th March 2015

DIVISIONS/WARDS AFFECTED: All

1 PURPOSE

- 1.1 To report the return on investment and provide members with an analysis of the wide ranging benefits of delivering the 2014 National Cycling Road Race Championships and the 2014 Tour Of Britain.

2 RECOMMENDATIONS

- 2.1 That the Economy and Development Select Committee review the return on investment that these high profile events delivered across Monmouthshire and acknowledge the resulting social, economic and health benefits to communities.
- 2.2 To use this evaluation as part of developing a mechanism to shape future events and return on investment models with a view to this being included as part of the events toolkit currently being developed.

3 KEY ISSUES

- 3.1 During 2014 the Council successfully delivered two high profile cycling events. Following this there is a requirement to better understand and explain the return on investment of those events. Whilst success can be monitored on many different levels the need to deliver more detailed analysis and evaluation is necessary.
- 3.2 There is opportunity to celebrate success and gather information regarding the cycling events in partnership with British Cycling, Welsh Cycling and the Tour Of Britain all of whom are keen to help promote cycling and build on staging national and local events. The events brought together collective skills and resources of a variety services, departments, other organisations, partners and the community and the collective effort of this activity should be recorded.
- 3.3 There is a need to review events delivered and plan for future opportunities with confidence and ensure that scrutiny is available to monitor outcomes especially with cycling events such as the inaugural Welsh Velothon 2015 and other cycling events being that are being planned. Monmouthshire is keen to continue to deliver high quality cycling events as part of its events portfolio.
- 3.4 The Events Team are developing a toolkit for events as sound evaluation and return on investment are critical in ensuring events are delivering the necessary outcomes and objectives.
- 3.5 At a time when budgets are under intense pressure the type of high level events do involve investment from local authority budget – the cycling events highlight the massive returns and benefits that these events bring.

4 REASONS

- 4.1 The cycling events gave many opportunities for marketing, business and tourism and the impact at the time of the events was considerable in terms of spectators, volunteers and community engagement. Some key drivers are that they encourage growth and economic opportunities in tourism, business and enterprise and are an important tool in building resilience and community

spirit. They showcase the beautiful countryside and diverse nature of our rich prosperous County and also inspire population to get on their bikes and get involved in sport.

- 4.2 An economic impact report was completed by Frontline for the Tour of Britain organisers and this information provides valuable information including statistics on the event, the visitors and the whole economic impact assessment. The National Road Race Championships had some evaluation completed via our Tourism Team and also some independent research into visitors. There is a requirement to collate and report the various information and bring this to the Economy and Development Select Committee for review.

5 RESOURCES

- 5.1 The evaluation was part of the overall package of delivery for the Tour of Britain whilst for the National Road Race Championships research was commissioned by the Tourism team. It is of note that the Returns on Investment for the Road Race Championships have been estimated at £2.76m and £715k for the Tour of Britain stage.²³
- 5.2 As with the Events Team toolkit there is a need to build in evaluation into planning considerations for events and future financial planning will reflect this.

6. CONSULTEES

Strategic Leadership Team
Cabinet Members
Head of Legal Services
Head of Finance
Economy and Development Select Committee

7 BACKGROUND PAPERS

Friends for Life Tour of Britain 2014 Economic Impact Report (Stage 3 Newtown – Abergavenny)
Post evaluation document – National Road Race Championships

8 AUTHOR

Ian Saunders
Head of Tourism, Leisure and Culture

iansaunders@monmouthshire.gov.uk

The Friends Life Tour of Britain 2014

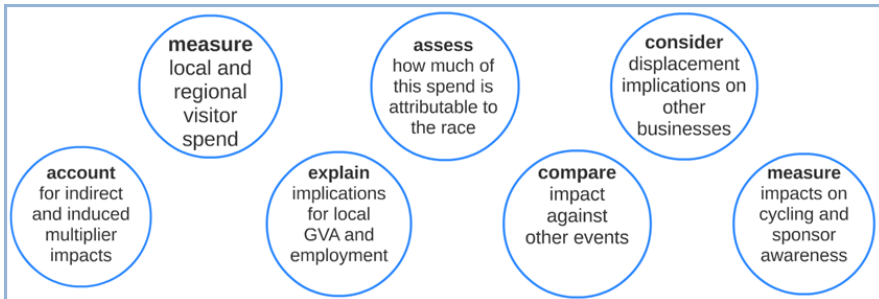
Economic Impact Report



Stage 3: Newtown to the Tumble, Abergavenny

1 Introduction

Welcome to Frontline's economic impact assessment of the Friends Life Tour of Britain 2014. This economic impact assessment is based upon the findings from a web-based survey of 2,641 Tour spectators and follows the principles set out in HM Treasury's 'Green Book' Appraisal and Evaluation Guidance and the EventIMPACT guidance. This paper explains the impacts resulting from stage three of the race, held between Newtown and Tumble on 09th September 2014. The objectives of the research are to:



The remainder of the paper is structured as follows:

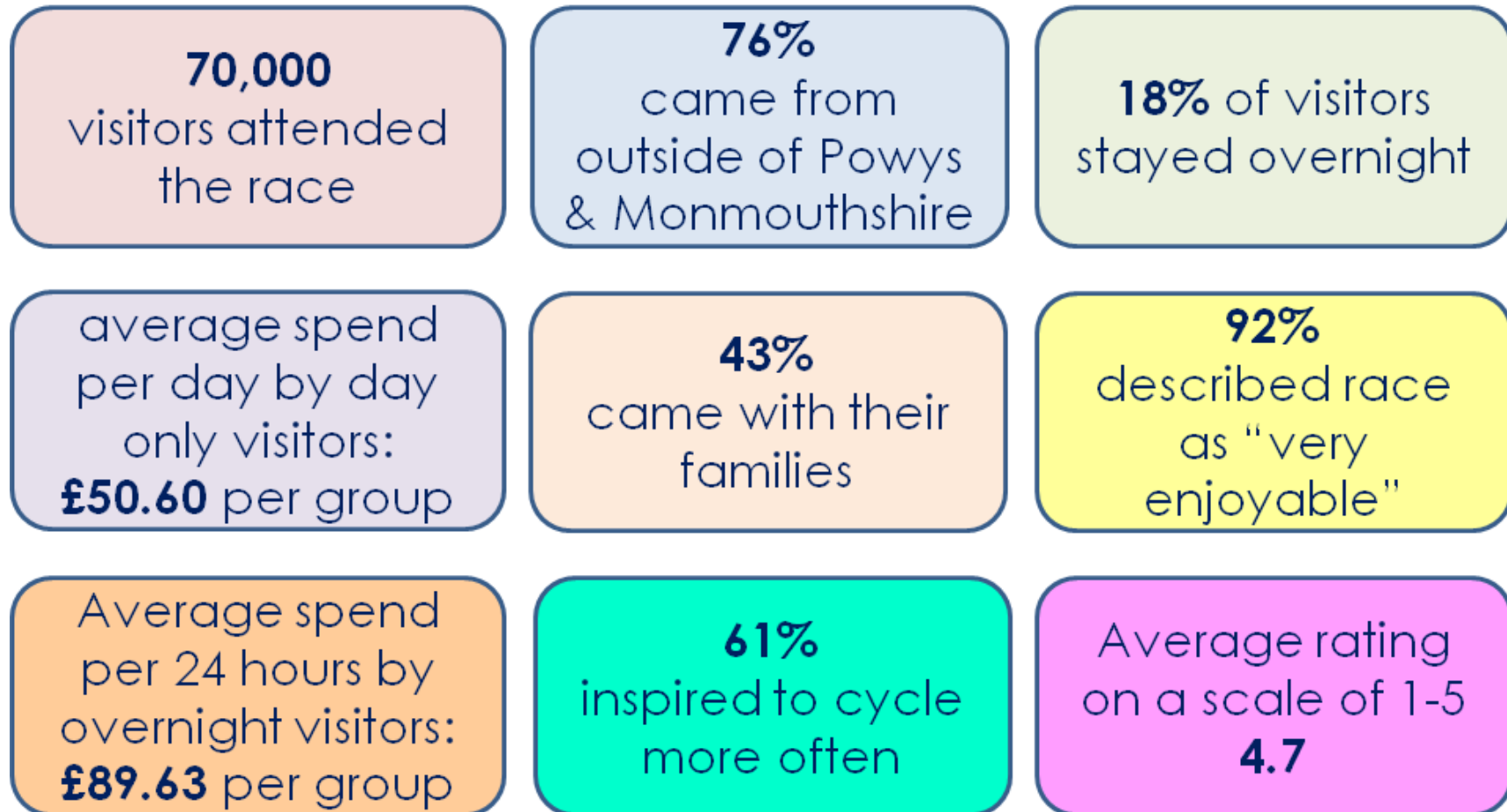
Section 2: The event and the visitors

Section 3: Economic impact assessment

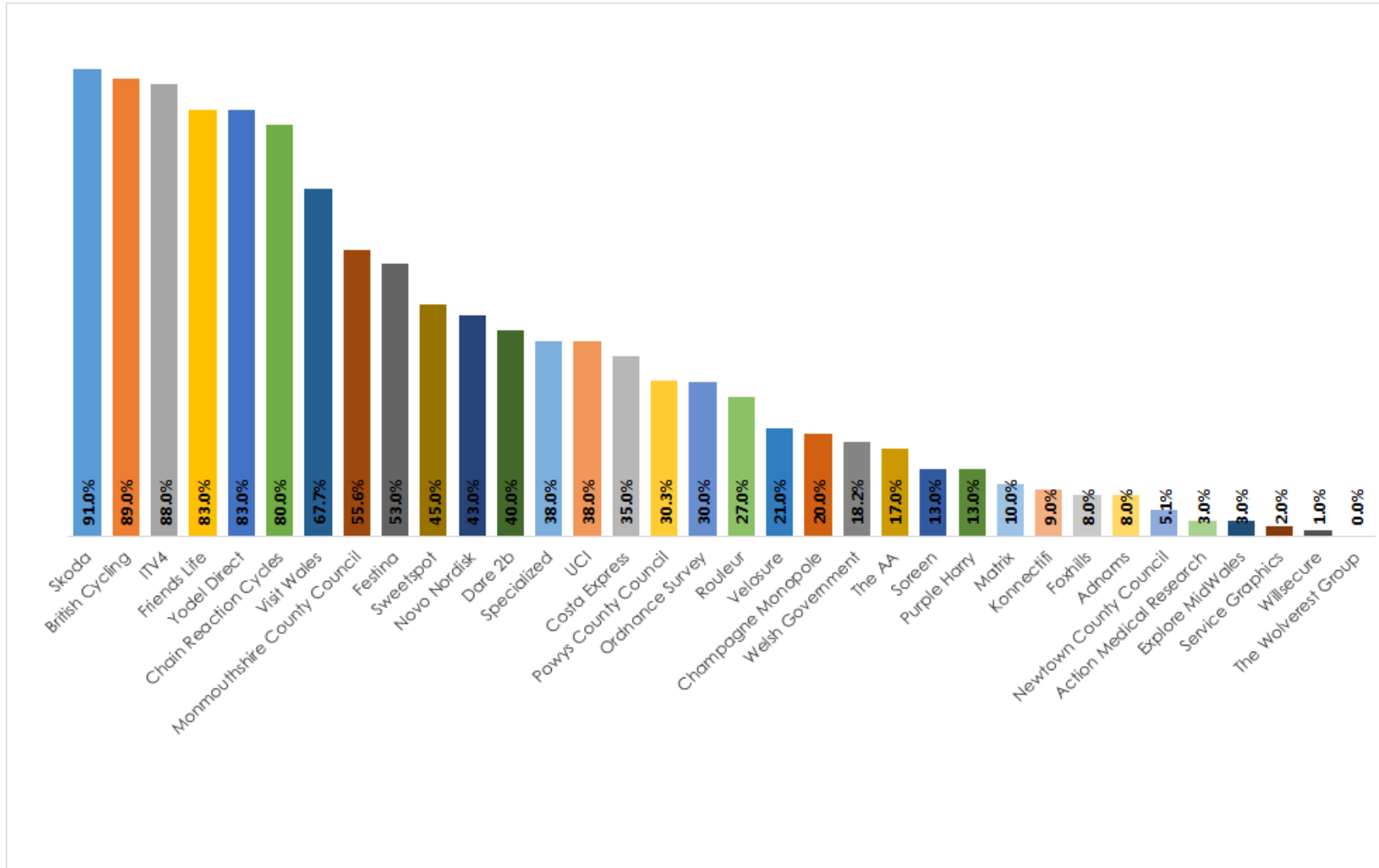


2 The event and its visitors

We show some of the key statistics for the race below:



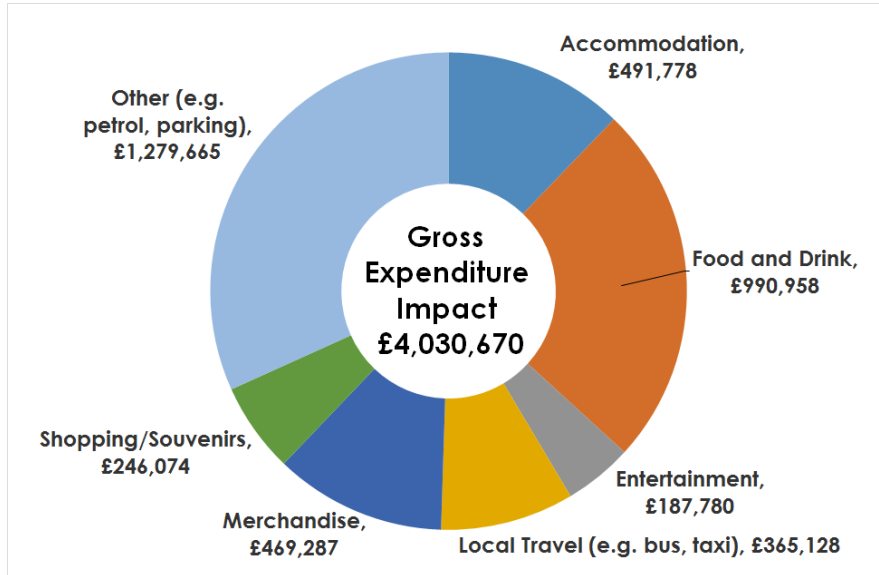
The following chart shows the % of visitors who associate each of the following sponsors with the race:



3 Economic impacts

While the race is likely to have brought about a number of different types of economic impacts, including impacts related to race staffing, and impacts associated with procurement expenditure by the event organisers, the impacts related to visitor expenditure are likely to significantly out-weigh these. For example, research into the 2008 Tour of Britain found that visitor expenditure accounted for 92% of the total net impact of this event. This research has therefore chosen to focus exclusively on visitor expenditure related benefits.

The total gross expenditure at the event was £4,030,670. This can be broken down as follows:



To calculate the net visitor expenditure, GVA and employment impacts we applied the following adjustments to this figure:

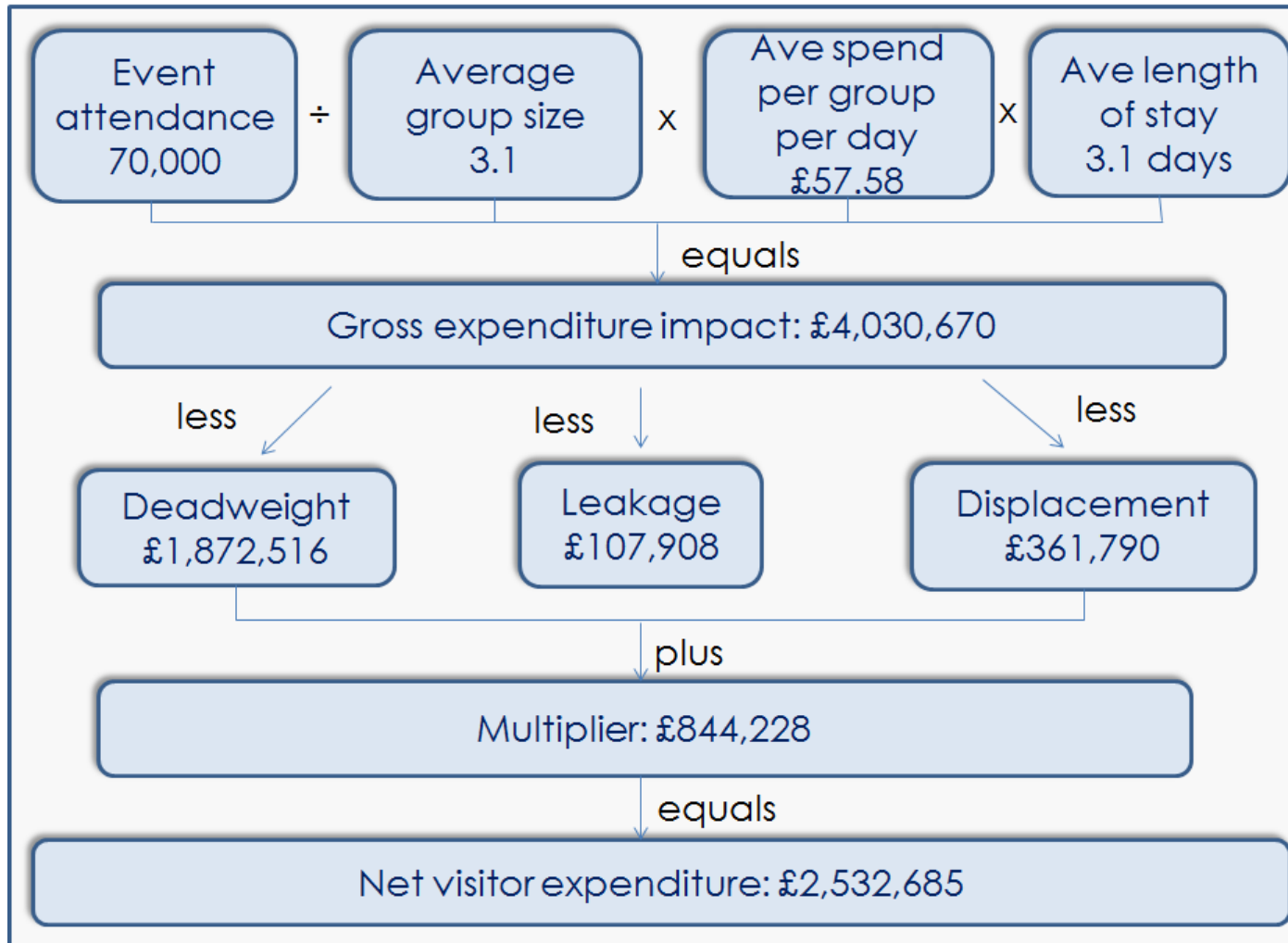
Deadweight	Money that would have been spent in the area anyway, even if the race hadn't taken place. E.g. spend by spectators for whom the event was not the sole reason for their attendance.
Displacement	Money that would otherwise have gone to another business in the local area. E.g. spend by visitors who would have otherwise visited another local attraction.
Leakage	Expenditure that took place outside of the local area. E.g. purchases of travel tickets or petrol at the start of the journey.
Multiplier Effects	Knock-on benefits resulting from further local supply chain purchases by the businesses that receive the visitor spend (indirect multipliers), or the personal expenditure of their staff (induced multipliers)

We provide full details of our methodological approach in Appendix 1.



Summary of economic impacts – UK

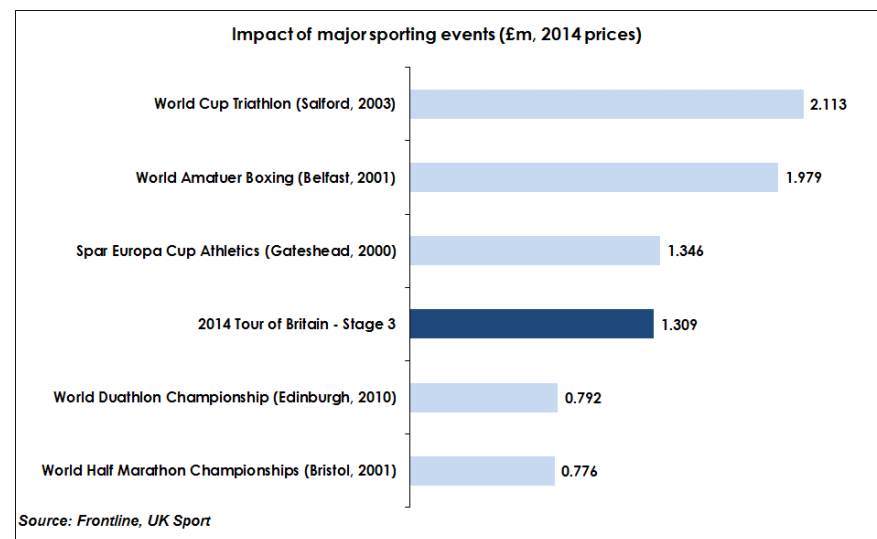
The figure below shows the net visitor expenditure of the event on the UK economy. We present our findings for other areas in Appendix 2.



We summarise the net expenditure, net employment and net GVA impacts in the table below. We have assumed that GVA impacts will equal 51.7% of business turnover, based on an analysis of turnover and GVA figures for the retail and hospitality sectors, as reported in the most recent Office for National Statistics (ONS) Input-Output tables. We also assume a UK average productivity rate of £39,000 per full time equivalent (FTE) worker (based on figures in the ONS Blue Book)

Visitor Characteristic	Powys	Monmouthshire	Wales	UK
Net expenditure impact	£596,562	£715,283	£2,122,705	£2,532,685
Net GVA impact	£308,423	£369,801	£1,097,438	£1,309,398
FTE employment impact	8	9	28	34

These impacts compare favourably with the net total expenditure impacts of other, similarly sized events, which have taken place in the UK over the past few years:



Appendix 1: Tour Series, Tour of Britain and Women's Tour of Britain economic impact assessment methodology

The gross visitor spend figures have been calculated based on the aggregate visitor expenditure of the visitor survey respondents, scaled up to the total number of visitors. This was then converted to a net economic impact figure based on the following approach:

Deadweight

We accounted for deadweight by asking the question "why did you come here today". Options included:

- Watching the race/stage was my sole reason for visiting
- Watching the race/stage was part of my reason for visiting
- Watching the race/stage was not part of my reason for visiting
- I live locally
- I work locally

We assumed that any spectator that comes to the location solely to watch the race should be classified as 0% deadweight; that any spectator for whom watching the Tour was part of their reason for attending should be classed as 50% deadweight, and that all other spectators should be classed as 100% deadweight.

Leakage

Based on experience from previous research studies, we assumed leakage of 20% at a town level, 10% at a county/local authority level and 5% at a UK level.

Displacement

We measured displacement by asking the question "if the Tour of Britain/Tour Series had not been on, what would you have done instead of your visit?".

Options included:

- visited another event or place in the host local authority areas
- visited another event or place elsewhere in the host region
- visited another event or place elsewhere in the UK
- visited another event or place outside of the UK
- stayed at home or gone to work

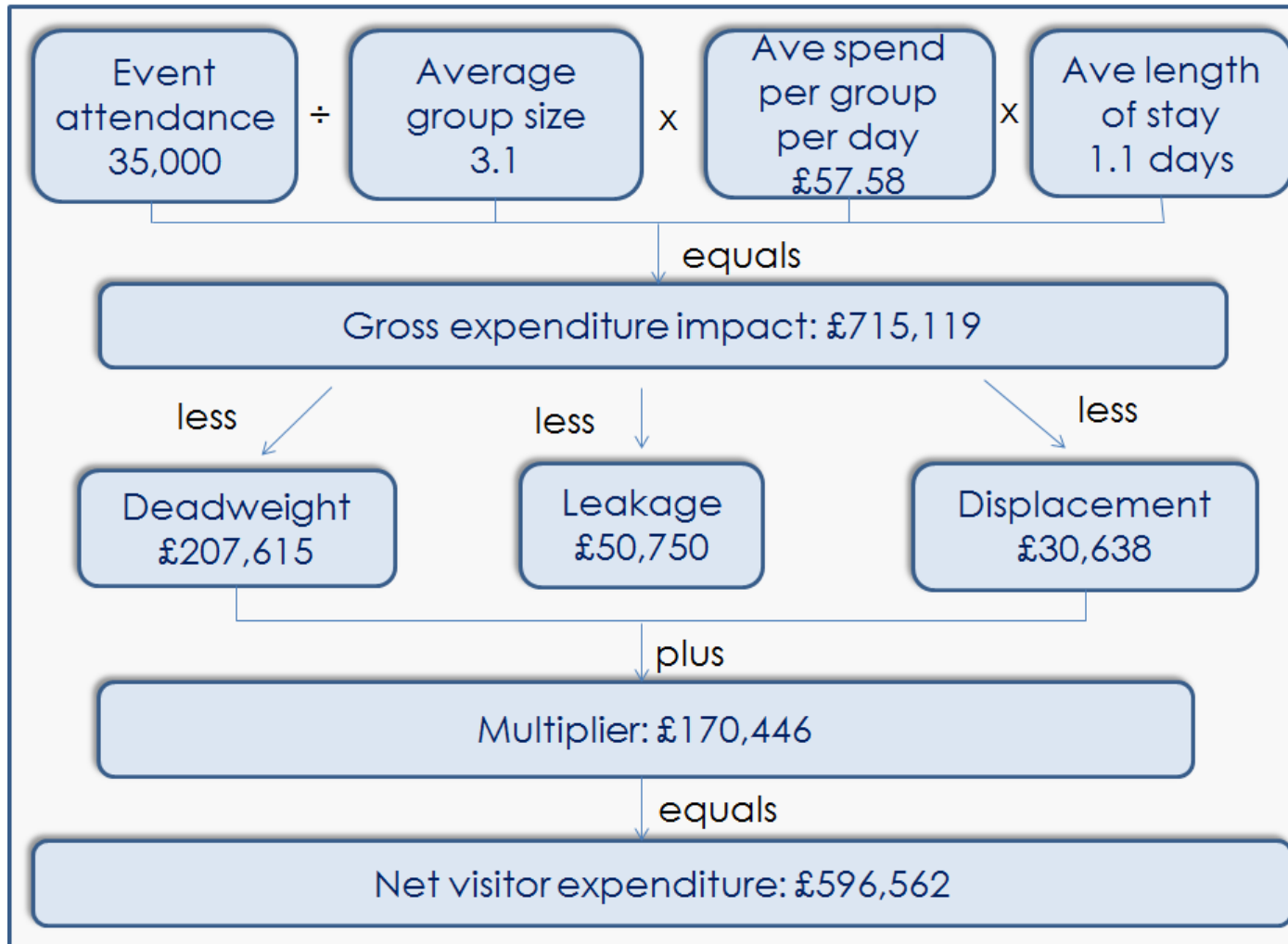
We classified any expenditure by visitors who would otherwise have visited somewhere else in the study geography as displaced expenditure.

The multiplier effect

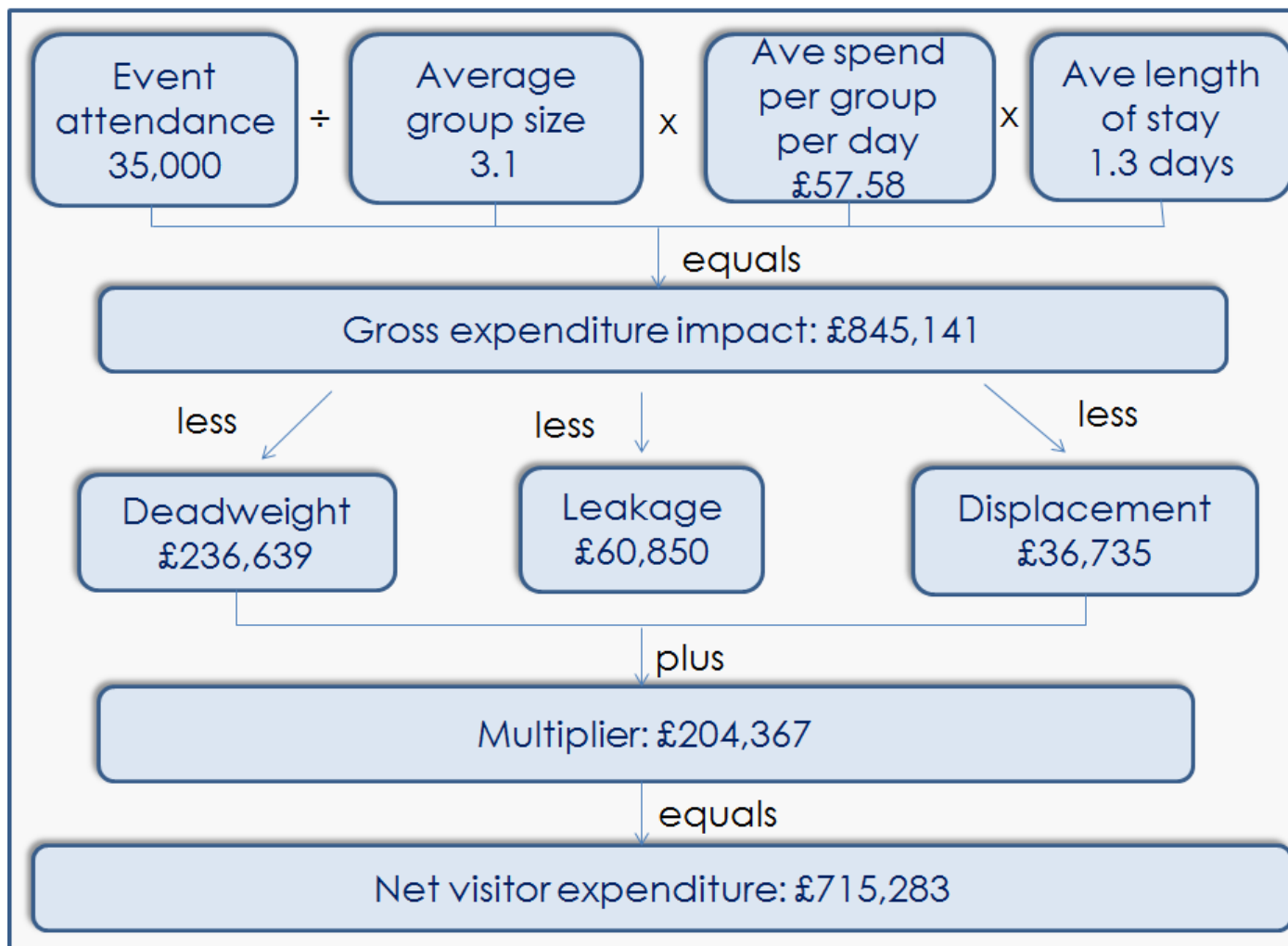
We estimated the impact of the multiplier effect based on evidence from previous published research, including reports published on the UK Sport Impact research database. In previous years we have taken an average from other sporting events, including the World Half Marathon Championships and the Rugby Super League Grand Final.

Appendix 2: Local area economic impacts

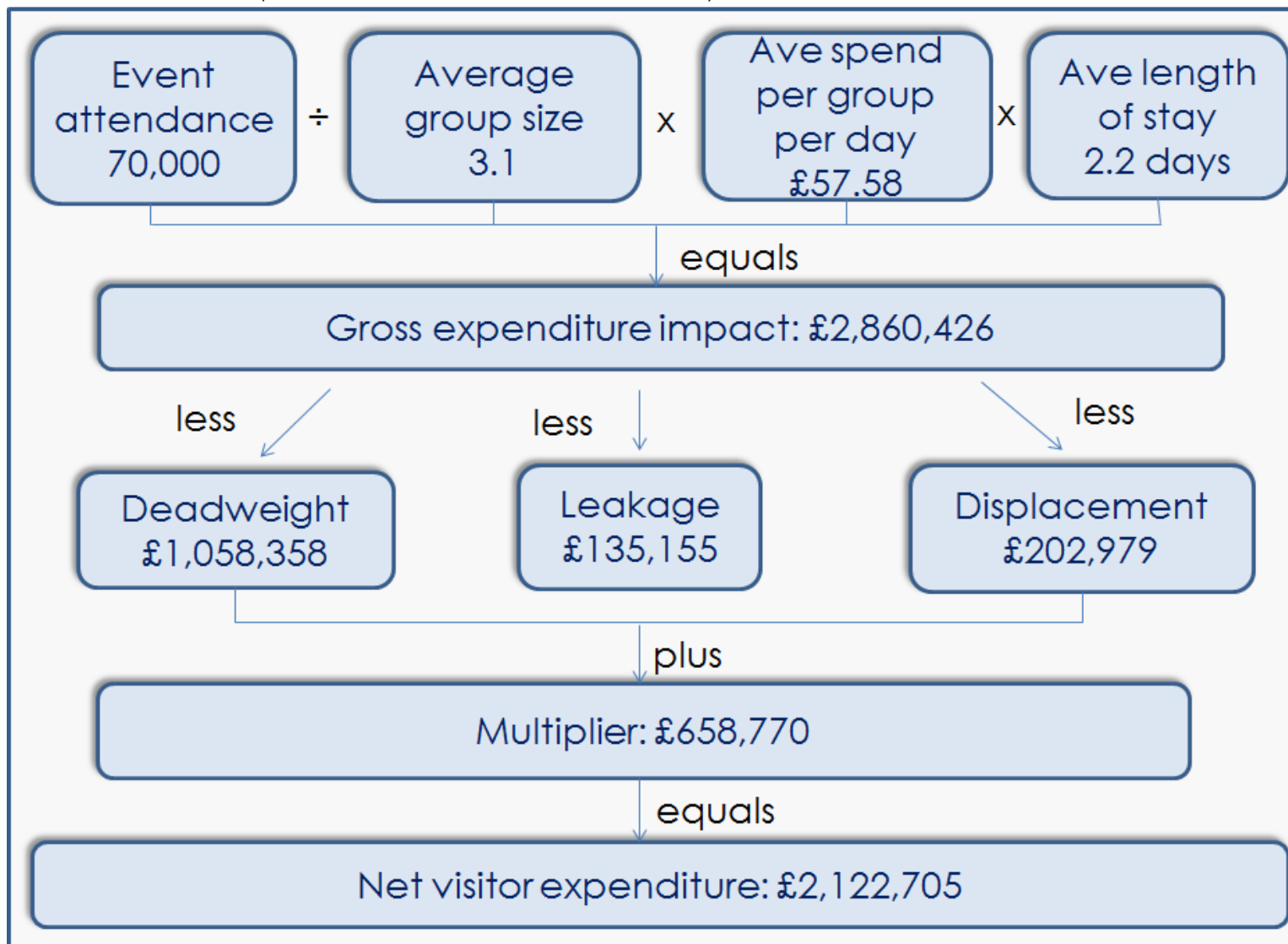
The figure below shows the net visitor expenditure of the event on the **Powys** economy.



The figure below shows the net visitor expenditure of the event on the **Monmouthshire** economy.



The figure below shows the net visitor expenditure of the event on the **Wales** economy.



Appendix 3: Breakdown of visitors by area of origin, age and gender

Area of origin	% of survey sample	Age	% of survey sample
Wales	48%	Under 16	1%
South West England	17%	16-24	5%
West Midlands	17%	25-34	10%
North West England	4%	35-44	34%
South East England	4%	45-54	25%
London	3%	55-64	19%
East Midlands	2%	65 or over	7%
Yorkshire and Humber	1%	Gender	% of survey sample
East of England	1%	Male	66%
Scotland	1%	Female	34%
North East England	0%		
Outside the UK	0%		
Northern Ireland	0%		

Appendix 4: Breakdown of gross visitor spend impacts by day and overnight visitors

	Overnight	Day	Total
Powys	78,663	636,456	715,119
Monmouthshire	92,966	752,175	845,141
Wales	373,527	3,022,175	3,395,702
UK	443,374	3,587,296	4,030,670

National Road Championships 2014 Post-Event Evaluation

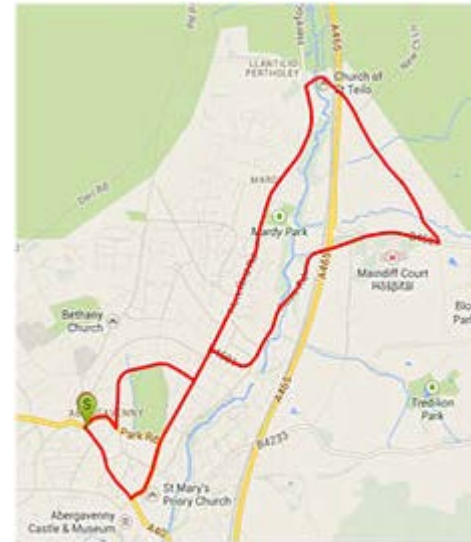
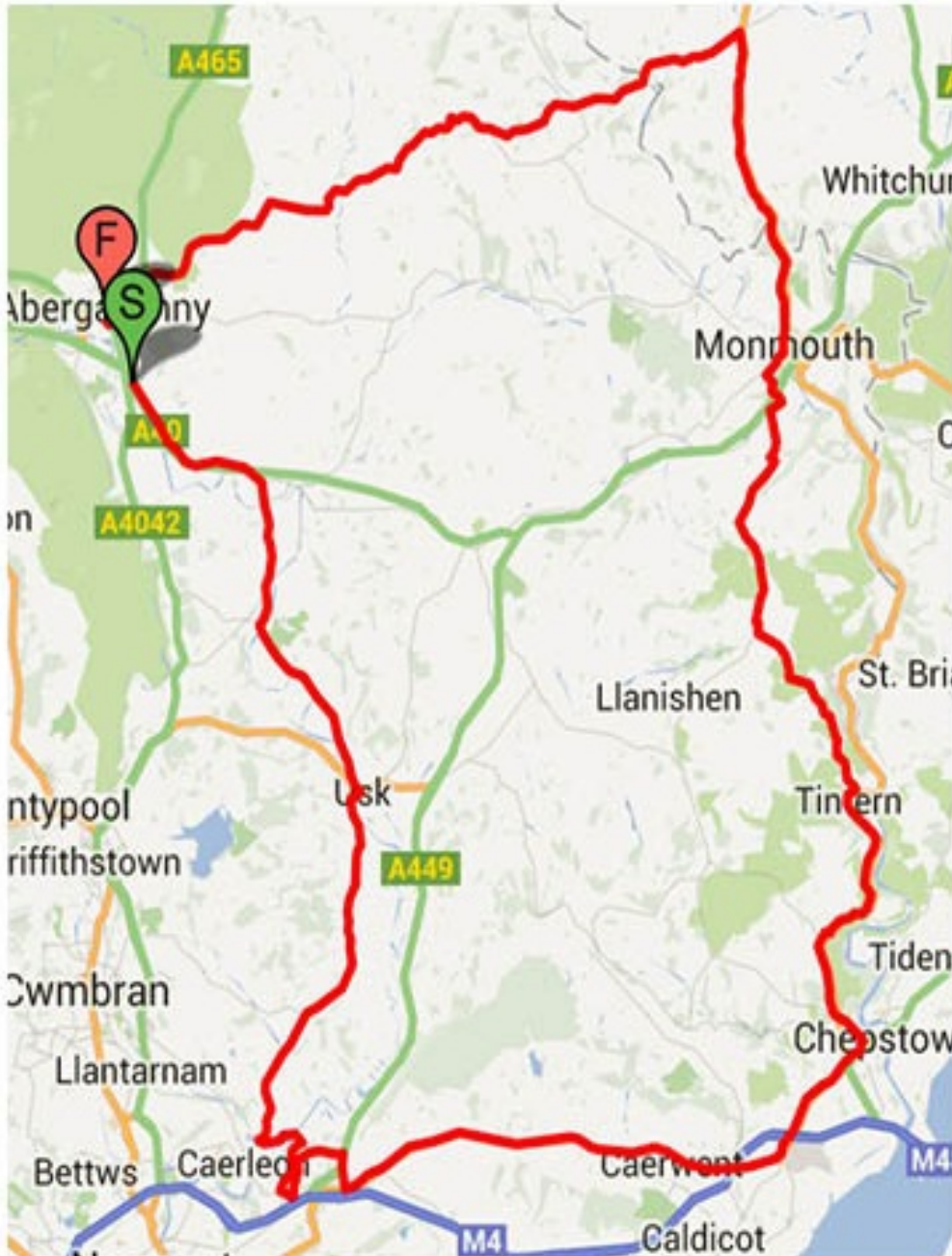


About the National Road Championships 2014



- One of the biggest UK cycling races of the year
- First ever to include a sportive – mass participation ride
- 130 riders on start list for Time Trial including Sir Bradley Wiggins and Geraint Thomas MBE
- More than 250 riders on start list for Road Race including Laura Trott and Peter Kennaugh
- More women signed up to compete in the championships than ever before
- Event took place over four days with spectator hubs across the county including Abergavenny, Monmouth and Chepstow
- Event was free to attend and saw approximately 40,000 spectators

Men's road race route

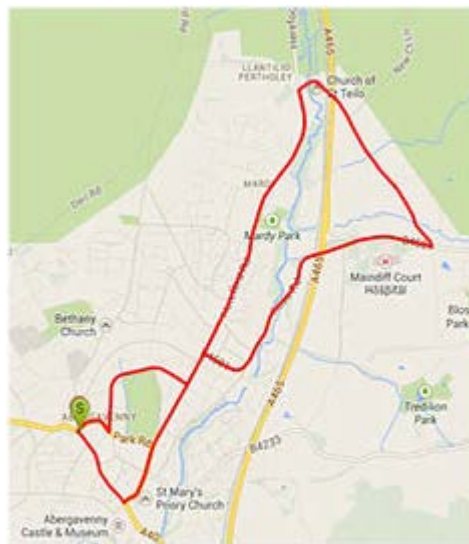
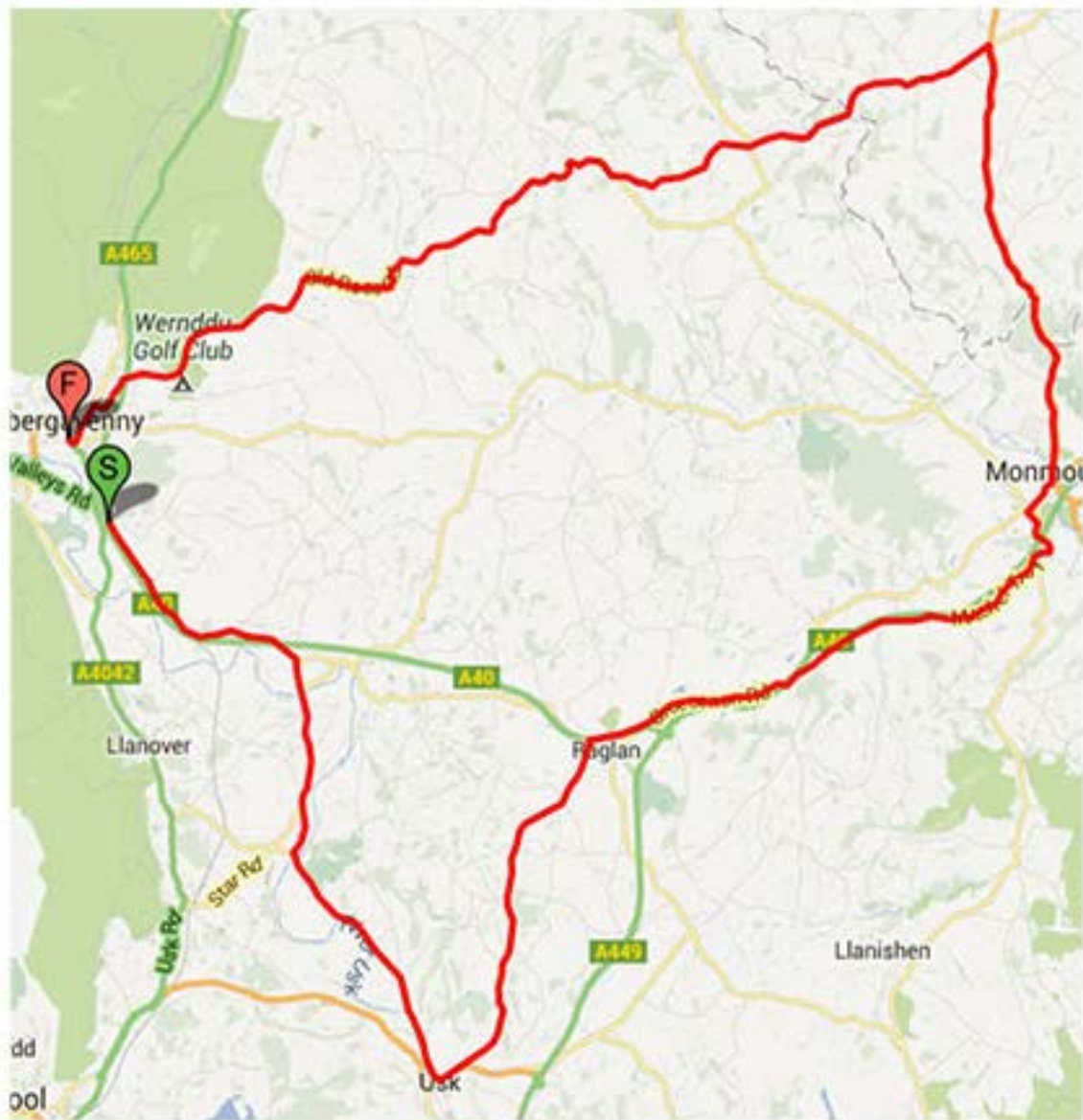


FINISHING LAPS

- Took in four of the county's towns: Abergavenny, Usk, Chepstow and Monmouth over a 100km course
- 10 finishing laps in Abergavenny gave spectators opportunity to see the stars close-up
- Spectator facilities included: park and ride; park and walk; entertainment in the park
- Short-term road closures and rolling closures enforced to ensure safety of race

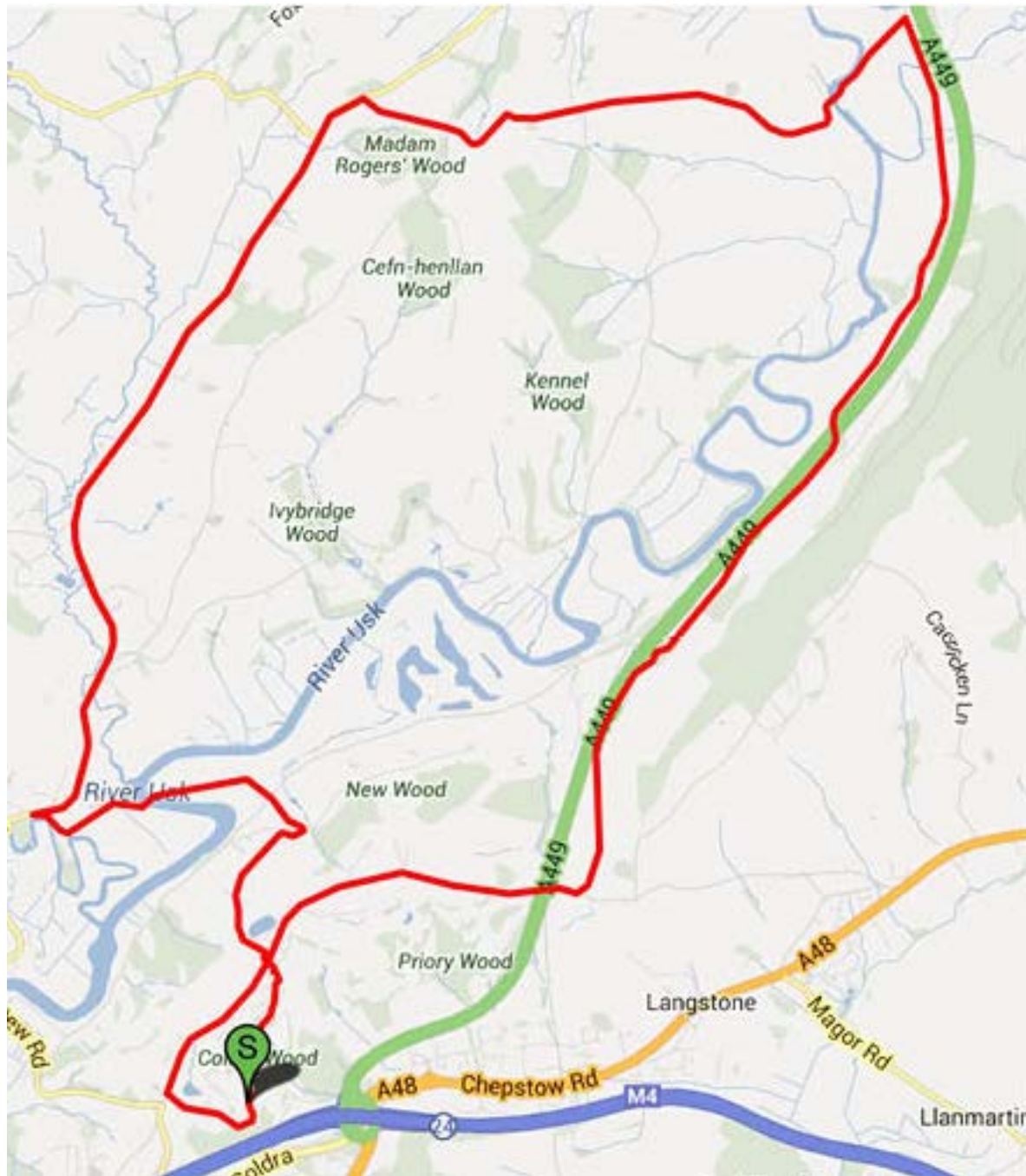
Women's road race route

- Took in three of the county's towns: Abergavenny, Usk and Monmouth over a 65km course
- Four finishing laps in Abergavenny gave spectators opportunity to see the stars close-up



FINISHING LAPS

- Spectator facilities included: park and ride; park and walk; entertainment in the park
- Short-term road closures and rolling closures enforced to ensure safety of race



Time Trial route

- 21km course starting and finishing at The Celtic Manor Resort
- First time the race has been conducted on closed roads
- Passed through Monmouthshire villages including Tredunnoch
- Free spectator viewing points at The Celtic Manor and Cwrt Bleddyn

National Championships - Broadcast



- Broadcast on both ITV4 and British Eurosport
- Two hours live coverage by British Eurosport from Abergavenny
- More than 8 hours of coverage on British Eurosport reaching 125,000 viewers (including re-runs)
- Total viewership across Europe on Eurosport of 1.2m
- Highlights package on ITV4 reached 357,000 viewers including re-runs
- Additional 3,261 views across ITV.com, iOS and Android

ITV4 audience statistics



Date	Start time	Target	Programme	'000 (avg)
29/06/14	19:00	A4+	British road race championships	134
29/06/14	19:00	16-34 Men	British road race championships	31
29/06/14	19:00	ABC1 Men	British road race championships	62
29/06/14	19:00	Men 16+	British road race championships	91
30/06/14	10:52	A4+	British road race championships	17
30/06/14	10:52	16-34 Men	British road race championships	7
30/06/14	10:52	ABC1 Men	British road race championships	1
30/06/14	10:52	Men 16+	British road race championships	14

Total viewership: 357,000

British Eurosport and Eurosport 2 audience statistics

Date	Start time	Duration (mins)	Programme	'000 (avg)
29/06/14	16:54	107	British road race championships	44
29/06/14	21:52	73	British road race championships	32
29/06/14 (ES 2)	27:30	52	British road race championships	3
30/06/14	16:40	35	British road race championships	9
30/06/14	20:05	47	British road race championships	9
30/06/14 (ES 2)	10:20	52	British road race championships	0
01/07/14 (ES 2)	12:09	41	British road race championships	12
01/07/14 (ES 2)	20:55	47	British road race championships	5
02/07/14	23:35	47	British road race championships	10



Total UK viewership: 124,000

Eurosport - UK and Europe



Date	Start time	Duration (mins)	Programme	'000 (avg)
29/06/14	17:53	31:48	British road race championships	655
29/06/14	17:14	21:42	British road race championships	778

Total European viewership: 1.2 million

Overview - media coverage

The National Championships media coverage continued its upward growth in 2014 with unprecedented levels of coverage ahead of, during and post event. Almost 100 media accreditations for regional, national and international media were accepted for both the time trial and road race events.

The time trial, usually the quiet event in terms of media, saw 30 photographers and broadcasters and 35 journalists. This exceeded expectations. Media outlets represented included Getty Images, Press Association, BBC, ITV, Cycling Weekly and the South Wales Argus.

The road race brought upwards of 90 media to Abergavenny, 45 of which were photographers or broadcasters guaranteeing extensive coverage and some live coverage. Media outlets represented included The Telegraph, The Times, BBC, Rouleur, Velo UK and Media Wales.

Official results and event images were distributed in real-time from the media centre during both race days. Images were rights free and featured in the vast majority of post-race coverage.



National Championships – media launch

- The National Championships launch at the Celtic Manor Resort invited media to be the first to get the details of the official race route.
- Special guests revealed the courses including GB Cycling Team's Head Coach, Shane Sutton OBE; double World Champion Becky James; and decorated sportswoman Non Evans MBE. Renowned cycling commentator Hugh Porter presented.
- This year the launch celebrated the third time that the champs have been hosted by Monmouthshire since 2007.
- Welsh Cycling brought some of their young talent fully kitted out for interview and photo opportunities.



Media launch coverage

- The media launch was well-attended by local and regional media outlets.
- BBC Wales and ITV Wales brought film crews and featured the launch in the evening news.
- The Western Mail, Wales Online, South Wales Argus and local newspapers also featured the story. Reach of the named publications exceeded 2.6 million.
- British and Welsh Cycling promoted the story through their networks and as the top news item on their websites.

BBC Sign in News Sport Weather iPlayer TV

SPORT WALES

Home Football Formula 1 Cricket Rugby U Rugby L Tennis Golf Athletics

Wales > Welsh Football | Welsh Rugby | Glamorgan Cricket | Glasgow 2014

18 March 2014
Last updated at 19:16

Share f t

18

National Road Race Cycling route confirmed

[BBC Sport Wales interview](#)

Media coverage – regional TV

- As well as the official broadcast coverage via Eurosport and ITV4, the event enjoyed additional regional TV coverage pre and post race.
- ITV news ran a pre-event news feature with event ambassador and explorer, Richard Parks. The feature included local businesses and promoted local cycling establishments. Circulation 615,000.
- Post-event, Monmouthshire and the event featured in ITV's [Wales This Week](#) – a 25 minute evening broadcast.

6:14PM, FRI 20 JUN 2014

Testing out the challenges of the National Road Race

Last updated Fri 20 Jun 2014

Sport • Cycling • Monmouthshire



[ITV Wales feature](#)

Overview of media coverage – regional media

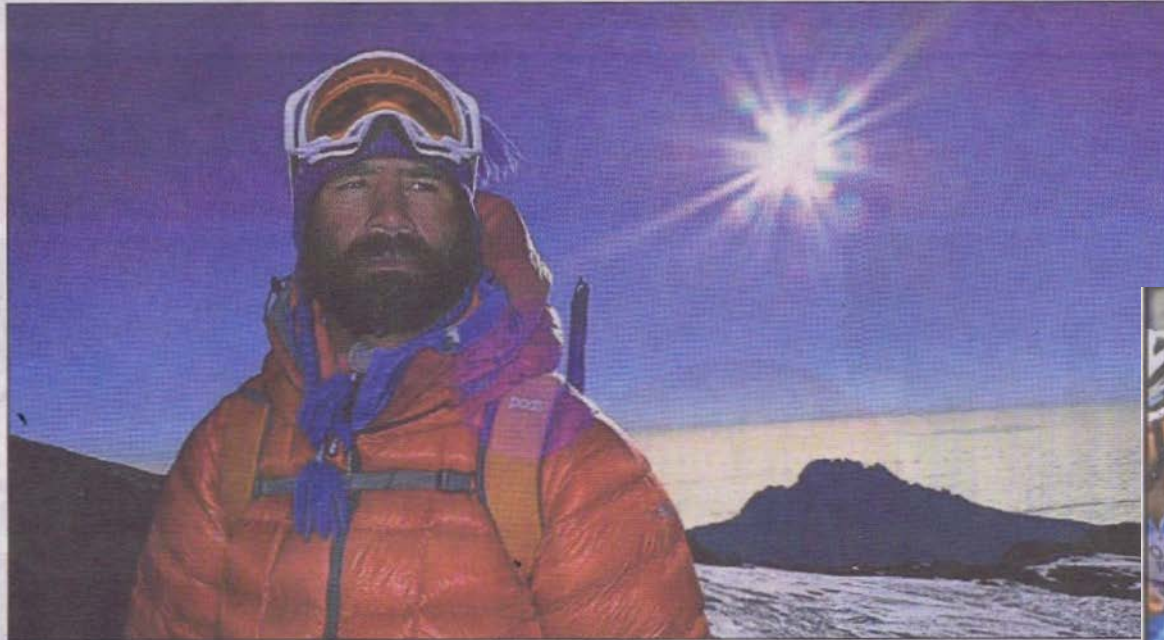
Welsh record breaker is championships' ambassador



RECORD-BREAKING adventurer Richard Parks has been named as the ambassador for a major cycling championship in Monmouthshire next week.

Mr Parks, a keen cyclist and former Wales rugby international, became the fastest British man to walk unsupported and unaided to the South Pole earlier this year.

And he will serve as the official ambassador for the British Cycling National Road and Time Trial Champion-



AMBASSADOR: Richard Parks

ships that take place from Thursday to Sunday.

He also completed his 737 Challenge and climbed the

highest peaks on all the world's continents, including Mount Everest, and stood on both Poles in seven months.

He will join cyclists from around the UK who will ride the Championship Sportive before stars like Sir Bradley

Wiggins, Mark Cavendish Geraint Thomas set out to win the National Road Race Championships 2014.

Publication: South Wales Argus

Circulation: 13,952

Date: 10 & 21 June 2014



Overview of media coverage – regional media

A DAME IN ABER

DAME Sarah Storey and her husband, Barney Storey MBE were in Abergavenny last Friday and told the Chronicle just how impressed they were by Monmouthshire's British Cycling National Road Championships course for 2014.

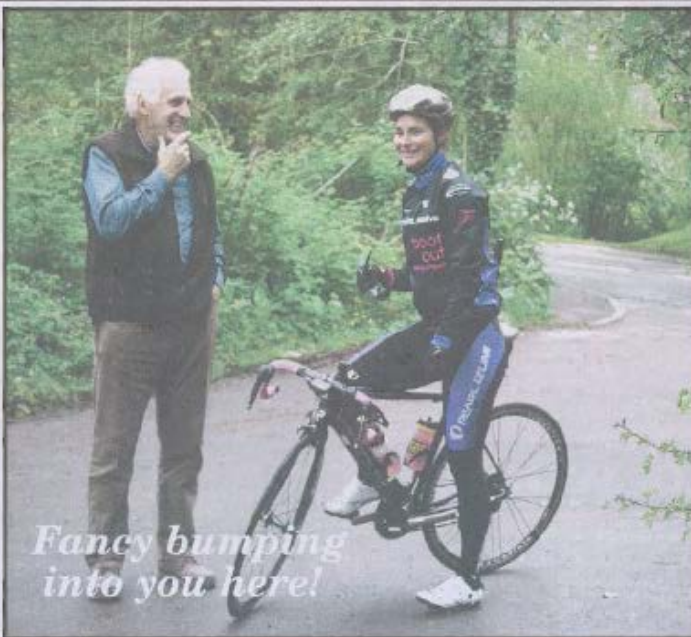
One of Britain's heroines at London 2012, Dame Sarah visited Monmouthshire to try out the Time Trial and Road Race courses ahead of the championships on June 26-29.

Her husband, Barney Storey MBE also visited the course to see how things are shaping up ahead of the championships.

Storey won four gold medals for different cycling disciplines at the London 2012 Paralympics and her husband Barney, who rides as a sighted pilot for blind or partially sighted cyclists, won a gold and silver in different cycling disciplines at London 2012.

Storey, who was in Abergavenny last time the championships were held here in 2009, said, "The course looks great and it was exhilarating to ride. It'll be very challenging on the day and a proper war of attrition."

"What I like espe-



Fancy bumping into you here!

cially about this course, is the crowd as such a huge part of it. As you go through that arch in Monmouth and enter the really hard part of the course, it's great to hear the roar of the crowd as they wave you on.

"Likewise when you're doing the final circuits in Abergavenny, it's fantastic to hear and see the crowd really getting into it. By this

point their smiling faces are a nice contrast with the pained expressions of the weary riders," joked Storey, who added, "The British Cycling National Road Championships is a wonderful event and I'm sure cycling fans from across the UK are excited about making the trip to Monmouthshire to watch some fantastic cycling."

Dame Sarah's hus-

band Barney also gave the 2014 course his seal of approval, "It's awesome. It's in a superb neck of the woods, and the course itself appears to have a more European flavour than any I've previously seen in the UK. It'll be very interesting and all I can say is anyone who wins on it will definitely be a worthy winner."

The championships will bring the crème

de la crème of cycling talent to the county with male riders expected to include Tour de France winners Chris Froome and Sir Bradley Wiggins, defending national road race champion Mark Cavendish, defending national time trial champion Alex Dowsett and Wales' own Geraint Thomas. Female riders include defending national

road race champion Lizzie Armitstead, London 2012 Olympic Champion on the track and defending time trial champion Joanna Rowsell and former double junior road world champion Lucy Garner.

More mortals can also get involved in the championships by taking on the Championship Sportive, which has four different course difficulties ranging from a leisure route suitable for beginners to a high octane route which takes on the infamous Tumble Mountain. There is also the opportunity for female riders to take on a women's only course; a championship first.

Abergavenny Cycling Festival organiser Bill Owen said, "It's been great to see the Storeys down here, testing out the course. It will be great to see the best of cycling talent taking on the course whilst those non-competitive cyclists that feel fit enough will also be able to get involved by taking on the Sportive."

"To date there's been a lot of work involved in organising the events, but MCC have been a lot of help, and come June it'll all be worth it."

Pictured above is Bill Owen and Dame Sarah Storey.

Publication:
Abergavenny
Chronicle

Circulation: 5,667

Date: 15 May 2014

Publication: South
Wales Argus

Circulation: 13,952

Date: 10 May 2014

Paralympic stars try out county track



CHECKING THE COURSE: Riding through Abergavenny are Dame Sarah Storey, right, and Gabriella Shaw

A COUPLE of Paralympic heroes visited Monmouthshire yesterday to try out the county's course which will be used in a major cycle race this summer.

Dame Sarah Storey, the 22-time Paralympic medallist, and her husband Barney Storey MBE, who has won four Paralympic medals, tested the road race course around

Abergavenny and tried out a time trial course at Celtic Manor on Thursday.

The courses will both be used as part of the British Cycling National Road Race Championship from June 26-29.

Dame Sarah said: "The course looks great and it was exhilarating to ride."

"The British Cycling National

Road Championships is a wonderful event and I'm sure cycling fans from across the UK are excited about making the trip to Wales to watch some fantastic cycling."

Bill Owen, Wales' representative on the British Cycling board, accompanied the Storeys at the event.

Tour de France winners Chris Froome and Sir Bradley

Wiggins, Mark Cavendish and Geraint Thomas are all expected to take part in the race. This year's race will include a women's only course.



Overview of media coverage – national media

Wiggins to ride roads of Wales after Tour snub

Gareth Griffiths
Sport correspondent
gareth.griffiths@walesonline.co.uk

Sir Bradley Wiggins will be the star attraction at the British Cycling National Road Championships in Monmouthshire after fellow Tour de France winner Chris Froome decided to sit out the event.

Wiggins, the 2012 Tour de France winner, has said as it stands he won't be lining up on the start line of the world's greatest bike race next month with last year's victor Froome leading the Team Sky assault in July.

Wiggins has entered the National Championships later this month alongside fellow Team Sky squad member Geraint Thomas who has been tipped by British Cycling boss Shane Sutton to complete the time trial and road race double.

Thomas and Wiggins are two of seven Olympic gold medallists announced today by British Cycling alongside Laura Trott and Joanna Rowsell with the star-studded field also including sprint king Mark Cavendish and London 2012 silver medallist Lizzie Armitstead.

The men's and women's time-trials take place on Thursday June 26 ahead of the road races three days later. In the men's road race, former world champion and multiple Tour de France stage winner Cavendish will defend the title he won in Glasgow last year.

The 'Manx Missile' will be up against a strong field which includes Wiggins, Olympic team pursuit champions, Peter Kennaugh and Wales' own Thomas, as well as talented young riders Adam and Simon Yates.

Leading the challenge from the British domestic teams will be former road race bronze medallist and current British Cycling Elite Road Series leader, Yanto Barker, in-form Tom Moses and Kristian House, winner of the championships in 2009 when it was last held in Abergavenny.

Moses will also be in contention for the under-23 men's title, alongside Welshman Owain Doull and Tao Geoghegan Hart. All six members of the Welsh Commonwealth Games road race team with Thomas and Doull joined by Sam Harrison, Luke Rowe, Jon Mould and Scott Davies.



► Sir Bradley Wiggins on his way to victory in the Amgen Tour of California last month

In the women's road race, defending champion Armitstead will be looking for her third national title.

She will face competition from former double junior world road champion, Lucy Garner, who finished seventh in the recent Friends Life Women's Tour, as well as double Olympic gold medallist on the track, Trott and current British Cycling National Circuit Race Champion, Hannah Barnes. Barnes and Garner will also start as favourites for the

under-23 women's title. Welsh quartet Elinor Barker, Amy Hill, Ciara Horne and Hayley Jones will compete in the women's road race.

The elite men's time-trial will see a showdown between defending champion Alex Dowsett and Olympic time-trial champion Wiggins.

Dowsett will also have to beat off challenges from the likes of David Millar, Thomas and 2013 silver medallist Matt Bottrill if he is to retain the red, white and blue jersey he has

made his own for the past three years. Olympic and world team pursuit champion, Rowsell will be in Monmouthshire to defend the time-trial title she won in 2013.

She'll be up against last year's silver medallist, Armitstead, her team pursuit teammate on the track, Katie Archibald, as well as multiple Paralympic champion Dame Sarah Storey. The favourites for the under-23 men's time trial include Jon Dibben and Doull.

Publication:
Western Mail
Circulation: 21,642
Date: 10 June 2014

Matthew Bottrill continues British tradition with Bradley Wiggins and co
The Coalville postman has a tough task in Monmouthshire if he is to repeat his silver medal finish at the 2013 British National Road Championships time trials, with a quality field competing



Matthew Bottrill rides for Drag2Zero and won the National 50-mile time trial earlier this month. Photograph: Ian Buchan/Corbis

As with all races against the clock, the favourites at the British National Road Championships time trials in Monmouthshire on Thursday will all leave the starting line towards the end of the event, to build drama and tension in a discipline that could otherwise lack dynamism as a spectacle.

In this year's lineup, those final few names on the start list are particularly eye-catching. There is Geraint Thomas, twice an Olympic track gold medallist, with an ever-growing reputation on the road; Alex Dowsett, seeking to become national champion for the fourth year in succession and winner of the Giro d'Italia's long time trial in 2013. Then, of course, there is Sir Bradley Wiggins – knight of the realm, Olympic gold medallist, Tour de France winner and national treasure.

Publication: The Guardian
Circulation: 181,181
Date: 26 June 2014

Overview of media coverage – national media

The Telegraph

Home News World **Sport** Finance Comment Culture Travel Life Women Fashion
Football Babb Rugby Union Cricket **Cycling** Tennis F1 Golf Boxing Racing U
Giro d'Italia Tour de France WorldTour guide Sir Bradley Wiggins Mark Cavendish Cy

HOME > SPORT > OTHER SPORTS > CYCLING > TOUR DE FRANCE

Sir Bradley Wiggins will not be in Tour de France despite British time-trial win

Team Sky rider claims his third national time-trial title but praises Froome and Thomas as he confirms Tour absence



National hero: Bradley Wiggins' absence from the Tour de France will upset British fans Photo: PA

Publication: The Telegraph

Circulation: 513,846

Date: 27 June 2014

Publication: Daily Mail

Circulation: 1,674,927

Date: 30 June 2014

Team Sky's Peter Kennaugh wins British Cycling National Championships road race

- Laura Trott won the women's road race ahead of team-mate Dani King
- Defending champion Lizzie Armistead finished in third
- Kennaugh beat Team Sky team-mate Ben Swift in a sprint finish
- Orica-GreenEdge's Simon Yates came third over one minute back

PUBLISHED: 19:26, 29 June 2014 | UPDATED: 19:55, 29 June 2014



Peter Kennaugh won the British Cycling National Championships road race, capping off a dominant Team Sky display by out-sprinting team-mate Ben Swift to win in Abergavenny.

The pair surged clear with two laps to go and Kennaugh timed his sprint finish to perfection, using Swift's slipstream and then overhauling his team-mate at the death to take the victory by less than bicycle wheel in south-east Wales.

Orica-GreenEdge rider Simon Yates, who had fought valiantly to remain in contention despite Team Sky's numbers in the leading pack, came home third, one minute and eight seconds behind the leading pair.



Dominant: Team Sky's Peter Kennaugh crosses for victory in the British Cycling National Championships road race

Overview of media coverage – specialist and cycling media

Ride the Championship Sportive
featuring a women's-only route
28 June 2014 in Monmouthshire

Sign up!

Ride the Championship Sportive and stick around to see the stars of British Cycling fight it out for the national road race title the very next day. Gold, Silver and Bronze routes plus a women's only route. Something for all abilities.

Sign up now at
www.nationalroadchamps.co.uk

Follow us on Twitter @roadchamps Like us on Facebook /NationalRoadChamps

Publication:
Women's Cycling
Circulation:
30,000
Date: April 2014



New sportive traces UK national road race route

May 30, 2014 10:00am

Organisers launch Be Like Bradley video to attract fans to national road race champs



Publication: Bike Radar
Circulation:
3,000,000
Date: 30 May 2014

Publication:
ShortList
Circulation:
534,359
Date: 26 June 2014

● WALES

BRITISH CYCLING NATIONAL ROAD RACE

26-29 Jun at various locations; prices vary; nationalroadchamps.co.uk

If you want to see Wiggo and Cav in action – or even join in a sportive – go to Monmouthshire this weekend. There's also a free Bike Bash on the 28-29 with big screens to keep you updated on the action.

THEY'D BE FURIOUS WHEN THEY DISCOVERED IT WAS JUST AN HD PROJECTION

70

Overview of media coverage – specialist and cycling media

CHAMPIONSHIP SPORTIVE | CYCLE EVENT

Ride the Road of Champions

This June, cycling enthusiasts of all abilities will have the opportunity to ride the 'Road of Champions' as they tackle the same courses the stars of British Cycling will ride in pursuit of the ultimate crown - British Cycling National Road Race Champion 2014.

The exciting new sportive - a mass participation event - will take people on a unique journey around one of the most historic counties of Wales, Monmouthshire. And the routes isn't the only challenge riders will face. For the first time ever, the Championship Sportive will feature multiple starting points. Riders will need to make the best decision of which stunning Monmouthshire location they wish to start from: Abergavenny, Chepstow, Monmouth or the historic City of Newport.

The Championship Sportive takes place on Saturday June 28, with the women's and men's British Cycling National Road Race Champion race taking place the following day. Entrants can ride the route one day, stay over at one of the county's superb accommodation venues and then get prime positions the next day to watch the best of British go for gold.

There are carefully crafted routes for all abilities: a ladies only course (41 miles), a men's (20 miles), silver (50 miles) and for those who want a serious test of endurance and skill, a gold course (100 miles).

Organiser of this year's championship events and member of British Cycling's Board of Directors, IRL Owen, said: "This year's gold sportive route will feature one of Wales' most feared climbs - the Iron Mountain, or the Tumble as most cyclists know it. It's a real test of endurance and has seen more a shed from Britain's best riders. The 2006 championships saw it as the battleground for Cav, Wiggin and Preece as they fought for the title which was eventually won by Kristian Hume. For those with the stamina and strength to give it a go, you won't be disappointed. It really is a measure of your worth."

INFORMATION:
Routes for the Championship Sportive are now open but going fast. Go sign up for one of the top sportives of the year and ride the 'Road of Champions' before the champions do themselves!
www.nationalroadchamps.co.uk




76 | www.cyclingworldmag.com

Publication:
Cycling World
Circulation: 10,000
Date: May 2014



Para GP of Wales confirms Monmouthshire as cycling capital

MONMOUTHSHIRE County Council is making huge strides in developing para cycling as part of their aim to become the 'cycling capital of Wales'.

The authority has just been awarded the prestigious Inspire Development Ribbon from Disability Sport Wales for including sports opportunities for disabled people in their communities. And the high-profile cycling events being hosted by the county in June will bring more opportunities.

big step forward and is a move towards that being a possibility in the future." The council's Disability Sport Wales Development Officer Mark Foster said: "We're really proud of the progress we've made so far. We're committed to making sport inclusive for all and see this as a hugely positive step forward."

"We're already working on achieving the next stage in the inspire programme - the bronze award - and have our sights set on getting that

Publication:
Momentum
Circulation: 25,000
Date: June 2014



monmouthshire air flyway | BRITISH CYCLING | MONLEISURE | NATIONAL CHAMPIONSHIPS

Ride the Road of Champions

Championship Sportive

28 June 2014 in Monmouthshire

Sign up!

Ride the 'Road of Champions' and stick around to see the stars of British Cycling fight it out for the national road race title the very next day. Routes for all abilities.

Sign up now at
www.nationalroadchamps.co.uk

Follow us on Twitter @roadchamps | Like us on Facebook /NationalRoadChamps

Publication:
Cycling Plus
Circulation: 50,000
Date: May 2014

Overview of media coverage – radio

Start date	End date	Duration	Station	Location	Reach '000 (avg)
12/05/14	18/05/14	1 week	talkSport	National	3,376
??	??	??	Capital South Wales	Regional	184
April 2014	June 2014	6 weeks	Sunshine Radio	Regional	112

Total reach: 3.7 million



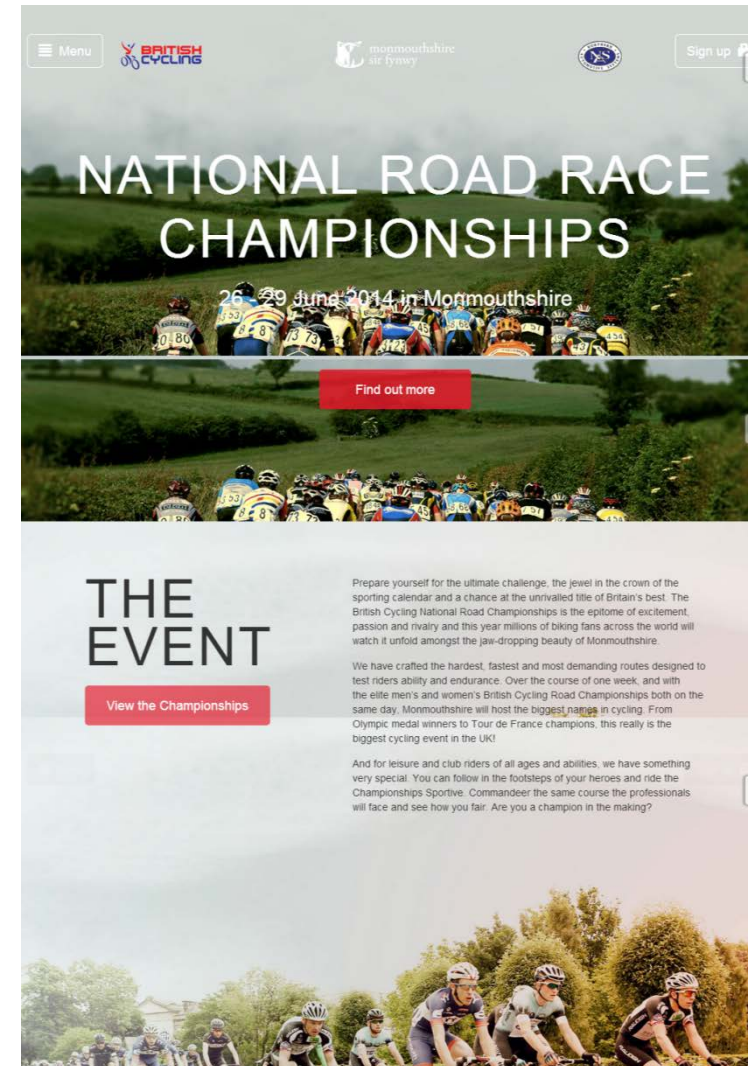
Digital – Official website

A new-for-2014 National Road Championships website was launched at the beginning of the year.

The website and content was custom created for the 2014 race by Monmouthshire officers.

The full website attracting almost 45,000 unique visits between February and June and almost 20,000 unique visits during the race days (26-30 June).

- Visitors viewed on average 2.5 pages per visit, spending approximately 2.31 minutes on the site per visit.
- 94% of visitors to the website were from the UK. The remaining 6% came from the US, France, Isle of Man, Germany, Spain, Netherlands, Ireland, Australia and Italy.

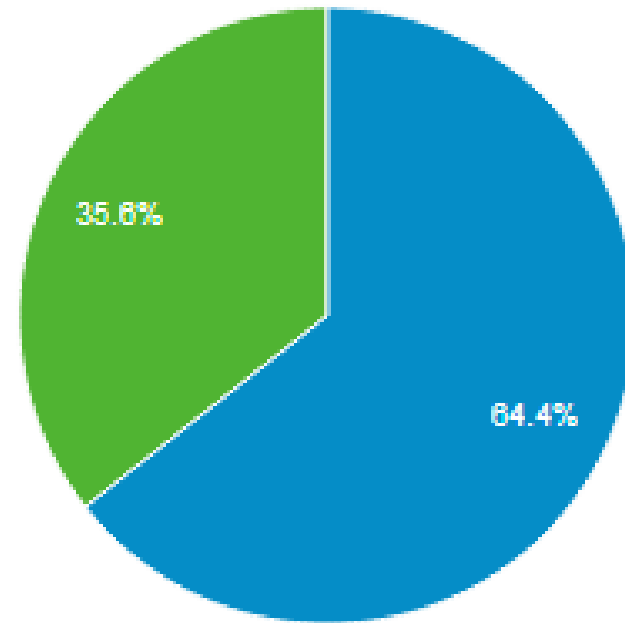


Website – headline statistics

During race days (26-30 Jun 2014)	
Visits	25,355
Unique users	19,071
Page views	62,329

Overview (Feb-Jun 2014)	
Visits	64,521
Unique users	43,874
Page views	162,937

■ New Visitor ■ Returning Visitor



26-30 June 2014

Website – other notable statistics

As the event is owned by British Cycling, it is only appropriate that it was promoted on the organisation’s website and through their social media networks. As the host venue, Monmouthshire received great exposure through these channels. www.britishcycling.org.uk

	BC live blog	BC reports	
Time Trial (page views)	33,231	24,907	Total traffic for the time-trial represents an increase of over 600% on traffic for the event in 2013.
Road Race (page views)	25,175	14,384	Total traffic for the road race represents an increase of over 100% for the event in 2013.

Specific sportive page on BC website	
Unique users	11,500
Page views	13,500

The site received **53,945 visits** on Thursday 26 June, the day of the time-trial. This was bigger than any day of the London 2012 Olympics is the **single highest day of traffic in the website’s history**.

The site received a total of 47,738 visits on Sunday 29 June, the day of the road races, still ranking in the top five of all-time.

Digital – social media



An official Twitter account was created for the 2014 National Road Championships (@RoadChamps).

A brand new, targeted audience was built from ground zero. Total Twitter followers 3,762.

Audiences could access custom content, news and exclusive competitions. Cycling enthusiasts could interact with the event in real-time – fans got a buzz from having their questions answered and tweets re-tweeted.

The account enjoyed further exposure with famous cyclists and other well-known faces interacting with it including Joanna Rowsell MBE, Sarah Storey OBE and Richard Parks.



Statistics from one of our most popular tweets:

Impressions (number of times users saw tweet): **25,116**

Engagement (number of interactions with tweet): **3,449**

Engagement rate (engagement/impressions): **13.7%**

Digital – social media



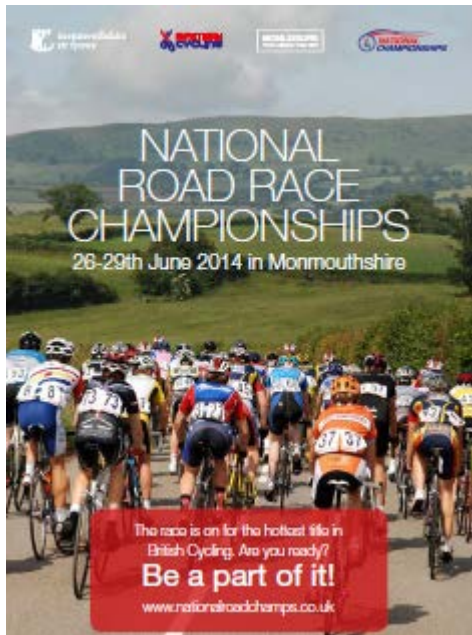
An official YouTube channel was created for the 2014 National Road Championships (/NationalRoadChamps). Brand new content was created for the channel that promoted both the professional races and sportive event.

Event ambassadors Sarah Storey OBE and Non Evans MBE showed their support by featuring in promotional videos for the event. Total views on YouTube: **5,776**.

Post event, British Cycling created highlights videos that gave Monmouthshire increased exposure. The time-trial highlights video received a total of **19,196** views on YouTube. The road highlights video received a total of **2,926** views on YouTube.

The screenshot shows the YouTube channel page for 'National Road Champs'. The channel has 17 subscribers and 5,776 views. The main video is titled 'National Road Champs' and features a group of cyclists in various colored jerseys riding on a road. The video player includes a search bar, an 'Upload' button, a notification bell, and a 'View as public' option. The channel name 'National Road Champs' is displayed below the video. The left sidebar shows navigation options like 'What to Watch', 'My Channel', 'My Subscriptions', 'History', and 'Watch Later'. Below the sidebar, there is a 'SUBSCRIPTIONS' section with an 'Add channels' button and a list of popular channels on YouTube.

Marketing materials




Monmouthshire produced printed marketing materials for use by partners and stakeholders to promote the event.

This included posters, banners, advance warning road closure flyers, sportive flyers, an official programme and a race manual.

Locally, a door-to-door information drop targeted those households and business venues that would be directly impacted by the event. Materials were available bilingually and in other formats.

Some elements merged both the British Cycling and Monmouthshire brands (as directed by the event contract). Others elements gave complete and direct exposure solely to the Monmouthshire brand.

Road Closures: Abergavenny



monmouthshire sir fynwy

Monmouthshire is proud to host this year's British Cycling National Road Race Championships. There will be a number of road races taking place across the county and we would like to make you aware of the arrangements that we have put in place within your town to help us run the event safely. These roads will be CLOSED on:

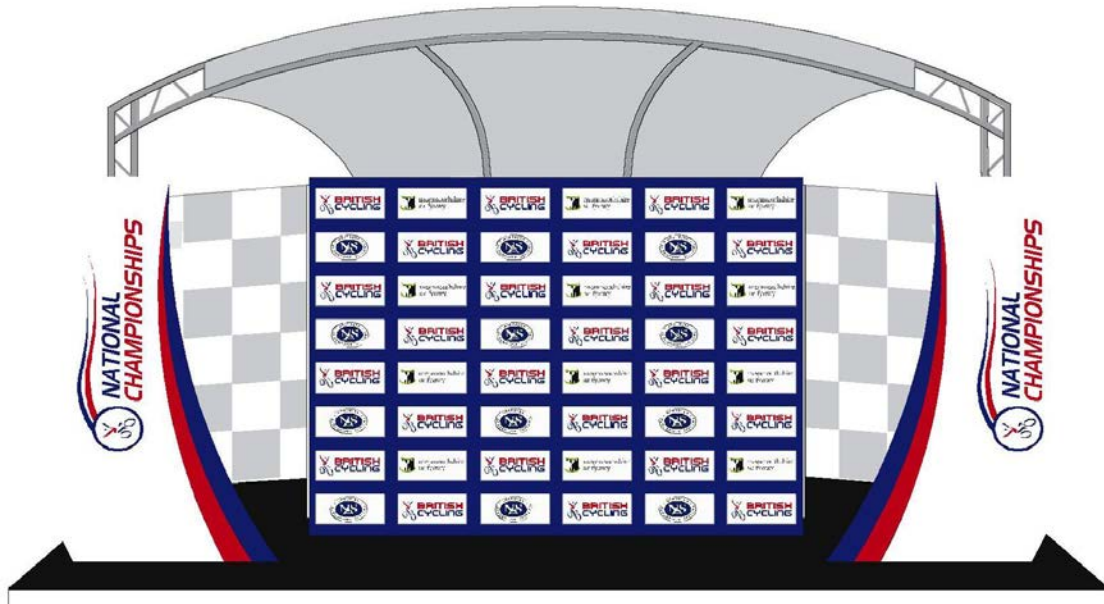
- Friday 27 June - 16:00 to 24:00
- Saturday 28 June at 17:30 to Sunday 29 June at 22:00
- Sunday 29 June - 05:00 to 20:00
- Sunday 29 June - 9:00 to 19:00
- Sunday 29 June - 10:00 to 18:00
- Sunday 29 June - 10:00 to 12:00 and 15:00 to 18:00

These road closures also include an urban clearway. This means that waiting, parking, loading or unloading will not be permitted on those highways.

Whilst we will do everything we can to make sure that the closures are operated as above these times should be used as a guide. We appreciate your cooperation in bringing this event to our county. Please visit www.monmouthshire.gov.uk to view road closures in other areas. If you require this message in an alternative format, please contact us using the details below.

For more information: www.monmouthshire.gov.uk Tel: 01633 644446 [f /Monmouthshire](https://www.facebook.com/Monmouthshire) [@MonmouthshireCC](https://twitter.com/MonmouthshireCC)

Event branding



180

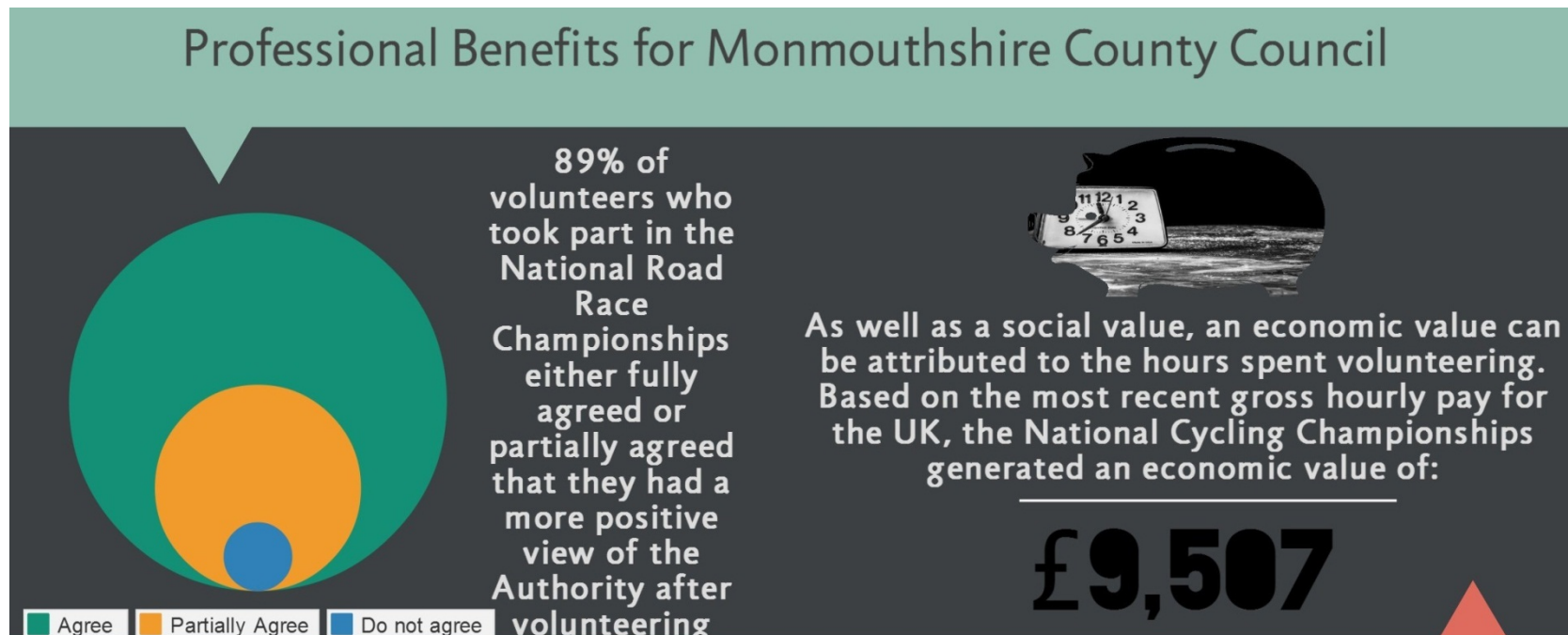


Volunteering

Hosting a major event such as this requires a considerable amount of people power. Many gave up their time and skills for free to support the event. Of those volunteers who are already employed by the council, the majority (79%) felt more a part of the council after the experience. 100% of volunteers would be interested in volunteering again.

Total number of volunteers: ????

Volunteer hours committed to the event: ????



Sponsorship

Hosting a major event in Monmouthshire doesn't just mean opportunities and exposure for the council. This event offered high-profile publicity to a number of local and regional businesses via sponsorship.

Sponsorship offered publicity through branding opportunities including banners and a-boards along the official route; gantry and signage; inclusion in the official event programme; and exposure through the live and recorded TV coverage. The lead sponsor also enjoyed heightened media exposure.

Business	Sponsorship level	Value	
Northern Automotive Systems	Lead sponsor	£30,000	
Gabb & Co	Sponsor	£1,500	
Interserve	Sponsor	£1,500	
Spectrum Internet	Sponsor	£5,000	Service provided in lieu of monetary payment



Feedback from spectators

Monmouthshire tourism staff and volunteers surveyed almost 100 spectators at the event. They said:

Will be back to see the castle.

From Kidderminster, age 41-60

It's a great event

From Bath, under 18

Fantastic event. Great for Chepstow commerce.

From Chepstow, age 41-60

A traffic free cycle way would be of great benefit, such as Tutshill to Tintern proposed path

From Woodcroft, age 26-40

Amazing circuit, lovely town.

From Surrey, age 26-40

Excellent event

From Abergavenny, over 60

Good to see Chepstow being used for sporting events. Well organised!

From Surrey, age 26-40



Friends Life Tour of Britain Stages Two & Three Debrief



Cymru
Wales
83





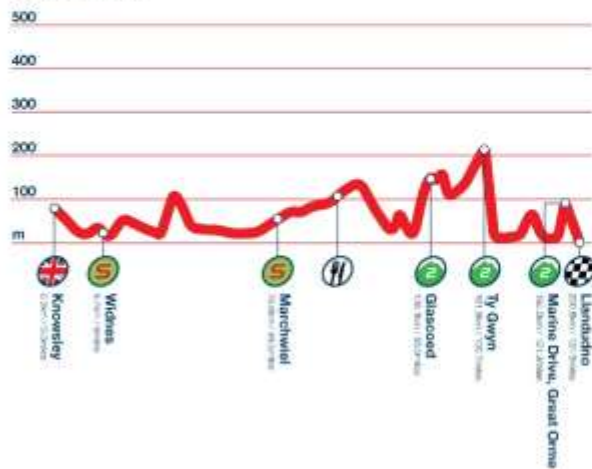
- Ten years of growth since 2004 and the Tour of Britain is a cornerstone of the UK's sporting calendar
- Britain's biggest and best, professional bike race.
- Upgraded to 2.HC (hors category) status by the UCI.
- Biggest live attendance of any sporting event in the UK
- 20 teams, from 10 different countries
- 7 British teams, including national squad
- Riders from 21 different nations
- Sir Bradley Wiggins, Mark Cavendish and Marcel Kittel led the strongest line up the race has ever seen.
- The UK's biggest free to attend sporting event

The Route - Stage Two, Knowsley to Llandudno



Stage 2 Knowsley to Llandudno Monday 8 September

Stage profile



f /ToBcycling

@TourofBritain #tob2014

@thetourcycling



North Wales



The Venue: Llandudno

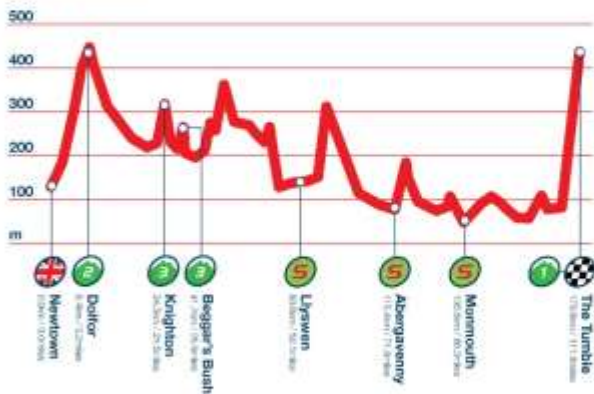


The Route - Stage Three, Newtown to the Tumble, Abergavenny



Stage 3 Newtown to The Tumble Tuesday 9 September

Stage profile



f /ToBcycling

🐦 @TourofBritain #tob2014

📷 @thetourcycling



The Venue: Newtown, Powys



The Venue: The Tumble, Monmouthshire





The Tour of Britain 2014 – Domestic Broadcast



- Broadcast on both ITV4 and British Eurosport in the UK.
- Stage One live on ITV for the first time ever
- Over 24-hours of coverage on ITV, free-to-view, terrestrial television
- Live coverage on ITV4 of Stages 2 to 8 (3-hours) plus one-hour highlights programme each evening, repeated following daytime.
- Live coverage on ITV4 attracted an average audience of over 500,000 viewers, whilst more than 1,500,000 watched Stage One live on ITV.
- Live coverage by British Eurosport– all eight stages live plus nightly highlights.

Audience Statistics – 2014



Average Viewing Figures				
Stage		Live	Highlights	Repeat
Stage 1	Liverpool Circuit	1,594,000	395,000	101,000
Stage 2	Knowsley to Llandudno	325,000	494,000	128,000
Stage 3	Newtown to The Tumble	364,000	552,000	182,000
Stage 4	Worcester to Bristol	308,000	520,000	83,000
Stage 5	Exmouth to Exeter	313,000	483,000	145,000
Stage 6	Bath to Hemel Hempstead	382,000	556,000	100,000
Stage 7	Camberley to Brighton	501,000	555,000	266,000
Stage 8	The London Stage presented by TfL	651,000	401,000	59,000
Live average (<i>Stages 2 to 8 only</i>)		520,000	 Cymru Wales  Llywodraeth Cymru Welsh Government	
Highlights average		494,500		
H/L repeat average		143,572		

Source: BARB
92

Friends Life Tour of Britain 2014 – International Broadcast

In 2014 the broadcast rights to the Friends Life Tour of Britain were once again distributed globally by MP&Silva on behalf of SweetSpot.

	2012	2013	2014
No. of broadcasters	14	11	16
Coverage	124	166	139
Potential Reach	288.6 million homes	287.7 million homes	206,097,000 homes



Broadcast distribution summary



TV
BROADCASTERS

16

NUMBER OF TERRITORIES

139

TOTAL POTENTIAL TV REACH

206,097,000

Friends Life Tour of Britain 2014 – International Distribution

Europe

- L'Equipe (various, Europe & other) Live, Daily Highlights
- Telenet (Belgium) Live, Daily Highlights
- Bike Channel (Italy) Live, Daily Highlights, Post-race review
- Sports TV (Turkey) Live, Daily Highlights, Post-race review

Americas

- Fox Sports (Brazil & Latin America) Live, Daily Highlights, Post-race review
- Rogers (Canada) Live, Daily Highlights, Post-race review
- Universal Sports (USA & territories) Live, Daily Highlights, Post-race review

Asia-Pacific

- Eurosport (pan-Asia) Live, Post-race review
- Sony (India) Live, Daily Highlights, Post-race review
- beIN Sport (Indonesia) Live, Daily Highlights, Post-race review
- BS12 (Japan) Live, Daily Highlights, Post-race review
- Sky Sports (New Zealand) Daily highlights, Post-race review

Africa and Middle East

- Fox/Zuku (sub-Saharan Africa) Live, Daily Highlights, Post-race review

Friends Life Tour of Britain 2014 – Media Coverage

The Friends Life Tour of Britain's media coverage continued its upward growth in 2014 with more coverage ahead of, during and post-Tour than ever before.

Approaching 400 media accreditations for regional, national and international media were accepted for the 2014 Tour to cover the race at Start and Finish locations. A high number of media also covered the race in the many towns, cities, YodelDirect Sprints and SKODA King of the Mountains that the route encompassed.

SweetSpot also distributed results and reports to around 1,500 media contacts at home and abroad, making images and media information freely available to all via a dedicated Press section of the website.



National Launch

The national launch for the Friends Life Tour of Britain was the biggest yet, held at East Winter Garden in Canary Wharf in early April.

Joined by sponsors, partners, venues and teams, race organisers revealed for the first time the full route for the 2014 edition of the race, as well as announcing the plans for the race following its recent UCI status upgrade to HC.

The evening was concluded by a press conference, attended by national and cycling media.



Venue Launches

Working alongside local authority partners SweetSpot attended several regional launches for local dignitaries and media .

In early-July Conwy County Borough Council hosted a breakfast and launch event at Venue Cymru.

In mid-July Powys County Council held a photocall with mascot ToBi in the park in the town centre.

During August Monmouthshire County Council held a photocall and media event at the top of the Tumble with local rider Jon Mould – NFTO . Local media and BBC attended the event.



Media Coverage – National Television

In addition to the live and highlights packages of the Friends Life Tour of Britain there was substantial additional television coverage on a national level in the UK.

BBC Sport, Sky News and Sky Sports News all attended multiple stages of the 2014 Tour.

News and online coverage for the event and its partners was generated through their presence, conducting recorded and live coverage of the event, particularly around the opening stage in Liverpool, and closing day in central London.



Media Coverage

All of Britain's major daily national newspapers carried reports, results and in the majority of instances images from the Friends Life Tour of Britain.

Journalists from a number of national titles covered the race in person across one or more stages.

Additionally, The Daily Telegraph published the biggest ever preview, 8pp, in conjunction with Friends Life and SweetSpot.

The major pictorial agencies (PA, AFP, Getty, Action Images) had photographers accredited for each stage of The Tour, supplying images to national & international outlets.



National Coverage

Wiggins slips behind as Zardini takes lead

Cycling

SPORTS STAFF

Italy's Edoardo Zardini emerged triumphant from the gruelling climb of the Tumble in south Wales to claim victory on stage three of the Tour of Britain yesterday and take possession of the overall leader's yellow jersey.

Nicolas Roche of Tinkoff-Saxo had moved ahead of Bardiani-CSF's Zardini as the pair battled at the front on the summit finish on the stage from Newtown. However, the Irishman was subsequently overtaken by his rival, who exhibited perfect timing as he broke clear to win by nine seconds.

Roche eventually came in third, 11 seconds back, with Poland's Michal Kwiatkowski taking second place. Dylan Teuns, of Belgium, was fourth, while defending champion Sir Bradley Wiggins was fifth, 14 seconds back. The Briton has now moved from 10 to 24 seconds off the top in the general classification, which sees Zardini 13 seconds clear of second-placed Kwiatkowski.

"It's a fantastic day for me and the team," Zardini told Eurosport. "This is the most important result of my career. I am really happy."

There are five days of the race to go, with today's 184.6km stage taking the riders from Worcester to Bristol.

TODAY STAGE 4



Sport



Advantage the next generation
Tennis should have nothing to fear from changing of guard
Matthew Syed, page 61

Yorkshire close on county title
Opener Adam Lyth sets tone with sixth hundred of season
Cricket, pages 62-63

BRITISH PRESS AWARDS — SPORTS TEAM OF THE YEAR



Finishing fourth Edoardo Zardini takes the applause after winning the third stage of the Tour of Britain in Monmouthshire to claim the overall lead. Sir Bradley Wiggins

rs banned for punch-up as Vuelta turns nasty

...banned are after the fight...
...big show...
...Britain stage...



Sardini won't abandon Brambilla despite row with Jersey's Froome

Only Contador was able to follow Froome's wheel when he took off on the steep climb to the summit...
...banned for punch-up...
...Vuelta turns nasty...

By Sports Staff
The toughest stage on this year's Vuelta a Espana had promised drama and did not disappoint yesterday as race leader Alberto Contador and Britain's Chris Froome battled it out on the final climb. Yet even this was overshadowed by the ultra-energetic winner when Contador's best friend and teammate, Francisco, of Italy, came to blows during the race and were disqualified.



Reputed rider from Jersey's Francisco the Italian climbed and Brambilla came to blows on a stage of the Tour of Spain yesterday and were both disqualified



Wiggins: My title hopes in the balance

...Wiggins...
...title hopes...
...balance...



Watson ranks Ryder Cup at top of wish list

...Watson...
...Ryder Cup...
...top of wish list...

For the road ahead
Pensions, insurance, investment
Financial Services for every cycle.
FriendsLife

Sport

Wiggins puts himself back in contention for final prize

Cycling

John Westy

Sir Bradley Wiggins moved up to fifth in the overall standings of the Tour of Britain yesterday after a third stage culminating in the gruelling ascent of The Tumble, in Monmouthshire.

Wiggins, 34, who won the race last year, is aiming for victory in what he has said will be his final attempt to win the general classification in a stage race and will begin today's fourth stage, from Worcester to Bristol, 24 seconds behind Edoardo Zardini, the Italian who rides for Bardiani.

Zardini won the 179.7-kilometre stage from Newtown yesterday, shaking off the challenge of Nicolas Roche, of Tinkoff Saxo, on the final climb to finish in 4hr 35min 2sec, nine seconds clear of Michal Kwiatkowski, the Pole who rides for Omega Pharma-

Exclusive to members

Follow the Tour of Britain with our video highlights

thetimes.co.uk/cycling

QuickStep, with the Irish rider third and Wiggins another five seconds back. Wiggins was paced back into the race by David López, his Sky team-mate, enabling him to stay in touch with the leaders.

"We wanted to keep Bradley in contention and limit our losses," Ben Swift, also of Team Sky, said. "There was a bit of a hectic run into the bottom of The Tumble and we lost each other a bit, but Bradley did a great job."

Mark Renshaw, the Omega Pharma-QuickStep rider and overnight leader, was left behind early on the final climb after winning the second stage.

Today's 184.6-kilometre stage is a southbound trek that features the tricky climb of Wyche Cutting and steep ramp of Bridge Valley Road towards the finish, where the top contenders are set to make their move.



Tour of Britain: Mark Renshaw leads after winning stage two

8 September 2014
Last updated at 17:42

Australia's Mark Renshaw leads the Tour of Britain after winning stage two's sprint finish in Llandudno.

The Omega Pharma - Quick Step rider led the front in the final 100m of the 200km race to pip Britain's Ben Swift with Ireland's Sam Bennett in third.

Marcel Kittel, who won stage one, found the team support of the Q&A team not seen from the front, too tough and he led the leader's yellow jersey.

Defending champion Sir Bradley Wiggins finished safely in the peloton.

Tour of Britain 2014: Bradley Wiggins ready for Tuesday Tumble test

- Englishman finishes stage two strongly before fiendish ascent
- Mark Renshaw takes victory, Marcel Kittel falters

William Fotheringham in Llandudno
The Guardian, Monday 8 September 2014 18:16 BST

Jump to comments (29)



Renshaw wins in Llandudno to lead Tour of Britain

8 September 2014
Last updated 08/09/2014 at 19:46 Published on 08/09/2014 at 22:18

Australia's Mark Renshaw leads the Tour of Britain after pipping home rider Ben Swift on the line to claim the second stage of the race.

Tour of Britain 2014: Sir Bradley Wiggins bullish ahead of pivotal climb as Mark Renshaw wins second stage

Briton confident of shining on 'The Tumble' as Mark Cavendish's lead-out man Mark Renshaw takes overall lead with victory in Llandudno



Live broadcast: Mark Renshaw celebrates as he wins stage two of the Tour of Britain. Photo: PPA

Tour of Britain: Mark Renshaw takes overall lead after sprinting to victory on stage two

By Matt Westby Last Updated: 08/09/14 12:20pm

Share f t



Related to this story

Renshaw leads Tour after stage win 08 Sep 2014, 17:00

Kittel wins Tour of Britain opener 07 Sep 2014, 22:00

Tour of Britain: Stage-by-stage guide 12 Sep 2014, 17:00

Tour of Britain: Zardini takes overall lead after stage-three win

8 September 2014
Last updated at 17:24

Italy's Edoardo Zardini timed his late break to perfection to win a summit finish at the end of the 179.6km third stage of the Tour of Britain in Wales.

Zardini pulled clear as the peloton tackled the ascent of The Tumble on the outskirts of Aberystwyth to win by nine seconds from Michael Matthews.

The Bardonia-GIP rider's victory takes him top of the general classification, 15 seconds clear of Kowalski.

Defending champion Bradley Wiggins came home in 10th place, 14 seconds down.

This story around the web

Matthews takes Tour lead 08 Sep 14 17:24

Zardini takes Tour of Britain 2014 lead 08 Sep 14 17:24

Renshaw leads Tour of Britain 08 Sep 14 17:24

Tour of Britain 2014: Edoardo Zardini claims race lead on The Tumble

Italian solos to victory as Michal Kwiatkowski and Sir Bradley Wiggins strengthen overall ambitions

4 weeks ago Colin Henery @colinhenery

Like +1 Retweet 1 Share

Edoardo Zardini (Bardiani CSF) stormed to victory on The Tumble to move into the overall lead of the Tour of Britain on stage three.

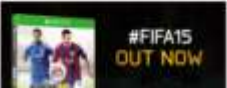
Zardini attacked at the very start of the climb before accelerating away from Nicolas Roche (Tinkoff-Saxo) in the final few kilometres to solo to victory.

Further back, Michal Kwiatkowski (Omega Pharma-Quickstep) kicked hard at the end on the steepest climb to take second, while fifth-placed Sir Bradley Wiggins (Team Sky) also boosted his ambitions to defend the title he first won last year.



MORE IN RACING

- Features >
- Gallery >
- Post Race Analysis >
- Previews >
- Pro Cyclist Interviews >
- Reports >



BRITISH CYCLING **DO YOU KNOW THE RACING CODE OF THE ROAD?**

Events | Results | BMX | Cycle Speedway | Cyclo-Cross | MTB | Road | Track | Climbing | Sportive | Cycling for Fun | GB Team | Women

2014 TOUR OF BRITAIN



- Home
- The Stages
- Live Updates

Britain's Mark McNally extends KoM lead as Zardini takes solo victory on The Tumble

Share | 8 | Facebook | Twitter | LinkedIn | Email

Tour of Britain coverage | Live Tour of Britain updates

Published: 9 September 2014

Written by: Eddie Allen

Images: SWpix.com



Zardini take Tour of Britain leader's jersey but Swift remains confident

By Stephen

On 09/09/2014 at 09:00

Ben Swift insists Team Sky and Sir Bradley Wiggins remain in the hunt for glory at the Tour of Britain despite seeing Italian Edoardo Zardini claim victory in stage three and with it the overall leader's yellow jersey.

Nicolas Roche and Zardini were locked in a battle for the line, one the Italian edged to pick up a few victory, with Roche eventually coming third, 11 seconds back with Pava Michal Kwiatkowski taking second place.

However there was still plenty for the home fans to celebrate as Mark McNally extended his lead in the King of the Mountains competition, while Swift still leads the points competition.

Team Sky's Wiggins looked to boost on the steep finish outside Aberystwyth, after being dropped from the chasing group.

He crossed the line 17th to move from ten to 24 seconds off the top in the general classification, which sees Zardini 13 seconds clear of second-placed Kwiatkowski.

And meanwhile Swift is adamant reigning Olympic time trial champion Wiggins will continue to battle it out for Tour of Britain success.

Cycling WEEKLY

NEWS RACING

HOME NEWS LATEST NEWS

Mark Renshaw sprints to win Tour of Britain 2014 stage two

Nick Bull September 8, 2014 0 Comments

Share 12 Tweet 18 G+ 6 Print 9 Share 55

Australian Omega Pharma-Quick Step rider wins in Llandudno after frantic finale.



Mark Renshaw wins Tour of Britain 2014 stage two

Welsh Coverage

SPORT

AUSTRALIAN CLAIMS YELLOW JERSEY ON STAGE TWO OF

It was a great stage

Auccia Rancshaw delighted after outprinting Giff to claim his

SPORT

THE TOUR OF BRITAIN IN NORTH WALES

& a great victory

RESULTS & STANDINGS

POST SPORT

Great stage, great victory

INSIDE

We haven't proven title credentials

We'll cope without Sturridge

NEWS

TOUR OF BRITAIN COMES

RIDING INTO OUR HEARTS

Thousands flock to see world's top riders put us well and truly on the map

DAILY POST

BEST OF BRITISH

THE DAY N. WALES WAS SHOWN OFF TO THE WORLD - P4, 5 & SPORT

HANDYMAN RAMPAGE

50-year-old broke the windows in bungalow... because owners didn't like quality of his work

NEWS IN BRIEF
Children in need
 Children in need funding fundraiser...
Tourist awards
 The annual awards...
Residents recycling reminder
 Residents recycling reminder...
FOR ALL THAT'S GOOD ABOUT THE COUNTY

Project for the disabled needs your helping hand
 A project for the disabled needs your helping hand...
Residents recycling reminder
 Residents recycling reminder...

Pioneer News Call our news team on 01492 531188

Cycle tour roars back



THINK of the biggest reason to cycling will be back with the 'Tour of Britain'...
 The 'Tour of Britain'...
 The 'Tour of Britain'...
 The 'Tour of Britain'...



Tour of Britain rolls into county

MONMOUTHSHIRE is set for its third major cycling event...
 The Tour of Britain...
 The Tour of Britain...
 The Tour of Britain...

A ROAD RACING COUNCIL

A ROAD RACING COUNCIL...
 A ROAD RACING COUNCIL...
 A ROAD RACING COUNCIL...

Woman defecated on station

POLICE have released a woman who defecated on a train station...
 A woman who defecated on a train station...
 A woman who defecated on a train station...

Pod and laptop classes...

Pod and laptop classes...
 Pod and laptop classes...
 Pod and laptop classes...

Cheese lovers quiz!

Cheese lovers quiz!
 Cheese lovers quiz!
 Cheese lovers quiz!

September 10, 2014

Sport

Zardini: It was just like Verona



Zardini: It was just like Verona
 Zardini: It was just like Verona...
 Zardini: It was just like Verona...

Zardini times charge to perfection to snatch leaders' jersey in Wales
 Zardini times charge to perfection to snatch leaders' jersey in Wales...
 Zardini times charge to perfection to snatch leaders' jersey in Wales...

Cooke,

Sport

Cooke,
 Cooke...
 Cooke...

Transyevic 'breaks down the wall' that could lead to more titles

Transyevic 'breaks down the wall' that could lead to more titles
 Transyevic 'breaks down the wall' that could lead to more titles...
 Transyevic 'breaks down the wall' that could lead to more titles...

Thursday, October 9, 2014

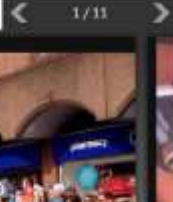
Shropshire Star

Shropshire Star
 Jobs | Property | Motors | Local Businesses | Classifieds | Book An Ad | Digital Editions
 Home News Sport Business Education Farming Entertainment Pictures & Videos Star Witness
 Georgia Williams Appeal Comment Hub Crime Local News Telford Shrewsbury Oswestry Great War Ludlow Bridgnorth Mid Wales More

Published: September 9, 2014 08:02 LAST UPDATED: September 9, 2014 12:55

Tour of Britain hits Newtown

Tour of Britain hits Newtown
 Crowds descended on Newtown this morning as the Tour of Britain arrived on Shropshire's doorstep for the third stage of the event.



everyday telford
 app based on the 10 things you report to us the most

Virgin Experience Days
 shop now

News in brief
 Dragons set to roar at village festival

POWYS NEWS
Tour of Britain 2015 flies through Powys
 Sir Brad leads Team Sky

Town's delight to start stage
 Wiggins looks to defend his crown

Celtic Travel to help out at NATO summit

Check the details in your property

County Times

News & Sport from Powys, Mid Wales

HOME NEWS SPORT LIFESTYLE PROPERTY FIND A BUS

Features | Photo Sales | Join In | Search Archive | Reporter News

NEWS IN BRIEF

Improvements planned for homes

Temporary lights

Health fair

Fancy dress walk

Town urged to build on success of festival

Published date: 30 September 2014 | Published by: Dominic Robertson
 Read more articles by Dominic Robertson

A BUSINESS leader has said Newtown can build on the success of its food festival by incorporating the town's refurbished Market Hall at next year's event.

Mary Tudor, chairman of Newtown's Chamber of Trade and owner of Alcover Leather, was speaking after Newtown hosted both a two day food festival and the Tour of Britain earlier this month.

She said that while the events did not provide an immediate improvement to the town's businesses they could lead to an increase in trade through return visits.

2014 Wish Campaign

DAILY POST

Download our mobile and tablet apps

Most read | What's on | News | Sport | Football | Wrexham FC | Business | In Your Area

TRENDING | ELYSIAN | WROTHSAY | CARPARKS | NORTH WALES POLICE | 255

Family Notices | Flintshire | Gwynedd | Conwy

Finney's CARPETS | **MASSIVE STOCKS**

News | North Wales News | Llanudno

Tour of Britain: North Wales to host star-studded cycle race

By Gary Porter

The route will pass through Wrexham, Flintshire, Denbighshire and Conwy before the finale of stage two is held on Llanudno's seafront

Receive news like this by e-mail

83 Shares | Share | Tweet | +1 | Email

Careers Open Evening Thursday 6th November

#inspireTALENT 2015-16

Sport

Online: [Website](#) | [Twitter](#) | [Facebook](#)

Contact us: [Sports editor](#) | [Local news](#)

Ben pays the price for his Swift start as Henshaw pips him to sprint win

Henshaw holds nerve to keep Watson at bay

Out of sorts Djokovic decides to have a rest

CYCLING

BY PETER FRANK

Australian Mark Beaumont beat Team Sky's Ben Swift to a sprint finish in a dramatic end to the Tour of Britain in Llanudno.

Beaumont, who earlier in the week won the Tour of Britain's first stage, was in excellent form as he beat Swift to the line in the final 100 metres of the race.

Swift, who started the race in the lead, was in a good position to win but was overtaken by Beaumont in the final 100 metres.

Beaumont, who was in excellent form, was in a good position to win but was overtaken by Swift in the final 100 metres.

FriendsLife TOU OF BRITAIN

SweetSpot

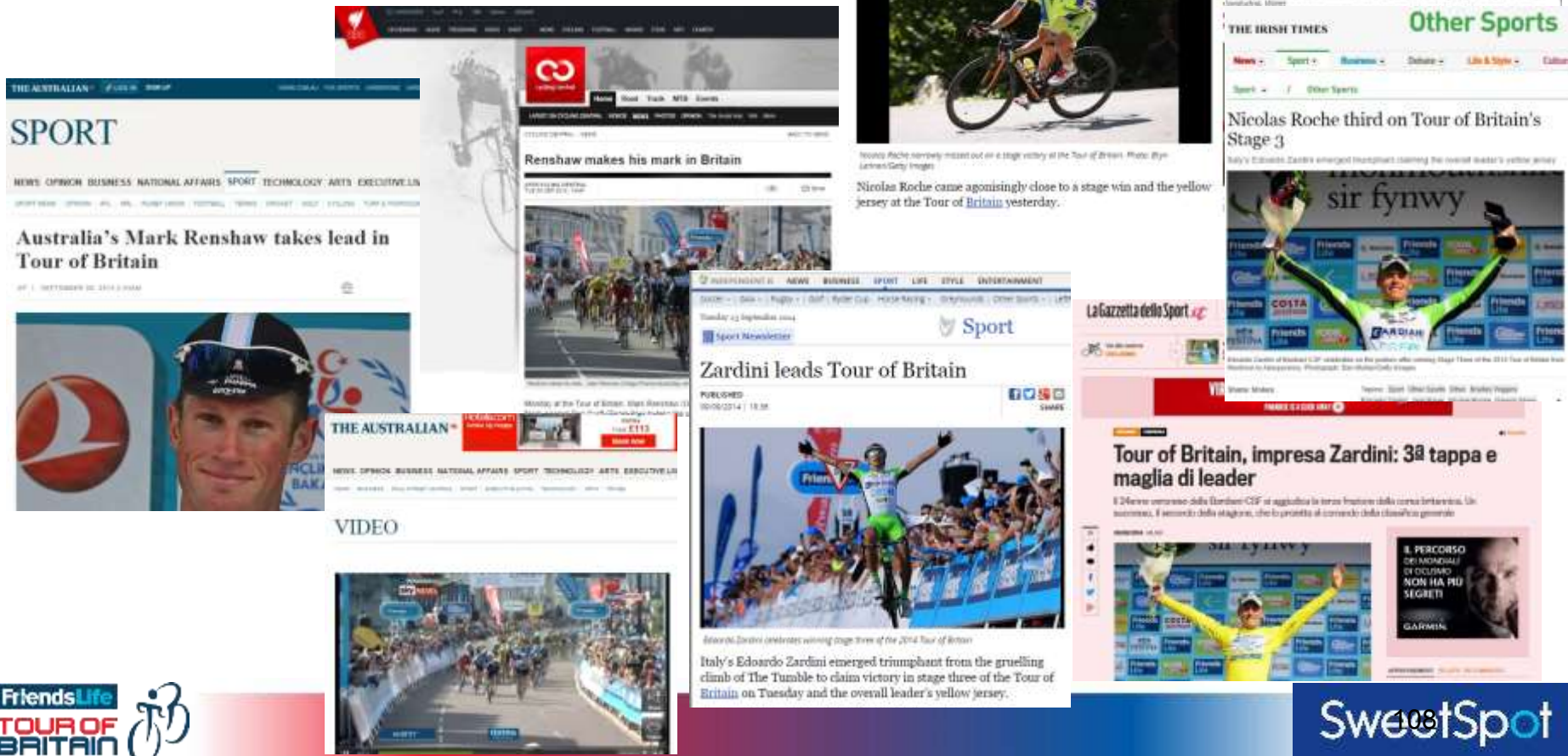
Media Coverage - Radio



- Presence at all stages from local BBC and commercial radio stations.
- Regular updates in BBC news bulletins on national and local stations, not limited to the areas The Tour passed through.
- Over 50 live or pre-recorded radio interviews by Tour officials during the course of the week, with many others with venues, riders or teams facilitated.
- Several BBC local radio stations opted to host entire Breakfast and/or Mid-Morning shows from Stage Starts, with OB vehicles placed closed to Start lines in conjunction with SweetSpot staff.
- BBC Wales in both Llandudno and the Tumble.

Media Coverage – International Media

The Friends Life Tour of Britain was covered internationally, in particular by newspapers and websites from the likes of the Netherlands, Belgium, Italy, USA, Australia and France – countries either broadcasting the race, or enjoying sporting success in the Tour.



Media Coverage – Cycling Media, Print

The major print cycling magazines all ran extensive features on the Friends Life Tour of Britain during the year, based upon or around the 2014 edition.

The three editions of Cycling Weekly ahead of, during, and post Tour were dominated by Friends Life Tour of Britain news, reports and images.

SweetSpot also once again worked with Cycling Plus magazine to create a Friends Life Tour of Britain supplement ahead of the race, published on news stands in late August with the October edition of the magazine.





TOUR OF BRITAIN | Diaries

Tour of Britain 2014



Sharp tactics

All in the name of tactics... The British race scene is a hotbed of tactical manoeuvres. From the Tour of Britain to the Tour of the East of England, the British race scene is a hotbed of tactical manoeuvres. From the Tour of Britain to the Tour of the East of England, the British race scene is a hotbed of tactical manoeuvres. From the Tour of Britain to the Tour of the East of England, the British race scene is a hotbed of tactical manoeuvres.

...to the name of tactics... The British race scene is a hotbed of tactical manoeuvres. From the Tour of Britain to the Tour of the East of England, the British race scene is a hotbed of tactical manoeuvres. From the Tour of Britain to the Tour of the East of England, the British race scene is a hotbed of tactical manoeuvres.

...to the name of tactics... The British race scene is a hotbed of tactical manoeuvres. From the Tour of Britain to the Tour of the East of England, the British race scene is a hotbed of tactical manoeuvres. From the Tour of Britain to the Tour of the East of England, the British race scene is a hotbed of tactical manoeuvres.

...to the name of tactics... The British race scene is a hotbed of tactical manoeuvres. From the Tour of Britain to the Tour of the East of England, the British race scene is a hotbed of tactical manoeuvres. From the Tour of Britain to the Tour of the East of England, the British race scene is a hotbed of tactical manoeuvres.

The ones to watch...

Dr Bradley Wiggins, 32
Team: Sky
Form rating: 0/10 (10 weeks)
 Wiggins returns to the Tour of Britain after a long absence from the race. He has been in excellent form since returning from the Tour de France, where he finished second. He is expected to be a strong contender for the overall title.

Mark Cavendish, 28
Team: Omega Pharma-Quick Step
Form rating: 0/10 (10 weeks)
 Cavendish is the defending champion of the Tour of Britain. He has been in excellent form since returning from the Tour de France, where he finished second. He is expected to be a strong contender for the overall title.

Michael Matthews, 24
Team: Omega Pharma-Quick Step
Form rating: 0/10 (10 weeks)
 Matthews is a rising star in the British cycling scene. He has been in excellent form since returning from the Tour de France, where he finished second. He is expected to be a strong contender for the overall title.

Lance Armstrong, 38
Team: BMC
Form rating: 0/10 (10 weeks)
 Armstrong returns to the Tour of Britain after a long absence from the race. He has been in excellent form since returning from the Tour de France, where he finished second. He is expected to be a strong contender for the overall title.

Mark Cavendish, 28
Team: Omega Pharma-Quick Step
Form rating: 0/10 (10 weeks)
 Cavendish is the defending champion of the Tour of Britain. He has been in excellent form since returning from the Tour de France, where he finished second. He is expected to be a strong contender for the overall title.

Michael Matthews, 24
Team: Omega Pharma-Quick Step
Form rating: 0/10 (10 weeks)
 Matthews is a rising star in the British cycling scene. He has been in excellent form since returning from the Tour de France, where he finished second. He is expected to be a strong contender for the overall title.

The Brit Pack

Adam Blyth, 24
Team: HTO
Form rating: 0/10 (10 weeks)
 Blyth is a rising star in the British cycling scene. He has been in excellent form since returning from the Tour de France, where he finished second. He is expected to be a strong contender for the overall title.

Scott Thoresen, 25
Team: Garmin-Sharp
Form rating: 0/10 (10 weeks)
 Thoresen is a rising star in the British cycling scene. He has been in excellent form since returning from the Tour de France, where he finished second. He is expected to be a strong contender for the overall title.

George Hincinbaugh, 22
Team: Team Sky
Form rating: 0/10 (10 weeks)
 Hincinbaugh is a rising star in the British cycling scene. He has been in excellent form since returning from the Tour de France, where he finished second. He is expected to be a strong contender for the overall title.

NEWS



Kittel to make Tour of Britain debut

Stacy Cook has announced that she will be making her debut in the Tour of Britain. She has been in excellent form since returning from the Tour de France, where she finished second. She is expected to be a strong contender for the overall title.

There is an excellent chance that the British race scene will be a hotbed of tactical manoeuvres. From the Tour of Britain to the Tour of the East of England, the British race scene is a hotbed of tactical manoeuvres.



Tour of Britain highs and lows

The Tour of Britain is a challenging race that tests the endurance and tactical skills of the riders. It is expected to be a strong contender for the overall title.

The Tour of Britain is a challenging race that tests the endurance and tactical skills of the riders. It is expected to be a strong contender for the overall title.

The Tour of Britain is a challenging race that tests the endurance and tactical skills of the riders. It is expected to be a strong contender for the overall title.

NEWS | Weekly Review

CRUISE CONTROL: THE GREAT CRUISE

Great Orme, great race

Chris Marshall-Bell

The opportunity to make the Great Orme a day of the Tour of Britain has been a long time coming. It is expected to be a strong contender for the overall title.



...to the name of tactics... The British race scene is a hotbed of tactical manoeuvres. From the Tour of Britain to the Tour of the East of England, the British race scene is a hotbed of tactical manoeuvres.

...to the name of tactics... The British race scene is a hotbed of tactical manoeuvres. From the Tour of Britain to the Tour of the East of England, the British race scene is a hotbed of tactical manoeuvres.

Stage 2

MANCHESTER - LIVERPOOL, 20.8KM
MONDAY, SEPTEMBER 3



The stage is expected to be a tough one for the riders. The route is expected to be a tough one for the riders. The route is expected to be a tough one for the riders.

679
2,295
274

Brassy NFTO 'living the dream'

Chris Marshall has a plan to ride the Tour of Britain. He has a plan to ride the Tour of Britain. He has a plan to ride the Tour of Britain.



It's a plan every day and he knows that plan every day. It's a plan every day and he knows that plan every day.

Renshaw crushes Brit dreams

It's not going to be easy. It's not going to be easy. It's not going to be easy.

It's not going to be easy. It's not going to be easy. It's not going to be easy.

It's not going to be easy. It's not going to be easy. It's not going to be easy.



Stage 2

It's not going to be easy. It's not going to be easy. It's not going to be easy.



TOUR OF BRITAIN | Stage 3

Stage 3

MANCHESTER - THE TUMBLE, 119.9KM
TUESDAY, SEPTEMBER 3



Rumble on the Tumble

It's not going to be easy. It's not going to be easy. It's not going to be easy.

It's not going to be easy. It's not going to be easy. It's not going to be easy.

The stage is expected to be a tough one for the riders. The stage is expected to be a tough one for the riders.

Tough and Tumble

It's not going to be easy. It's not going to be easy. It's not going to be easy.

Stage 3

It's not going to be easy. It's not going to be easy. It's not going to be easy.

Stage Profile



Stage 3

It's not going to be easy. It's not going to be easy. It's not going to be easy.



TOUR OF BRITAIN | Stage 3

Stage 3

MANCHESTER - THE TUMBLE, 119.9KM
TUESDAY, SEPTEMBER 3

It's not going to be easy. It's not going to be easy. It's not going to be easy.

Stage Profile





10 THINGS WE LEARNT

On the back of the most successful Grand Départ in the history of the Tour de France, this year's Tour of Britain was the race's highest profile edition yet. What can we conclude from another job well done?

WRITTEN BY Nick Collins
PHOTOGRAPHERS: Christopher Garry-Brayner

BRITISH CYCLING WOULD BE BETTER OFF WITH SWEET SPOT
When the Tour of Britain's Grand Départ was held in London last year, some were sceptical when British Cycling signed a renewed three-year contract with a leading magazine house. Some instead of looking forward to the next Grand Départ in Bristol.

XIX MEN'S TEAMS MAKE FOR FROTHING RACING
Some of the best days in the sport's history were seen in the 19th century.

more in London. With no one really able to suggest the solution we're still waiting at Bristol three years, but having rights in our pocket that had more chance of getting the deal done. As a result – and no doubt helped by the absence of any rivals – the white army changed hands at a cost.

ADAM BLYTH HAS GOT A SECOND CHANCE AT WILDFLOWER LEVEL
Chris Froome is the best rider in the world.



But Blyth had not even finished a week of the race when he was named the winner of the Grand Départ. The victory was a result of his team's strategy to win the race by attacking the front of the pack.



It's worth noting that Blyth is not the only British rider to have won the Grand Départ. In 2011, Bradley Wiggins won the race, and in 2012, Chris Froome won the race.

Some of the most successful Grand Départs in the history of the Tour de France were held in London. In 1903, the first Grand Départ was held in London, and it was a success.

GLASGOW STATE UNIVERSITY IS A GOOD PLACE TO VISIT
The university is a good place to visit for anyone who is interested in cycling. It has a long history of producing world-class cyclists.

It was a big day for the British public, and it was a big day for the British cycling community. The race was a success, and it was a big day for the British cycling community.

THE 1903 RACING
The 1903 racing was a big day for the British public, and it was a big day for the British cycling community. The race was a success, and it was a big day for the British cycling community.

HOW TO BE A GOOD RACER
To be a good racer, you need to be a good person. You need to be a good person who is interested in cycling. You need to be a good person who is interested in cycling.

BRITAIN'S BEST RACER IS A GOOD RACER
Britain's best racer is a good racer. He is a good person who is interested in cycling. He is a good person who is interested in cycling.



ProCycling

Cycle Sport



Time trialist of the year

He may have missed out on becoming the first rider to win four consecutive world titles in the event, but Tony Martin was once again the best time trialist in the peloton. The top four shouldn't surprise anybody, but the presence of Michal Kwiatkowski in fifth might...

RIDER	WINS	2NDS	3RDS	4THS	5THS
Tony Martin	7	2	1	2	1
Tom Dumoulin	4	5	1	0	1
Adriano Panatieri	4	2	2	0	0
Bradley Wiggins	4	0	3	0	0
Michal Kwiatkowski	3	0	1	0	0

Stage race of the year: Only the Tour of flipping Britain

We usually just throw and let when cockable British cycling pundits annually pronounce the Tour of Britain to have been unambiguously exciting and brilliant. Last year's event, where Sir Bradley Wiggins won the orange-y leader's jersey in a time trial and Sky looked down the rest of the race, was a case in point. More to have a house winner, especially one as charismatic and popular as Wiggins, but we spent the first half of the race waiting for Wiggins to dominate the time trial, and the second half of the race seeing that Wiggins had dominated the time trial. Paves the way.

Well, that's not the case because this year's event was the most exciting stage race of the year. The course was brilliant, with flat open stages for Mark Cavendish (ahem) to win on home ground, involving a fascinating series of gritty stages, plus a reaction short time trial, but we'll overlook that.

The roads were heavy, meaning that six men teams simply couldn't get a grip in the rain. Pagan style falls towards the end of several stages, just hard enough to break things up but not so hard that the best climbers could simply take away the race in flux. Michal Kwiatkowski went into the lead early,

and normal cycling wisdom might have dictated that was that. But his team broke apart under the pressure of early attacks on the stage to Herne Bay. Herne Bay and Alex Dowsett were on a long break to take over the yellow jersey. Normal cycling wisdom might also have dictated that was that, but the same happened into Brighton, with Geraint Thomas and Dylan van Breukel, who'd ridden a quiet but consistent race, sneaking enough time to take over the race lead.

Cavendish, beaten by Marcel Kittel in the sprints, and Wiggins, third overall, but without the territory to take back the time trial but as the daily finishes couldn't quite make the race perfect with home triumph. But when the racing is so good as this, there's an itch to have in the air as victory. How nice your plans, Tour of Britain organizers.

The roads were heavy, meaning that six men teams simply couldn't get a grip in the rain. Pagan style falls towards the end of several stages, just hard enough to break things up but not so hard that the best climbers could simply take away the race in flux. Michal Kwiatkowski went into the lead early,





TOUR OF BRITAIN

“It was the first edition of the Tour of Britain to be ranked as hors categorie by the UCI, an impossible task to persuade for an event that not so long ago struggled to attract top teams and occasionally even had trouble obtaining permission to race on public highways.”

It's getting bigger. Words: Colin O'Brien
Photography: Mark Jarvis
OUR TOUR

TOUR OF BRITAIN

The first edition of the Tour of Britain was held in 1931 and was a 10-day event. It was the first time that a British cycling event had been ranked as hors categorie by the UCI. The event has since grown in popularity and is now one of the most important cycling events in the UK. The 2015 edition was particularly notable for being the first time that a British cycling event had been ranked as hors categorie by the UCI. The event has since grown in popularity and is now one of the most important cycling events in the UK. The 2015 edition was particularly notable for being the first time that a British cycling event had been ranked as hors categorie by the UCI.

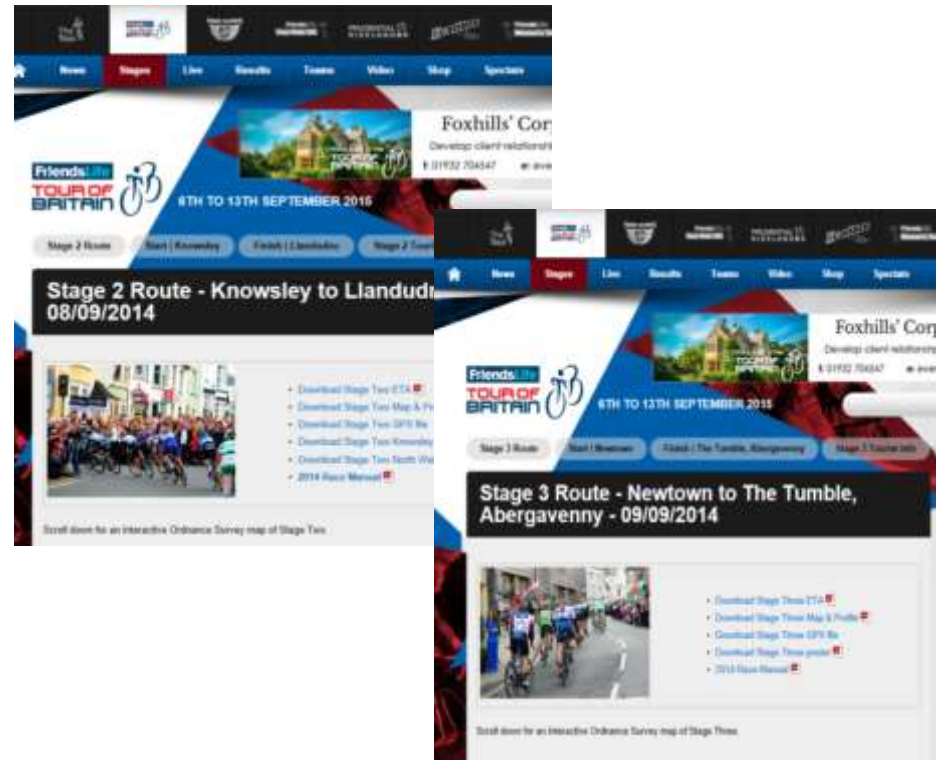


Ride Magazine

Digital – Website

Building on the success of TheTour.co.uk's new websites in 2013, the Friends Life Tour of Britain's digital platform continued to grow in 2014.

The website attracted over 1-million visits and 4.1-million page views during the race week, unsurprisingly the most popular period of the year, but year round continued to prove an attractive prospect, especially during the May to September period.



Stage Two Partners



Stage Three Partners



Website – Headline Statistics

	2009	2010	2011	2012	2013	2014
Visits	361,851	477,762	703,722	1,589,066	1,943,880	1,887,012
Unique Visitors	220,368	296,974	404,827	954,470	811,830	1,222,864
Page Views	1,490,770	2,712,347	3,903,871	6,906,442	6,634,169	6,838,883

Period from 5th May to 28th September

	2009	2010	2011	2012	2013	2014
	12/9 – 19/9	11/9 – 18/9	11/9 – 18/9	9/9 – 16/9	15/9 – 22/9	7/9 – 14/9
Visits	185,047	261,270	427,670	911,855	1,209,776	1,040,529
Unique Visitors	119,325	171,409	257,945	589,424	543,089	690,597
Page Views	1,058,016	1,540,510	2,492,862	4,171,739	4,198,309	4,128,731

Race Week Period

Digital – Social Media

The Friends Life Tour of Britain's presence on social media continued to grow in 2014.

- Number of Twitter followers exceeded 60,000 by the conclusion of the 2014 Tour, having doubled since the start of 2013.
- Growth in Facebook Likes to over 32,000, an increase of a third since the 2013 edition of the race.
- Over 1,600 followers on Instagram, enjoying behind the scenes content.



SweetSpot distributed and promoted video content, including mini-highlights via both its Tour Player and YouTube, with the main focus on the in-house, branded player.

- Over 140,000 video views during 2014
- Over 4-million impressions for the branded video player, January – September.
- 42,000 video views, estimated at 71,500 minutes watched during 2014 on Official YouTube channel.

Digital – Video

British Cycling @BritishCycling · Sep 9
 Some great images from a sun-drenched #tourofbritain stage three from Newtown to The Tumble. [po.st/ToB14Stage3](https://www.instagram.com/p/ToB14Stage3)



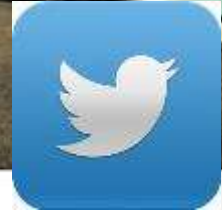
Welsh Cycling @WelshCycling · Sep 9
 Not long until the riders arrive on The Tumble! Lots of #cyclingfans out in force to support @TourofBritain #tob2014



The Tour of Britain @TheTourOfBritain · Sep 9
 Thanks to @GowerCC @newtowncc @newtownpvc for the great moments of 2014! Taking time of pace in photo

British Cycling @BritishCycling · Sep 9
 Britain's Mark McNally extends KoM lead as Zardini takes solo victory on The Tumble. [po.st/ToB14Stage3](https://www.instagram.com/p/ToB14Stage3)

George North @George_North · Sep 9
 Watching #tourofbritain. I've ridden the tumble, and can't work out why I wasn't going that fast up there?! #dreaming #toohavy



The Tour Of Britain shared a link
10 September

Reaction from Team Sky leader Sir Bradley Wiggins after yesterday's Tumble finish, and looking ahead to the remaining stages



Wiggins warns there is a long way to go before any Time Trial showdown
www.tourofbrtatin.co.uk

Reigning champion Brad Wiggins believes this year's title remains right in the balance after the first shoot-out between the main contenders on the Tumble resulted in small but possibly significant gaps.

Like Comment Share

2 Shares

The Tour Of Britain
Posted by Grace McCall (7) 8 September

Stage 2 Knowsley - Llandudno (55 photos)
A selection of photos from the second stage of the Friends Life Tour of Britain.



The Tour Of Britain shared a link
9 September

A previous stage winner and King of the Mountains in the race, Ben Swift's now added a Chain Reaction Cycles Points jersey to his collection, here he talks about the Stage Two finish, and looks ahead to the Tumble.



Ben Swift moves into Chain Reaction Points jersey in Wales
www.tourofbrtatin.co.uk

He may have been pipped for victory on Llandudno's seafront by Mark Renshaw, but Ben Swift did move into the Chain Reaction Cycles Points jersey following Stage...

The Tour Of Britain shared a link
Posted by Salford News (1) 8 September



Zardini climbs to Tour of Britain lead
www.tourofbrtatin.co.uk

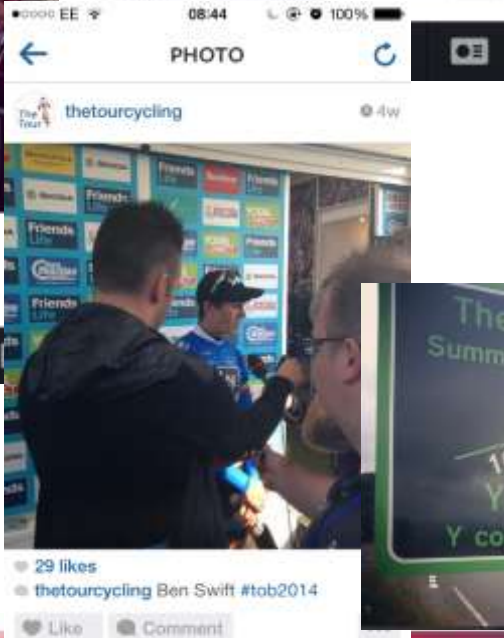
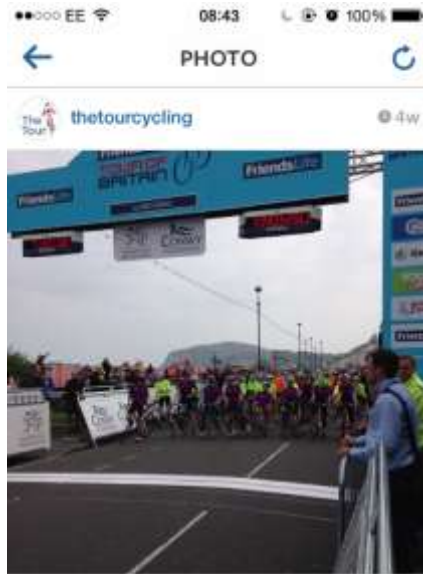
Eduardo Zardini of Bardiani CSF took an impressive win on the top of the Tumble at the end of a pulsating stage 3 of the Friends Life Tour of Britain.



The Tour Of Britain
9 September

Stage 3 Newtown to the Tumble, Abergavenny (70 photos)
Images from the third stage of the Friends Life Tour of Britain.





Marketing Materials – Race Programme

FriendsLife
TOUR OF BRITAIN

OFFICIAL RACE PROGRAMME

Britain's biggest professional cycling race
7-14 September 2014
Programme £5.00

Facebook: /tobcycling
Twitter: @TourOfBritain #tob2014
Instagram: @tobcycling

SPONSORS: FriendsLife, BACSOVA, YOOP DIRECT, Office, BRITISH CYCLING, UCI

THE JERSEYS FRIENDS LIFE TOUR OF BRITAIN

Within the Friends Life Tour of Britain you will find four separate competitions, each designated by one of our leader jerseys, illustrated below. Here is a brief guide of what to look for in the peloton.



FriendsLife Yellow Jersey
IAN POST CHAIN REACTION
UCI CONTINENTAL
@IANPOST_CRC
NATIONALITY IRELAND
ONE TO WATCH CIAN DUFFY



White/Belkin Blue Jersey
BELKIN PRO CYCLING
UCI PRO TEAM
@BELKINBELKIN
NATIONALITY NETHERLANDS
ONE TO WATCH LARS BOOM



Giordana Yellow Jersey
GIORDANA RACING TEAM
UCI CONTINENTAL
NATIONALITY GREAT BRITAIN
ONE TO WATCH STEVE LAMPRER



White Jersey of the National Team
NATIONAL TEAM
@GBRTHSCYCLING
NATIONALITY GREAT BRITAIN
ONE TO WATCH TAO GEORGHEGAN HART



**THE TEAMS
FRIENDS LIFE TOUR OF BRITAIN**

GARMIN SHARP UCI PRO TEAM @GARMINSHARP NATIONALITY UNITED STATES ONE TO WATCH JACK BAUER	BELKIN PRO CYCLING UCI PRO TEAM @BELKINBELKIN NATIONALITY NETHERLANDS ONE TO WATCH LARS BOOM	NATIONALITY UNITED STATES ONE TO WATCH JACK BAUER
GIORDANA RACING TEAM UCI CONTINENTAL NATIONALITY GREAT BRITAIN ONE TO WATCH STEVE LAMPRER	GREAT BRITAIN NATIONAL TEAM @GBRTHSCYCLING NATIONALITY GREAT BRITAIN ONE TO WATCH TAO GEORGHEGAN HART	IAM CYCLING UCI PRO CONTINENTAL @IAMCYCLINGTEAM NATIONALITY SWITZERLAND ONE TO WATCH SYLVAIN CHAVANEL

14
The first day of the race, starting in London and finishing in London.

32
The final day of the race, starting in London and finishing in London.

STAGE 2 MONDAY 8 SEPTEMBER

KNOWSLEY to LLANDUDNO

Start: Knowsley

Having twice before hosted Friends Life Tour of Britain stages, including last year's memorable individual time trial won by Sir Bradley Wiggins, this year Knowsley Safari Park will be the venue for the start of Stage Two on Monday 8 September.

Just 15 minutes from Liverpool and 30 minutes from Manchester, Knowsley is wonderfully positioned for those both in the UK and internationally through superb motorway connections, two international airports and good rail links.

Knowsley is renowned as a location to do business with a proud manufacturing history and current success stories in the automotive, advanced manufacturing, logistics, and contact centre businesses. It is home to major brands such as Jaguar Land Rover, QVC, Mott MacDonald and Virgin Media.

This success is also in part due to the large catchment area of highly skilled and loyal staff, a business oriented local authority and well established business parks alongside contemporary proud development land.

Opportunities for business success continue as the Liverpool and Manchester economic thrive. Knowsley is ideally placed to benefit from initiatives such as the Atlantic Gateway and its support with the Manchester Airport City Enterprise Zone also on the doorstep.

Knowsley is a great place to just relax, relax and grow your life and your family. With areas such as historic Pleasance to the north setting in Knowsley Village or the more urban areas of Huxton, there is an area to suit most people. With traditional cottages to executive homes, family farms to apartments, there is a quality housing offer for everyone at competitive prices.

The leisure offer is immense in an area alive with success. There is an abundance of green spaces, from parks to farmland, outdoor adventure areas to leisure walks or participating in sport. There is every opportunity to enjoy a great outdoor experience. If you do get satiated, then there are lots of local attractions to enjoy. Not least, Knowsley Safari – one of the top rated attractions in the UK welcomes to a large variety of events and exciting wildlife.

As well as local attractions and events for all the family, the bright lights of Liverpool and Manchester with fantastic shopping, restaurants and nightlife are just minutes away.

Knowsley is historically well considered to enjoy fun a Mile further inland too. That could be family fun on the coast, watching quality equestrian football, rugby league, tennis or golf or perhaps visiting North Wales, Cheshire, the Peak District or the Lake District – all of which are only a short journey away.

Knowsley is at the heart of a great experience.

RACE SCHEDULE

Knowsley Safari	10:15
Widnes	10:47
Marchwiel	12:16
Mold	13:46
Skelscoaf	13:51
Ty Gwynn	14:02
Great Orme	14:40
Mazarian Crescent, Llandudno	14:52



SPONSORS



Finish: Llandudno

In a nutshell, Bill Bryson's favourite seaside resort.

You could possibly argue with that while strolling along Llandudno's elegant promenade past pastel-coloured hotels and impossibly authentic seaside architecture just like Victorians did? At that's needed to complete the picture is a fully posh (for the ladies) and straw boater (for the gentlemen).

Llandudno's appearance is down to the fact that, unlike most other resorts, it has remained largely unchanged for over a century. There's a pier (the longest in Wales) and Porth and Jolly, donkey rides on the beach and canopied shopping streets just behind the prom. Put simply, the undeplored 'Queen' of the Welsh resorts retains its period dignity.

Llandudno's sense of harmony extends to its geography. The main North Snow Beach is perfectly framed by two headlands, the Great Orme and Little Orme. Over the former – linked by a spectacular Marine Drive – connect into the sea off, you'll find a second beach, the West Shore. It was here that Alice Pleasance Liddell, who inspired 'Alice in Wonderland', holidayed as a child. The Alice Trail takes you to over 40 points of interest around the town.

The resort's general appearance is idyllic. Llandudno is bursting at the seams with things to see and do. Take the San Francisco-style tramway or alpine cable car to the summit of the Great Orme Country Park, soak up the dizzy views then disappear underground at the phonetic popper mine. Wheel down the Orme on the dry ski slope, visit Llandudno Museum and MOSTYN, a cutting-edge art gallery, or play golf at classic championship courses. And when the lights go down 'Ynys Cymru' comes into its own as a leading centre for theatre and entertainment of all kinds.

To plan your time wisely when visiting Llandudno check out www.visitlandudno.org.uk



"If we are blessed with half decent weather this stage will look incredibly spectacular. My hope is that four or five riders will just hold off the peloton and an escapee will take line honours."

EXPERT'S VERDICT BRENDAN GALLAGHER



STAGE 3 TUESDAY 9 SEPTEMBER

NEWTOWN to THE TUMBLE

Start: Newtown

Welcome to Stage Three of the Friends Life Tour of Britain. Powys is no stranger to The Tour, celebrating its fifth year here – and once again offering hugely challenging and exhilarating riding through the largest county in Wales.

Newtown itself has been 'new' for well over 700 years. Over the years the town has produced Britain's first socialist – Robert Owen, the inventor of mail order – Pryor Pryor-Jones and The Davies sisters who established a prestigious Classical Music Festival at Grogynog Hall, still attracting world class musicians each June.

The Oriel Davies Gallery, founded by their legacy, is a ground-breaking public art space.

Our cycling and mountain biking trails are the best. On the road you can pedal into cycling nirvana almost everywhere. One staircase to heaven is the climb to Hay Bluff, one of the highest mountain roads in Wales, with views to match. The Radnor Ring passes through 80 miles of beautiful scenery, with National Trails Lôn Garmbrin and Lôn Las Cymru having much of their journeys here in Mid Wales. Family-friendly routes include Lake Wymwy, the Elan Valley Lakelands and both the Montgomery Canal and the Mornmouthshire and Brecon Canal.

Fabulous walking trails include Glynidwr's Way, The Beacon's Way and the scenic high of the Kerry Ridgeway (near Newtown). Explore the Elan Valley, one of Britain's last surviving wildernesses or the Brecon Beacon National Park – no boundaries, just big open spaces and proud to boast its recently awarded 'Dark Sky Status'.

The area is also home to a strong arts scene including the annual Hay Literary, Brecon Jazz, Grogynog, Green Man, and Machynaloth Comedy Festivals.

This is just a taster to what your appetite. Find out more at www.midwalesmyway.com and www.newtown.org.uk

RACE SCHEDULE

	High Street, Newtown	11:00
	Dolfor	11:25
	Kington	11:50
	Beggins Bush	12:00
	Llywion	12:58
	Abergavenny	13:40
	Mornmouth	14:12
	The Tumble	15:00



Finish: The Tumble

Stage Three will finish with a challenging ascent up one of the UK's most feared climbs, The Tumble, on the outskirts of Abergavenny in Monmouthshire.

Rising 512 metres (approx. 1680 feet) above sea-level, The Tumble will test riders on a 6km climb over a steady gradient of 10%. Rated as a category one climb for the purposes of The Tour, riders will understand why it's also known as 'The Iron Mountain' as they fight to get to the top with heavy legs.

For those who manage to raise their head and look around, the beauty of the area will be a welcome sight. Sitting on the shoulder of the Eborac, a prominent hill that overlooks Monmouthshire, The Tumble offers access to the popular beauty spot The Keeper's Point. This area played a major role in the industrial revolution and the pond was purpose built to supply water to a nearby forge in the early 19th century. When the pond was no longer needed for that purpose, it quickly became a favourite with locals and visitors for its 'spectacular views'.

Looking northwest from the summit of The Tumble you'll see the historic town of Abergavenny nestled amongst the 'Seven Fells' – two of which include the Sugar Loaf and Senni.

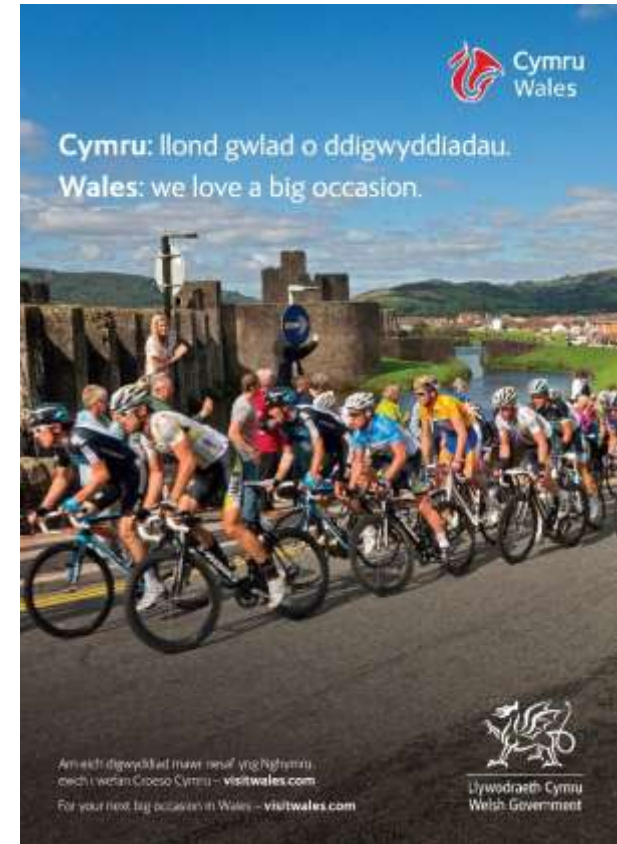
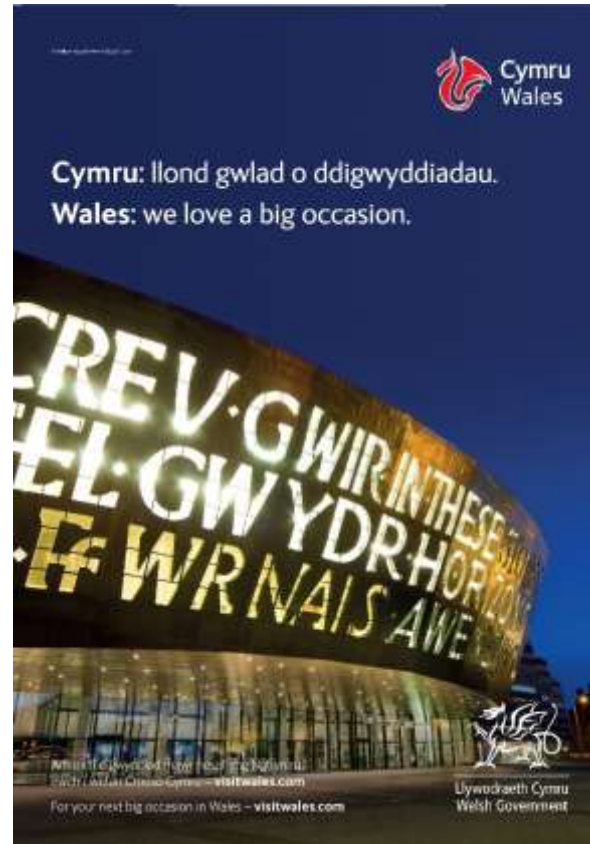
Two of the county's towns, Abergavenny and Monmouth will feature in the Monmouthshire leg of Stage Three, with both hosting YorkDirect Sports. Both known for playing a significant part in history, they also both played a leading role in this year's British Cycling National Road Championships in June. As no stranger to hosting major sporting events, Monmouthshire will offer a warm welcome to The Tour and its riders.



"The Tumble is a hell of a finish, one of the best climbs in Britain and I suspect most of the contenders will try and keep their powder dry until then when it should all kick off. This stage will probably set the narrative of the race."

EXPERT'S VERDICT BRENOAN GALLAGHER

Programme Adverts



Three Welsh Government adverts from official programme

The Friends Life Tour of Britain official programme was distributed across the country at all stages, including being given away to VIPs and media. In total 16,000 copies were printed and distributed.

Marketing Materials – Examples



Stage Two Banner

Stage Two Poster



Stage Two Flyer





Door drop leaflet

Stage Three Poster



The Friends Life Tour of Britain will be racing past you!

Stage 3
Newtown to Llanfair-ym-Muallt & Blaenau Ffestiog

Stage 4
Newtown to The Tumble, Tuesday 9 September

1 Road closures will be in place on the day of the race. Please be aware of the road closures and plan your route accordingly. The route will be marked with signs and cones. Please do not park on the road or on the verge. Please do not drink alcohol on the road. Please do not use mobile phones while driving. Please do not use the road for any other purpose. Please do not use the road for any other purpose.

2 The Friends Life Tour of Britain will be racing past you on Tuesday 9 September. The route will be marked with signs and cones. Please do not park on the road or on the verge. Please do not drink alcohol on the road. Please do not use mobile phones while driving. Please do not use the road for any other purpose. Please do not use the road for any other purpose.

3 The Friends Life Tour of Britain will be racing past you on Tuesday 9 September. The route will be marked with signs and cones. Please do not park on the road or on the verge. Please do not drink alcohol on the road. Please do not use mobile phones while driving. Please do not use the road for any other purpose. Please do not use the road for any other purpose.

4 The Friends Life Tour of Britain will be racing past you on Tuesday 9 September. The route will be marked with signs and cones. Please do not park on the road or on the verge. Please do not drink alcohol on the road. Please do not use mobile phones while driving. Please do not use the road for any other purpose. Please do not use the road for any other purpose.

5 The Friends Life Tour of Britain will be racing past you on Tuesday 9 September. The route will be marked with signs and cones. Please do not park on the road or on the verge. Please do not drink alcohol on the road. Please do not use mobile phones while driving. Please do not use the road for any other purpose. Please do not use the road for any other purpose.

6 The Friends Life Tour of Britain will be racing past you on Tuesday 9 September. The route will be marked with signs and cones. Please do not park on the road or on the verge. Please do not drink alcohol on the road. Please do not use mobile phones while driving. Please do not use the road for any other purpose. Please do not use the road for any other purpose.

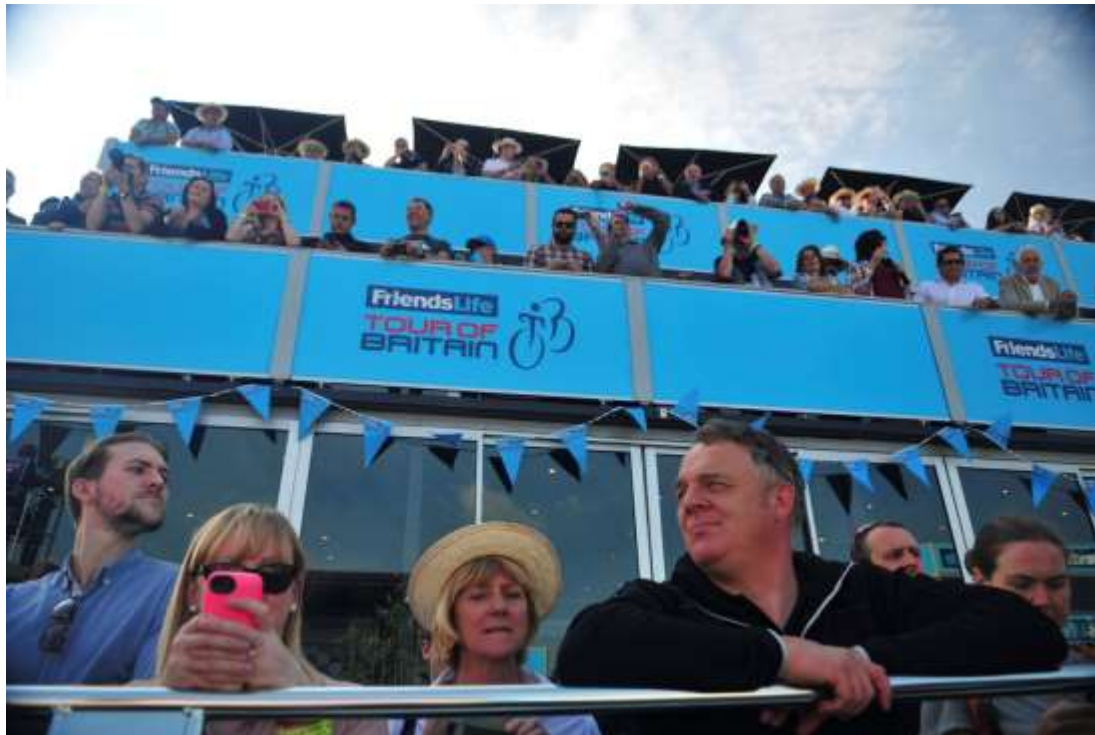
7 The Friends Life Tour of Britain will be racing past you on Tuesday 9 September. The route will be marked with signs and cones. Please do not park on the road or on the verge. Please do not drink alcohol on the road. Please do not use mobile phones while driving. Please do not use the road for any other purpose. Please do not use the road for any other purpose.

8 The Friends Life Tour of Britain will be racing past you on Tuesday 9 September. The route will be marked with signs and cones. Please do not park on the road or on the verge. Please do not drink alcohol on the road. Please do not use mobile phones while driving. Please do not use the road for any other purpose. Please do not use the road for any other purpose.

9 The Friends Life Tour of Britain will be racing past you on Tuesday 9 September. The route will be marked with signs and cones. Please do not park on the road or on the verge. Please do not drink alcohol on the road. Please do not use mobile phones while driving. Please do not use the road for any other purpose. Please do not use the road for any other purpose.



VIP Hospitality



- Wales guests enjoyed hospitality at Stages 2 & 3 of the Friends Life Tour of Britain
- An allocation of VIP guests had the opportunity to follow the race convoy in one of our guest cars
- Our professional caterers sourced local ingredients from each venue providing a personalised menu for VIP guests

Event branding













**Cymru
Wales**



Llywodraeth Cymru
Welsh Government

**SweetSpot Group Ltd
Rathbone House
4a Heath Road
Weybridge
Surrey
KT13 8TB**

**Tel: 0870 112 8650
Fax: 0870 112 8659**

www.thetour.co.uk



REPORT

SUBJECT	CAPITAL BUDGET MONITORING 2014/15 MONTH 9 OUTTURN FORECAST STATEMENT
DIRECTORATE	Chief Executive's Unit
MEETING	Economy and Development Select committee
DATE	5th March 2015
DIVISIONS/WARD AFFECTED	All Authority

1. PURPOSE

- 1.1 The purpose of this report is to provide Members with information on the capital forecast outturn position of the Authority at the end of month 9 for the 2014/15 financial year.

2. RECOMMENDATION

- 2.1 That Select Committee Scrutinises the attached report and recommendations presented to Cabinet on 4th March 2015.

CABINET RECOMMENDATIONS

- 2.2 That Members consider the position concerning 3rd quarter capital monitoring with a revised budget of £16.1 million, month 9 spending of £8.2 million and forecast spend of a further £7.7million in last 3 months of financial year, to derive an outturn underspend of £187,000.

- 2.3 That in light of previous concerns about the level of progress with capital projects that Cabinet considers the slippage levels of £9.1 million identified in Appendix 1, and

- accepts slippage proposals totalling £8,159,000 subject to final outturn position being confirmed
- de-prioritises schemes totalling £771,000 whose funding is of a general nature subject to final outturn position being confirmed:

Property Maintenance Schemes	£185k
Infrastructure Schemes	£218k
ESR Access for All	£136k
General Access for All	£200k
RDP	£ 16k
Cemeteries	£ 15k

- Refers ICT schemes totalling £195,000 whose funding is from the IT transformation reserve to the Digital Board for them to consider whether the scheme should be

decommitted or slipped as appropriate in the light of other pressures on the IT transformation Reserve

2.4 That Cabinet seek confirmation that practice designed to mitigate the level of slippage going forward in future years will be improved such as:

- Ensuring that capital schemes are planned before the beginning of the financial year so that spend can take place in the better weather rather than risk being deferred due to inclement weather later in the year
- Ensuring that there is clear agreement of interested parties as to what is being delivered, that any other funding streams brought to the project by third parties is confirmed, and that the project can progress significantly in the year the budget is requested to be profiled.
- Ensuring that project managers more carefully consider the plans to complete their schemes and estimate realistic timescales for completion so that budgets can be more accurately profiled

2.5 Utilises in part the £771,000 scheme decommitment above to fund the £395,000 new capital priorities of the 2015-16 budget report as per para 3.2.9 and unfinanced additional expenditure of £87,000 manifest at month 9 as per para 3.4.3 subject to final outturn position.

3. MONITORING ANALYSIS

3.1 Capital Position

3.1.1 The summary Capital position as at month 9 is as follows

Select Portfolio	Annual Forecast	Slippage B/F plus Budget 14-15	Budget Virements & Revisions since last quarter	Total Approved Budget	Provisional Budget Slippage C/F to 2015-16	Revised Budget 2014-15	Annual Overspend / (Underspend) Month 9	Annual Overspend / (Underspend) Month 6
	£'000	£'000	£'000	£'000	£'000	£'000	£'000	£'000
Children and Young people	7,006	13,084	6	13,089	6,082	7,008	(2)	(55)
Adult	274	259	14	273		273	1	29
Economy & Development	280	814		814	517	297	(18)	(92)
Stronger Communities	8,319	14,326	(3,313)	11,013	2,527	8,487	(168)	(140)
Grand Total	15,878	28,483	(3,293)	25,190	9,125	16,065	(187)	(258)

3.1.2 Revisions to the capital programme during the last quarter reflect combined property maintenance virements of £20,000 in CYP and Adult Select with a compensatory reduction in Stronger Communities select area, and a £106,000 addition to Sc106 Monmouth Development scheme and £34,000 additional Road Traffic Capital Grant scheme and the anticipated realignment of Abergavenny Library budget into alternate scheme in future year, subject to a separate report to Council on 26th February 2015.

3.1.3 The extent of progress and level of spend incurred has been questioned in each of the quarterly monitoring reports. Managers report collectively that they will spend £7.7m in the last 3 months of year, when they only spent slightly more than this over the first 9 months (net £8.2m). There is a risk that this will not materialise as only £3.8 m was spent between month 6 and 9 and the commonly inclement January to March weather is likely to introduce further risk that schemes have to be delayed.

3.2 Proposed Slippage to 2015-16

- 3.2.1 The forecast outturn presumes £9.1 m slippage, an increase of £3.5m since month 6 and whilst 21c schools initiative remain more significant aspects of it, there are a number of schemes that evidence limited activity for in excess of 12 months and appear pretty historic in nature.
- 3.2.2 Examination of requested slippage proposals has focussed on schemes where,
- there has been little or no progress in 12 month,
 - the level of expenditure incurred this year has been less than in year budget and slippage brought forward, to consider any opportunity to realign the budget to more realistic levels or reprofile budget more accurately over multiple years,
 - or where there are identified problems/barriers to progress e.g. no agreement over scheme, archeological considerations, planning considerations not yet satisfied or where little or no explanation of the reason for the slippage is given.
- 3.2.3 Appendix 1 indicates slippage requested by managers, alongside progress narratives, spending activity over the year, whether the budget has slipped forward from previous years and an indication of how the particular capital project is financed to recommend whether the slippage should be approved
- 3.2.4 The analysis indicates £9.1 million slippage proposed by managers, on presumption that Abergavenny Library situation has been confirmed and agreed by Council in the intervening period.
- 3.2.5 Of this £8.1million reflects schemes of an active nature, and where a use of slippage is recommended.
- 3.2.6 Conversely £771,000 worth of schemes exhibit limited progress.

In summary this is represented by the following breakdown:

Property Maintenance Schemes	£185k
Infrastructure Schemes	£218k
ESR Access for All	£136k
General Access for All	£200k
RDP	£ 16k
Cemeteries	£ 15k

- 3.2.7 It is recommended to de-commit these schemes. This will effectively create an underspend on the budget and subject to confirmation at outturn will be used as follows:

- to offset any emerging overspends forecast as £87,000 and subject to confirmation at the year end
- to fund the additional priorities for the 2015-16 capital programme as recently highlighted in the capital budget report,

“These schemes are assessed as being of a higher priority than schemes currently included in the programme. This relates to the following schemes:

- *Community Hubs – £300k capital investment required to achieve revenue budget savings and create the Hubs in Caldicot by creating the Hub in the existing Library, in Chepstow by creating the Hub in the existing building, in Monmouth by creating the Hub in the Market Hall or Rolls Hall and in Usk by creating the Hub in the*

building with the Youth service. It is assumed that the proposal in Abergavenny will be funded from the capital already allocated to the Library.

- *Rights of way issues – current allocation of £40k to be increased by £30k to enable some mitigation measures to be undertaken*
- *Monmouth sports ground - £25k required to ensure the drainage meets all statutory requirements*
- *Caldicot castle kitchen - £40k to bring kitchen up to date and comply with environmental health requirements to enable income targets to be met*

The schemes above are considered of sufficient priority that they need to be funded, however they are not self-financing. All possible sources of external funding will be explored, however if this is not forthcoming it is proposed that any underspends in 2014/15 are carried forward and used for these priority schemes. In the absence of both of these funding streams it is proposed that the following budgets in 2015/16 are reduced to provide the required funding in order for these schemes to go ahead:

£136k from Property maintenance

£159k from Infrastructure maintenance

£100k from County farms maintenance

The impact on these capital budgets means that refurbishment and maintenance works to highway infrastructure, property and county farms will be curtailed.”

3.2.8 The remaining possible headroom created could present a number of options to Members as follows:

- to bank as an underspend, reducing the pressure on the revenue budget.
- to be held as a source of headroom to facilitate any capital investment required to deliver further revenue savings in the MTFP
- to reconsider the issues and pressures previously presented in the attached Appendix 2

3.2.9 There is a further category of de-commitment proposed, which due to the specialist IT nature of funding, isn't readily transferrable to alternate schemes. These schemes need to be reconsidered by the Digital Board once timely spending can be guaranteed, that the nature of the works/costs is explicit, that impediments to progress have been resolved, and agreement confirmed with interested parties. The category of de-commitment totals £194,000 IT transformation reserve funded.

3.3 Outturn

3.3.1 The capital programme for 2014-15 evidences a forecast underspend of £187,000, largely the consequence of,

Children and Young People – **underspend** in SIMS development costs (£5,000) compensating for overspend in Property Maintenance costs (£3,000)

Adult – **overspend** in Property Maintenance cost at Mardy Park (£1,000)

Economy & Development – net **underspend** (£18,000) in development schemes compensating for legal costs incurred in successfully defending the Council practice in Abergavenny regeneration project. Colleagues are exploring whether and to what extent the Council could reclaim our legal expenses.

Stronger Communities – net **underspend** of £168,000, predominantly the effect of an underspend of £207,000 against an abortive highways scheme which ultimately isn't a net underspend as it's financing will need to be returned to Welsh government, underspends on

IT projects totalling £36,000, net savings of £4,000 in property maintenance costs (compensating for property maintenance cost overspends in CYP and E&D), £17,000 underspend on maintenance to County Farm portfolio, which mitigate an overspend to the 3g pitch project and surrounding ground condition issues of combined £83,000 (subject to a separate report to March Cabinet meeting), miscellaneous overspends of circa £9,000, and an overspend of £5,000 in respect of old County Hall which would be funded 50:50 funded with Torfaen County Borough Council.

Given the return of transport grant and part funding of old County Hall costs by TCBC, Stronger Communities capital schemes more transparently indicate a £37,000 overspend for the reasons described above.

Whilst there are forecast over and underspends in respect of Property maintenance across Select areas, traditionally property maintenance have been viewed collectively and overall exhibits a balanced position.

3.4 Capital Financing and Receipts

3.4.1 Given the anticipated capital spending profile reported in para 3.1.1, the following financing mechanisms are expected to be utilised.

Financing Stream	Annual Forecast Financing	Approved Slippage B/F	Original Budget	Budget Virements & Revisions	Total Approved Budget	Provisional Budget Slippage C/F to 2015-16	2014-15 Adjusted Budget	Increased / (Reduced) Financing	Comments
Supported Borrowing	2,420		2,420		2,420		2,420	0	
General Capital Grant	1,473		1,473		1,473		1,473	0	
Grants and Contributions	2,481	53	1,246	4,348	5,647	2,962	2,685	-204	An underspend on specific grant funded schemes of £207,000 offset by an increased contribution due from TCBC in the event that the forecast overspend on County Hall demolition
S106 Contributions	422	556		527	1,083	661	422	0	
Unsupported borrowing	5,036	6,710	3,492	91	10,294	5,257	5,037	-1	
Earmarked reserve & Revenue Funding	407	656	0	231	887	439	448	-41	Underspends on ICT schemes
Capital Receipts	4,400	2,957	1,707	2,095	6,759	2,260	4,499	-99	County Farms maintenance and reinvestment & RDP schemes are forecast to underspend by £17,000 and £75,000 reducing the need to call on capital receipts.
Low cost home ownership receipts	52	60			60	8	52	0	
Unfinanced	158				0		0	158	Overspends on the 3G pitch Caldicot (£71,000), Abergavenny Regeneration (£57,000), Caldicot School Drainage (£11,000), County Hall replacement (£7,000), County Hall demolition (£2,500) and other small scheme variances (£10,000)
Grand Total	16,849	10,992	10,338	7,292	28,623	11,587	17,036	-187	

3.4.2 The effect of slippage and underspends identified above are anticipated to predominantly delay the need to access unsupported borrowing and capital receipts.

3.4.3 There will be a need to identify funding for £158,000 worth of overspends that are currently unfinanced. The sc106 aspect element on 3g pitch will be subject to a separate report for funding consideration, and whilst the remaining balance (£87,000) would normally involve a recommendation about additional capital receipts usage or borrowing. There would still be an anticipated net surplus resource created by the decommitment of historic schemes identified in para 3.2.6 despite proposing in the first instance to use this capacity to support the new priorities in the 2015-16 totalling £395,000.

3.5 Useable Capital Receipts Available

3.5.1 In the table below, the effect of the changes to the forecast capital receipts on the useable capital receipts balances available to meet future capital commitments is shown. This is also compared to the balances forecast within the 2014/18 MTFP capital budget proposals.

Movement in Available Useable Capital Receipts Forecast

TOTAL RECEIPTS	2014/15	2015/16	2016/17	2017/18
	£000	£000	£000	£000
Balance b/f 1 st April	7,854	15,423	11,782	21,205
Receipts forecast to be received in year as 2014/18 MTFP	21,165	13,556	4,000	2,000
Increase / (decrease) in forecast receipts forecast at month 9	(10,170)	(2,881)	21,200	0
Deferred Capital Receipts	4	4	4	4
Less: Set aside Capital Receipts	0	0	(10,452)	0
Less: Receipts to be applied	(3,429)	(1,930)	(76)	(538)
Less :21C Schools programme	(0)	(12,391)	(5,252)	(11,207)
TOTAL Actual / Estimated balance c/f 31st March	15,423	11,782	21,205	11,464
TOTAL Estimated balance reported in 2014/18 MTFP Capital Budget proposals	14,062	26,923	30,851	32,317
Increase / (Decrease) compared to MTFP Capital Receipts Forecast	1,361	(15,141)	(9,645)	(20,853)

3.5.2 The Council has agreed to the inclusion of 21c schools initiative within the capital programme. This relies on utilising £29 million receipts during this next 4 year MTFP window, and a further £600,000 in 2018-19. Consequently the balance of capital receipts available during this MTFP window has reduced compared to the original 2014/18 MTFP predictions due to the anticipated resourcing of the 21st Century Schools programme.

3.5.3 Despite changes in the timing of individual receipts, which remains a risk to the Council to ensure it has sufficient receipts to fund its expenditure aspirations in the years necessary and avoid temporary borrowing costs, the balance of capital receipts available to fund capital expenditure, at the end of this next MTFP window has been revised to circa £11 million, as a consequence of additional receipts predominantly LDP related.

4 REASONS

4.1 To identify the progress with capital projects and improve the timely utilisation of resources.

5 RESOURCE IMPLICATIONS

5.1 As contained in the report.

6 EQUALITY AND SUSTAINABLE DEVELOPMENT IMPLICATIONS

6.1 The decisions highlighted in this report are reviewed in the attached EQIA.

7 CONSULTEES

Strategic Leadership Team
All Cabinet Members
All Select Committee Chairman
Head of Legal Services
Head of Finance

8 BACKGROUND PAPERS

8.1 Month 9 monitoring reports, as per the hyperlinks provided in the Select Appendices

9 AUTHORS

Mark Howcroft – Assistant Head of Finance

10 CONTACT DETAILS

Tel. 01633 644740

e-mail. markhowcroft@monmouthshire.gov.uk

Appendices

Appendix 1	Slippage analysis
Appendix 2a	Major capital pressures
Appendix 2b	Issues List
Appendix 3	Strong Communities Select Committee portfolio position statement
Appendix 4	Economy and Development Select Committee portfolio position statement
Appendix 5	Adult Select Committee portfolio position statement
Appendix 6	Children and Young People Select Committee portfolio position statement

Proposed Slippage Analysis and Recommendation

Appendix 1

- 1.1 Managers combined advocate the following budgets to be carried forward into 2015-16.
- 1.2 The majority of which is sensible to slip forward as it is an extension of existing work that is demonstrable, however there are a minority of schemes, where
 - there has been little or no progress in 12 month, and the budget has slipped forward from a previous year
 - the level of expenditure incurred this year has been less than in year budget and slippage b/fwd., so I'd propose taking the opportunity to realign the budget to more realistic level,
 - or where there are identified problems/barriers to progress e.g. no agreement over scheme, archeological considerations, planning considerations not yet satisfied or where the manager hasn't evidenced in the progress narrative why this should be slippage rather than an underspend.
- 1.3 Officers of the Capital Working Group, who act as representatives for their Directorates and services, have been engaged with intentions. To date no adverse feedback has been volunteered to specific proposals and the general reaction is it would be sensible to review historic schemes to consider whether they still exhibit a strategic relevance for the authority, particularly in an environment where new schemes have to demonstrate that they are either self-funding or that new priorities displace existing schemes within the programme.

	Annual Forecast	Approved Slippage B/F	Total Approved Budget	Provisional Slippage identified by managers	Recommended Slippage	Budgets proposed to be de-committed to provide headroom for Cabinet to consider alternate priorities	Budgets proposed to be de-committed, where financing usage is restrictive and not recyclable to alternate general schemes, to be brought back for Cabinet endorsement once scheme, need and cost has been reviewed	Funding aspect
Children & Young People Select Portfolio								
New Monmouth Comp – 21c Schools	511,000	0	2,740,000	2,229,000	2,229,000			
New Caldicot Comp – 21c Schools	478,000	0	3,211,000	2,733,000	2,733,000			
ESR: Access For All	27,380	127,380	177,380	150,000	14,000	136,000		£14k of ESR receipts. General element recyclable
New School Caldicot Green Lane Site	25,000	50,000	50,000	25,000	25,000			
New Thomwell Primary	656,782	598,037	690,037	33,255	33,255			
Monmouth Comp – 21C Feasibility	426,133	839,133	839,133	413,000	413,000			
Caldicot Comp – 21C feasibility	463,063	863,063	863,063	400,000	400,000			
Economy & Development Select Portfolio								
Brewery Yard Development	10,000	12,500	12,500	2,500	2,500			
Replacement Cattle Market	28,325	226,325	226,325	198,000	198,000			
Caerwent House, Major Repairs	0	300,000	300,000	300,000	300,000	0		Self financing CPO
Rural Development Plan for Wales	0	6,430	6,430	16,181		16,181		This usage of slippage is not strictly in the conditions of the RDP grants but is MCC funded so could be recycled

	Annual Forecast	Approved Slippage B/F	Total Approved Budget	Provisional Slippage identified by managers	Recommended Slippage	Budgets proposed to be de-committed to provide headroom for Cabinet to consider alternate priorities	Budgets proposed to be de-committed, where financing usage is restrictive and not recyclable to alternate general schemes, to be brought back for Cabinet endorsement once scheme, need and cost has been reviewed	Funding aspect
Stronger Communities Select Portfolio								
Proposed New Abergavenny Library	0	3,433,302	3,433,302	0	0			
County Farms Fixed Asset Disposal Costs	7,600	20,899	20,899	7,000	7,000			
Non County Farms Fixed Asset Disposal Costs	60,781	224,116	394,116	335,335	335,335			
Access For All	203,605	223,619	473,619	270,014	70,014	200,000		MCC funding
lfton Common Sewerage Treatment Plant	0	10,070	10,070	10,070	10,070			
Area Management (Combined)	15,000	15,725	35,725	20,725	20,725			
Cemeteries Investigations	953	15,907	15,907	14,954		14,954		MCC funding
PV Scheme - Usk Primary	0	29,334	29,334	29,334	29,334	0		This is borrowing taken out for specific schemes. Interest/mrp on borrowing is paid for by service from income from panels when in use. Can not be taken for other scheme. If scheme could not go ahead this would have to be removed from program and budget vired back to service.
Car Park Granville St & Wyebridge St	0	200,000	200,000	200,000	200,000	0		This comes from Invest to redesign reserve - as Cabinet report 27/9/2012 so would have to go back to that reserve if not spent. (Although could then reuse reserve)
Signing Upgrades And Disabled Facilities	0	51,250	91,738	91,738		91,738		MCC funding
Implementation & Review Of TRO's	0	10,250	18,348	18,348		18,348		MCC funding
Parking Studies	0	31,779	39,877	39,877		39,877		MCC funding
Structural Repairs - PROW	24,755	52,336	92,820	68,065	68,065			
Accessibility Enhancements	3,729	72,643	72,643	68,914		68,914		MCC funding
CRM	40,000	146,652	146,652	106,652		0	106,652	IT reserve funded
Highways Asset Management & Road	12,176	50,089	50,089	37,913	37,913			
Replace MCC Central Storage Devices(Net App Servers)	0	49,299	49,299	49,299		0	49,299	IT reserve funded
Purchase of Sharepoint and Active Directory Licences	0	38,737	38,737	38,737		0	38,737	IT reserve funded
Imp. Physical & Virtual Access-Museums Collections	20,125	44,480	44,480	24,355	24,355			
Internet / Intranet Functionality	680	40,104	40,104	39,424	39,424			
Low Cost Home Ownership	52,000	60,000	60,000	8,000	8,000			
County Farms Maintenance & Reinvestment	324,445	236,877	441,603	100,000	100,000			

	Annual Forecast	Approved Slippage B/F	Total Approved Budget	Provisional Slippage identified by managers	Recommended Slippage	Budgets proposed to be de-committed to provide headroom for Cabinet to consider alternate priorities	Budgets proposed to be de-committed, where financing usage is restrictive and not recyclable to alternate general schemes, to be brought back for Cabinet endorsement once scheme, need and cost has been reviewed	Funding aspect
Magor & Undy Community Hall	0	49,846	32,346	32,346	32,346	0	0	S106
Multi Use Games Area Bayfield Open Space	0	70,470	70,470	70,470	70,470	0	0	S106
S106 – Recreation Croesonen	0	40,000	40,000	40,000	40,000	0	0	S106
S106 - Llanfoist and Llanwenarth Ultra	23,000	141,052	141,052	118,052	118,052			
S106 – Church Road Caldicot – Offsite Rec	32,494	70,619	70,619	38,125	38,125			
S106 - Pedestrian Improvement RE Land off Sudbrook Road	0	28,334	28,334	28,334	28,334			
S106 - Croesonen Infants Site, Abergavenny	0	23,374	23,374	23,374	23,374	0	0	S106
S106 – Combined 3 Monmouth Developments	129,250	0	439,574	310,324	310,324			
Slippage excluding Property Services	3,576,276	8,504,031	15,760,999	8,739,715	7,959,015	586,012	194,688	
Property Services Maintenance								
Stronger Communities Select Portfolio								
Penyrhiw - improvements to treatment plant	0	62,335	62,335	62,335		62,335		MCC funding
Passenger Transport - Repair path & resurface yard	0	0	6,810	6,810		6,810		MCC funding
Various - Safety Glazing film works	23,876	0	28,375	4,499	4,499			
Chepstow LC - repair/repl timber cladding to sports hall	0	0	11,350	11,350		11,350		MCC funding
Slaughterhouse Arches - Continue Stonework repairs & repointing	350	0	28,375	28,025	28,025			
Abergavenny LC - Replace CHP Plant	0	0	79,450	79,450		79,450		MCC funding
Chepstow LC - Replace CHP plant, Flues. Heat curtain to entrance	2,153	0	96,475	94,322	94,322			
Property Services								
Thornwell Primary - Re-render panels	188	25,000	25,000	24,812		24,812		MCC funding
Trellech Primary - install biomass boiler	5,970	0	79,450	73,480	73,480	0		MCC funding
Property Services explicit slippage	32,537	87,335	417,620	385,083	200,326	184,757	0	
TOTAL	3,608,813	8,591,366	16,178,619	9,124,798	8,159,341	770,769	194,688	

Indicative Major Capital Pressures
Appendix 2

Strong Communities Select Committee Portfolio Position Statement
Appendix 3
Position Statement and Prospective Scrutiny Points

1. Capital Outturn Forecast

- 1.1 The capital budget has been revised to £8,487,000 from £10,037,000. This was made up of £6,235,000 2014-15 allocation, £7,192,000 slippage from 2013-14 (although £3,433,000 relates to the new library provision and is anticipated to slip again into 2015-16). The budget has been increased between October and December by £120,000 on the previous revisions reported of £899,000 but does also reflect the proposed realignment (subject to separate report) of Abergavenny Library resource to future years. These latest revisions comprise

	£'000
Monmouth Development Sc106	106
Additional Road Traffic Capital Grant to supplement works	34
Reduction in property maintenance (virements to other Select areas, nil effect overall)	(20)
Total	120

- 1.2 The budget exhibits a net reduction since month 6 due to the net increase in slippage being higher than increase in revisions. Slippage is proposed to increase by £1,671,000 to £5,960,000 and comprises

	Month 9 £'000	Month 6 £'000
Abergavenny Library (subject to separate report concerning decommitment)	0	3,433
Fixed asset disposal	342	146
Access for all scheme	270	120
Infrastructure repairs	287	30
IT systems	297	92
Section 106 schemes	661	468
Development Schemes	75	
Granville St & Weybridge St Car Parks	200	
County Farms maintenance	100	
Low cost home ownership	8	
Property maintenance	287	
Total	2,527	4,289

- 1.3 At the start of 2014-15 the Council accrued for £890,000 worth of work completed but not invoiced, as at the end of month 9 it had incurred only £4,493,000. As communicated previously during quarterly monitoring this wouldn't normally be a profile that would indicate full spending by the end of the year, a symptom of which being the need to report increasing slippage as the year progresses.
- 1.4 The outturn forecast exhibits a net underspend of £168,000, however £207,000 of this relates to a transport grant scheme not progressing which was highlighted at month 6 and for which we will need to repay WG grant so there isn't a saving that can be offset against other schemes in reality. So the more transparent position is an overspend of £39,000,

predominantly the effect of overspends to 3g project and related drainage works in vicinity which exhibits a combined pressure of £83,000, which will be subject to a separate report to March Cabinet committee. There are some other minor overspends caused largely by retentions being larger than remaining budget for a minority of schemes which have been offset by savings in IT scheme spend (£34,000), fixed asset disposal costs (£4,000), county farms maintenance (£17,000) and property maintenance (£4,000).

2. **Supporting Financial Monitoring Workbooks (ctrl click to access)**

[Capital monitoring Qtr 2](#)

Economy & Development Select Committee Portfolio
Appendix 4
Position Statement and Prospective Scrutiny Points

1. Capital Outturn Forecast

- 1.1 The capital budget for the year is £297,000, a reduction on £732,000 budget reported at month 6, caused by £517,000 slippage reported by managers which wasn't evident at month 6. The original budget was made up predominantly from slippage brought forward from 2013-14 and £82,000 worth of in year revisions reported previously in respect legal costs incurred in relation to abergavenny regeneration. These costs have increased by a further £57,000 since month 6. The Council has successfully defended the claim and officers are considering whether, and to what extent such costs could be transferrable to the plaintiff.
- 1.2 At the start of 2014-15 the Council accrued for £232,000 worth of work completed but not invoiced in respect of cattle market commissioning. As at the end of month 9 it had incurred only £195,000, and only £2,000 related to the cattle market. As communicated previously during quarterly monitoring this wouldn't normally be a profile that would indicate full spending by the end of the year, a symptom of which being the need for managers to report increasing slippage as the year progresses.

The £517,000 slippage relates to

	Month 9 £'000	Month 6 £'000
Cattle market	198	
Brewery Yard retentions	3	
Caerwent House	300	
Regional development plan work	16	
Total	517	

2. Supporting Financial Monitoring Workbooks (ctrl click to access)

[Capital monitoring Qtr 2](#)

Adult Select Committee Portfolio

Appendix 5

Position Statement and Prospective Scrutiny Points

1. Capital Outturn Forecast

- 1.1 The capital budget for the year is £273,000. There was no slippage from 2013-14, and is predominantly relates to upfront funding of Swift software replacement of £200,000 which will ultimately be funded from IT licence revenue savings within SCH.
- 1.2 At the start of 2014-15 the Council accrued for £3,000 worth of work completed but not invoiced. As at the end of month 9 it has incurred £155,000 cost. Managers forecast an outturn spend that exhibits negligible variance to the budget.

2. Supporting Financial Monitoring Workbooks (ctrl click to access)

[Capital monitoring Qtr 2](#)

1. Capital Outturn Forecast

- 1.1 The capital budget for the year is £7,008,000, a reduction on £12,252,000 reported at month 6. This was made up of £4,044,000 2014/15 allocation and £3,067,000 slippage from 2013/14 and revisions of £5,978,000 (an increase of £6,000 on month 6 levels and due to property maintenance virements).
- 1.2 The budget exhibits a net reduction since month 6 due to the net increase in slippage being higher than increase in revisions. Slippage is proposed to increase by £1,299,000 to £6,081,000 and comprises

	Month 9 £'000	Month 6 £'000
21 c schools feasibility	813	751
21 c schools build	4,962	3,951
Access for all scheme	150	80
Thornwell school works	33	
Green Lane school works	25	
Property maintenance	98	
Total	6,081	4,782

- 1.3 At the start of 2014/15 the Council accrued for £509,000 worth of work completed but not invoiced. As at the end of month 9 it had incurred only net £3,571,000. This wouldn't normally be a profile that would indicate full spending by the end of the year but project officers are confident to predict a forecast outturn that accords with reduced budget but this still necessitates a spend of £3,435,000 in the last 3 months of the year.

2. Supporting Financial Monitoring Workbooks (ctrl click to access)

[Capital monitoring Qtr 2](#)

Appendix 2a - Major Capital Pressures

Description of Pressure	Forecast Cost
<p>The major review of the waste Mgt and recycling service is ongoing and will report in late Winter 2014 to Members with a proposal to delay revisions to the service until further analysis has been done. Proposals are likely to include consideration of receptacles rather than bags (anticipated cost of between £0.3-1.3m) To accommodate the change at kerbside, developments will be needed at our transfer stations at an indicative cost of £800k depending on the scale of works required. Options may be limited if WG insist on certain scheme components. The quoted capital costs exclude new vehicle costs which are modelled as being leased currently.</p>	2,100,000
<p>Monmouth Community Amenity site upgrade - indicative costs are £1.5-2m if built and run by the Council. The transfer station and CA capital costs could be avoided if the Council decided it was best value to procure a build, finance, operate contract for its sites in future. The work to evaluate these options will follow on after kerbside collection.</p>	2,000,000
<p>Bringing County highways to the level of a safe road network. This backlog calculation figure has been provided by Welsh Government. The Authorities Capital Programme is not addressing the backlog significantly as the annual level of funding available is not of sufficient magnitude to address this. The annual programme is set in relation to the approved budget and this programme is shared with all members. Routes are selected on the basis of their significance within the overall highway network and their condition. Programmes are reviewed annually around December and then distributed to members.</p>	80,000,000
<p>Investing in infrastructure projects needed to arrest road closures due to whole or partial bank slips. Without additional expenditure there is the potential for deterioration, increased scheme costs, disruption to communities and the travelling public and road closures.</p>	5,000,000
<p>Backlog on highways structures including old culverts, bridges and retaining walls. With existing budget this backlog will take 23 years to cover and there will be increased likelihood of loss of network availability.</p>	12,700,000
<p>Reprovision or repair of Chain Bridge - Cost prediction is indicative at present. Detailed estimates will be available Jan 2015. The bridge is currently under special management measures and inspection. Repair/ reprovision will remove / minimise the need for these measures. Without remedial work, the structure will continue to deteriorate. The current 40T maximum limit will have to be further reduced restricting access to the Lancayo area especially for heavy vehicles.</p>	2,500,000
<p>Property Maintenance requirements for both schools & non-schools as valued by condition surveys carried out some years ago. The existing £2m annual budget mainly targets urgent maintenance e.g. health & safety, maintaining buildings wind & watertight, etc., and is insufficient to address the maintenance backlog. A lack of funding means maintenance costs will rise; that our ability to sell buildings at maximum market rates will be affected ; Our ability to deliver effective services will be affected and a Loss of revenue and poor public image.</p>	25,000,000
<p>Disabled adaptation works to public buildings required under disability discrimination legislation.</p>	7,600,000
<p>Maintenance and H&S works to historic buildings. Little progress has been made to date as the only budget available is the already overstretched capital maintenance programme. Without remedial works, Health and Safety risks become higher, long term maintenance costs become higher and potential revenue is lost from e.g. tourism, bookings, exhibitions, use of the locations for large events i.e. Food festival. CADW and landlords could force authority to carry out emergency repairs.</p>	4,000,000

School Traffic Management Improvements at Castle Park and Durand Primary Schools - based on works carried out on similar buildings.	450,000
Refurbishment of all Public Toilets	250,000
Modification works to school kitchens to comply with Environmental Health Standards. Without additional funding school kitchens may have to be closed and additional costs for transporting meals incurred, possibly causing disruption to the education process.	400,000
Remedial works to deal with Radon gas issues. Once the surveys are completed, where high levels of radon gas are established action has to be taken. Without this action, buildings will need to be closed and costs may be incurred for moving and relocating staff or schools.	250,000
Removal of Asbestos containing materials (ACM's) from buildings	2,000,000
Caldicot Castle remedial works - longer term pressures given the condition of the curtain walls / towers etc. The £2-3m estimate is a ball part figure ranging from just the backlog of maintenance to also including improvements to bring the visitor facilities up to modern standards. An RDP grant is paying for a condition survey / outline conservation plan. The current condition of buildings constrains current operations and will impact on future management options including the assessment of viability of potential Cultural Services Trust. Heritage Lottery Funding is possible (but very competitive) Substantial match funding would still be required.	3,000,000
Countryside Rights of Way work needed to bring network up to statutorily required and safe standard. This should be taken as a provisional figure as surveys and assessments of bridges and structures are on-going and the rights of way prioritisation system which includes risk assessment will more accurately define and rank the backlog. Bridge management report on 787 bridges completed in October 2013 identifies 254 known bridge issues of which 77 need repair, 31 replacement & 80 are missing. 68 have 'other' issues including 51 bridges which require full inspection to further ascertain requirements/costs. 13 bridges are 10m+ and require replacement or repair. It is not possible to cost all of these currently but a ball park figure of £288k has been identified for the first tranche of issues.	2,200,000
Transportation/safety strategy –Air Quality Management, 20 m.p.h legislation and DDA (car parks)	1,200,000
Disabled Facilities Grants (DFGs) - The DFG's budget has remained unchanged for the last ten years. Each year the fully committed/spent date falls earlier in the financial year. This year we expect the budget to be fully committed by end October.	500,000
Sub Total Major Pressures	151,150,000

Appendix 2b - Issues List			
Area	Background	Forecast Cost if known	Recommendation
Community Hub	The revenue budget proposal to create community hubs will require capital investment to ensure the Hubs have appropriate accommodation in Caldicot by creating the Hub in the Library, in Chepstow by creating the Hub in the existing building, in Monmouth by creating the Hub in the Market Hall or Rolls Hall and in Usk by creating a Hub in the building with the Youth Service. It is assumed that the proposal in Abergavenny will be funded from the capital already allocated to the library.	300,000	Being included in Capital Budget for 2015/16
Monmouth Pool	Monmouth Pool – Recent report indicated options for members. Preference was to replace the pool, with a 4 lane 25 metre pool, subject to finalisation of budget costs and funding streams linked to 21st century schools	4,000,000	Requires business case to establish funding
Cycle track	The site at Gilwern wasn't suitable due to ecology issues in the national park and the need to use flood lights etc. Alternative sites will be considered if appropriate. Gilwern report 6/11/13 - was for £150k from Sports Wales, £120k S106 funding, £50k from Leisure budget and £150k Invest to save.	0	Requires business case to establish funding
Energy Efficiency schemes	Solar farm project requires member and Planning support - estimate Nov 14 Cabinet – proposal to be funded initially from borrowing (£5.7m cost), but ultimately self financing from feed in tariff to provide net saving in time.	0	Requires business case to establish funding
Accommodation rationalisation including J block	Rationalisation of property portfolio to include remodelling of J Block, Usk - Lease extension to Coleg Gwent until Dec 2016. Once building empty, 9 month refurbishment before move in (sep 17) which will require capital investment.	0	Need to establish cost for consideration in 2016/17 capital budget
Car parking strategy – Rockfield road £250k	Cabinet report 3/9/14 - proposed that a report go to Council to invest capital budget to include Rockfield Road £250,000 subject to final agreement of charging policy	250,000	Subject to final agreement on charging policy
Outdoor education strategy	A review of the service is ongoing looking at increasing revenue opportunities and also if the current three site approach is suitable for future delivery. If the conclusion of the report is close a facility, capital money will be required to develop facilities on remaining sites. The review is at an early stage. If combined 3 buildings into one, could free up a site and maybe generate a capital receipt; Will have completed review by Dec 14 ;	0	Review to take place

ALN strategy	Mandate 35 of the MTFP 14/15 outlines a review of current ALN service to ensure integration and streamlining the current service offer and may require capital investment	0	Review to take place
Depot rationalisation – transport	As it currently stands – Transport will not be requiring any capital monies. Transport Manager is working on a report to rent premises and bring PTU buses in house for servicing which will help cover the additional cost of the premises. A new fitting shop is becoming essential for Caldicot. Presently considering a site which would need around £25k capital set up costs	25,000	To be covered within existing budgets
Cultural services strategy	Currently the service is exploring future delivery options including trust status. Part of the work will involve conditions surveys which may lead to capital works being required. Included:- e.g. museums, Shire hall, Abergavenny castle, Old station Tintern, Caldicot castle; Have requested £30k from Cabinet to undertake the review (15/10/14);	1,000,000	Review to take place
Cemeteries	Monmouth Cemetery closed; A new north of county cemetery is regarded as low priority. Cabinet recommended that SCOMM Select look into this further.	0	Select to consider
Business Growth & Enterprise Strategy	The 'draft' strategy is currently out for consultation and we will be looking to bring the final report back through Cabinet. There are potential capital expenditure requirements in the following areas. Investment in digital and web presence – some of this is being secured through existing budget provision. However, there are likely to be business cases put through that will request additional funding. This will ultimately feed through Digital Board. Monmouthshire Crowd funding platform / lottery – a piece of research being done by the University of South Wales. Whether we move forward with a lottery concept and/or a crowdfunding platform there is potential for a request for MCC loan finance to: (a) Provide the initial capital (early estimate of £50k) for an independent organisation to run it; and (b) To provide initial capital (estimate of £1m) to allow loan finance to allow businesses to access low-interest or interest free	1,050,000	Requires business case to establish funding
Business Growth & Enterprise Strategy	Loan finance, potentially as match funding alongside crowdfunding. Business Hubs – working with Estates to identify appropriate space that would allow the Authority to develop Business hubs in our key towns. This will require a business case to come through.	5,000	Requires business case to establish funding
SRS	Similarly there is work ongoing with the SRS. We are putting a commissioning document in place that outlines what we require from the SRS going forward. This is being informed by a market testing exercise that is being done. This will then result in SRS providing clarity on what this means, not just in ongoing revenue terms, but also in terms of medium term capital implications.	0	Requires business case to establish funding

People Strategy	A revised People and Organisational Development Strategy has been taken through Cabinet. There is some work to do on our HR systems and processes. From this it is envisaged that there may well be investment needs that are required which of course would feed through Digital Board.	0	Requires business case to establish funding
Children's Services Contact centres	Capital required for adaptation of buildings for occupation.	0	Being completed in 2014/15
Sewerage treatment plan	Shirenewton sewerage treatment plant - Estimate increased from £50k to £75k. Last service /inspection report received in Sept 2014 stated 'very poor general condition and system in desperate need of replacement'.	75,000	To be managed within the current allocation in the budget
Sewerage treatment plan	Penyrhiw, Llanwenarth Citra sewerage treatment plant – is being reactively managed and remedially repaired, but is well past economic repair.	75,000	
Sewerage treatment plan	Itton Common Sewerage treatment plant - There is currently £10k in the capital programme but anticipated cost of works suggests a requirement for an additional £15k due to the need to acquire an additional area of land.	25,000	
Countryside	Llanfoist Bridge - The failure of the stone blockwork on the River Usk by Llanfoist bridge in Castle Meadows, Abergavenny – This continues to get worse and whilst we occasionally fill the resulting voids as it slumps it will eventually fail more fundamentally probably associated with a major flooding event. Given its the likely site for the Eisteddfod this is becoming a much higher corporate risk.	50,000	Capital allocation for countryside to be increased from ££40k to £70k. An additional £30k included in 2015/16 capital budget
Countryside	Current Rights of Way issues (Whitebrook byway) - Engineering assessments have been completed on landslip / collapse of byway at Whitebrook, estimated cost of repairs in the region of £70-£80k.	75,000	
Countryside	Current Rights of Way issues (Wye and Usk Valley Walks) - Engineering assessments have been completed on river erosion / landslips on the Wye and Usk Valley Walks. [Monmouth Viaduct] (Wye Valley Walk) £23,925, [Clytha] (Usk Valley Walk) £46,725, [Coed Y Prior] (Usk Valley Walk) £9,900, site investigations/design £5,500	86,000	
Countryside	Current Rights of Way issues (Closed Dangerous Bridges) - part of the wider rights of way bridges pressure (see major pressures) but specifically relating to those bridges in such poor condition that they have been legally closed on health and safety grounds	29,000	
Leisure	Monmouth Sportsground - The Monmouth Sports Pavilion is part of the land leased to the Monmouth Sports Association. The drain was diverted direct into the River Monnow when the second Monnow Bridge was constructed. However this needs to be reviewed to ensure it complies with all requirements. Capital costs are likely to be £10,000 for the sewer re-routing and connection works plus fees, the cost of a Section 104 Agreement with Welsh Water (DCWW) and the cost of adopting the sewer	25,000	£25k capital funding being included in 2015/16 to comply with all requirements

	connection once the work is completed.		
Property services	Radon Gas Surveys	30,000	Revenue cost
Property services	Tree Risk Assessments	30,000	Revenue cost
Countryside	Caldicot Castle - Kitchen Modifications (£40k) to bring up to date and comply with environmental health requirements and to allow banquets to take place and provide additional income to the castle. Consolidation of fire and security alarms (£20k)	60,000	£40k capital investment being included in 2015/16 to achieve the increase income targets in the revenue budget
Property services	School Kitchen H&S Works - Gas safe interlock valves are now required to all school kitchens to comply with Gas safe regulations. Also required to these kitchens are replacement cookers as some of the units present do not have gas flame safety devices	36,000	Being funded through property planned maintenance allocation
Leisure	Caldicot 3G pitch - Unanticipated ground conditions, electrical connection capacity and retention of original pitch by school are anticipated to increase costs.	55,000	Being addressed in 2014/15

The “Equality Initial Challenge”

Name: Mark Howcroft Service area: Central Finance Date completed: 12 th February 2015		Please give a brief description of what you are aiming to do. This proposal seeks to evaluate the effect of decommitting slippage sums totaling £771,000, and reversions to IT funds of £195,000	
Protected characteristic	Potential Negative impact Please give details	Potential Neutral impact Please give details	Potential Positive Impact Please give details
Age		Neutral	
Disability		<p>Certain schemes pertain to accessibility initiatives. These schemes tend to be generic in nature to be available during the year as the need arises.</p> <p>There is no perceived disadvantage as the resources have remained unused, and where there was activity it has been insufficient even to utilize the in year allocation, so slippage at the end of the year is actually greater than brought forward.</p> <p>Undertaking this housekeeping will allow the capital programme projects to remain at realistic levels and encourage timely spending.</p> <p>The proposal is designed to allow Members a degree of flexibility to consider evolving capital priorities, and it may be that these have a protected characteristic to it, but there is nothing precluding schemes from being refreshed and volunteered for re-introduction by</p>	

		service managers.	
Marriage + Civil Partnership		Neutral	
Pregnancy and maternity		Neutral	
Race		Neutral	
Religion or Belief		Neutral	
Sex (was Gender)		Neutral	
Sexual Orientation		Neutral	
Transgender		Neutral	
Welsh Language		Neutral	

Please give details about any potential negative Impacts .	How do you propose to MITIGATE these negative impacts
➤	➤
➤	➤
➤	➤
➤	➤

Signed Mark Howcroft Designation Assistant Head of Finance (Deputy S151 Officer)
Dated 12th February 2015

EQUALITY IMPACT ASSESSMENT FORM

What are you impact assessing	Service area
Consideration of 2014-15 slippage	Central Finance
Policy author / service lead	Name of assessor and date
Mark Howcroft	M. Howcroft, 12/2/15

1. What are you proposing to do?

To review slippage levels volunteered by service managers

2. Are your proposals going to affect any people or groups of people with protected characteristics in a **negative** way? If **YES** please tick appropriate boxes below.

Age		Race	
Disability		Religion or Belief	
Gender reassignment		Sex	
Marriage or civil partnership		Sexual Orientation	
Pregnancy and maternity		Welsh Language	

3. Please give details of the negative impact

4. Did you take any actions to mitigate your proposal? Please give details below including any consultation or engagement.

5. Please list the data that has been used to develop this proposal? eg Household survey data, Welsh Govt data, ONS data, MCC service user data, Staff personnel data etc..

Signed **M Howcroft...** **Designation...Asst Head of Finance (Deputy S151 officer)** **Dated** **12/2/15**

The “Sustainability Challenge”

Name of the Officer completing “the Sustainability challenge” Mark Howcroft		Please give a brief description of the aims proposed policy or service reconfiguration Review of slippage proposed by service managers at mth 9.	
Name of the Division or service area Central Finance		Date “Challenge” form completed 12/2/15	
Aspect of sustainability affected	Negative impact Please give details	Neutral impact Please give details	Positive Impact Please give details
PEOPLE			
Ensure that more people have access to healthy food		No effect	
Improve housing quality and provision		No effect	
Reduce ill health and improve healthcare provision		No effect	
Promote independence		No effect	
Encourage community participation/action and voluntary work		No effect	
Targets socially excluded		No effect	

Help reduce crime and fear of crime		No effect	
Improve access to education and training		No effect	
Have a positive impact on people and places in other countries		No effect	
PLANET		No effect	
Reduce, reuse and recycle waste and water		No effect	
Reduce carbon dioxide emissions		No effect	
Prevent or reduce pollution of the air, land and water		No effect	
Protect or enhance wildlife habitats (e.g. trees, hedgerows, open spaces)		No effect	
Protect or enhance visual appearance of environment		No effect	
PROFIT			
Protect local shops and services		No effect	
Link local production with local consumption		No effect	

Improve environmental awareness of local businesses		No effect	
Increase employment for local people		No effect	
Preserve and enhance local identity and culture		No effect	
Consider ethical purchasing issues, such as Fairtrade, sustainable timber (FSC logo) etc		No effect	
Increase and improve access to leisure, recreation or cultural facilities		No effect	

What are the potential negative Impacts	Ideas as to how we can look to MITIGATE the negative impacts (include any reasonable adjustments)
➤	➤
➤	➤
➤	➤
➤	➤

The next steps

- If you have assessed the proposal/s as having a **positive impact** please give full details below

N/A

- If you have assessed the proposal/s as having a **Negative Impact** could you please provide us with details of what you propose to do to mitigate the negative impact:

N/A

Signed

M. Howcroft

Dated

12/2/15

REPORT

SUBJECT	REVENUE MONITORING 2014/15 MONTH 9 OUTTURN FORECAST STATEMENT
DIRECTORATE	Chief Executive's Unit
MEETING	Economy & Development Select
DATE	5th March 2015
DIVISIONS/WARD AFFECTED	All Authority

1. PURPOSE

- 1.1 The purpose of this report is to provide Members with information on the forecast revenue outturn position of the Authority at the end of month 9 for the 2014/15 financial year. Revenue forecasting is being brought forward by a month against the usual timescale. Capital monitoring will be reporting against that usual timescale.
- 1.2 It also seeks to provide summary performance indicator information alongside financial data to allow Members a better opportunity to consider how services are provided and whether resources are being utilised efficiently.

2. RECOMMENDATION

- 2.1 That Members consider the position concerning 3rd quarter revenue monitoring (£144,000 deficit) and seek assurance of the action Chief Officers are taking to address the over spends in their service areas.
- 2.2 A caveated use of reserves is sought in relation to redundancy costs incurred by services this year totalling £545,000, whilst services will continue to find compensatory savings additional to the mandates to mitigate the net cost pressure by end of financial year.
- 2.3 That Members reflect upon the internal performance management information included alongside traditional financial data to consider whether it assists them in providing a better link between inputs and outputs and allows them to better consider whether resources are being economically and efficiently utilised.

3. MONITORING ANALYSIS

3.1 Revenue Position

- 3.1.1 Revenue budget monitoring information for each directorate's directly managed budgets is provided together with information on corporate areas.

3.1.2 Responsible Financial Officer's Summary of Overall Position

Table 1: Draft Council Fund Outturn 2014/15 – Summary Total Net Expenditure Position at Month 9	Appendix	Annual Forecast at Month 9	Annual Budget @ Month 6	Revisions since month 6	Annual Budget @ Month 9	Forecast Over/(Under) Spend at Month 9	Comparative Forecast Over/(Under) Spend at Month 6	Comparative Forecast Over/(Under) Spend at Month 3
		£'000	£'000	£'000	£'000	£'000	£'000	£'000
Social Care & Health	4&5	37,865	36,604		36,604	1,261	797	613
Children & Young People	5	52,243	52,302	(152)	52,150	93	45	26
Enterprise	3	10,212	10,285	(205)	10,080	132	55	232
Operations	2	17,964	17,857	4	17,861	103	182	385
Chief Executives Unit	2	6,991	7,376		7,376	(385)	(208)	(133)
Corporate Costs & Levies	2	17,758	17,941		17,941	(183)	(116)	(94)
Net Cost of Services		143,033	142,365	(353)	142,012	1,021	755	1,029
Attributable Costs – Fixed Asset Disposal	2	132	224		224	(92)	(47)	1
Interest & Investment Income	2	(88)	(29)		(29)	(59)	(58)	(48)
Interest Payable & Similar Charges	2	3,532	3,773		3,773	(241)	(235)	(231)
Charges Required Under Regulation	2	5,575	5,610		5,610	(35)	(35)	(35)
Capital Expenditure Financed from Revenue		16	16		16	0	0	0
Contributions to Reserves	2	275	70	204	274	1	2	5
Contributions from Reserves	2	(2,163)	(2,700)	353	(2,347)	184	382	0
Amounts to be met from Government Grants and Local Taxation		150,312	149,329	204	149,533	779	764	721
General Government Grants	2	(69,544)	(69,340)	(204)	(69,544)	0	0	0
Non-Domestic Rates	2	(28,984)	(28,984)		(28,984)	0	0	0
Council Tax	2	(57,169)	(56,780)		(56,780)	(389)	(415)	(348)
Council Tax Benefits Support	2	5,825	6,071		6,071	(246)	(233)	(154)
Council Fund (Surplus)/Deficit		440	296	0	296	144	116	219
Budgeted contribution from Council Fund		(296)	(296)		(296)	0	0	0
		144	0	0	0	144	116	219

3.1.3 The bottom line situation, a £144,000 potential overspend, has continued to be mitigated significantly by anticipated net Council Tax receipts and favourable treasury considerations. The net cost of services pressure of £1,021,000, simplistically indicates a worsening of £266,000 since month 6, predominantly reflective of net Children's Services challenges within the Social Care budget which has evidenced pressures totalling £475,000 since month 6 report.

3.1.4 There are costs, such as redundancy payments, that aren't generally a budgeted expense. Such costs will, during quarterly monitoring, appear as an overspend in comparison to the annual budget. Specifically with regard to redundancy payments, the traditional expectation is that services bear such costs, that they are mitigated where possible through the year, and for any net balance to be considered and borne through a use of reserves during the outturn process. This is a little different for schools where instead a resource of

£300,000 is provided for by CYP, with schools only bearing any costs above that level. Currently school redundancy costs amount to £391,000, of which schools have borne £91,000.

3.1.5 The forecast costs included within the monitoring associated with redundancy payments for the rest of the Council amount to ,

Directorate	Amount £'000
Children & Young People	7
Social Care & Health	0
Enterprise	113
Operations	378
Chief Executives Office	47
Total	545

3.1.6 Given the relationship with service re-engineering and savings mandates, and an appreciation that it is often difficult for managers to predict such costs with certainty at the outset without prejudging interview processes and redeployment opportunities, it is proposed to include this analysis as a standing item in future reports.

3.1.7 Also given the significance of such costs, and whilst services continue to bear and mitigate in first instance, it is prudent to seek a caveated use of reserves to apply to any unmitigated costs included in the table 3.1.5 where necessary at the end of the year.

3.1.8 Given the financial challenges that will continue to face the Authority for the foreseeable future, Chief Officers continue to be tasked with ensuring that services live within the budgets and savings targets set for the current financial year. Monitoring reports will seek to contain the information on what is being done to manage the overspends identified and the positive action that is required to ensure that the budget is not breached.

3.1.9 Summary pressures and underspends within the net cost of services include:

Service area	Indicative Forecast Position exclusive of savings not yet achieved	2014-15 savings not yet made	Forecast Position net of savings not achieved	Headline Cause
	Red=Adverse Green = Favourable		Red=Adverse Green = Favourable	
	£'000	£'000	£'000	
Social Care & Health (SCH)				
Children's Services	1,188	32	1,220 (worsening of 475)	Looked after children activity and additional team and conveyance of client costs
Adult Services	-70	111	41 (improvement of 11)	Most notably historic Monnow Vale partnership cost apportionments and residential care costs exceeding recovery due to means testing considerations
Sub Total SCH	1,118	143	1,261	

Children and Young People (CYP)				
Standards	-17	0	-17 (improvement of 267)	Reduction in shortfall on income targets, but mainly reduced costs involved in out of county placement and additional income from other Councils using MCC services plus reserve funding of £104k has been allowed subsequent to month 6 report to cover cost of winding up school library
Individual schools budget	54	0	54 (worsening of 279)	Budget included anticipated reserve funding, month 6 recommendation sought to increase transparency and defer both expenditure budget and reserve financing to 2015-16
Resources and Performance	30	53	83 (worsening of 38)	Effect of Recovery Board and tribunal costs, unbudgeted IT migration costs, and reduction in SEG grant in year impacting adversely upon the level of grant administration costs that are recoverable
Youth Services	-28	0	-28 (improvement of 3)	Additional income and reduced transport costs
Sub Total CYP	39	53	92	
Enterprise (ENT)				
Community Led Delivery	47	0	47 (improvement of 23)	Net effect of restructure changes not fully implemented within Libraries and new agreement between Community Education and Coleg Gwent not according with original budget
Commercial & People Development	-57	23	-34 (improvement of 17)	Reduced shortfall in savings target presumed on SRS, in house reduced IT costs, reduced HR and training costs
Tourism, Life & Culture	115	37	152 (worsening of 51)	Continued pressure in tourism services, and in particular Caldicot Castle, together with net costs of cycling initiatives. The service is looking at ways to release additional revenue headroom elsewhere in the Directorate through capital recharging to mitigate the consequence where possible.

Development Plans	-33	0	-33 (worsening of 67)	
Sub Total ENT	72	60	132	
Operations (OPS)				
Highways	-489	116	-373 (improvement of 73)	Extra agency income
Property	-56	89	33 (worsening of 44)	Schools meals service transfer from CYP with significant pressure, main improvement in schools cleaning area caused by removing unbudgetted contract consultancy costs
Home to school transport	319	40	359 (worsening of 88)	Past budget saving reviews of home to school and SEN haven't taken place. Overspends are in Council provided transport, mainly employee and transport maintenance costs. External transport provider costs tenders are anticipated to provide net savings to compensate for Council's SEN transport overspend. A bad debt assumption has been made in respect of historic debts of £50,000
Transport	94		94 (improvement of 35)	Predominantly car parking income deficit
Waste	20		20 (improvement of 85)	Net effect of redundancy costs anticipated from restructure of the service. Prospective MRF contract concerns have re materialised from month 3 but are not quantified in forecasting.
Raglan training	70		70 (worsening of 20)	Mixture of redundancy costs, additional training costs and reduced income anticipated
Grounds	-100		-100 (static)	Additional income
Sub Total OPS	-142	245	103	

Regulation & Central Support Services				
Chief Executives Office (CEO)	-384	0	-384 (improvement of 176)	Staff savings and increased income predictions in democratic services. Savings in audit and revenues team costs and housing benefit administration below budget levels
Corporate (CORP)	-183	0	-183 (improvement of 68)	Predominantly an underspend on external audit fees and small saving in precepts exhibited at mth 6, plus the saving effect from minor revisions in insurance cover
Sub Total Regulatory Services	-567	0	-567	
Total – Net Cost of Services	520	501	1,021	Net overspend position is £1,021,000 on net cost of services

3.1.10 More detailed monitoring information together with a narrative of more significant variance over £25,000 is provided in the Select Appendices 2 to 5.

3.2 Schools

3.2.1 Each of the Authority's Schools is directly governed by a Board of Governors, which is responsible for managing the school's finances. However, the Authority also holds a key responsibility for monitoring the overall financial performance of schools. Below is a table showing the outturn forecast Schools' balances position based on month 9 projections.

Draft Council Fund Outturn 2014/15 – Summary Forecast Year-end School Balances Position at Month 9	Opening Reserves (Surplus)/ Deficit 14-15	In year forecast at Month 6 (Surplus)/ Deficit	Difference reported from Month 9 to Month 6 (Surplus)/ Deficit	In year forecast at Month 9 (Surplus)/ Deficit	Anticipated Reserves to be carried forward to 2015-16 (Surplus)/ Deficit
	£'000	£'000	£'000	£'000	£'000
Clusters					
Abergavenny	(285)	249	(77)	173	(112)
Caldicot	(242)	103	(36)	67	(175)
Chepstow	(14)	266	(11)	255	241
Monmouth	(394)	72	(15)	57	(337)
Special	(54)	11	53	65	10
	(988)	700	(85)	616	(372)

3.2.2 School balances at the beginning of the financial year amounted to £988,000 credit. The draw upon balances has been identified as being £616,000 resulting in closing school balances budgeted to be £372,000 credit, and an improvement of £84,000 on month 6 position, this is despite in year WG improvement grant reductions and net £91,000 redundancy costs borne by schools.

- 3.2.3 Within these summary figures, of particular note, is the deficit reserve position experienced in the Chepstow cluster, caused by a significantly worsening position at Chepstow comprehensive school, whose deficit is anticipated to be £385,000 by the end of year, a worsening of £10,000 on month 6 reported position. The school has prepared a draft recovery plan which has been endorsed by Governors, which is currently being analysed by Council with a view to being agreed. This level of deficit balance remains a risk to the Council going forward in the interim.
- 3.2.4 6 schools exhibited a deficit position at the start of 2014/15, and alongside Chepstow Comprehensive, Llandogo is predicted to exhibit a worsening position. However Deri View, Llanvihangel Crocorney, Castle Park are all forecast to improve their deficit balance position by the end of the year. Ysgol Gymraeg Y Ffin is predicting to come out of deficit by the end of the year
- 3.2.5. Of concern, King Henry Comprehensive and Mounton House are anticipated to move into deficit by the end of year.
- 3.2.6 Schools balances exhibit a reducing trend, and by definition can only be used once

Year	Net level of school balances
2011-12	(965)
2012-13	(1,240)
2013-14	(988)
2014-15 forecast	(372)

- 3.2.7 There has been a significant reliance on reserve balances to supplement school spending plans in the last 2 years, and limited indication of significant replenishment. This isn't a sustainable prospect. As a rough guide, prior to 2010, Welsh Government advocated that school balance levels equated to 5% of budget share. Using 2014/15 delegated budget levels, this would equate to £2.2 million. Members may wish to seek a comfort that balances aren't being used to subsidise and sustain core costs such as staffing.
- 3.28 Further information on Schools is provided in Children & Young People Select appendix 5.

3.3 **2014/15 Savings Progress**

- 3.3.1 The monitoring above reflects the progress in achieving necessary savings agreed as part of the 2014/15 budget process. Appendix 1 provides details of specific savings initiatives and progress made in delivering them in full by the end of 2014/15 financial year.

In summary they are as follows,

2014/15 Budgeted Service Savings Mandates Progress at Month 9						
DIRECTORATE	Saving included in 2014/15 Budget £'000	Savings achieved month 6 £'000	Savings achieved month 9 £'000	% progress in achieving savings	Delayed savings £'000	Savings not achievable £'000
Children & Young People	722	669	669	93%	0	53
Social Care & Health	1,030	877	887	86%	0	143
Enterprise	1,366	1,025	1,306	96%	0	60
Operations	1,412	1,007	1,167	83%	176	69
Chief Executive's	923	923	923	100%	0	0
Total Budgeted Service Savings 2014-15	5,453	4,501	4,952		176	325

3.3.2 There wasn't a great deal of change evident between quarter 1 and 2 report. Conversely at month 9, managers report an improvement in progress of circa £450,000. Part of this progress reflects the approval by Cabinet at month 6 to accept alternate savings.

3.3.3 The savings appendix also indicates a risk score as to whether savings are likely to be achieved or otherwise. The following savings mandates are still reported to be high or medium risk.

Operations (OPS)

- School meals -increase price, market and expand service – none of saving anticipated has materialised (£69,000).
- Transfer of facilities to other providers – engagement and consultation means £20,000 is reported as delayed saving
- Transport review and fleet rationalisation, £40,000 short of mandate requirements
- Highways – review of management arrangements are anticipated to exhibit a shortfall in savings of £116,000 against £405,000 originally reported

Enterprise (ENT)

- Museums, Shirehall & Castles and Tourism – the Tourism aspects exhibit a £37,000 shortfall
- SRS savings exhibit a £23,000, as original intention to divest a building haven't occurred, the service is seeking alternate staffing savings to compensate

Children and Young People (CYP)

- Grants to micro finance and rationalise numerous grants to single organisations – none of savings required have materialised (£37,000)

Social Care & Health (SCH)

- Community meals increase take-up – meal numbers are still below the 1,450 target introducing a £16,000 shortfall, although exhibit a reported improvement on month 6
- SCH children's staff restructuring – Re-introduction of a post volunteered by the service for deletion introducing a £32,000 shortfall on savings target

All

- Review of additional payments – Social Care and Health exhibit challenges in meeting any of their saving requirements of £95,000, CYP report making £15,000 of £31,000 requirement, CEO and Operations report intention to make their £163,000 in other ways but haven't specified how, ENT report having made their £48,000 in full.

4 REASONS

4.1 To improve budget monitoring and forecasting information being provided to Senior Officers and Members.

5 RESOURCE IMPLICATIONS

5.1 As contained in the report.

6 EQUALITY AND SUSTAINABLE DEVELOPMENT IMPLICATIONS

6.1 The decisions highlighted in this report have no equality and sustainability implications per se.

7 SAFEGUARDING AND CORPORATE PARENTING IMPLICATIONS

7.1 The decisions highlighted in this report have no safeguarding or corporate parenting implications per se, although monitoring does cover a commentary about Childrens Services as part of holistic reporting..

8 CONSULTTEES

Strategic Leadership Team
All Cabinet Members
All Select Committee Chairman
Head of Legal Services
Head of Finance

9 BACKGROUND PAPERS

9.1 Month 9 monitoring reports, as per the hyperlinks provided in the Select Appendices

10 AUTHORS

Mark Howcroft – Assistant Head of Finance

11 CONTACT DETAILS

Tel. 01633 644740
e-mail. markhowcroft@monmouthshire.gov.uk

Appendices

Appendix 1	Savings Summary
Appendix 2	Strong Communities Select Committee portfolio position statement
Appendix 3	Economy and Development Select Committee portfolio position statement
Appendix 4	Adult Select Committee portfolio position statement
Appendix 5	Children and Young People Select Committee portfolio position statement

2014/15 Budgeted Service Savings Mandates Progress at Month 9

DIRECTORATE	Saving included in 2014/15 Budget £'000	Savings achieved month 6 £'000	Savings achieved month 9 £'000	% progress in achieving savings	Delayed savings £'000	Savings not achievable £'000
Children & Young People	722	669	669	93%	0	53
Social Care & Health	1,030	877	887	86%	0	143
Enterprise	1,366	1,025	1,306	96%	0	60
Operations	1,412	1,007	1,167	83%	176	69
Chief Executive's	923	923	923	100%	0	0
Total Budgeted Service Savings 2014-15	5,453	4,501	4,952		176	325

2014/15 Budgeted Service Savings Mandates Progress at Month 9

CHILDREN & YOUNG PEOPLE							
Budget proposals 2014/15	Narrative	Saving included in 2014/15 Budget £'000	Value of Saving Forecast at Month 9 £'000	Delayed savings £000s	Savings not achievable £000s	Assessment of progress as at Month 9	Risk of current forecast saving NOT being achieved (High / Medium / Low)
Schools delegated budgets	Proposal is about finding opportunities to reduce costs in schools. Schools budgets will be protected at cash limit, this means no pay inflation and or non pay inflation is provided for in funding,	434	434	0	0	Fully Achieved	Low
Review ISB - ALN contingency	Currently a contingency budget is held centrally, proposals to reduce this budget by £75k and reduce staffing in the service by £65,000	140	140	0	0	On Target	Medium
Grants to micro finance and rationalise numerous grants to single organisations	Reducing the amount of grants paid annually to third sector bodies. Options will include reduction, micro-finance and introducing business plans. SCH mandate for £100k in 2014/15, R & C/CEO target of £100k. Further £300k in 2015/16 is not now considered feasible	37	0	0	37	These savings cannot be found from the grant areas as our grants cover a statutory provision.	High

School library service - combine with general library service	£50k is MCCs contribution to full year running costs of school library service, changes to service needs to be considered with TCBC	30	30	0	0	MCC savings have been achieved. Torfaen alongside MCC schools have now decided to withdraw from service, which will introduce additional severance costs (unquantified at present). These together with assets and deficit reserve balance of £100k, will need to be apportioned between MCC and TCBC	High
School Music service - reduction in subsidy	Total MCC contribution to schools music service is £260k, exploration of alternative models to reduce the subsidy required	50	50		0	Saving achieved, working with the service to achieve future savings identified within the budget mandate.	Low
Review of additional payments	Target a 10% reduction in additional payments made eg overtime, standby etc	31	15	0	16	Given current pressures we are not able to achieve anymore of this saving.	High
		722	669	0	53		

2014/15 Budgeted Savings progress at Month 9

SOCIAL CARE & HEALTH							
Budget proposals 2014/15	Narrative	Saving included in 2014/15 Budget £'000	Value of Saving Forecast at Month 9 £'000	Delayed savings £000s	Savings not achievable £000s	Assessment of progress as at Month 9	Risk of current forecast saving NOT being achieved (High / Medium / Low)
Community meals increase take-up	Mainly about increasing customer base	30	14	0	16	Weekly sales are 1,300, 150 below target.	High
Grants to micro finance and rationalise numerous grants to single organisations	Reducing the amount of grants paid annually to third sector bodies. Options will include reduction, micro-finance and introducing business plans. SCH mandate for £100k in 2014/15, R & C/CEO target of £100k. Further £300k in 2015/16 is not now considered feasible	100	100	0	0		Low
Practice change - reduction in flexible budget/contingency	Working with individuals, families and communities to find sustainable solutions	277	277	0	0		Low
Redesign day provision in line with My Day/My Life	Reconfiguring day provision for people with Learning disability	160	160	0	0		Low
SCH restructuring: Direct care (£89k), Children's/Adults teams (£50k), Commissioning team (£31k)	Staffing efficiencies	163	163	0	0		Low

SCH Transition project staff transfer to Bright New Futures	Combining our initiative with Bright new futures to establish a shared service model	14	14	0	0		Low
Review of additional payments	Target a 10% reduction in additional payments made eg overtime, standby etc	95	0	0	95	Work not undertaken corporately on issues such as reviewing bank holidays.	High
Sustaining Independent Lives in the community	Cabinet report and business case presented on 2nd Oct 2013, aim is to divert people from needing statutory services through Local Area Co-ordination and small local enterprises	123	123	0	0		Low
TOTAL ADULTS SELECT		962	851	0	111		

CHILDREN & YOUNG PEOPLE SELECT

SCH children's staff restructuring	Rationalising service delivery within children's services	68	36	0	32	Due to Dr Paul Thomas one of the two posts was reinstated, but mandate and/or additional funding not adjusted for.	High
---	---	----	----	---	----	--	------

1,030	887	0	143
--------------	------------	----------	------------

2014/15 Budgeted Service Savings Mandates Progress at Month 9

ENTERPRISE							
Budget proposals 2014/15	Narrative	Saving included in 2014/15 Budget £'000	Value of Saving Forecast at Month 9 £'000	Delayed savings £000s	Savings not achievable £000s	Assessment of progress as at Month 9	Risk of current forecast saving NOT being achieved (High / Medium / Low)
DEVELOPMENT OF LEISURE SERVICES	Income maximisation and staff review, developing the cycling offer, broaden leisure offer and explore new service provision options and models in the context of 'whole place'	125	125			Savings forecast to be achievable	Low
Collaboration on housing services and development of careline services	Commercialisation of careline service, one housing solutions service with TCBC focussed on enabling wider access to housing options and providing greater scope for increasing the resources with which to address housing need and homelessness	30	30			Savings forecast to be achievable	Low
Sustainable energy initiatives	Investing in biomass boilers, solar farms and reduction in Carbon Reduction Commitment budget	133	133		0	Savings achieved	Medium
Museums, Shirehall & Castles and Tourism	Consolidation of tourism and culture offer throughout the County through considering shared services models; making attractions self-sustainable and income generation. This relates to the museum business plan and explores roll-out of some community ownership models. Member consultation has indicated that the aspect of merging of museums and TIC (£150,000 in 2014/15) was not a preferable model, and will necessitate driving even further savings on other aspects of this mandate	245	208		37	Museums are on target to make the full 78k savings at M9. Shirehall are on target to achieve their 33,500 savings. TIC's 77k forecast. 13k not achievable due to ambitious income targets & reduced opening hours, although we have been forecasting the full 90k, at month 09 this doesn't look realistic with three months of the year left. Countryside 36,500 - Castle savings of 24k will not be met. 12,500 within countryside looks as though it will be met, but current underspends are offsetting overspends within the Castle and Old Station. The forecast overspend at M9 for Countryside is 89k.	Museums - Low Shirehall - Low TIC's medium

Grants to micro finance and rationalise numerous grants to single organisations	Reducing the amount of grants paid annually to third sector bodies. Options will include reduction, micro-finance and introducing business plans. SCH mandate for £100k in 2014/15, R & C/CEO target of £100k. Further £300k in 2015/16 is not now considered feasible	50	50			Third sector bodies have already been made aware that their grant will be less this year and this was reflected in the budget.	Low
Strategic Property Review (phase 2)	Target to be achieved by the Accommodation working group and reduction in office accommodation, consolidate in Usk	75	75		0	Savings achieved	Low
R & C Staffing restructures	Senior management restructure to include new service groupings and alignments and green space concept	70	70			Achieved	Low
R&C - OSS and libraries - 10% reduction in staff budget	The aim is to have one access point for customer service in each of the 4 towns and create efficiencies through a management restructure	116	116			Savings achieved	Medium
Additional Libraries and communications saving	Libraries driver redundancy and media position deleted	80	80			Achieved	Low
Review of additional payments	Target a 10% reduction in additional payments made eg overtime, standby etc	48	48			Achieved	Low
ICT	Staffing efficiencies, integrate enterprise agreement, reduce supplies and services budget	300	277	0	23	No plans to close Ty Cyd 3 means that savings will not be achieved. Additional CCTV income used in year 1 to purchase additional equipment. Further savings made by vacancies	Medium
Adult Education	Cost reduction through reducing overheads and premises costs	90	90	0	0	Savings through change of courses and reduction in premises costs	Low
Planning, place and enterprise	Increase in income from development plans (part of combined £32k savings)	4	4	0	0	Achieved	Low

1,366	1,306	0	60
-------	-------	---	----

2014/15 Budgeted Service Savings Mandates Progress at Month 9

CHIEF EXECUTIVE'S UNIT & OPERATIONS								
Budget proposals 2014/15	Savings Proposal Narrative	Saving included in 2014/15 Budget £'000	Value of Saving Forecast at Month 6 £'000	Value of Saving Forecast at Month 9 £'000	Delayed savings £000s	Savings not achievable £000s	Assessment of progress as at Month 9	Risk of current forecast saving NOT being achieved (High / Medium / Low)
OPERATIONS								
School meals -increase price, market and expand service	Increase in school meal to £2.00, currently £1.65 infants and £1.80 junior based on an estimated 397,058 meals	69	0	0		69	Saving based on increased sales is unlikely in first 12 months due to A4L menu compliance, reduced take up due to price increase and increased cost of providing meals. In addition any additional saving will be offset against cost of running a client/contractor joint service provision to the standards required to achieve WG compliance status	High
Grants to micro finance and rationalise numerous grants to single organisations	Reducing the amount of grants paid annually to third sector bodies. Options will include reduction, micro-finance and introducing business plans. SCH mandate for £100k in 2014/15, R & C/CEO target of £100k. Further £300k in 2015/16 is not now considered feasible	13	13	13	0	0	Achieved	Low
Highways - review of management arrangements, gritting schedules, verge maintenance, use of sub contractors	Reduction in management team and operate from 2 depots, reducing stand by payments and gritting frequencies. Reduce sub contractors and biodiversity policy on verges	405	274	289	116	0	Restructure of R&C will not allow whole year savings. Pressure from community groups are delaying savings in 2014/15. Some whole year savings predicted for 15/16 as mandate. Simpson review may not permit savings for MCC in Duty Officer mandate. Other offsetting savings will be made within Highways to meet the unachievable savings and the delayed savings.	High
Street Light savings	Review of turning off street lights at designated times	180	180	180			Achievable	Low

Street scene and pest control	Reduction in sweepers and number of cleaning rounds, opportunity for Town & Community Councils to contribute to service and full withdrawal of subsidy for pest control.	195	170	195			Achievable	Low
Home to School Transport - fundamental review of policy	Fundamental policy change - £420k - based around nearest school policy. Withdrawal of subsidy for post 16 transport.	47	47	47			These savings should be achievable as no travel grants will be issued to new applicants from sept 14	Low
Facilities - transfer functions to other providers	Engaging with town and community councils, friends clubs to take on service related costs - Linda Vista, Bailey Park, Public Conveniences	100	0	80	20	0	30k of mandate has been found from Town Councils, remaining has been found from additional grounds maintenance income	Medium
Transport review and fleet rationalisation	Increased income from private hire (Passenger Transport Unit), management and staff reduction	105	25	65	40	0	Budget problems within the PTU will require fundamental review of budget.	Medium
Property services and procurement	Staff efficiencies, systems review and procurement savings	115	115	115	0	0	Saving Realised.	Low
Cost neutral waste service	Route optimisation, green waste charges up from £8 to £10 and reduce spend on bags	60	60	60	0	0	Saving Realised	Low
Review of additional payments	Target a 10% reduction in additional payments made eg overtime, standby etc	123	123	123	0	0	£24k will be made in accordance with the mandate. In general managers have seen this saving as just a straight cut in budget and have reorganised spend patterns accordingly. E.g. £41k Highways/Swtra – by reducing service or increasing income. £9k Grounds – by reducing service or increasing income. £32k Waste – reductions in other manpower budgets. All these savings are now forecast to be achieved.	Medium

TOTAL

1,412	1,007	1,167	176	69
-------	-------	-------	-----	----

2014/15 Budgeted Service Savings Mandates Progress at Month 9

CHIEF EXECUTIVE'S UNIT							
Budget proposals 2014/15	Savings Proposal Narrative	Saving included in 2014/15 Budget £'000	Value of Saving Forecast at Month 9 £'000	Delayed savings £000s	Savings not achievable £000s	Assessment of progress as at Month 9	Risk of current forecast saving NOT being achieved (High / Medium / Low)
CEO Staffing restructures	Senior management restructure to include new service groupings and alignments and green space concept	70	70		0	Achieved	Low
CEO - efficiencies, including on line services, staffing structures	Staffing efficiencies and improving on line services, reduction in democratic services will mean that only decision making committees can be serviced, merging of roles supporting area work	595	595		0	Achieved	Low
CEO - Restructure (Customer Access) - 10% reduction in staff budget	The aim is to have one access point for customer service in each of the 4 towns and create efficiencies through a management restructure	64	64		0	Achieved	Low
Review of additional payments	Target a 10% reduction in additional payments made eg overtime, standby etc	40	40		0	Achieved. In general managers have seen this saving as just a straight cut in budget and have reorganised spend patterns accordingly.	Low
Public protection	Service Reductions in Public Protection Division	89	89		0	Achieved	Low

Legal	Reduction in Legal Services employee hours and Commons and Village Green Inquiries – Inspectors' fees	37	37		0	Split £30k Legal & Land Charges, £7k Emergency Planning	Low
Planning, place and enterprise	Increase in income from building control & development control (part of combined £32k savings)	28	28		0	Achieved	Low
TOTAL		923	923	0	0		

1. Revenue Outturn Forecast

1.1 The combined budget and outturn forecast for this portfolio is,

Service Area	Budget Mth 6	Virements	Budget Mth 9	Forecast Outturn	Variance Mth 9	Variance Mth 6	Variance Mth 3
	£'000	£'000	£'000	£'000	£'000	£'000	£'000
Chief Executive's office	7,375		7,375	6,991	(384)	(207)	(133)
Operations	17,857	4	17,861	17,964	103	232	385
Corporate	17,941		17,941	17,758	(183)	(116)	(94)
Appropriations	6,964	558	7,522	7,279	(243)	8	(307)
Financing	(149,032)	(204)	(149,236)	(149,871)	(635)	(648)	(502)
Total	(98,895)	358	(98,537)	(99,879)	(1,342)	(731)	(651)

1.2 The more significant over and underspends are,

	Overspend predicted £'000	Underspend predicted £'000	Cause
Chief Executives Office		384 (176 improvement)	Policy Division net underspend of £23,000 despite £47,000 redundancy costs, reduced cost in Democracy Division (£173,000) and £189,000 savings in Finance division
Operations – Highways		373 (73 improvement)	Predominantly extra highway agency income, supplemented by additional fee income earned in traffic management and traffic & development and reduced costs in highways operations
Operations – Property	33 (44 improvement)		Pressures from schools meals continues (£110,000), cleaning mainly conveniences (£26,000), additional call charges (£30,000) compensated by comparable savings in office services, redundancy costs of £18,000 mitigated by procurement team savings (£54,000) and net accommodation cost savings (£69,000)
Operations – Home to school transport	359 (88 worsening)		Overspends in employee costs £203,000, (includes £7,000 redundancy costs), unachievable staff efficiencies £22,000, fuel and repair £50,000 and reduction in income £32,000 and a provision for historic bad debts recovery of £50,000. Whilst past budget saving reviews of home to school and SEN haven't taken place, the rolling tender of external transporter costs exhibit a compensatory saving.
Operations – Transport	94 (35 improvement)		Predominantly car parking income deficit
Operations – Waste	20 (85 improvement)		Predominantly redundancy costs (£171,000), potential for MRF contractor

			dispute identified at month 3 but discounted at month 6 has been re-introduced (£50,000), compensated by reduction in transfer station expenditure
Training Unit	70 (20 worsening)		Mixture of redundancy costs (£40,000), increasing costs and reduced income predictions
Operations – Grounds		100 (static)	Additional income
Corporate		183 (68 improvement)	Predominantly saving in external audit fees (£87,000) and effect of NNDR revaluation of Council properties £65,000 (compensatory increased costs in Directorates), and insurance negotiation savings (£30,000) on contract extension
Appropriations		243 (252 improvement)	Predominantly net reduction in interest payable (£240,000). Asset sale slippage results in £92,000 savings in disposal costs deferred. £59,000 interest receivable due to higher rolling investment balance than anticipated, and £35,000 reduction in anticipated borrowing repayment costs caused by slippage of previous years capital programme which covers for a further reduced call from reserves of £182,000.
Financing		635 (13 worsening)	Predicted extra Council tax receipts and reduced CT benefits
Total		1,342	

2. 2014-15 Savings Progress

- 2.1 The savings required by 2014-15 budget process, identified in appendix 1, are not fully secured.
- 2.2 Operations savings totalling £1,412,000, £1,167,000 (an increase of £160,000 against that reported at month 6) are anticipated to be made, £176,000 deferred to 2015-16 (an increase of £20,000 on month 6) and £69,000 not achievable (an improvement of £180,000).
- 2.3 As at month 9, Operations Directorate are anticipating an adverse outturn £103,000, as deferred and not achievable savings total £245,000, the service is effectively making adhoc savings of £142,000 to compensate in part for the level of savings that it has reported but has yet to make.
- 2.4 Of Chief Executives savings totalling £923,000, the full extent continues to be reported as delivered.

3. Performance Monitoring

Policy & Engagement	2011/12	2012/13	2013/14	2014/15	Period
Revenue Budget	New service area	New service area	New service area	766,158	
Number of Staff Employed (FTE)	New service area	New service area	New service area	24.45	Q3
The percentage of national PIs improving or at maximum	63	63	70	74	Q2
Percentage Social Media Influence (Klout Score - higher is better)	not available	65	57	58	Q3
The percentage of Outcome Agreement Funding received	100	100	100	100	Q3
The percentage of people who agree that the local authority is good at letting them know how we are performing	not available	41	47	Not available until year-end	n/a
Average sickness days per FTE	New service area	New service area	New service area	0	

3.1 Performance improvement team report that 74% of the available national performance measures are showing improvement, this is a four percentage point improvement on the position in 2013-14.

Democracy & Regulatory Services	2011/12	2012/13	2013/14	2014/15	Period
Revenue Budget	New service area	New service area	New service area	4,445,262	
Number of Staff Employed (FTE)	New service area	New service area	New service area	92.08	Q3
Number of Building Control applications	343	306	306	296	year end forecast
Number of Planning applications received	1083	987	983	634 (by month 6)	Q2
Average days taken to Process Full Plan building control Applications	24	22	22	20	Q2
% High Risk Businesses Liable to Programmed Inspection that were inspected - Trading Standard	87	76	87	57	Q2
% High Risk Businesses Liable to Programmed Inspection that were inspected - Food Hygiene	100	N/A	100	43.7	Q2
% High Risk Businesses Liable to Programmed Inspection that were inspected - Animal Health	83	83	100	38 (by month 6)	Q2
Percentage Planning applications approved	93.6	93.7	93.7	94	Q2
Percentage Food Establishments are 'Broadly Compliant' with Standards	84.34	88.08	91.2	not available until year end	
Average sickness days per FTE	New service area	New service area	New service area	6.09	Forecast

3.2 Generally activity seems consistent with previous year, with the exception of high risk inspections involved with food hygiene and animal health which appear on a straight line projection to be less than equivalent last year.

Finance	2011/12	2012/13	2013/14	2014/15	Period
Revenue Budget for Finance section	-	-	-	2,164,014	
Number of Staff Employed	-	-	-	53.16	Q3
Percentage of council tax due in the financial year received	97.3	97.5	97.9	57.5	Q2
Percentage of new housing benefit claims decided within 14 days	83	87	94	98	Q3
Percentage of planned internal audits completed	82	74	62	41	Q2
Percentage of invoices paid within 30 days	79	83	87	86	Q2
Average sickness days per FTE	-	-	-	5.49	Forecast

3.3 More housing benefit claim decisions are being made within 14 day period. A similar percentage of invoices are being paid within 30 days between current and previous year. Planned audit activity reporting is ahead of equivalent activity in 2013-14, on a straight line basis. Council tax collection is marginally behind equivalent month 6 activity for 2013-14(which was 59%). The difference is attributable to a greater proportion taking up 12 month instalment payments rather than the traditional 10 month.

Operations	2011/12	2012/13	2013/14	2014/15	Period
Revenue Budget	New service area	New service area	New service area	17,849,000	
Number of Staff Employed (FTE)	New service area	New service area	New service area	478.07	Q3
Tonnes of overall Municipal waste collected	45632	46007	45962	26902 (by month 6)	Q2
Number Fly tipping Incidents Reported	497	358	423	171 (by month 6)	Q2
Total length of A,B & C roads maintained (KM)	-	-	-	1481	Q2
% Municipal Waste Prepared for Reuse/Recycled	54.97	55.52	62.94	67	Q2
% Highways and Relevant Land Inspected of a High/Acceptable Standard	95.7	98.4	99	Annual - not yet available	
% of Reported Fly tipping Incidents Cleared Within 5 Working Days	81.09	82.1	95.98	97.78	Q2
Average Number of Calendar Days Taken to Repair Street Lamp Failures in Year	3.09	2.71	4.6	3.5	Q2
% A,B & C roads that are in Overall Poor Condition	9.4	7.8	9.8	Annual - not yet available	
Average sickness days per FTE	New service area	New service area	New service area	11.98	forecast

3.4 Encouragingly despite making currently £1,167,000 savings from Operations Directorate performance activity reported in relation to month 6 indicates an improving trend on previous year activity, if extrapolated on a straight line basis.

3.5 Forecast average sickness days lost per FTE are equivalent to the overall Council sickness forecast, but are still significant at circa average 12 days per FTE.

4. **Director's Commentary (Head of Operations – Roger Hoggins)**

It is encouraging that the deficit position is improving during the year particularly when one off redundancy costs of £378,000 are absorbed in the month 9 deficit projection of £103,000.

However certain areas continue to cause concern and are under review to assess what action is required to address the budget imbalance in coming years. In particular schools transport budget is overspending. There are several contributors to this including budget assumptions from 13/14 that have not been delivered e.g. reductions in SEN transport costs, reductions in overtime and increased income all of which have continued to place the budget in deficit during 14/15 coupled with other assumptions for 14/15, reported above, that add to the deficit where full delivery is not achieved. This service is being assessed to ascertain what options exist to address the overspend and what policies might be adopted for the future to include within the MTFP.

The school meals service is very cost effective when looking at unit production costs but budget assumptions on customer levels have proven over ambitious. The service is promoted occasionally but a concerted effort to increase numbers is required to bring the service within budget coupled with a further review of costs.

On a positive note the highways and grounds units continue to outperform the budget assumptions and overall the performance measures are satisfactory with improvement in response to fly tipping being particularly noticeable.

Looking towards the end of the year and on the increase in waste is a noticeable development, which has cost implications despite our recycling performance, and so far the winter weather has not created costs over and above what is typical, if it remains as such then this can only assist the budget position.

5 **Supporting Financial Monitoring Workbooks (ctrl click to access)**

[Revenue Monitoring Chief Executives Office Qtr 3](#)

[Revenue Monitoring Operations Qtr 3](#)

[Revenue Monitoring Corporate Qtr 3](#)

[Revenue Monitoring Appropriations Qtr 3](#)

[Revenue Monitoring Financing Qtr 3](#)

1. Revenue Outturn Forecast

Service Area	Budget Mth 6	Virements	Budget Mth 9	Forecast Outturn	Variance Mth 9	Variance Mth 6	Variance Mth 3
	£'000	£'000	£'000	£'000	£'000	£'000	£'000
Community led delivery	2,414	44	2,458	2,505	47	70	107
Commercial & people development	4,187	(147)	4,040	4,006	(34)	(16)	79
Enterprise management	103		103	103	0	0	0
Development Planning	508	(100)	408	375	(33)	(100)	0
Tourism, life & culture	3,073	(2)	3,071	3,153	152	101	46
Total	10,285	(205)	10,080	10,212	132	55	232

The net forecast outturn expenditure is predicted as £10,161,000, of which £8,915,000 had been incurred at the end of 3rd quarter.

1.2 The more significant over and underspends are,

	Overspend predicted £'000	Underspend predicted £'000	Cause
Community led delivery	47 (23 improvement)		Net effect of restructure changes not fully implemented yet within libraries (£41,000), and net cost (£54,000) to Adult Education caused by Coleg Gwent franchise changes in September, £9,000 net effect of increased maintenance cost to industrial units and markets income under recovery not being mitigated in full by increased farm rental payments, mitigated in part by savings within Housing Services (£61,000)
Commercial & people development		34 (17 improvement)	Savings in People Services (£54,000) compensating for additional rates costs on Innovation building (£6,000) and net cost on business growth and enterprise (15,000) caused predominantly by redundancy costs
Tourism, Leisure & culture	152 (97 worsening)		Net saving/income within cultural services of £22,000. Leisure exhibits an adverse £56,000 situation, predominantly the net effect of cycling events. Managers are exploring whether alternate revenue spend can be capitalised to provide headroom to mitigate. But the predominant cost pressure remains in Tourism (£119,000) and most significantly Caldicot Castle and Country park, but this does include £23,000 redundancy costs which wouldn't be a

			budgeted expense.
Development Plans		33 (67 worsening)	Reduced draw upon reserve funded expenditure in 2014-15 to be undertaken in 2015-16
Total	132		

2. 2014-15 Savings Progress

- 2.1 The savings required by 2014-15 budget process, identified in Appendix 1, are not all fully secured.
- 2.2 Of Enterprise savings totalling £1,366,000, £1,306,000 are anticipated to be made (an increase of £281,000 since month 6).
- 2.3 £177,000 savings were predicted to be deferred at month 6, at month 9 no savings are anticipated to be deferred.
- 2.4 Similarly £164,000 was recorded as not achievable at month 6, at month 9 the Directorate now reports that unachievable savings total only £60,000 and reflect a shortfall in Shire Hall, Museums, Castles and Tourism mandate and ICT savings.

3. Performance Management

Commercial & People Development	2011/12	2012/13	2013/14	2014/15	Period
Revenue Budget	New service area	New service area	New service area	4,187,312	
Number of Staff Employed (FTE) - Commercial and People Development	New service area	New service area	New service area	41	Q3
Average sickness days per FTE (Whole authority)	13.3	11.9	11	11.19	forecast
Number of new business start-ups where assistance was provided by Monmouthshire Business and Enterprise and Partners	57	60	103	61 (by month 6)	Q2
Number of new jobs created where assistance was provided by Monmouthshire Enterprise and Partners	185	331	124	66 (by month 6)	Q2
Average sickness days per FTE (Commercial & People Development)	New service area	New service area	New service area	7.11	forecast

- 3.1 Forecast average sickness days per FTE taken for the whole authority indicates a largely static position against previous years, but is still significant at circa 11 days per FTE.
- 3.2 Job creation and business start ups performance indicate favourable activity against previous year activity (on a straight line basis).

Tourism, leisure & Culture	2011/12	2012/13	2013/14	2014/15	Period
Revenue Budget	New service area	New service area	New service area	3,073,865	
Number of Staff Employed (FTE)	New service area	New service area	New service area	115.97	Q3
Number of visits to leisure centres	525291	627020	742368	not available until year end	
Number of visits to Museums	71097	64215	65116	38631 (by month 6)	Q2
Percentage of Rights Of Way maintenance issues	61.94	62.99	66.02	64.85	Q2
% of children & young people who participate in physical activity (5 x 60 scheme)	N/A	40	41	Annual	
Total number of tourists per year	2,102,500	2,015,300	2,052,500	Annual	
Average sickness days per FTE	New service area	New service area	New service area	12.49	Forecast

3.3 Limited in year activity is provided in this service area to develop any meaningful conclusion about service activity in comparison with previous year, although number of visits to museums if extrapolated on a straight line basis indicates a significantly increased footfall than previously.

3.4 Anticipated average days lost to sickness per FTE are slightly more than the prediction for Council as a whole, and are recognised as causing financial pressures in employee costs monitoring by service lead.

Community led Delivery	2011/12	2012/13	2013/14	2014/15	Period
Revenue Budget	New service area	New service area	New service area	2,412,802	
Number of Staff Employed (FTE)	New service area	New service area	New service area	85.95	Q3
Number of Bryn -y -cwn and Severnside programme board meetings held	N/A	N/A	2	6	Q2
Total number of visits to libraries	642,466	666,129	666,361	678,000	year-end forecast
Homeless applications determined	361	417	388	240	year-end forecast
Amount of energy generated from renewable sources (kWh)	169,940	292,174	509,649	364,401	Q2
Percentage of Homelessness applications accepted	60	52	44	38	Q2
Total number of library materials issued	544,394	547,641	534,196	535,000	year-end forecast
Average sickness days per FTE	New service area	New service area	New service area	7.33	forecast

3.5 Visits to libraries, the extent of programme board meetings and amount of energy generated from renewable sources all indicate a positive trend between current and previous years.

3.6 Less homelessness applications have been accepted than previously and consequently number of homeless application determined has indicatively reduced on previous years. This should be viewed as symptomatic of Council's successful prevention work and aspects like shared house initiative which seeks to avoid the need for homeless presentation where possible. An increase in the prevention of homelessness for longer than six months has improved from 24% to 47%.

4 **Director's Commentary (Kellie Beirne)**

I'm pleased with the position reported for Enterprise at month 9, with improvements in most areas and compensatory movements made explicitly across the service area to neutralise under and

over spends. Community Education remains a concern where indications suggest further reductions in franchise income going forward and a gap has opened up around the NOVUS project where grant income remains outstanding. Efforts are now focussed on addressing this situation and understanding options for the future operation of the service. Other issues around leisure (which has supported 6 major cycling events in year and yielded a ROI of £3m+) and tourism remain, however the gaps are closing with income levels remaining strong and I remain confident that year-end position will show a small surplus. Given that a good deal of our efficiencies are predicated upon income generation, this is a pleasing position to report and officers are performing at consistently high levels to sustain this.

5. **Supporting Financial Monitoring Workbooks (ctrl click to access)**

[Revenue Monitoring Enterprise Qtr 3](#)

1. Revenue Outturn Forecast

1.1

Service Area	Budget Mth 6	Virements	Budget Mth 9	Forecast Outturn	Variance Mth 9	Variance Mth 6	Variance Mth 3
	£'000	£'000	£'000	£'000	£'000	£'000	£'000
Adult Services	6,830		6,830	6,961	131	163	128
Community Care	19,840		19,840	19,793	(47)	(38)	(8)
Commissioning	1,950		1,950	1,962	12	10	(6)
Resources & Performance	1,028		1,028	973	(55)	(83)	(83)
Total	29,648		29,648	29,689	41	52	31

The net forecast outturn expenditure is predicted as £29,699,000, of which £12,639,000 had been incurred at the end of 3rd quarter.

1.2 The more significant over and underspends are,

	Overspend predicted £'000	Underspend predicted £'000	Cause
Social Care – Adults			
Disability Equipment (Gwices)	1 (19 worsening)		
Day Centres		12 (21 improvement)	
Residential care	133 (21 worsening)		Employee efficiencies and savings not deliverable, Mardy Park partnership pressure
Community Meals	16 (13 improvement)		Shortfall in income
Domiciliary care		22 (47 improvement)	Predominantly the effect of one off intermediate care funding recently approved
Transition cooperative partnership		46 (static)	Secondment cost borne by partner
Management team	1 (15 worsening)		
Monnow Vale partnership	59 (6 improvement)		Historic agreement precludes passing equitable cost to partner
Community Care		47 (9 improvement)	Net effect of regional Frailty programme not spending to plan, results in loan repayment to WG being less than budgeted
Commissioning	12 (2 worsening)		
Resource and performance		55 (28 worsening)	Reduced premises and net salary saving
Total	40		

2. 2014-15 Savings Progress

- 2.1 The savings required by 2014-15 budget process, identified in Appendix 1, are not fully secured. Of Social Care savings affecting Adults totalling £962,000, £851,000 are anticipated to be made, none deferred to 2015-16 but £111,000 not achievable. This exhibits a £10,000 favourable effect since month 6.

3. Performance management

Adult Social Care	2011/12	2012/13	2013/14	2014/15	Period
Revenue budget*	-	28,351,000	28,723,000	28,619,861	
Number of staff employed (FTE)	287	not available	not available	282.93	Q3
Number of older people who get a package of care to support them in the community	1281	1247	1159	1116	Q3
Number of people in local authority funded residential care	239	254	227	209	Q3
Satisfaction with adult social care	93	96	90	94.6	Q3
Average sickness days per FTE	not available	not available	15.96	18.02	forecast
* total of adult, community care and commissioning budgets					

- 3.1 Service user numbers exhibit a similar, if slightly reducing, trend on previous year. The proportion of residential placements in comparison to care in community appears relatively static (19%). The average level of sickness per FTE is significantly in excess of the whole Council average equivalent.
- 3.2 Different ways of working within adult social care, focusing on what matter to people rather than process, are proving successful. This is enabling the Council to meet the needs of a growing older population with declining resources. Satisfaction scores with the service indicate a favourable trend on previous year.

4. Director's Commentary (Social Care & Health – Simon Burch)

As Chief Officer I have to report that the pressures previously reported, and addressed by Cabinet authorising additional resources for 2015/16, have continued over the past quarter. The forecast outturn for month 9 is an increase since month 6 of £463K and this is almost exclusively due to pressures in Children's Services

To put this in context, Children's Services is a volatile area, with clear statutory safeguarding duties and consequently the budget is susceptible to fluctuating levels of demand and the complexity of placements required. Since month 6 we have had to place an additional 9 children into external placements, at a cost of £310K, taking the overspend to a predicted £812K. Legal costs are still generating an overspend, currently estimated at £70K, up by £15K since the last quarter, reflecting court activity. Due to vacancy and extra capacity issues, we are utilising agency staff which is further adding to the budget pressure.

In response we have carried out intensive analysis to ensure that we are working as effectively as possible and we have identified further projects to improve our support to Looked After Children. A further report on this will be coming to Cabinet in February

Finally I am pleased to note that Adult Services is continuing to reduce its overspend, with current predictions standing at a £40K overspend, £10K less than at month 6. This area is

stable with Community Care estimating an underspend of £47K, reflecting the excellent demand management work which is having a real budget impact.

5. **Supporting Financial Monitoring Workbooks (ctrl click to access)**

[Revenue monitoring Social Care and Health Qtr 3](#)

1. Revenue Outturn Forecast

Service Area	Budget Mth 6	Virements	Budget Mth 9	Forecast Outturn	Variance Mth 9	Variance Mth 6	Variance Mth 3
	£'000	£'000	£'000	£'000	£'000	£'000	£'000
Childrens Services (Social Care)	6,956		6,956	8,176	1,220	745	583
Individual schools budget (CYP)	44,421	(256)	44,165	44,219	54	(225)	0
Resources (CYP)	1,506		1,506	1,589	83	45	(12)
Standards (CYP)	5,578	104	5,682	5,665	(17)	250	38
Youth services (CYP)	797		797	769	(28)	(25)	0
Sub Total CYP	52,302	(152)	52,150	52,242	92	45	26
Total	59,258	(152)	59,106	60,418	1,312	790	609

The net forecast outturn expenditure is predicted as £60,418,000, of which £59,006,000 had been incurred by end of 3rd quarter (Childrens Services £6,014,000, CYP £52,992,000).

1.2 The more significant over and underspends are,

	Overspend predicted £'000	Underspend predicted £'000	Cause
Social Care – Children			
Looked after children	812 (310 worsening)		Proportion of more significant unit cost cases
Joint adoption	7 (3 worsening)		Reflective of anticipated activity
Fostering & allowances	67 (22 worsening)		Predominantly foster carers travel allowances – no budget
Disability equipment (Gwices)		24 (1 improvement)	
Therapeutic services		9 (2 worsening)	
Counsel costs	70 (15 worsening)		Anticipated in line with 2013-14 activity
Young person's accommodation		58 (3 improvement)	Reduced activity
Respite home		55 (static)	Premise closed whilst new carers identified and assessed
Team Costs	434 (130 worsening)		Staffing costs, predominantly use of agency staff and conveyance of client pressure
Unaccompanied asylum seeking children, local safeguarding board and misc. underspends		24 (2 improvement)	

Total	1,220		

	Overspend predicted £'000	Underspend predicted £'000	Cause
Children and Young People			
Resources delegated to schools	54 (279 worsening)		Budget included anticipated reserve funding, month 6 recommendation sought to increase transparency and defer both expenditure budget and reserve financing to 2015-16
Standards		17 (267 improvement)	Reduction in shortfall on income targets, but mainly reduced costs involved in out of county placement and additional income from other Councils using MCC services plus reserve funding of £104k has been allowed subsequent to month 6 report to cover cost of winding up school library service
Resources	83 (38 worsening)		Effect of Recovery Board and tribunal costs, unbudgeted IT migration costs, and reduction in SEG grant in year impacting adversely upon the level of grant administration costs that are recoverable
Youth services		28 (3 improvement)	
Total	92		

2. 2014-15 Savings Progress

- 2.1 The savings required by 2014-15 budget process, identified in Appendix 1, are not fully secured.
- 2.2 Of Social Care - Children savings totalling £68,000 £36,000 are anticipated to be made, none deferred to 2015-16 but £32,000 are regarded as not achievable. This exhibits no change since month 6.
- 2.3 Of Children & Young people Directorate savings totalling £722,000, £669,000 are reported to be made none deferred but £53,000 regarded as not achievable. This exhibits no equivalent change since month 6.

3. Schools reserves

3.1 Schools balances, as indicated in the main report from para 3.3 onwards exhibit a declining trend, such that the forecast outturn balance will not accommodate the same level of expenditure as the 2014/15 financial year. This remains a risk whilst the detail of individual school budgets remains unknown. The following table indicates anticipated reserve levels for each school. Bracketted amounts indicate a surplus position and non bracketed amounts a deficit.

Movement in Reserves	Opening Reserves (Surplus/ Deficit 14-15	In year forecast at Month 6 (Surplus/ Deficit	Difference reported from Month 9 to Month 6 (Surplus/ Deficit	In year forecast at Month 9 (Surplus/ Deficit	Anticipated Reserves to be carried forward to 2015-16 (Surplus/ Deficit	Notes
Abergavenny cluster						
E003 King Henry VIII Comprehensive	(-114,518)	239,615	(-20,330)	219,285	104,767	Recovery plan drafted. TLR and Management team restructure have resulted in savings since Month 6
E073 Cantref Primary	(-68,138)	20,678	(-2,418)	18,260	(-49,878)	Investment plan process is underway
E072 Deri View Primary	79,952	(-42,703)	(-22,655)	(-65,358)	14,594	Seconded staff replaced on lower grade
E035 Gilwern Jnr & Inf	(-41,057)	16,061	2,036	18,097	(-22,960)	
E037 Goytre Fawr Jnr & Inf	(-4,709)	(-12,889)	7,619	(-5,270)	(-9,979)	
E041 Llanfair Kilgeddin CV Jnr & Inf	(-22,611)	45,016	(-24,304)	20,712	(-1,899)	Curriculum provision revisions have resulted in reduced staffing costs.
E093 Llanfoist Fawr	(-32,933)	(-6,921)	(-14,651)	(-21,572)	(-54,505)	Savings since Month 6 due to supply costs for covering seconded member of staff being lower than anticipated.
E044 Llantillio Pertholey Jnr & Inf	(-65,340)	16,980	11,193	28,173	(-37,167)	Newly seconded HT & Acting HT on higher scale than budgeted
E045 Llanvihangel Crocorney Jnr & Inf	40,656	(-17,983)	(-1,785)	(-19,768)	20,888	Recovery plan on track
E090 Our Lady and St Michael's RC Primary School	(-23,663)	(-13,246)	(-16,068)	(-29,314)	(-52,977)	Building plans budgeted to start this year will now start in new financial year. Investment plan process underway.
E067 Ysgol Gymraeg Y Fenni	(-32,161)	4,624	4,791	9,415	(-22,746)	
Caldicot cluster						
E001 Caldicot Comprehensive	(-60,620)	53,001	(-6,663)	46,338	(-14,282)	
E068 Archbishop Rowan Williams Primary	(-21,991)	(-4,948)	(-2,889)	(-7,837)	(-29,828)	
E094 Castle Park	97,998	(-36,613)	(-12,509)	(-49,122)	48,876	Recovery plan continues to be on track. Additional savings now forecasted as a result of a maternity post being covered on a lower grade.
E075 Dewstow Primary School	(-106,113)	77,043	(-20,759)	56,284	(-49,829)	Additional savings as a result of ALN funding being awarded where provision was already in place.
E034 Durand Jnr & Inf	(-44,725)	15,050	4,025	19,075	(-25,650)	
E048 Magor Vol Aided Jnr & Inf	(-31,137)	(-5,240)	18,224	12,984	(-18,153)	Increase in number of ancillary staff & hours. Also 2 Assistant HT's receiving increase in salary.
E056 Rogiet Jnr & Inf	(-83,152)	43,972	(-10,424)	33,548	(-49,604)	Sickness absence not previously made know to Finance the costs of which have now been reimbursed via the compensation scheme.
E063 Undy Jnr & Inf	(-10,117)	(-4,351)	(-8,160)	(-12,511)	(-22,628)	
E069 Ysgol Gymraeg Y Ffin	17,914	(-35,305)	3,132	(-32,173)	(-14,259)	
Chepstow cluster						
E002 Chepstow Comprehensive	214,589	158,084	12,327	170,411	385,000	Additional £10k forecasted to cover agency staff for short term sickness absences. Draft Recovery plan being analysed.
E091 New Pembroke Primary School	(-79,671)	63,990	2,225	66,215	(-13,456)	
E057 Shirenewton Jnr & Inf	(-81,568)	13,996	13,030	27,026	(-54,542)	Increased agency costs
E058 St Mary's Chepstow RC Jnr & Inf	(-813)	(-986)	(-12,145)	(-13,131)	(-13,944)	Additional income not anticipated at Month 6.
E060 The Dell Jnr & Inf	(-50,107)	2,080	5,513	7,593	(-42,514)	
E061 Thornwell Jnr & Inf	(-16,136)	28,459	(-31,558)	(-3,099)	(-19,235)	Following the forecasted deficit at month 6 the HT completed a recovery plan with CYP Finance, as a result supply cover provision has been significantly reduced and premises budget forecast has been revised to reflect only necessary expenditure.
Monmouth cluster						
E004 Monmouth Comprehensive	(-130,975)	0	0	0	(-130,975)	
E032 Cross Ash Jnr & Inf	(-47,987)	19,126	(-5,711)	13,415	(-34,572)	
E092 Kymin View Primary School	(-34,355)	9,034	3,117	12,151	(-22,204)	
E039 Llandogo Jnr & Inf	5,780	18,728	(-1,791)	16,937	22,717	
E074 Osbaston Church In Wales Primary	(-48,712)	(-9,656)	17,611	7,955	(-40,757)	Investment in IT as per plan
E051 Overmonnow Jnr & Inf	(-33,729)	23,214	2,679	25,893	(-7,836)	
E055 Raglan Jnr & Inf	(-41,259)	3,197	(-12,508)	(-9,311)	(-50,570)	Additional ALN funding where staffing provision already in place
E062 Trellech Jnr & Inf	(-33,605)	(-15,846)	783	(-15,063)	(-48,668)	
E064 Usk CV Jnr & Inf	(-28,687)	23,948	(-18,912)	5,036	(-23,651)	Reduced costs on salaries and further support from Donations
	(-933,700)	689,209	(-137,935)	551,274	(-382,426)	
Special Schools						
E020 Mounth House	(-18,464)	5,473	28,479	33,952	15,488	Additional staffing costs as a result of increased levels of sickness. Recovery plan to be undertaken.
E095 PRU	(-35,992)	5,708	24,919	30,627	(-5,365)	Additional staffing costs for education other than at school and CAMHS provision.
	(-54,456)	11,181	53,398	64,579	10,123	
	(-988,156)	700,390	(-84,537)	615,853	(-372,303)	

4. Performance management

Children's Social Care	2011/12	2012/13	2013/14	2014/15	Period
Revenue budget	-	6,075,000	6,572,000	6,956,246	
Number of staff employed (FTE)	93	not available	85	93.41	Q3
Percentage of referral decisions made in one day	96.7	93.9	99	98.6	Q3
Percentage of initial assessments completed within 7 working days	77	76.8	76.4	73.0	Q3
Number of children looked after	106	101	103	102	Q3
Number of children on the CPR	79	55	37	50	Q3
Average sickness days per FTE	not available	not available	15.18	11.9	forecast

- 4.1 The number of staff employed in service appears consistent with last year, despite £400,000 additional resources attributable to service as part of 2014-15 budget process. Average sickness days per FTE shows a significant improvement on 2013-14 and is consistent with the Council average forecast which remains significant. The percentage of referral decisions and initial decision made within target timescale has remained similar to last year. Looked after children activity at month 9 reflects similar profile to that of whole year activity for 2013-14, and that level of activity appears pretty static on previous years. There is not a huge volatility in cases anticipated in final quarter, which suggests that the £1.2 m adverse situation is caused by nature and mix of presentations favouring more intensive higher unit cost provision.
- 4.2 In children's social services the Council aspired to improve five key performance measures. All of these have shown marked improvement with three having achieved the desired target by quarter 2 and the others are on course to achieve this milestone by year-end.

Individual School Budget	2011/12	2012/13	2013/14	2014/15	Period
Corporate budget delegated to schools	£42,411,451	£42,939,533	£43,543,431	£44,421,415	
Schools in deficit (no. and %)	8 / 21.1%	5 / 13.5%	6 / 16.2%	8 / 21.6%	Q2

- 4.3 There is an increase in anticipated number of schools likely to fall into deficit by end of year. The level of reserve usage has always been a feature of quarterly monitoring.

Resources	2011/12	2012/13	2013/14	2014/15	Period
Revenue budget	£1,977,307	£1,653,547	£1,099,936	£1,505,541	
Number of staff employed (FTE)	n/a	n/a	n/a	15	Q3
Percentage of class sizes above 30 pupils	0	0	0	0.4	Final
Number of pupils on roll in primary schools	6653	6612	6625	6670	Final
Number of pupils on roll in secondary schools	5205	5140	5065	4874	Final

- 4.4 National studies indicate that secondary-aged pupil numbers have been declining generally since 2004. However, indications are that this trend will start to reverse in 2016, and by 2020 numbers are expected to exceed their previous 2004 high, as the growth in primary-aged pupils begins to feed through.
- 4.5 These studies are consistent with the activity above, however currently the decrease in secondary numbers in Monmouthshire exceeds the growth apparent in primary schools, which will continue to impact upon disaggregation of resources to schools, and there can be challenges in realising sufficient economies of scale in provision in a similar timescale to compensate for falling rolls.

Standards	2011/12	2012/13	2013/14	2014/15	Period
Revenue budget	£5,488,441	£5,833,904	£6,592,991	£5,578,277	
Number of staff employed (FTE)	n/a	n/a	n/a	52.54	Q3
Percentage Attendance in primary schools	94.4	94.7	94.4	95.8	Final
Percentage Attendance in secondary schools	92.3	93.2	93.4	94.6	Final
School causing concern (no. and %) determined by an overall red categorisation	n/a	n/a	n/a	3 (8.1%)	Final
Schools categorised as excellent (no. and %)	n/a	n/a	n/a	3 (8.1%)	Final
Foundation Phase indicator	n/a	86.8	89.5	91.2	Final
Key stage 2 core subject indicator	82.5	86.3	89.3	89.5	Final
Key stage 3 core subject indicator	71.5	77.7	80.3	84.2	Final
Key Stage 4 Level 2 including English/Welsh and Maths	51.3	56.3	57.3	66.3	Final

4.6 In 2014 the percentage of children with five or more GCSEs including English and Mathematics increased from 57% to 65% - and is understood to be the highest reported performance in Wales.

Youth Provision	2011/12	2012/13	2013/14	2014/15	Period
Revenue budget	£703,569	£644,491	£814,481	£796,780	
Number of staff employed (FTE)	n/a	n/a	n/a	36.5	Q3
Percentage of Monmouthshire's population who access the Youth service provision or programmes (aged 11-25)	18.0	23.0	25.0	not yet available	
Percentage of young people supported by Youth Access programme leaving school meeting the level 1 threshold of KS4	50.0	80.0	94.0	not yet available	

4.7 The staffing establishment has indicated a 30% reduction on 2013-14 levels. The equivalent activity data is not provided in year on which to base judgement yet in respect of 2014-15.

5. Directors' Commentaries

5.1 Social Care & Health (Simon Burch)

As Chief Officer I have to report that the pressures previously reported, and addressed by Cabinet authorising additional resources for 2015/16, have continued over the past quarter. The forecast outturn for month 9 is an increase since month 6 of £463K and this is almost exclusively due to pressures in Children's Services

Children's Services is a volatile area, with clear statutory safeguarding duties and consequently the budget is susceptible to fluctuating levels of demand and the complexity of placements required. Since month 6 we have had to place an additional 9 children into external placements, at a cost of £310K, taking the overspend to a predicted £812K. Legal costs are still generating an overspend, currently estimated at £70K, up by £15K since the last quarter, reflecting court activity. Due to vacancy and extra capacity issues, we are utilising agency staff which is further adding to the budget pressure.

In response we have carried out intensive analysis to ensure that we are working as effectively as possible and we have identified further projects to improve our support to Looked After Children. A further report on this will be coming to Cabinet in February

Finally I am pleased to note that Adult Services is continuing to reduce its overspend, with current predictions standing at a £40K overspend, £10K less than at month 6. This area is stable with Community Care estimating an underspend of £47K, reflecting the excellent demand management work which is having a real budget impact.

5.2 Children & Young People (Sarah McGuinness)

The month 9 results, while pleasing, highlight some of our more vulnerable areas of our budgets. The major variance since month 6 focuses around the Additional Learning Needs budgets where we have seen an increase in recoupment income at Mounton House. In addition to this, we are placing less pupils in our out of county provision generating a further saving. The closure of the School Library Service has been approved by both LA partners with funding coming from reserves to support the process.

The reserve approved by cabinet to be used for raising standards is primarily being used to support training in our schools for Read, Write Inc, while this funding will be used in total to support this, the timing of the spend will result in some of the expenditure falling into 15-16, therefore the reserve has been adjusted for this.

The costs for the recovery board fall under resources and some of these costs are being offset with staffing savings.

The level of school balances are forecast to fall by £615,000 from the beginning of the financial year. The number of schools forecasting a deficit position has also decreased by one. The majority of the schools are making good progress against their plans, and it is pleasing to see that some schools have made significant progress to address their deficits.

It remains a concern that schools are still funding some core staff from their surpluses and given the pressures going forward this will need to be reviewed.

The benchmarking data provides a useful insight to attainment and funding, to provide a more rounded perception of services.

6 [Supporting Financial Monitoring Workbooks \(ctrl click to access\)](#)

[Revenue monitoring Social Care and Health Qtr 3](#)

[Revenue monitoring Children & Young People Qtr 3](#)

Economy Select Committee				
Meeting Date	Subject	Purpose of Scrutiny	Responsibility	Type of Scrutiny
5 th March 2015	Business Improvement District in Abergavenny	Pre-decision Scrutiny report.	Cath Fallon	Pre-decision Scrutiny
	The Return on Investment of Cycling Activities	Review of spend on cycling events and the ROI.	Ian Saunders	Performance Monitoring
	Month 9 Revenue and Capital Budget Monitoring	Review of finance position for directorates and schools, identifying risks/trends in underspends and overspends.	Mark Howcroft	Budget Monitoring
Special Meeting: 30 th March 10am start, (9.30am pre-meeting) 12-1.30pm	Y Prentis Scheme	Performance update of the Y Prentis Scheme.	Cath Fallon/Peter Davies	Performance Monitoring
	Supporting Monmouthshire Businesses' competitiveness	Report outlining plans to assist Monmouthshire businesses to improve their competitiveness and online trade.	Peter Davies	Pre-decision Scrutiny
	CMC ₂ - Community Interest Company leading green and digital growth	Strategic Review - being considered by CMC ₂ Board on 26 th February.	Cath Fallon	Performance Monitoring
	Tourism Destination Management Strategy	Workshop with Economy Members (possibly wider Members) to shape / co-ordinate themes and objectives, alongside stakeholder consultation.	Nicola Edwards Ian Saunders	Policy Development
21 st April 2015 12pm start, (11.30am pre-meeting)	Shared Resource Service	Scrutiny of the performance of the Shared Resource Service (SRS). An in-depth review is being undertaken of the SRS. Initial findings to be shared with the committee, further areas for scrutiny to be identified.	Kellie Beirne Matthew Lewis	Performance Monitoring
	Chief Officer Enterprise Annual Report	Scrutiny of the performance of the directorate for the previous year.	Kellie Beirne	Performance Monitoring

Monmouthshire's Scrutiny Forward Work Programme 2015

Economy Select Committee				
Meeting Date	Subject	Purpose of Scrutiny	Responsibility	Type of Scrutiny
	Improvement Plan 2014-2017	Full year 2014-15 scrutiny of performance against the Improvement Objectives and the statutory 'all Wales performance indicators'.	Richard Jones	Performance Monitoring
	Revenue and Capital Budget Monitoring - Outturn Reports	To review the financial situation for the directorate, identifying trends, risks and issues on the horizon with overspends/underspends).	Mark Howcroft	Budget Monitoring
4th June 2015	Planning and Development Section 106 Agreements	Annual performance report. Post systems-review, when new Chief Officer in place.	TBC	Performance Monitoring
Special June TBC	Cultural Services Review	Pre-decision scrutiny of an options paper for Cultural Services following completion of the cultural review. Report to be received from consultants on 29 th May. Report to be considered by 30 th July Council.	Ian Saunders	Pre-decision Scrutiny
23rd July 2015	TBC			

Meeting Dates to be confirmed for:

- x **Car Parking** - Policy Review
- x **I county** - Annual performance report
- x **Leisure Services** - Annual performance report
- x **Gilwern Cycle Track** - Scrutiny of the Business Plan
- x **Events Strategy** - to return with toolkit
- x **Broadband in Monmouthshire Report** - to return
- x **Cardiff City Region Board** - to return